

# WOMAN'S NEWS-FEATURES

## Helen Hoagland Betrothed



Helen Hoagland

Social Omaha is interested in the announcement made by Mr. and Mrs. W. W. Hoagland of the betrothal of their daughter, Helen Edith, to Loring Elliott, son of Mr. and Mrs. E. E. Elliott.

Miss Hoagland and Mr. Elliott are among the most popular of the young set, and their marriage will be an event of importance.

Miss Hoagland is a graduate of the Cathedral school, St. Mary, L. I., and was a maid of Ak-Sar-Ben in

the court of 1921. Her sister, Miss Emma, was a duchess to Queen Eleanor this year. In the summer of 1922 Miss Hoagland toured Europe with her aunt, Mrs. J. E. Summers, and her cousin, Stewart Summers, and was the guest of her uncle, Col. David Stone, at Coblenz.

Mr. Elliott is a member of Beta Theta Pi, and became affiliated with the fraternity at the University of Nebraska, where he was a student. No date has been set for the wedding.

**Silver Wedding Party.**  
Mr. and Mrs. J. R. McClelland celebrated their silver wedding anniversary with a party to 30 guests Wednesday evening. The house was elaborately decorated in Christmas greens. The wedding ceremony was performed over again by Rev. Mr. Vanderlipp of Clifton Hill Presbyterian church.

Friends presented the "bride" and "groom" with a complete set of table silver and with a silver gift.

Among several who came to Omaha for the affair were Mr. and Mrs. Harvey Peters, Lincoln, mother and father of Mrs. McClelland, and Mr. and Mrs. G. W. Jacobs, Atchison, Kan. Mrs. Jacobs is a sister of Mrs. McClelland.

**Wellesley Tea.**  
Mrs. Harry Byrne, 317 South Fifty-third street, will be hostess for the Wellesley college tea Friday, January 4.



Avoid Imitations—Substitutes

## Social Calendar

**Saturday, December 29.**  
Miss es Bernice Meierjurgan and Helen Stoltenberg, tea at Miss Stoltenberg's home from 4 to 6.  
Tea, Misses Frances Castetter and Lydia Burnett at the Castetter home.  
Neville-Langdon wedding at St. Barnabas church.  
Wedding of Miss Louvesta Lawless to Raymond J. Mundy at home of bride's parents.  
Omaha club, tea dance.  
Week-End Dancing club, dinner-dance at Fontenelle.  
Phi Delta Psi sorority of University of Omaha, dance at Blackstone.  
Mr. and Mrs. E. W. Dixon, dancing party at their home for their daughter, Miss Marie.  
Ukrainian chorus at the Auditorium, Tuesday Musical auspices.  
Mrs. L. M. Lord, dinner for her daughter, Miss Dorothy, preceding Miss Dixon's dance.  
Miss Mary Vance, hostess at tea at her home, for 50 guests, the hours being from 3 to 5.  
Delta Delta Delta sorority will hon-

or the active members from Lincoln with a bridge luncheon at the Brandeis.  
Miss Evelyn Ledwich, evening bridge for Miss Marian Weller, followed by supper at the Brandeis restaurant.  
Alpha Omicron Pi luncheon at the Brandeis.  
Mrs. Rudolph Rix will give a tea from 4 to 6 in the afternoon for her daughter, Miss Margaret, a senior in high school. 100 guests will attend.  
Miss Rosemary Foley, luncheon at the Brandeis restaurant, followed by a theater party at the Brandeis in honor of her sister, Genevieve.  
Miss Marjorie Barrett, luncheon for Miss Marian Weller.  
Phi Delta Psi sorority luncheon at the Brandeis restaurant Saturday.  
Mrs. A. M. Gallagher, bridge luncheon at home in honor of her daughter,

Katherine Gallagher, and Miss Elizabeth Gase of Columbus, holiday guest of Miss Gallagher.  
Emanon club, Central High school, dance at Burgess-Nash restaurant.  
Miss Dorothy Judson, dinner at the Brandeis for members of Miss Verne Head's wedding party.  
Mr. and Mrs. James E. Davidson, dinner for their daughter, Miss Dorothy, preceding Miss Marie Dixon's dance.  
Mrs. C. M. Wilhelm, tea at home for Alexander Koshetz, director; E. Bellousoff, cellist, and the Ukrainian chorus.  
Mr. and Mrs. J. J. Ferguson, evening bridge for Miss Lulu Wirt of Kearney.  
Mr. and Mrs. F. J. Uehling, 44 guests at evening bridge for Mr. and Mrs. Spray Gardner of Greeley, Colo., who are visiting Dr. and Mrs. Frank Simon.  
Mrs. T. J. Prettyman, dinner for Mr. and Mrs. E. N. Forstman of New York.  
Alpha Chi Omega, entertained at

tea by Miss Dorothea Knox, president of the club at Central High school.  
Mrs. C. L. Loomis, matinee dance at the Brandeis, also party at their home in the evening for the guests of their daughter, Miss Charlotte, Ethel and Edwin Brandeis of Hastings and Catherine and John Rhodes of Escherville, Ia.  
Mr. and Mrs. J. H. Conrad, dinner at their home, followed by theater party complimentary to Miss Nancy Leach of Minneapolis, Miss DeWeenta Conrad's house guest.  
Mr. and Mrs. Rufus B. Lee, dinner at the Athletic club, honoring Mr. and Mrs. Carl D. Thomas of Cedar Rapids.  
Mrs. Deiss Muffitt, bridge at her

home for Mrs. J. Crohn of Detroit, guest of Mrs. Sophie Shirley McDermott.  
Mr. and Mrs. Floyd Smith, 18 guests at a buffet dinner at home for their daughter, Miss Eleanor.  
Mr. and Mrs. Frank Judson, dinner for Mrs. Arthur Baur of Paris.  
Miss Neva Morphew, hostess to Central High school members of the Linger Travel club.  
Prettiest Mile club, dinner dance.

**Tea for College Girls.**  
Miss Blanche Jones entertained at tea Friday afternoon for Miss Leona Westover of Grand Island and Miss Devah Tails, who is home from Northwestern college, Maperville, Ill., for the holidays.  
Though she is only 18 years of age Mollie P. Downes of London, Eng. has had her first novel accepted by the publishers.

**SPECIAL FOR THIS WEEK**  
**NESSELRODE PUDDING**



Winter's Finest Dessert

—a rich and tasty favorite that nearly everyone likes—a new delight if you've never tried it!

This Special ready now at your Delicia store to take home in bulk or in pint or quart sealed packages.  
Frozen Fresh Daily the BETTER Way in Omaha, Crete, Grand Island and Sioux City  
**THE FAIRMONT CREAMERY CO. USA**  
ESTABLISHED 1894 - DELICIA ICE CREAM

## HUNGERFORD'S DAWES COUNTY POTATOES

can be purchased of the following named stores:  
C. H. MALLINSON, JA 3614.  
CENTRAL MARKET, AT 7175.  
LOUIS SOMMERS, WA 022.  
HAYDEN BROTHERS, AT 6623.  
TABLE SUPPLY, AT 3857.  
SOMMERS BROS., HA 0185.

All Buy-Rite stores have an order in for our Dawes County potatoes, but they have not yet been supplied. File your order with your nearest Buy-Rite Store and they will deliver them to you as soon as they arrive.

Dawes County Potatoes are also used exclusively in the Rome Hotel, Cafeteria and the Hanson Cafeteria, 24th and Farnam.

These potatoes are all hand sorted, fresh from the collars of the farm; and while not so cheap as some, you will find them cheaper in the long run, as they are all sound and solid and carry no waste.

Dawes County Potatoes are raised on dry land. They cook in about one-half the time that it takes to cook the wet land, soggy potatoes and they cook up mealy and fluffy, while the wet land tuber turns out watery and heavy.

Dawes County Early Ohio Potatoes are the very best potatoes on sale in the City of Omaha today, except for just one other kind and that is the DAWES COUNTY RED TRIUMPH POTATOES, which are also on sale at these stores. THE RED TRIUMPH POTATOES—TASTE AND FLAVOR ALL THEIR OWN—something different and more pleasing and satisfying than any other potato. Try them in competition with any other potato grown and I am sure I will have your full approbation and future patronage.

Please ask your grocer for HUNGERFORD'S RED TRIUMPH POTATOES. Try them boiled with the jackets on; try them baked; try them fried or French-fried; try them any way you wish and try them in competition with the very best other potato you can get hold of. I will stand or fall on the test and leave it to your own judgment and your own taste.

REMEMBER, they are a drier potato than the wet land potato and that they cook in one-half the time that it takes to cook the wet land potato. THEREFORE, do not let them cook all to pieces.

I want our DAWES COUNTY POTATOES to stand strictly on merit. All I ask is that you favor us with a trial. If you find them just as good as I claim, then I ask that you use them instead of the shipped product. Make a few of our potatoes in your same oven right with a few of the shipped product; boil a few of our potatoes right in the same kettle with a few of the outside product; fry them in competition, mash them in competition, French fry them in competition. THEN USE YOUR OWN JUDGMENT. I am willing to leave it to you.

Call any of the above stores, whose telephone numbers I have given, and ask them to send you a peck or a bushel of DAWES COUNTY, RED TRIUMPH OR EARLY OHIO POTATOES. The case will then be in your hands and I will rest upon your verdict.

Yours most sincerely,  
ARAH L. HUNGERFORD,  
Crawford, Neb.

## THE TABLE SUPPLY

Call AT. 3857—And Save Money

Save 20% to 33% Off the Regular Prices

Pre-Inventory Sale SATURDAY AND MONDAY

- |          |  |         |
|----------|--|---------|
| You Save | CAMPBELL'S SOUP, all kinds, 12c cans at                  | 9 1/2c  |
| 1/5 Off  | LUX, regular price 12c, at                               | 9 1/2c  |
|          | SHELLED PECANS, new crop, \$1.25 value, per lb.          | 98c     |
|          | ANKOLA COFFEE, 40c value, per lb. for                    | 32c     |
| 1/4 Off  | SHELLED ENGLISH WALNUTS, new crop, \$1.00 value, per lb. | 75c     |
|          | MACARONI and SPAGHETTI, all 10c pkgs.                    | 7 1/2c  |
|          | ADVO JELL, all flavors, 10c pkgs.                        | 7 1/2c  |
|          | MONARCH CATSUP, 30c bottles                              | 22 1/2c |
|          | ASPARAGUS, green cuts and tips, 40c can.                 | 30c     |
|          | NAVY BEANS, 10c quality, per lb.                         | 7 1/2c  |
| 1/3 Off  | SALMON, 1-lb. flat can, 35c value                        | 26c     |
|          | TOMATOES, fancy, solid pack, 25c cans, 3 for             | 50c     |
|          | TOMATOES, solid pack, 15c cans                           | 10c     |
|          | ROLLED OATS, Advlo 15c pkg. for                          | 10c     |
|          | HERSHEY'S COCOA, 25c can, 3 for                          | 50c     |

BUTTER, Seward or Idlewild, per lb. 55c  
CHEESE, American Cream or Brick, per lb. 29c

SUNKIST FLOUR, 48-lb. bag \$1.57

- |   |         |
|---|---------|
| CRYSTAL WHITE SOAP, 10 large bars for             | 43c     |
| CREME OIL TOILET SOAP, 4 bars for                 | 25c     |
| ORANGES, fancy Navel, 2 dozen for                 | 35c     |
| LEMONS, Sunkist, thin rined, per dozen            | 20c     |
| SWEET POTATOES, finest Virginia, 4 lbs. for       | 25c     |
| CRANBERRIES, extra special, 2 lbs. for            | 25c     |
| GRAPE FRUIT, finest Florida, 6 for                | 25c     |
| EXTRA LARGE GRAPE FRUIT, 4 for                    | 25c     |
| CHICKENS or HENS, home dressed, spring, lb.       | 23 1/2c |
| LEGS OF LAMB, spring                              | 25c     |
| PORK SHOULDER ROAST, lean                         | 11 1/2c |
| PORK LOIN ROAST, lean                             | 12 1/2c |
| POT ROAST, choice steer, lb.                      | 10c     |
| WILSON'S PORK SAUSAGE, in lb. cartons             | 22 1/2c |
| DOLD'S NIAGARA BACON, half or whole, lb.          | 25 1/2c |
| BEEF TENDERLOIN, larded, lb.                      | 37 1/2c |
| Dold's Sugar-Cured Breakfast Bacon, half or whole | 13 1/2c |

FOR SATURDAY AND MONDAY  
OYSTERS, standard, 70c; selects 80c

## BUEHLER BROS.

OMAHA'S LEADING CASH MARKETS  
For Quality Meats, Quick Service and Lowest Prices  
PLEASE SHOP EARLY

212 N. 16th St. Stores Open 634 W. Broadway,  
4903 S. 24th St. Until 9 P. M. Council Bluffs.  
2408 Cuming St.

Small, Lean Fresh Hams	Small, Lean Pork Shoulders	Small, Lean Pork Loins
15c	9c	14c
Prime Beef	Fresh Killed Chickens	Choice Beef
18c	22c	10c
Rib Roast, Rolled	Fresh Killed Young Ducks	Pot Roast
	20c	
	Fresh Killed Young Geese	
	24c	
	Fancy No. 1 Dry Picked Turkeys for Your New Year's Dinner.	
PORK CUTS		
Fresh Spareribs, lb.	9c	
Fresh Leaf Lard, lb.	13c	
Fresh Pork Butts, lb.	12 1/2c	
Fresh Pig Feet, 4 lbs.	25c	
Fresh Pig Snouts, 4 lbs.	25c	
Fresh Pig Hearts, 4 lbs.	25c	
Fresh Pig Tails, lb.	11c	
Fresh Pig Liver, 2 lbs.	15c	
Fresh Neck Ribs, 5 lbs.	25c	
SMOKED MEATS		
Sugar Cured Strip Bacon	14c	
Sugar Cured Breakfast Bacon, lean, per lb.	20c	
Sugar Cured Picnic Hams, per lb.	12 1/2c	
Sugar Cured Skinned Hams, per lb.	17c	
Cudahy's Puritan Bacon, 25c		
Cudahy's Puritan Hams, 25c		
Dold's Niagara Bacon, lb.	28c	
VEAL CUTS		
Choice Veal Roast, lb.	14c	
Choice Veal Chop, lb.	20c	
Choice Veal Steak, lb.	10c	
Value Brand Milk	10c	
Early June Peas, 2 cans	25c	
Fancy Tomatoes, 2 cans	25c	
P. & G. Soap, 10 bars	35c	
Buehler Bros. Soap, 4 1-lb. bars for	25c	
BEEF CUTS		
Choice Rib Boiling Beef	6c	
Choice Beef Chuck Roast, per lb.	11c	
Choice Round Steak, lb.	17c	
Choice Sirloin Steak, lb.	20c	
Fresh Cut Hamburger, 12 1/2c		
Choice Corned Beef, lb.	10c	
GENUINE SPRING LAMB		
Fancy Hindquarters, lb.	20c	
Fancy Forequarters, lb.	14c	
Choice Lamb Chops, lb.	20c	
Fancy Cream Cheese, lb.	28c	
Fancy Brick Cheese, lb.	28c	
BUTTERINE		
Liberty Nut Oleo, lb.	22c	
Liberty Nut Oleo, 5 lbs.	\$1.05	
Evergood Oleo, 2 lbs.	\$1.45	
Evergood Oleo, 5 lbs.	\$1.15	
Best Creamery Butter, lb.	52c	

16th Douglas Phone AT. 5490

# CENTRAL MARKETS

Everything for the Table

16th Harney Phone AT. 7175

SHOP AT THE CENTRAL MOST CONVENIENT FOR YOU

OMAHA'S BEST FOOD MARKETS  
The Home of Quality Products  
Come Once and You Will Come Always

Extra Fancy Pascal Celery Hearts doz. bunches	65c	Loan Pig Pork Roast per lb.	10 1/2c	Fancy Fresh Dressed Spring Chickens per lb.	23 1/2c	Fresh Cut Hamburger per lb.	12 1/2c	Fancy Florida Grapefruit each, 5c doz., 55c	
Extra Fancy Cranberries per lb.	12 1/2c	Small Lean Pig Pork Loin Roast, lb.	18 1/2c	Dold's Niagara Brand Sugar Cured Bacon per lb.	25 1/2c	Jersey Sweet Potatoes 3 lbs.	25c	Soft Shell English Walnuts per lb.	25c
Blue Goose Navel Oranges per doz.	17 1/2c	Best Cuts Fancy Shoulder Roast lb., 14 1/2c		Prime Rolled Rib Roast per lb.	22 1/2c	Mixed Nuts lb., 20c 5 lbs., 98c		Cane Sugar 10 lbs., 93c	
Extra Large Size, doz.	38c	Extra Fancy Jonathan Apples, per box	\$2.35	Roman Beauties bushel	\$1.88	Pillsbury Best Flour 48-lb. sack	\$1.68	Omar Wonder Flour 48-lb. sack	\$1.68
Extra Fancy Head Lettuce per head	10c-12 1/2c	CANDY DEPT. McComb's Home-Made Candies			Thanking our many friends and customers for their generous patronage during the past year, we wish you a joyous and prosperous New Year and to continue buying and eating of our delicious home-made Candies.				
Extra Fancy Fancy Shoulder Roast lb., 14 1/2c		BUTTER AND-EGG DEPT.			Fresh Country Butter in rolls, lb.			45c	
		SATURDAY SPECIAL			Guaranteed Extra Fancy Eggs in cartons, per dozen			25 1/2c	
		Something New—Sunkist Creams per lb., 35c—Saturday only			Central Xtra Quality Butter, per lb.			51 1/2c	
		Special Inventory Price on California Fruits			Del Monte Loganberries per can, 25c			27 1/2c	
		Del Monte Peaches 3 cans, 85c			Blackberries, per can, 30c			27 1/2c	
		Prince Brand Peaches per can			Kamo Midget Peas can, 25c doz., \$2.90				
		Kamo Midget Corn can, 17 1/2c doz., \$2.00							

These Prices Good for Monday Also

DEMAND THE BEST  
**SKINNER'S**  
The Superior  
MACARONI



TO YOU, OUR CUSTOMERS AND FRIENDS, WE WISH  
A Merry--Healthful--Happy and Prosperous New Year  
Handy Service.

— Pre-Inventory —  
**Clearance Sale**  
Sat., Dec. 29 and Mon., Dec. 31

There is a Handy Service Grocer in your neighborhood. For the address phone HA 1325.

SAVE—Buy Your January Supplies Here—SAVE

CORN Country Gentleman, 3 Cans	53c	Pumpkin Best Dry Pack, 3 Cans	47c	Pineapple Hawaiian Sliced, 3 Cans	\$1.29	BEANS Green or Wax, Cut, 3 Cans	59c	No. 2 1/2 Can Assortment. 3 Apricots, Peaches, Pears or White Cherries, for	1 1/2
Doz. \$2.00		Doz. \$1.79		Doz. \$4.97		Doz. \$2.25		Any 3 cans assorted, 1 each	

**Milk** Better Milk, Carnation, Pet, Wilson or Van Camps. Tall Cans **10c**

Prunes Medium Santa Clara	2 lbs.	33c	SOAP CRYSTAL WHITE	10 Bars	45c
Lemons Sunkist, Large, Juicy	doz.	29c	Apples Extra Fancy Solid Jonathans Market Basket		75c
Oranges Large	2 Dozen	85c	YAMS Louisiana or Golden Glow	3 lbs.	25c
Grape Fruit Juicy Blue	7 for Goose, Small,	49c	Lettuce Californias, Head Solid, Firm	12 1/2c and 15c	

O'KAY BRAN Appetizing, Tasty, Made in Omaha, 10c Pkg. 3 Pkgs. 27c

JELLO Assorted Flavors Order Robert's Whipping Cream with your Jello Pkg. 10c

BUTTER Fairmont's "Better Butter" Kirschbraun's "Ideal Butter" Lb. 56c

ELGIN Nut Margarine Guaranteed the "Best" Lb. 29c

COFFEE FORBES Quality BRAND lb. 45c 3 lbs. \$1.17

FLOUR Omai WONDER--24 lb. Sack 98c

MINCE MEAT DIAMOND "H" QUALITY 2lb. Jars 49c

PECAN ROLLS Ortman's Dozen 25c

Fresh Daily, Baked in Clean and Sanitary Bakeries Milk Crust Adler & Forbes 24th and Miami

**BREAD** Butter Nut Schulzes 2215 Leavenworth Faultless Rex Bakeries 4310 S. 24th

**OMAHA HANDY SERVICE STORES**