

Burgess-Nash Management Given Credit

Director Says Success of Company in 1923 Is Due to Efficient Heads.

Burgess-Nash company's increase in volume of business for 1923 over 1922 by more than 41 per cent is due primarily to the enthusiasm and efficiency of the management, Mark W. Woods of Lincoln, one of the directors, declares.

He characterized the personnel of the management of the store as strong financially, experienced and efficient. These are the men who have built the store:

Ward M. Burgess, president. He is also president of the M. E. Smith company, chairman of the board of directors of the Omaha National bank and president of the Nebraska Power company.

J. F. Dalley, vice president, director and general manager. Recognized as one of the best merchandising men in America.

T. P. Redmond, vice president and director. Twenty-five years in the department store business of Omaha has qualified Mr. Redmond for skilled direction and accurate interpretation of the buying demands of Omaha and surrounding territory.

Lester Kinsey, secretary. In addition to efficient work in the store organization and direction, he has taken a leading part in the civic activities of the American Legion, in the Lions club and Officers Reserve association.

S. A. Megeath, director. Also a director of the M. E. Smith company, former president of the Galena Signal company. Now independently engaged in the oil business, prominent in eastern financial circles and heavy investor in Omaha and Nebraska property.

George J. Woods, director. Director M. E. Smith company, president Woods-Uppike Land company and director Woods Bros. corporation.

Mark W. Woods, director. Director M. E. Smith company, president Woods Bros. Silo and Manufacturing company, director Central Trust company of Illinois, director Lincoln Telephone & Telegraph company, also director of Standard Timber company, O'Gara Coal company, Woods Bros. corporation and Woods-Uppike Land company.

Frank Johnson, treasurer.

Silver Sheik Wins Prize in Cat Show



One of the most beautiful animals at the blue-blooded cat show held in New York and a ribbon winner in his class—shaded silver—was Silver Sheik, held by owner above.

Girl to Have First Happy Christmas

Has Saved Money Despite Handicaps—Is Buying Farm.

Christmas will be a happy one this year for Anna Odal, 35, Fifteenth and Chicago streets, for the first time since she came to this country 10 years ago from Hungary. Anna came to America with little money, borrowed from friends to get a start, worked in the beet fields and in packing houses to pay it back and had saved almost \$1,000 when a Mexican ruined her small fortune.

After working her way from Omaha to Blackfoot, Idaho, Anna met Jose Avila, a Mexican, whom she married in Ogden, Utah, in October, 1920. They came to Omaha and lost all of Anna's savings in a restaurant on Tenth and Mason streets. Anna again found herself in poverty and went with her husband to the beet fields in Minnesota. She left her husband there after he had beaten her and threatened her with a knife, she says.

Anna returned to Omaha and had but 75 cents on which to start again. By working in a laundry and in a pickle factory she earned enough to pay a first installment on a farm in Missouri.

Anna was granted a divorce in district court on September 6 and was given her maiden name. She is attending night school now and intends to become an American citizen as soon as she has mastered English.

The Sunday Bee: Omaha, December 23, 1923

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Tax Can't Touch Fifth of Wealth

Large Part of Personal Property in Tax Exempt Securities. Shown by Report.

By Associated Press. Chicago, Dec. 22.—While the nation's tax total increased 217 per cent in the last 10 years, 19.6 per cent of the total wealth in 1922 was exempt and beyond the reach of the tax collector, according to figures made public today by the National Association of Real Estate Boards. Much the larger portion, or 12.3 per cent, \$5,400,000,000, was exempt personal property, of which a large part was tax exempt securities.

The nation's tax bill increased from \$2,194,000,000 in 1913 to \$7,061,000,000 in 1922, according to the most careful estimates, says the association, the latter figure representing \$4.83 per capita, or \$170 for every person over 10 years of age gainfully employed in the country. But while the national increase was 217 per cent, the increase in state and local tax levies was 260 per cent.



Merchandise Delivered on Christmas Eve
All purchases of Holiday merchandise made up until 9 o'clock Monday will be delivered for Christmas.

BURGESS-NASH COMPANY

The Christmas Store for Everybody

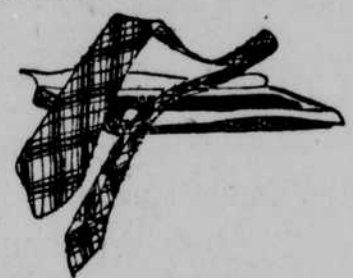
Our Usual Helpful and Efficient Service Will Be Given to All Last Day Shoppers

Christmas Suggestions

"Everybody's Store" is a title justly earned by Burgess-Nash Company because its many departments and wide merchandise offerings can satisfy every preference, every purse, every little individuality of taste. Burgess-Nash has become the store for everybody in the Omaha trade territory. Proof is found in the remarkable gain in volume of business, month for month, this year over last year.

For Father For Brother

- Silk Shirts \$5.95 to \$12.50
- Madras Shirts, at \$2.50 to \$5.00
- Silk Hose .65c to \$3.00
- Knit Ties .25c to \$5.00
- Pajamas .32c to \$25.00
- Night Gowns, at \$1.65 to \$7.50
- Underwear .98c to \$12.50



Give Merchandise Certificates

If you wish to buy gloves and don't know the size, save trouble by simply purchasing a gift certificate. Then the one receiving it may get them in the exact size, or choose some other gift that he or she most wants. Certificates may be purchased at the Accommodation Desk, Main Floor.

For Sister For Mother



- Yard Veils .29c to \$1.50
- Handkerchiefs .5c to \$2.00
- Vests .59c to \$12.95
- Gimpes, \$2.95 to \$12.95
- Bib Collars, 78c to \$12.95
- Spanish Scarfs, \$2.75 to \$4
- Collar and Cuff Sets, at .59c to \$8.50
- Silk Windors .65c to 95c
- Boudoir Caps, 98c to \$6.95
- Dimity Blouses, at \$1.98 and \$2.59
- Jersey Blouses, at \$6.75 to \$9.50
- Canton Crepe Blouses, all shades, \$10.95 to \$25
- White Crepe de Chine Blouses, tailored, \$6.95 to \$15
- Jersey Silk Bloomers, at \$1.95 to \$8.95

- 50c Vanities, gunmetal or gold, .39c
- \$1.25 Dier Kiss Sachet, 89c
- \$1.00 Safety Razor, fit Gillette blades, .39c
- \$3.50 R. & G. Fleur d'Amour Toilet Water, \$2.89
- \$9.00 Jarvaise Oval 9-piece Toilet Sets, \$6.25
- 15c Silk Vanities with Puff, at .65c
- \$1.00 Holman's Toilet Water, at .69c
- \$1.00 Holman's Five-in-One Perfume, .79c
- \$1.00 Holman's Three-in-One Perfume, .69c
- \$1.50 Jarvaise Perfume or Toilet Water, .98c
- \$1.50 Gunmetal Double Vanities, .98c
- \$1.50 Luxor Double Vanities, at .79c
- Lined Corduroy Dressing Gowns, \$8.95 to \$22.50
- Silk Negligees, at \$12.95 to \$39.50
- Corset Covers, 89c to \$3.95
- Crepe de Chine Bloomers, at \$12.95 to \$29.50
- Silk Nightgowns, at \$4.95 to \$12.95

In the Tea Room Monday Christmas Dinner 65c Roast Turkey and All the Trimmings Christmas dinner also served on the Mezzanine Floor, and in the cafeteria.

Night Specials

On Sale Monday Night, Dec. 23 These Prices in Effect While Quantities Last

Bargain Basement

Box Chocolates 69c Box Chocolate in fancy box, crushed fruits and hard centers, reg. \$1 1-lb. box for 69c.

Main floor

Ice Skates and Shoes \$6.75 Men's and women's all steel skates with shoes attached. Regular \$8 values, priced \$6.75.

Second floor

Outing Flannel Gowns \$1.00 Outing flannel gowns with long sleeves, V neck and collar. Regular \$1.45 value.

Third floor

Brushed Wool Scarfs \$3.95 Brushed wool scarfs in all colors. Practical for skating and sport wear. Regular \$9.95 values.

Fourth floor

Stem Ware 19c Goblets, wine glasses and tall and low sherbets of lead blown glass. Needle etched patterns. Slightly imperfect, but their use is in no way impaired.



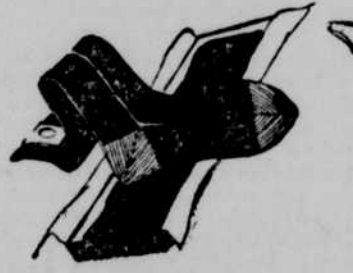
Give Your Boy a "Ludwig" Complete Drum Outfit for Christmas

Every boy loves a drum, and this "Ludwig" Drum Outfit will delight your boy and bring out his greatest possibilities as a trap drummer.

Complete with Drum Stand, Cymbals, Pedal, Sticks and wood blocks. Special Holiday Offer, only \$40 Easy Terms Schmoller & Mueller 1514-16-18 Dodge St. Piano Co. Telephone AT 1355

For Him For Grandpa

- Gloves \$1.00 to \$10.00
- Belts .50c to \$3.00
- Belt Buckles, 50c to \$20.00



- Cigarette Cases, at \$2.75 to \$48.50
- Match Boxes, at \$1.00 to \$12.50
- Waldemar Chains, at \$1.50 to \$22.50
- Elgin Watch, \$13.95
- Ash Tray Sets, \$6.00
- Cuff Links, \$2.50
- Belt Buckles, \$1.50
- Stick Pins, \$1.00
- Tie Clasps, \$1.00
- Rings, \$10.00 to \$200.00
- Hair Brushes, at \$1.49 to \$15.00

- Fine Wool Hose, at .50c to \$6.50
- Suspenders, .50c to \$2.00
- Sweaters, \$2.35 to \$18.00
- Mufflers, \$1.00 to \$12.50
- Bow Ties, .50c to \$1.50

Exquisite Diamonds and Watches
Diamonds of exquisite lustre are mounted in beautiful 14 and 18-karat white gold rings—in many attractive designs—priced up from, each, \$15 to \$700
White gold wrist watches in octagon, round and tonneau shapes, complete with silk ribbon bracelets, are priced, \$10.00, \$19.50



For the Home

- Lamp Shades, at \$1.95 to \$75.00
- Dresser Scarfs, at \$1.00 to \$15.00
- Table Cloths, at \$1.00 to \$15.00
- Napkins, .25c to \$1.50
- Luncheon Sets, at \$4.95 to \$27.50
- Centerpieces, at \$1.25 to \$10.00
- Bed Spreads, at \$2.50 to \$12.50
- Tea Cart Covers, at \$1.75 to \$6.95
- Bath Towels, 25c to \$1.95
- Face Towels, 25c to \$2.25
- Sheets, \$1.35 to \$4.50
- Pillow Cases, .35c to 75c
- Sanitas Luncheon Sets, at \$1.00 to \$3.75
- Robe Blankets, at \$3.50 to \$17.50
- Casserole, at \$1.69 to \$18.00
- Aluminum Ware, at \$5.00 to \$25.00
- Carving Sets, at \$3.50 to \$15.00
- Cut Glass Baskets, \$1.00
- Vases, \$1.00 to \$25.00
- Bon Bon Dishes, at \$5.00 to \$5.00
- Cups and Saucers, dozen, \$3.50 to \$65.00
- Japanese Vases, at \$1.00 to \$2.00
- Condiment Sets, at \$6.00 to \$3.50
- Pyrex Glassware, at \$2.00 to \$10.00
- Sugar and Creamers, at \$1.00 to \$15.00
- Dinner Sets, at \$9.95 to \$150.00
- Whipped Cream Sets, at \$1.00 to \$6.00
- Marmalade Jars, at \$1.00 to \$10.00

For Baby

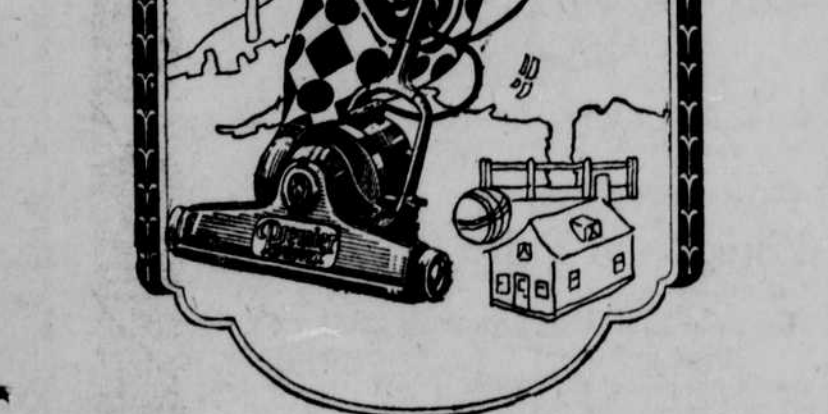
- Hot Water Bottles, \$1.25
- White Kid Moccasins, trimmed in pink and blue, at \$1.50 and \$1.65
- Knit Booties, .35c to \$2.25
- Toilet Sets, \$1.00 to \$4.50
- Baby Record Books, each \$1.00 to \$4.50
- Ribbon Carriage Straps, each \$1.50
- Ribbon Hangers, at .90c and \$1.25
- Rattles, each .25c to \$1.50
- Cuddlkins, woolly dogs, each \$1.50 to \$7.95
- Japanese Baby Bunting in pink or blue, \$9.00
- Japanese Jackets in pink or blue, \$3.50 and \$4.50
- Japanese Kimonos, trimmed in pink or blue, each \$4.95
- Sweaters in pink or blue trimming, \$1.19 to \$1.69
- Babies' Half Sox, in mercerized silk, pair, .50c and 75c
- Teething Rings, at .75c and \$1.00
- Teething Beads, at .39c to \$2.25
- Cashmere Sachet, at .89c to \$4.50
- Outing Flannel Kimonos, at .59c to \$1.50
- Pretty Baby Bonnets, at .89c to \$11.95

Missing New York Woman Found, Taken in Custody

New York, Dec. 22.—Mrs. Katherine Ethier, for whom police have been searching since her reported disappearance on Wednesday, was found in a sanitarium today, where she had been placed for observation after her arrest on a charge of shoplifting. She formerly lived in Los Angeles.

Girl Champion Swims 28 Miles Across Stream

Buenos Aires, Dec. 22.—Miss Lillian Harrison, 17, girl swimming champion of South America, arrived here today after successfully completing the 28-mile swim across the River Plate. She was in the water 25 hours.



For Christmas Giving—the FINEST Cleaner

Thorough in its work—perfected in every point of mechanism—cleaning with the double action of powerful suction plus a motor-driven brush. Thorough! Its ball-bearing G-E type motor will keep its humming smoothness for years—without oiling. Built sturdily—for use. Built finely—for performance. With every newest convenience.

Easy to Pay Every woman should have the help of this finest of cleaners. It is easy on our monthly payment plan.



Premier Service Co. 1808 Farnam Street

One of America's Greatest Stores