#### Saturday Candy Treat

Filled Confection-A real treat. All fruit centers, resorted flavors and colors, regular 60c value. Saturday only, 3 pounds for 1.00, or per pound, Candy Department-Main Floor-West

# THE BRANDEIS SOORE

**Evening Cafeteria Special** 

30c

# Hurry! Just Two More Shopping Days Before Christmas!

Saturday Will Be a Busy Day in This Big Store—Every Holiday Department Presents Beautiful Christmas Gift Offerings-Important Price Reductions on a Large Number of Items, in Many Instances as Much as 25% to 50% Below the Regular Prices

A Few Representative Instances of the Offerings at Lowest-in-City Prices to be Found Here Saturday

A Few High Spots in Our

#### Toy Department

Still the largest selection in town and at the lowest in the city prices in our Toyland, Eighth Floor. Anything for the boy or girl, and to make it more attractive our already low prices based on our own importations have been reduced still further. You will be surprised at the many opportunities this department will af-

Eighth Floor

A Few High Spots in Our

#### Jewelry Department

Our Jewelry department offers the best merchandise at attractive

The largest stock of watches in Omaha at the lowest prices. Priced from 5.00 to 175.00; wonderful values.

Solid gold scarf pins, brooches, bar pins, from 1.50 to 25.00. The lowest possible prices on rosary beads, 59c to 5.00. Beautiful Hair Combs at amazing values from 1.00 to 25.00.

We have assembled for the convenience of the late shopper a counter of jewelry for gifts. Beautiful rings, bracelets, brooches, men's match boxes, men's watch chains, men's cuff links, men's pocket knives, sweater pin sets, pencils, beautiful necklaces, earrings; grouped in two lots that are far below the regular price, 59c to 1.00.

A Few High Spots in Our

#### Handkerchief Department

Throughout the handkerchief department radical reductions have been made. Linen handkerchiefs, French handkerchiefs, scalloped in black or white. Swisses with neat dots in the borders. Crepe de chines, fine sheer linens with real val lace edges. Hand embroid ered corner handkerchiefs with Armenian lace edges. Our own imports and American made; priced as low as 35c to 1.50.

Men's are of Irish linen; plain hemstitches; some with initials; some with satin striped borders, 35c to 1.50.

Below are two groups illustrative of the remarkable values we

Women's and Men's Pure Linen Handkerchiefs-Lovely quality; some plain, others embroidered and embroidered corners Men's and Women's Imported Irish Linen Handkerchiefs-Some with Armenian lace edges. 50c.

Main Floor-Center A Few High Spots in Our

## **Leather Goods Department**

Due to our foreign importers and judicious buyers, this store is able to offer the best and cheapest in Beaded Bags and Leather Hand Bags. In all the new shapes and sizes. Beautiful sparkling beads that weave handsome designs; well made and carefully selected. Priced from 2.75 to 35.00.

A Few High Spots in Our

## Muslin Underwear Department

Our entire stock of silk underwear is priced very low. All kinds of silk and muslin undergarments have been greatly feduced. Hand embroidered nightgowns, teddies, chemises; Philippine undergarments, beautifully made; lace trimmed underthings; silk teddies, night gowns, camisoles, boudoir caps and other necessities have been reduced greatly below regular prices. Third Floor-Center

A Few High Spots in Our

#### Phonograph Department

Special Christmas reductions prevail on all merchandise except Victrolas and Victor Records. There are-

140.00 Columbia Upright Phonographs, reduced to 150.00 Columbia Upright Phonographs, reduced to 175.00 Columbia Upright Phonographs, reduced to 175.00 Supreme Console, reduced to 150.00 Nightingale Console, reduced to Christmas Greeting Records, reduced to Children's Record Books, reduced to Victor Records, priced at 75c to 5.00 Brunswick Records at 20% off; while the big feature of these important reductions is the

150.00 Peerless Upright Phonograph-In golden oak finish; while

A Few High Spots in Our

#### Picture Department

Such splendid values for such low prices. To illustrate we have assembled one big lot of fine gift pictures at splendid values. Framed Pictures, Standard Frames, Trays, Oil Paintings and Wall Frames; 25.00 values for the low price of 5.00.

In your shopping tour through The Brandeis Store Saturday you will find holiday goods latest in style and finish, best in quality from the factories of the United States as well as from the factories of the Old World. In every instance these are offered at big price reductions in keeping with our policy of clearing our shelves of Christmas merchandise before the big holiday. Equally important, these gifts are still in good assortment. You will find all over the store Christmas merchandise, specially assembled for Saturday. 

#### For the Convenience of the Belated Christmas Shopper

A Few High Spots in Our

#### Hosiery Department

Fresh shipments of new and beautiful Silk Stockings enable us to offer you at this late date complete stocks of all the wanted makes and styles of hosiery. Such famous makes as Kayser, Van Raalte, Allen A, Phoenix, MacCallum, Onyx are represented as well as novel Parisian imports.

You will find all styles, including chiffons, medium, light and heavy weight silks; embroidered, lace and novelty colored clocks; plain ribs and two-tone ribs. Reductions are big. One group of lovely Hose, including novel imports and beautiful domestic made hose that regularly sold from 5.00 to 8.50, reduced to 3.98.

Main Floor-North

A Few High Spots in Our

#### House Furnishings Departm'

Our house furnishing stocks are marked radically low. Everything is reasonably priced in proportion to the quality of the merchandise. When you buy merchandise for the home from this department you make big savings.
We have complete assortments of all things for the home.

To illustrate this, we have prepared a Gift Aisle for the benefit of the shopper who has forgotten to shop earlier.

Group 1-Aluminum Ware-Everything for the kitchen; fine pieces that usually sell for twice the amount at 98c. Group 2-Sandwich and Bread Trays-Pretty designs; also

crumb scrapers of fine quality composition; special at 1.98. Group 3-Universal Percolators-At % less regular prices; Universal Ware, Percolators and Casseroles; Mirro Ware Tea Kettles priced at 2.98.

In addition to these you will find hundreds of other items, all in good taste and marked for quick selling.

Fifth Floor-West

A Few High Spots in Our

#### Candy Department

Our Candy Factory is making fresh candies daily, delicious confections up to our high standard of excellence, insuring the late Christmas shopper a complete assortment of fresh, wholesome sweets from which to make selections. The stock is most varied. In this department, as in all others, prices are

Boxed Candies—In a variety of kinds, packed in beautiful containers from 1-lb. to 5-lb. boxes, 50c to 5.00.

Hard Candies for Christmas - Pure and wholesome, are priced, per pound, 30c, 35c, 40c, 45c and 60c.

Milk and Bitter Sweet Chocolates-Delicious high-grade sweets that sell regularly for 75c and 80c, per pound, 50c.

Christmas Cream Bon Bons - Assorted flavors; pure and wholesome; regularly 40c; per pound, 29c.

Main Floor-West

A Few High Spots in Our

#### Luggage Department

There is a splendid lot of gifts here, including Traveling Bags, Fitted Suit Cases, Brief Cases, Gladstones; in real eather and Fabrikoid; all well made and well lined; and they are priced exceptionally low.

A representative Christmas item is the Ladies' Week End Suit Cases, in 18, 20 and 22-inch sizes; made of beautiful Fabrikoid, a very leather like appearing material; beautifully lined and trimmed; with burnished hardware; these are odd pieces that have been selling at 9.75 to 12.75; priced, while they last, at 5.95.

Fourth Floor

A Few High Spots in Our

## Flower Department

In our Flower Department we offer these specials:

Magnolia Wreaths—Decorated with everlasting flowers regular 5.00 values, 2.59; Everlasting Sprays of artificial flowers; of silver and gold; regular 3.50 values, 1.59; Line of Frieze Wreaths, roping and bells to decorate for the Yuletide at lowest possible prices; Natural Holly Wreaths, each, 39c; Ideal Christmas Gift, a full line of potted plants, beautifully decorated cherries, poinsettas, cyclemans; very low Glove Department

A Few High Spots in Our

## Our Glove Department, through advantageous purchases

timed especially to satisfy the wants of the late Christmas shopper, offers complete stocks of long Kid Gloves, extreme novelties in Gauntlets, one-clasp and two-clasp styles, and Silk Gloves for early Spring wear. Children's Gloves are here also is complete assortment of styles and prices.

Prices are low enough to satisfy the requirements of the most economical shopper.

Among many special values listed below are four specials

Women's Long Kid Gloves-16-button length, in black and brown; regular 6.00 gloves at 4.50.

Children's Gloves-Duplex fabric gloves, fleece-lined kid gloves, and other styles; regular 1.50 values, 1.00.

Suede Fabric Gloves-16-button length, gauntlet style; all the popular shades; heavy embroidered backs, 1.00.

Duplex Gloves-8-button length, strap wrist, colors of brown, beaver, gray and black, 1.65.

A Few High Spots in Our

## China Department

In our China Section gift items have been placed in a separate aisle, greatly reduced for the benefit of the late shopper. Not often can such merchandise, imports and beautiful novelties and our own American makes be purchased at such amazingly low prices.

Group 1-Imported Glass Novelties-From Czecho-Slovakia, in lovely colors and designs; all at the low price of 98c.

Group 2-Console Sets-Fine quality, well made; also finer glass novelties, imports from foreign markets, 1.98. Group 3-Boudoir Lamps-With pretty little silken shades

candy jars, fruit dishes, sandwich plates, 2.98. Group 4—Beautiful Rose Jars, Covered Bon Bon Dishes Compotes, Tea Sets-All beautifully decorated, 3.98. Fifth Floor-East

A Few High Spots in Our

## Boys' Clothing Department

Throughout the Boys' Clothing Department great reductions have been made. Original prices have been so reduced on most of our merchandise that you can save considerably. Blouses, Shirts, Ties and all other garments for boys reduced

items have been especially prepared. Indian Suits for Boys and Girls-Made of fast color khaki drill. These suits sold as high as 2.98; Saturday special at 1.68

and priced at remarkably low figures. Two tables of gift,

Cowboy Suits-Regular Wild West Bronco Busting Suits-For the boy or girl; formerly priced up to 3.48; Saturday

A Few High Spots in Our

### Drug Department

Great reductions have been made on many drugs and toiletries. A pre-holiday clearance of Perfumes, Toilet Sets, Powders, Manicure Sets, Compacts, Ivory Ware and all other merchandise from this department. You may save considerably on all drugs and toiletries.

Illustrative of the great reductions, we have made a special group. Perfumes, White Ivory Ware, Atomizers, Vacuum Bottles, Toilet Water, Shaving Mirrors, Pipes, Razors, Cigaret Holders, Military Brushes, Manicure Sets and dozens of other gift articles; in several special groups at 25c, 50c, 75c, 1.00, 1.50 and 2.00.

A Few Representative Instances of the Offerings at Lowest-in-City Prices to be Found Here Saturday

A Few High Spots in Our

#### Men's Furnishings Department

This listing gives only a hint of the important savings you can effect in our men's furnishings department: 2.00 Knit Ties at 1.00 | 4.00 English Broadcloth Shirts 2.50 Silk Ties at 1.50 1.50 Wool Mufflers at

1.75 Printed Madras Shirts 1.35 2.50 Silk Striped and Madras 1.85 | 3.00 Silk Stripe Shirts at 2.35 Particularly representative of the wonderful savings are the-Reefer Mufflers—Imported mufflers of art silk with wide stripe;

in stripes of white; regular 5.00 value,

A Few High Spots in Our

#### Art Department

Our Art Department is full of attractive novelties all at reasonable prices. We have carefully gone over our stocks and have marked everything with the thought in mind to clear stocks before Christmas. A complete line of Art Goods, Pillows, Tapestries, Bowls, Lamps, Smoke Stands, Stamped Pieces, Candles and Candle Sticks and many other imported items. All of these have been reduced materially.

We have arranged a Gift Aisle in our Art Department, and have assembled foreign imports and domestic novelties at five low prices, 25c, 75c, 50c, 1.00, 4.00.

A Few High Spots in Our

### Infants' Department

On all goods in our Infants' Department you will find very low prices. You can purchase little Sweaters, Hats, Coats, well made of fine yarns and materials; Bootees of soft warm yarns, lovely little White Dresses and many other garments, and save from one-third to one-half of what you would pay elsewhere. Here are a few examples:

Infants' Hand Made Dresses, tucked, hemstitched or embroidered; special price, \$1.98. Infants' Beacon Blanket Cloth Bath Robes-Pink and blue; special price, \$1.98. Slipover Sweaters-Imported and hand knit; white, many trimmed with pink or blue; specially priced, \$1.98. Infants' Bonnets, made of poplin, silk faille and erepe; also silk knit caps; specially priced, \$1.98. Mitten and Bootee Sets-Knit of white with either blue or pink tops; spemially priced, \$1.98. Crib Blankets, Beacon quality with wool nap; specially priced, per pair, \$1.98. Third Floor-East

A Few High Spots in Our

#### Linen Department

Radical reductions have been made on a great majority of the fancy linens, making shopping easy. Our Linen Department still offers to you a complete stock of beautiful household linens, a condition possible because of the daily arrival of fresh stocks. Cluny Lace Trimmed Linens-Including doilies, scarfs and centerpieces have been greatly reduced.

Madeira Table Covers-54-inch size; beautifully hand embroidered in elaborate and simple platterns; regularly 18.00, Saturday, 9.00.

Madeira Scarfs-For dressers or buffets, exquisitely hand embroidered; regularly 7.98 to 10.98; Saturday, 4.50. Madeira Centerpieces-Square, 28-inch size; attractive designs;

all hand embroidered; regularly 7.98 to 10.98; Saturday, 4.50. Main Floor-West

A Few High Spots in Our

#### Slipper Department There are Boudoir Slippers, Carriage Boots, House Slippers and

Children's Slippers in every size, color and style; practically every holiday slipper has been reduced. A special feature of this reduction is the grouping of

Women's Best Quality Juliets-In fine soft felt, with leather sole and fur trimming; in taupe, wine, china blue and black; regular 2.25 value, Also Children's Felt Slippers-In bootee and moccasin style; rib-

bon trimmed moccasins and bootees trimmed with cuffs printed in nursery figures; regular 98c slippers, per pair,

A Few High Spots in Our

## Kimono Department

Everything in this department is priced very low. Shop here and save. Kimonos, negligees, house dresses, quilted robes; all of excellent quality; pretty styles and well made at prices far below the regular cost of this type of merchandise.

Just to remind you that there are other departments with gift items that are sure to please. The Furniture Department is full of fine gift suggestions. The Drapery Department has novelties that cannot be bought elsewhere. In our Fur Department there are furs for women and children that would make splendid gifts. The Knit Underwear Department, has many alluring bits of dainty silk garments that would be appropriate as well as appreciated. Last, but not least, is our Basement Gift Aisle which affords gifts at reasonable prices.

We Can Assure You Prompt and Careful Delivery of All Christmas Merchandise

BRRICHERA