

Gift Certificates

Are certainly the most convenient and probably the most appreciated form of gift giving, for the recipient is at liberty to select from our wonder assortments in every department.

BURGESS-NASH COMPANY

The Christmas Store for Everybody

Plum Pudding and Fruit Cake

Made by our tea room chef. Orders taken in cafeteria and tea room. They assure the success of Christmas dinner. Cakes are packed in attractive beauty boxes and plum pudding is in its original mold so that it may be steamed up and served piping hot.

Tea Room—Seventh Floor—Cafeteria—Basement

Candy Specials



Ambassador chocolates, a fancy box of assorted chocolates, 3 pounds **\$1.00**
 Assorted nut top chocolates, pound **49c**
 Milk chocolate stars, pound **49c**
 Fresh salted peanuts, pound **24c**
 Yankee peanut brittle, pound **29c**

500 Pieces of Women's Jersey Silk Undergarments Sale Priced

First quality Jersey silk underwear, greatly reduced in price for Monday's selling. Here you will find the loveliest garments for gifts, vests, bloomers, step-ins and envelope chemises in flesh, white, maize and orchid. Some are beautifully trimmed with lace, some are daintily embroidered and others trimly tailored. All are well made and cut comfortably large.

\$4.50 Value	\$2.95	\$6.95 Value	\$4.65
\$5.00 Value	\$3.35	\$7.50 Value	\$5.00
\$5.50 Value	\$3.65	\$8.50 Value	\$5.65
\$5.95 Value	\$3.95	\$8.95 Value	\$5.95
\$6.75 Value	\$4.50	\$9.50 Value	\$6.35
\$10.95 Values		\$7.35	

Second Floor

Sale of Genuine Diamonds For One Week Beginning December Third

We have secured diamonds of purest color and exquisite luster, all in the latest mountings, and marked them at 25% off, for one week only. We advise you to make an early purchase, and take advantage of the larger assortment.

25% Off Marked Price

The Christmas spirit of joy reaches its fullest height only with the knowledge of a gift well chosen. There is some one you know, for whom a diamond would be an appropriate selection.

Beautiful Rings Set With Genuine Diamonds

\$11.25 A fine assortment of 18-karat white gold rings set with small, but brilliant diamonds. Regular \$15.00 value.	\$54.38 More elaborate mountings with larger stones. All brilliant white in color and of clean quality. Some have sapphire stones in the mounting. Regularly priced at \$72.50.	\$26.25 One of the feature values of our display—a lot of lovely white stones of larger size. Regularly priced at \$35.00.	\$86.25 A large size stone with beautifully carved and pierced white 18-karat white gold mountings. We recommend these highly. \$115.00 value.
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Watches, Bar Pins, Scarf Pins and Cuff Links

Full line of diamond bead clasps, diamond emblem pins, each one subject to the same discount.

Bar Pins
\$213.75 to \$337.50
Bar pins of 18-karat white gold with platinum top. All set with sparkling blue white diamonds. Regularly priced from \$285.00 to \$450.00.

Scarf Pins
\$9.35 to \$37.50
Scarf pins in new designs. White gold or white and green combinations. Plain and sapphire settings. Regular \$12.50 to \$50.00 values.

Cuff Links
\$33.75 to \$52.12
Diamond and sapphire set cuff links of 18-karat white gold with platinum top. Regularly priced at \$45.00 to \$69.50.

Bracelet Watches
\$50.62 to \$262.50
Highest grade bracelet watch with 17-jewel movement, in an 18-karat case set with sapphires and diamonds. Many styles. Regularly priced \$67.50 to \$350.

Gift Handkerchiefs

For Women
At 29c
Sheer linen handkerchiefs, made with colored woven borders and 3/4-inch hems.
At 39c
Fine quality colored linen handkerchiefs, daintily hand-embroidered.
At 59c
Madeira handkerchiefs of fine linen with rose point scallops and embroidered corners.
For Men
At 35c
Regular size linen handkerchiefs with woven colored borders. 3/4-inch hems.
At 75c
Fine quality linen handkerchiefs, some with colored woven borders. Various width hems.

Larger diamonds set in the very finest 18-karat white gold or platinum ring mountings. Rings for women and men are included in this showing in a wide variety of patterns. \$150.00 to \$850.00, all subject to the discount.

Main Floor

Gifts for Baby

Coats of cloth or velvet with bonnets to match. **\$39.00 to \$50.00**
 Hand-made dresses, skirts and gowns, priced, each. **\$1.25 to \$4.50**
 Voile dresses in newest styles and designs. Each. **\$2.75 to \$5.95**
 Velvet panty dresses. **\$15.00 to \$23.75**
 Georgette and chiffon dancing dresses. Priced. **\$10.00 to \$15.75**

Hand-made silk dresses. **\$9.00 to \$12.00**
 Infants rompers and creepers. Priced, each. **\$1.50 to \$7.50**
 Record books. **\$1.00 to \$4.50**
 Shoes, booties and hose. **75c to \$4.50**
 Bath robes and kimonos. **\$1.50 to \$6.95**
 Beautiful blankets. **79c to \$5.50**
 Dainty bonnets, priced, each. **89c to 3.50**

Third Floor

Extraordinary Pre-Christmas Sale of Luxurious Furs Coats--Wraps--Chokers

Hundreds of rich furs are assembled here ready for your selection. All are extremely moderate in price, and many marked at much less than regular price on account of special purchases.

Our stock is replete with all the correct late winter styles in coats, wraps and small pieces, developed in every popular pelt now in demand.

40-Inch Raccoon Coat with shawl collar, medium cuff and 3-stripe border. \$245.00	48-Inch Sealine Coat With gathered shawl collar and large sleeves with reversible stripe border. \$125
44-Inch Muskrat Coat with shawl collar, 2 stripe cuff and 5 stripe border. \$148.50	48-Inch Black Caracul Coat with gathering chin collar and 3-inch band of marten. \$325.00
44-Inch Dark Northern Muskrat coat with zigzag pattern mushroom collar, and large sleeve. \$298.50	30-Inch White Coney Coat with chin collar and sleeves, trimmed with monkey fur. \$75.00
48-Inch Hudson Seal Coat, with large chin collar and deep cuffs of viat-ka squirrel. \$875.00	32-Inch Black Caracul Coat with taupe fox collar and medium sleeve. \$225.00
48-Inch Blue Scotch Mole Coat with large chin collar and 10-inch cuff of gray Siberian squirrel, beautifully lined. \$595.00	48-Inch Hudson Seal Coat with chin collar and large flowing sleeves, side fastening. \$298.50
48-Inch Hudson Seal Coat with large shawl collar of black fox and large flowing sleeves, with 5-inch band of black fox. \$500.00	

Chokers—Sale Priced

Two-skin sable choker— \$115.00 to \$195.00	Stone-marten choker— \$27.50 to \$59.50
Two-skin mink choker— \$20.50 to \$39.50	Rose blue fox choker— \$79.50
Single sable choker— \$19.50 to \$55.00	Pointed fox choker— \$49.50 to \$79.50
Single mink choker— \$22.50	Taupe fox choker— \$18.75 to \$65.00

Third Floor

Sale of Blankets Cotton--Part Wool--All Wool

An opportune time to supply your blanket needs for the coming cold weather.

Plaid Blankets Soft fluffy blankets for full size beds. They feel like wool and are neatly stitched at the ends. Pair \$3.75	Wool and Cotton Blankets These blankets have just enough cotton to prevent shrinkage. All the wanted colors, from which to choose. Pair at \$6.75	All-Wool Blankets Double blankets, 70x80 inches in size, and 5 pounds in weight. A wide-variety of colors from which to choose. Pair at \$12.95
Cotton Blankets 100 pairs of double gray blankets with fancy colored borders, size 54x74 inches. Specially priced, pair \$1.49	Cotton Blankets 68x80-inch tan or white blankets of excellent quality. Suitable to use as sheet blankets, pair \$2.95	Silk Mull Comforts Comforts filled with good quality white sanitary cotton. Made with 9-inch border in color to match the center of the comfort. Suitable for full size bed, each \$5.95
Sub Wool Blankets 64x76-inch blankets of soft, fluffy gray, with fancy colored borders. An unusual value, pair at \$2.79	Esmond Comfortables The celebrated Esmond comfortables in floral and block designs. Bound with 3-inch colored ribbon. Size 72x84 inches. \$6.95 value, each \$4.95	Bath Robe Blankets Blankets in beautiful floral designs with cord and tassel to match. In good colorings, each \$4.95

Second Floor

Furniture -- the Useful Gift

There's such a myriad of things for the home that will bring a flash of joy to the housewife. Odd pieces, that need not be expensive, will add charm to the home.

Mahogany Table \$5.00 Two-toned mahogany and able with book trough.	Smoking Stands 98c to \$50.00 Mahogany and walnut smoking stands and cabinets in variety of sizes and shapes.
End Tables \$2.98 to \$65.00 Mahogany, walnut and decorated tables in many attractive styles.	Desks \$24.50 to \$150.00 Spinet, secretaire, Hutch cabinet, wall and bedroom in all woods and finishes.
Spinet Desk \$24.50 Regular \$32.50 values in Queen Anne or Tudor designed spinet desks.	Chairs and Rockers \$7.50 to \$200.00 Cane, Windsor and upholstered chairs, of all shapes, sizes and description.
Book Blocks \$4.75 Solid mahogany book blocks of great beauty. This will make a wonderful gift.	Tables \$24.50 to \$150.00 Davenport, library, English Italian and dozens of styles. Mahogany and walnut.

Wespico Mirrors
Any number of attractive styles and shapes from which to choose **\$15.85**

Many other useful gifts of furniture, including tea wagons, foot stools, card tables and odd pieces for every room in the house, to suit every purse.

Shop early and avail yourself of a complete selection of practical gifts for every member of the family.

These need not be paid for at once, our Household Club Plan of Extended Payment enables you to select gifts of the more expensive nature. These are held and delivered when you want them.

Fourth Floor

A Real Live Wild Animal Show

No Admission Charge---Starts Tuesday---Entrance, 17th and Howard

You've heard of "the animal fair, the birds and the beasts were there," and that's just what you'll find in this great big Wild Animal Show. Just think—there's a baby elephant, a baby camel (one of the three in the whole United States) there's lions and panthers and all kinds of bears, both large and small—monkeys, whole cages of them—birds that really and truly talk, and many, many more animals which you've never seen, including—

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|---------------|---------------------|--------------|-----------------|--------------|------------|
| Female Puma | Great Gray Kangaroo | Cockatoos | Nubian Lion | African Lion | Cub Bears |
| Malayan Tiger | Bengal Tiger | Indian Civet | Coati-mundi | Bay Lynx | Jaguar Cub |
| Golden Baboon | | Male Puma | African Leopard | Panthers | |



BABY ELEPHANT, orphaned elephant whose mother died from a bruise received in the jungle.

This show is your very own—it's free to all the boys and girls of Omaha. Have your father, mother, sister or brother bring you—they'll enjoy it, too!

Santa Claus

Toy Town is the home of Santa Claus when in Omaha. You will find him in our Downstairs Store most any time of day. If you haven't seen him or wish to talk with him again, come in tomorrow.

Fairyland

Have you seen our wonderful "Fairyland" with the Beautiful Fairy Princess and her gnome attendants, the Candy Mine and miniers, the Sunkin Gardens and Fairy City? Don't miss it.



Rocking Shoo Fly \$2.98

Mama Doll \$1.98

Real Automobile \$8.95

Tool Chest \$3.49

China Tea Set \$1.19



Rocking Shoo Fly, 33 inches long, and 18 inches high, with seat for the kiddies. Painted with hair, bright, and a saddle.



Mama doll attractively dressed in comers, with 3-inch wire and rubber tires. Has unbreakable head and arms and a cloth stuffed body. Painted hair and eyes.



A toy car that looks just like Dad's machine, with 3-inch wire and rubber tires. It's a fully finished in brown and black. It's equipped with motor, meter, bumper and other accessories.



Stimulate the boy's constructive instinct by a gift box of substantial tools. Complete with 16 tools, including level, saw, miter, hammer, mallet, square and many others.



An appropriate tea set for the little girl, consisting of six cups and saucers, tea pot, creamer and sugar bowl. It's a utility set with a new design.

Downstairs Store