To Stay Yong Is a Duty---To Stay Beautiful Is a Pleasure

R. ROBERTS of the Black and White Room, Burgess-Nash, reminisced a bit the other day. Coiffure styles, how rapidly they change, yet each succeeding variation spells in yet larger letters the magic word. charm. After selecting with the utmost care, the coiffure fashion best adapted to madam's type, there is yet much to be done by one who is abreast of the times in the world of beauty culture—the subtle style changes that the modern beauty cult decrees authentic for the different types of hair dress. A specialist is Mr. Roberts on conditions of skin and scalp, and 'tis a matter of grievous conduct if milady neglects to take proper care of her skin texture, to watch and care for her scalp and hair. An expert diagnostician in matters of beauty culture, one whose sincere advice and tutelage assure better grooming.

Why the Robe or Jacket Gift Newest Style Note.

Bought Here Is Sure to Satisfy.

where one may make the robe or of assured acceptability.

A Smart Shop for Smart Men-That's White Wool Hosiery the Season's

Sought Here is Sure to Satisfy.

Sought Ker's, Athletic Club Building, Seventeent and Douglas, is a smart short and Douglas, is a smart short and Seventeent a smart shop for smart men, the season's style hit, the chic white jacket selection with the assurance wool hosiery. Silks and wools if that in cut, coloring and material, the madam desires - then too, among gift will surely please. A holiday stock these smart new things are the Eng lish wools with colored clocks.

Cobwebs of Gold and Platinum in Infinitely Delicate Weaving of Metal Meshed Bags

So delicately woven the tiny cobwebs along the edges of the gold and platinum-finished mesh bags that one might think them Christmas gifts from one's fallow gold and the company of the c gifts from one's fairy godmother, those exquisite bags on sale at the the most favored daughter of Eve envious.

kerchiefs sold in Omaha three in gift box, \$1.50 to \$2.75.

Let's Ob Shopping with Bolly

If it were not for little light? Set high above the plain When darkness comes, I think that there Would be no ease for pain;

If never more a round, bright moon Would climb the hills at night, A million hearts would turn and break With longing for its light; If no white candle—anywhere

Would lift a tulip flame. The grief, for Beauty's sake alone Could never have a name; Each old loved room would be a bleak, Ungracious dwelling place; And oh, dear Heart-If suddenly-One little casement's glow Should fail for me—the light would die

In the whole world, I know.

Shopping Suggestions and Holiday News

weeks until that beautiful festival of Christmas—are we in the mood? "Tis a good time to begin the little loving kindnesses which chargraving of personal name plates, her shop have enjoyed. Service which But a few weeks until that beautiful festival of Christmas—are we in the mood? "Tis a good time to begin the little loving kindnesses which charge graving of personal name plates. Her simply acceptable to the great gift time is an adver- Brandeis engraving of our glorious Christmas time. Very appealing, since we're speaking of the least gift time is an adver- Brandeis engraving services have at has proved a splendid business builder tisement from one of the castery states describing the Christmas trees which after serving as gift bearers for the whole family could be planted. tisement from one of the eastern states describing the Christmas trees which after serving as gift bearers for the whole family could be planted in some selected spot on the lawn or garden. Lovely!

Let Your Christmas Gift Be the Remembered Gift Reflecting the Thoughtfulness of the Giver for Many Years to Come

N the mind of every giver of gifts there is an ideal of generous thoughtfulneds-truly generous in every regard the sentiment expressed by a gift so selected that it gives pleasure for many years to come. The Albert Edholm Jewel Shop, 2d floor City National Bank Bldg., 16th and Harney, is an and friendship circle. Surely nothing could be lovelier than a freek for exquisitely appointed shop of the continental influence, that is, when one enters, there is an utter absence of vulgar show of gems. One at once evening wear, a dress of silver tissue and sheerest chiffon, a gift dress if C. B. Brown Jewel Shop, 220 South 16th street. One of these "cobwebby" appreciates the daylight lighting facilities for the showing of marvelous jewel treasures, the row of northern windows affording the finest light for ever there was one. A Silk Shop Merchandise Gift Coupon will mean just affairs has alternating yellow gold and platinum-finished gold stripes of diamond examination. Mr. Edholm's utter lack of salesmanship tactics in showing his collection of artistic pieces is in itself most restful. Rather this to that fair-haired little niece of yours. On the property of the showing his collection of artistic pieces is in itself most restful. metal meshing, \$40. Another, a pouch-shaped bag of gold has a sapphire in does Mr. Edholm wait to get a bit acquainted before deciding just which of his remarkable pieces to display—you see everything depends upon the gift for mother, why not try the scheme of enclosing a Silk Shop Member the clasp with a golden dorine case on the opposite end of its braided gold personality of the visitor. This one might be entirely bored by a queenly piece which contains great pear-shaped diamonds unique in cutting, rarely ship Gift Coupon in her eandy box this year? Her delighted surprise will strap, \$40. Fine and lovely is a very plain silver mesh bag. \$15. An elaborately lovely in ring mounting of platinum—whereas, if a small diamond, more adapted to his resources was displayed he would be entirely pleased. Another well repay the outlay of money represented, probably less than you spent finished little silver bag, very fine in meshing, has a French enameled lid type of shopper would find a breath-taking pleasure in viewing the wondrous collection of a jewel connoisseur who has earned an enviable reputation last year for that pln she never wears! One might continue indefinitely, on its outside opening case, \$65. A fold-over envelope effect is a in the jewel world. Mr. Edholm exhibits the enthusiasm of the artist when displaying the lovely new oxblood coral bead strands which, when compared for there's no end to the exciting possibilities in the jewel world. silver bag of cobweb designed border is unique, lovely, \$38. Bags to make to more regal jewels, are quite negligible in price, but \$23. Then, too, his pleasure is unmistakable in showing the brilliant cube crystal beads, each coupon habit. State the amount in your order, send check or money-order one more beautiful by contrast with the rondels of green Amazonite which alternate with the sparkling crystal beads. Or the new-cut crystal choker payable to The Silk Shop. I'll be glad to attend to the matter for you. at \$40, the flery Brazilian topaz beads strung between crystals, \$65; the amber beads of unusual size range, exquisitely live bronze amber coloring, \$20. From Switzerland, those lovely little embroidered and drawn-work mand. Crystal earrings, fairy teardrops are a perfect match for the crystal strands, \$35. A jewel shop well worth the visiting, whose quiet seclusion affords an ideal privacy for the important jewel purchase.

A Revelation in Accomplishments of Nebraska Flower-Growing

THE long show window of the Hess & Sweboda Flower Shop, 1805 Farnam, at all times proves a revelation to passersby in what may be done in the way of flower and plant growths when the culture is scientifically done. Orchids, tropical lily growths, palms of all species, from tiny palms for purposes of massing to the giants which graze the ceiling. Ferns of unusual effectiveness when planted in gift ferneries with masses of fragrant purple violets. Exotic lilies, exquisite in flower arrangements for gift basket or funeral entered. I flower shop which satisfies every longing for the beautiful to which the human soul falls heir.

Cards in Hundreds of Different Senti-Personal Attention and Expert Advice ment Expressions, Suitable for Ad-Have Proved Business Builders for dition of Engraved Name Plates.

THE Brandels Book and Station-ery Department, main floor, of-fer unusually lovely sentiment M Shop. 207 South Eighteenth street, Atlantic 0931, is responto select, all of them suited to en-

Beauty Shop.

expressions for holiday greeting pur sible for the personal attention and poses. Hundreds of cards from which expert advice which the patrons of ways given satisfaction. Better order -this evidenced in the large number at once for Christmas delivery-the in the shop on the day before Thankstime is getting very limited. A word giving when Polly herself felt the need of a curl or two.

Merchandise Gift Coupon Solves Problem of What to Give This Year

THE SILK SHOP, 1517 Douglas, are nobly solving the difficult problem of a gift at once suitable and at the same time acceptable to the names on the gift list which represent the fairer members of the family

Chantilly lace, black, to be sure, makes lovely garters. The stores

A Lamp for the Family Gathering

in lamp standards and shades. Every possible nook and cranny of the living room must needs be lighted. Corte-Aldous-Hunt, 24th and Farnam, have a very attractive showing of lamps which they have specially priced for preholiday buying. The very lamp for which you've longed to light up that difficult corner of the living room may now be acquired for a price infinitely lower than you had thought possible. With shade, complete, is or lamp at \$22.50. Polychrome decorated bases have the bridge lamps whose shades are lavishly decorated in harmonious colorings, \$27.50. Unusually suitable desk lamps with lovely polychrome metal bases, handwrought, \$3.75. Dainty little lamp affairs for the boudoir, \$5.50. Lamps to grace your home during the holidays or to purchase with a view to holiday gifting.

Bridge Dress Presents Brave Back to Assemblage of Fashion Followers.

TADAM'S bridge frock is gayly decorated—but in the back—for tis the whim of Dame Fashion to weave intricacies of beaded embellishment on silken fabrics which Edward Reynolds Shop, 1613 Farnam street, has a striking little dress of 1 ously follows the neckline in the front, collection to delight—well worth the viewing. this little yoking Frenchily beaded in black jet bugles it tells quite a differ Jewel Shop Fills Windows With Gift Old English Greetings in Booklets of ent story in the back of the bodice. Offerings of Unusual Interest, 'Tis continuous to the waistline, white georgette beaded in back, the design and Harney, have a most attractive window, gift suggestions for TN the Nabstedt Studio Shop, 509

leathers, gray and black, these rangprices you can afford to pay-\$5, \$6, Frocks for the Holidays/ \$15, \$20, \$23.75 and \$25.

rangement, while the showing of scarf one makes selection of a quaintly dec-Fitted Bags of Quality-Ideal Gift pins would surely suggest the pur-

and \$7.50. Really fine bags, these.

For a gift that involves a bit larger.

MRS. GREENE, 207 Neville block,
16th and Harney, will fashion
expenditure there is the fitted suit
exquisite little frocks in which case. Lovely. Silk linings show to to celebrate the hollday season. Her wardrobes. Phone, JA, 3357.

Such a Shame, Several Needlework Gifts Lacking Finishing Touches; too Late to Finish Them---Still---Listen

THE IDEAL BUTTON & PLEATING CO., 3d floor. Brown block, 16th and Douglas, keep a large staff of skilled needlewomen, each of them with her own hemstitching machine, to say nothing of two skilled hands for fanciful 'broideries that require the hand work only, and at this time of the year they quite expect you to find at the last moment before Christmas that this and that prevented the completion of your needlework gifts. You will find their interested helpfulness most stimulating now that the holiday rush is on. Let the Ideal finish them.

Kiddies Set New Styles in Toys; the Year's Approved Gift Offerings to Be Tiny and Imported

fashion Milady's bridge frock. The TF you'll ask any kiddle you know just what are the most treasured toys acquired during the year, the answer will be, my tiny, tiny doll carriage, the cunning "teeny" tea service, the very small laundry set, the fully lustrous black satin, its contrasting fitted little doll house, oh, all of my tiny toys, you know! There you have color, chalk white georgette. Sur- it! A new style in toys has been established since you and I wrote our letprising style note of the new bridge ters to Santa-'tis the day of small toys, and these you'll find in a rare dress is that the white which decor- showing on the floor below, at the Matthews Book Store, 1620 Harney. A

THE Reese Jewel Shop, Sixteenth the waistline in white crystals, both men and wemen. Diamond rings
Lovely!

Brown Block, Sixteenth and
Douglas, one will find cards of place in the ar- only one design to a customer. When chase to every feminine gift seeker, orated English print booklet to carry

advantage the daintily shaped fittings services are especially pleasing in re- which they purchased through a mis-

ing in price from \$3.50 up through the Omaha Dressmaker plans Jolly Spick and Span New Toy Stock of Jobbing Firm Bought by Omaha

> entire stock of a jobbing house design in English posies. the Hayden Bros. toy department. The cutest, dearest little toys, tinybut no, you see for yourself, my dear. They're priced one-third t cone-half

Parchment Bearing Artistic Decora-Store of Specialty Shops Offers Holiday Suggestion of Value

RELING & STEINLE, Eighteenth and Farnam streets, have an unsurance of exceeding interest to the winengraved print lovely enough to collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that collection of costume blouses of exquisite style detail. Lovely gift name engraved—quite the most apknow that your gift is the one that such that s Madam Gift Seeker, favored by all the shop owners just now, a cards on which you may have your There's a wealth of satisfaction to honor of introducing to Miss Bobbed

WORKING. OLDSTEIN-CHAPMAN'S art needlework shop, 2d floor, has many gifts stamped for working which really require but little time for completion. Guest towels in cross-stitched and darned designs on pure -UNDREDS and hundreds of linen hemstitched are 85c and \$1.25. Cotton towels at 50c and 59c. Delightspick and span new toys, the ful are the rose, blue and gold striped strips, when one has added a floral THE Book and Gift Shop, second service. They reblock hats, retrim the holiday time at prices radically

of ivory and tortoise shell. These at modeling the worn apparel of our construing of orders, will be found in COSTUME SHOP CUTS PRICES ON COATS ORIGINALLY PRICED book rental system. All of the up-to-MUCH HIGHER.

G OLDSTEIN-CHAPMAN'S costume shop is cutting coat prices—surely 5 cents a day. This shop also conyou've seen the beautiful coat models which represent their stock ducts an art exchange which makes
this season, lavishly fur-trimmed, the winter's loveliest fabrics and it possible for a woman who is skilled

Slippers---The Gift of Comfort for Every Member

of the Family

Gifts to Delight Her on Christmas Morning VISIT to the new Silk Underwear Shop, 528 World-Herald Bldg., will result in "Gifts That Delight Her," for the display in this Omaha's newest shop is quite irresistible. The models shown represent the possibilities of custom-made underwear for all the family. Out-sizes, so difficult under ordinary circumstances, are made easy here. Silk and wool and all-wool "undies" have arrived in the latest shipment from New York. The latest creations in underthings. Do your Christmas shopping here. Many Omaha people will be delighted to again meet Miss Minnie Earl Williams who has charge of this delightful place. Phone AT. 5241.

Daintily Decorated Softly Silken Wool Frocks for All 'Round Winter Wear. Diamonds to Mark the Christmas To BE worn under the luxurious fur wrap is the chosen frock for Gift Season Offered Omaha Public at winter, the silken wool frock of Prices Unusually Low---A Oneexquisite tailoring. The Lamond

Week Diamond Sale URGESS-NASH have secured at remarkable prices a marvelous showing of diamond jewel pieces which will mark in a delightful way the Christmas gift season, all of them to be offered at prices representing a discount of 25 per cent. Gifts to fill with delight the heart of the recipients. In white gold ring mountings are small but brilliantdiamends. \$11. Glints of sapphires in their white gold mountings prove delightful color contrast in rings at \$53.88. A gift "find" of true satisfaction, the group at \$86.25. Watches, bar pins, scarf pins, and cuff links, in workmanship decidedly fine are priced exceedingly low. Even though she has a strand of pearls or semi-precious stones she will appreciate the gift of a diamond clasp. While another emblem pin, if it's diamond set, would de- from \$10 to \$20 lower than they were light the loyal member of a secret order, even though he now has a collec-tion of smaller pins, pins more ordinary. A sale of diamonds which will arrived from the east. last throughout the week and represents gift pieces ranging in price to \$337.50, arrived from the east.

Jewel Gifts Best Express the Spirit

B. Dalley Stationary Shop, 303 South Fifteenth street, has an ART NEEDLEWORK SHOP OFFERS GIFT PIECES STAMPED FOR in his Christmas stock.

> Art Exchange Proves Excellent "Find" for Those with Skilled HE Kruger Hat Shop, 303 Those With Skilled Barker block, Fifteenth and Far-

Fingers. the minute books are to be rented at less than you'd expect to pay for stylings. Coats that formerly sold from \$69.50 to \$110 are now \$38, \$48 with paint brush or needle to market her work. Your opportunity.

NO MATTER what color or shad. Tinted Fafile Silk. • unusually fine selection of be compared to the gift of silk undies.

floor Bushman block, Sixteenth ming them if ordered, and they also reduced. He has also reduced the and Douglas conducts a splendid extend a remodeling service on feath- prices of his entire stock of fabrics,

Engraved Cards to Carry the Christ- Silken Undies the Gift of Utmost Milady Fashion's Whim Turns to the Mas Greetings Should Be Ordered Acceptability.

Collapsible Dance Hat of Vari-

Shop, Seventeenth and Farnam, has

an unusual showing of these little

frocks each different in styling, an ex-

pression of the loveliest in modish de

signing. A navy wraparound in navy

has a tucked fold of net inside its

rolled collar to the waistline. Straight-

and gold threaded design. Brightly

embroidered Russian models have fas

cinating sleeves, flares in unexpected

places, the gay swaggering style we

associate with the temperamental

Russian. Levely frocks, all priced

ing of dainty silks, ribbons and laces, there's no gift quite to Shop, 3rd floor Julius Orkin impared to the gift of silk undies.

MISS SHANAHAN'S Millinery Shop, 3rd floor Julius Orkin Store, 1512 Douglas, has the

A Hat Service Unexcelled-Feathers, Tailored Clothes for Occasions of

Christmas Merrymaking. KNEETER, tailor, second floor, 1916 Farnam, will tailor nam. offer an unprecedented Lie lovely apparel in which to greet

The Rarity of a Gift May Depend Upon the Artistry of Its Initialing---the Distinction of Its Monogram

UCH of the individuality of the gift depends upon the artistic in inlarge one, perhaps by way of variation it will have a bit of drawn work about it-if a monogram, there is a chance that out of the three letters one of them will be a bit taller, or a bit bigger than the other two. I'm HE Kinney Shoe Store, Sixteenth and Capitol, have a splendid showing of comfy slippers in colors bright and sober, a suitable gift for every member sure if the clever workers in Ye Handyekraft Shoppe, 635 Securities Bldg., of the family. In all colors are the felt slippers with padded soles, these in all sizes for women, 89c. Quilted satin slippers in all colors for wo- Leth and Farnam, create the initialing on your handkerchief, towel, pillowmen, 98c. Men's soft sole felt slippers in gray and brown are, 98c. For the kiddles are the jolly little "Puss in Boots" slippers in red or blue: sizes case or sheet gift you will find it a gift to elicit delighted appreciation on

Mystic Symbols to Decorate Bone Bracelets Favored by Dame Mode---Milady's Silken Envelope Bag of the Donor, They're so Truly Exquisite; They're in Fact Petit Point Embroidered

RITE about my treasure chest" La Boschin's decree the other day when I slipped into the amethystine interior of her smart shop in the Hotel Fontenelle, Eighteenth and Douglas. A pleasure indeed decided Polly after a leave to the amethystine interior of her smart shop in the Hotel Fontenelle, Eighteenth and Douglas. A pleasure indeed decided P olly after a leisurely examination of the lovelies encased. Just as they met the eye, my dears: gold and jade threaded velvet, the colors repeated in the metal framework and painted beads which hold the tassels. Knotted tassel cords to hold a tortoise shell dorine with mirror in the lid, the ever-necessary lip stick cunningly concealed in the fluffy tassel. Big bone bracelets with carved flowers, groups of two and three. Priceless. Many strings of pearls to wear in strands of two, three or four depending upon the fancy of the moment. Pearl tassels on black silk cords. Pearls of every imaginable arrangement known to art. Unusual carved jades, wide cut pendants and earrings, marvelous accentings for the costume of neutral tint. Beads to satisfy every taste-conservative heads for the very quiet person, exotic creations of the jewelers art for the barbaric taste. Beads large in chok er style, graduated from large to small and the tiny new seed beads. Onyx hat pin sets prove a welcome gift suggestion. A soft little gold edged leather cigaret case another. Bags of every description, bags for morning, afternoon and evening-bags of exquisitely tooled leather, black clipped velvet bags with tiny pieces of coral individually applied in fantastic design, bags of severity, these in pleated silk, \$8. Cigaret holders in leather cases, perfume holders from famous importers, hundreds of exquisitries yielded by La Boschin's treasure chest. Christmas shoppers are invited to view the collection.

Aquariums.

M RS. M. S. PIERCE, having find ished a most successful summer at Carter Lake Club, has returned to the city to open the cafe- German Canaries, \$10, the exquisite teria at the Hotel Castle, 16th and song birds which make such delightful Jones. Well do we know the delicacles pets throughout the year. A gift that cooked and served by Mrs. Pierce- appeals to the imagination-a delightand we're going to run in for a la ful reminder of the giver every day carte orders as well as the carefully of the year. Japanese goldfish, the planned table d'hote dinners which silvery graceful creatures so lovely she arranged so well. Call AT, 5572 in the sun room, are offered at sale for party reservations to be served in prices during the entire week, also the large dining room.

Irene Castle dance frocks feature black net edgings on white chiffon frills on a white and silver combinaion, black on square-cut tunic edges of pink, with a delicious big net cors-

aquariums of all kinds in which to

place them. These, too, are "talking" persons.

Omaha Cafe Operator Returns From One Week Sale on German Roller Bright little beaded bags to make A spacious laundry bag in gay col-Successful Season at Carter Lake Canaries, Japanese Fish and gay the Christmas landscape, \$1.98 ored figures to be embroidered is 49

5 to 8, 79c; sizes 81/2 to 11, 89c; sizes 111/2 to 2, 98c. Send checks with orders.

the Gifts People Do Not Buy for Themselves HE John Henrickson Jewel Shop, Sixteenth and Capitol, each week fill this list, first printed by Polly in blank form for the convenience of those who had not sent in their own personal shopping list. Different jewel gifts for each member of the family-could anything be more truly Christmas-For Her-A Silver Flower Basket, \$20. For Him-Sterling Belt Buckle (engraved free of charge), \$10.

For Mother-Diamond Ring, \$75. For Father-A Howard Watch, just what he's always wanted, \$60. For Sister-A Birthstone Ring (said to bring good luck to the wearer), the stone in hand carved and pierced white. green or yellow gold mounting, \$15.

For Big Brother-Sterling Cigaret Case, \$25. For Little Brother-Silver Mug, \$2.50 to \$8.

ences with order. It will save a great deal of time.

For Son-Emblem Ring or Charm representing his secret order.

For Daughter-Gruen Wrist Watch on dainty ribbon, \$45. For Aunt-Silver Coffee Service, \$15.

For Uncle-Big Silver Water Pitcher, \$10. For Grandma-Seth Thomas Cleck, \$15.

For Grandpa-Watch Chain and Knife (grandpa likes the new

For Maid-Silver mesh bag, \$15.

Check the items which you'd like to have packed in the mail order department of this jewel shop and sent to you for your selection. Send refer-

WELCOME TO TOYLAND

Place them.

One of the Omaha gift shops has a RANDEIS TOYLAND is the attraction to all the kiddles for they're exhibiting a circus of startling reality. Polly's chuckles were almost audible for the ready-to-wear apparel," to when she overheard different crowds of enthusiastic little people discussing the startling affair. "They are too real," this the little sister of the quote this artistic designer of crowd. "Ah, no, they aren't, either," this from big brother. "Well, look at the horseback lady and the girl who hangs from the rope by her madam's wardrobe. lovely collection of hand-dressed dol- teeth, their dresses blow all around in the breeze." "That's no sign," big brother again, But, really, it's a marvel in toy manufacture—big gray elelies-dainty little creatures that say phants that beat a real drum, seals that balance dolls on their sleek noses, joily clowns who ride bicycles 'round the ring, "Bambino," a baboon who sups "Mamma" in baby voices, also the at a center table with one of the clowns. Statue groups of whitened horses and riders, a calliope which wails after the approved manner of such are beautiful little squares from ortage to match, from which are sus boyish little fellows who particularly musical instruments. An aerial troupe of gayly appareled Japs. a brave it on tamer who strikes at the infuriated animals. A wholly satisfying circus ental looms, rugs for hall stairway pended rainbow ribbons to the skirt appeal with their chubby little bodies. spectacle of impressive size, it occupies a whole side of Toyland, the men four feet high. "We just love the circus," cry all the kiddies as with one landing or the odd corner under the

styles as well as you do), \$15. For Man-Cuff Links, \$10.

PROCOPIO, tailer, main floor, Baird Block, Seventeenth and town." hears work overtime as he skillfully nips out fascinating new tailored and great top coats to cover entire they're to be found is in the residence ostumes underneath, these for motors of Mrs. N. L. David herself, 1733 ing, lovely creations in fur trimmed South Twenty-ninth street. Harney wraps for afternoon and evening 6217. An East Park car and stop at wear, "The prices-less than one pays Twenty ninth.

Slightly damaged along the edge window, \$7.50 and \$9.

Omaha Tailor Fashions Swagger Hol- Residence Shop Proves Find Unique to Many Christmas Shoppers "Such a Relief After the Jam Down-

Douglas, is making his great THE Lady David Ribbon Novelties as work overtime as he skillfully have quite taken the sift seekers out fascinating new tailored The by storm, so unusual are esses, suits of a modern smartness they-and the only place in which