PRACTICAL COOKERY

November, 1923

<u>A Chest of Treasures</u> For You From Iten's

TASTY
SWEETSA Distinctive, Ornate Gift Box
of Dainties with Individuality
for Discriminating Tastes

For Gifts--as confections. For Luncheons--as dessert or with dessert. For Travelers--with the punch. For Favors--with the hot or cold drinks. For Theater Parties--for the regular meals or lunches. For Outing Trips--appreciated whenever and wherever

served.

The box, highly ornamented in Moorish design, adorns any setting, and the dainties may be served directly from it.

The Empty Box:

Useful for milady's jewels Useful on the dressing table. Useful in the studio. Useful for carrying sewing supplies. Useful for the kiddies' play treasures. Many other uses will at once suggest themselves.

There is no advertising on this decorated box to mar its beauty.

The Contents:

A pound of the best sugar dainties that ever melted in your mouth. Some each of

GOLDEN GLOW AVALON ARCOLA SUGAR ALMONDS SUGAR STICKS AMARYLLIS ECHO SUGAR WAFERS

Page 10

Sample the seven. You will like them all, and the ones you like the best you can get in separate tins, if you desire.

The Price:

for box and all, very nearly as low as you can buy the assortment in bulk.

Ask for Iten's Chest of Treasures in Your Grocery Store, Your Drug Store or Your Confectionary

ON SALE NOW

ITEN BISCUIT CO. Snow White Bakeries (Reg. U. S. Patent Office)