



We Could NOT Be Satisfied Unless We Gave Omaha Its BEST BREAD

The high standards of bread making which have been born within the entire organization of the House of Petersen & Pegau Baking Co. do not permit of any ordinary accomplishments.

The Petersen & Pegau Baking Co. has stood on a BETTER BREAD platform for more than thirty-five years. Housewives everywhere have learned by repeated trials that there is not a better

bread made than that bearing the Petersen & Pegau name.

And so when you order PETER PAN BREAD you are assured of BETTER BREAD; bread with a uniform flavor, texture and richness.

Let PETER PAN delight your family; it comes in white, rye, raisin, graham, whole wheat, Vienna or Pullman styles. Just say Peter Pan to your grocer and your satisfaction is assured.

WHEN YOU THINK OF TOAST THINK OF ME

Peter Pan