|  | $\begin{aligned} & \text { this pe } \\ & \text { applica } \\ & \text { sonal d } \end{aligned}$ | By International News Service. | Dressing Room in City |
| :---: | :---: | :---: | :---: |
| Diabetic Remedy Requires a Careful Diet Dr. Bridges Tells Alumni Association. | case. Often there are focal centers not apparent in the symptoms, but |  | tiel |
|  | Which can only be located by careful |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| The new diabete remedy, Insulin, |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Wymore |  |  |
| Dr. Bridges stressed the import- | Nov 15 |  |  |
|  |  |  |  |
|  |  |  |  |
| Treatment of diabees sis beth dietetic |  |  |  |
| furnish the proper amount of calories. the proper amount of calories is the |  |  |  |
|  |  |  |  |
|  |  | Empress | To-morrow Night Serve |
|  |  | Ended in U. S. Cour | ilet Mignon |
|  |  |  |  |
|  |  |  |  |
| maintaining the proper diet. <br> He heralded as one of the great | nance: cloyd |  |  |
|  |  |  |  |
| and entered into a technical discus- sion of its proper use. Insulin alone |  |  |  |
|  |  |  |  |
|  | ${ }_{\text {an toot }}$ and ${ }_{\text {anxilury }}$ |  |  |
| that maintains a proper physicalcondition so that the insulin mayhave its intended effect. Education |  |  |  |
|  |  |  |  |

## EDWARD REYNOLDS CO.

Here is the Most Important Announcement ever made by The Edward Reynolds Co.

## Wonderful Pre-Thanksgiving Sale

of Richly Befurred
$\mathrm{C}-\mathrm{O}-\mathrm{A}-\mathrm{T}-\mathrm{S}$
Starts Friday Morning
January Clearance Prices Prevail
An opportunity that is surely golden. Timely indeed, and the money savings may well be de-
fined as phenomenal. Great special purchases, combined with many, many coats from our regular st
choosing at $\$ 41$.


We will stake our reputation that you will not be able to equal these values during the January Clearance
Sales. Now is the logical time to buy. We promised Sales. Now is the logical time to
you a great sale, and here it is.

Velvette Lucette Francine Stevanna Normandy Silhouettes, Straightlines, Belted, Sports, Draped, Panel, Circular, Tier, Tie. Featur
ing every new and approved style in sizes 14 to 44.

Reductions of $\mathbf{2 5 \%}$ to $\mathbf{5 0 \%}$ on All Other Coats single exception included every other Coat or Wrap, both cloth or fur in our stock
We cannot urge
you too strongly
upon the advan--
tages of an early
att endance at
this sale.


|  | \$67.00 |
| :---: | :---: |
|  | \$98.00 |
|  | \$150.00 |

## Do not confuse this

 event with the ordi nary sale. It is th greatest Coat selling ever attempted by this store.
## Yellow Cab

Drivers work for the common good

We are proud of the spirit loyalty which actuates all members of the YELLOW CAB family. man to serve the public faithfully.
YELLOW CAB has come o occupy a distinctive place in the modern industrial sphere. The nthusias

But there is no mystery about it. These men have faith in the sincere purpose of their emloyers. They like their work and are

The one big object YELLOW CAB is striving for in this community is unqualified public approval. So we all labor together with the
ne object of rendering a service that is

Is it any wonder that results are measurable in public satisfaction which expresses itself in

## Hail them anywhere

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