



ONE HUNDRED AND FIFTY THOUSAND JUVENILES, young stage artists being educated under the patronage of the National Stage Children's Association, pictured on the stage of the Apollo Theater New York recently following their musical revue, "Cheer Up, America," at which twenty-seven received scholarships in dramatic, music or dancing academies. Those who didn't were kissed by Governor Smith.



"APE MAN," called Pithecanthropus erectus, from a bust modeled by Professor J. H. McGregor, anatomist of the American Museum of Natural History, who has recently returned from Holland, where he studied the original fossils, which were discovered in Java years ago by a Dutch scientist. Professor McGregor believes the fossil skull to be that of the missing link, the ape man of 500,000 years ago.

Tribune Photo.



## Your new laundry problem HOW TO MEET IT:

A FEW years ago nearly everything you wore could go safely into the family wash.

Today the situation is reversed.

What were once cotton garments are now silk or wool—filmy crêpe de chine, cobwebby chiffon or soft wool, silk blouses so delicate that they can almost be drawn through a finger-ring. The sports costume has brought a wave of fluffy wool sweaters. And even the new-fashioned cotton garments—dresses particularly—should never be subjected to old-fashioned washing methods which endanger their colors and their trimmings.

So, altogether, you have a different washing problem today, and you therefore need different soap and different methods.

Millions of women the country over have found that gentle laundering by squeezing luke-warm Ivory Suds through delicate modern garments is the finest kind of safety insurance.

Ivory Suds may be obtained either from Ivory Soap or from Ivory Flakes, which is Ivory Soap flaked for you and ready for instant use. Ivory, you know, is so gentle and mild that day in and day out it is protecting the complexions of lovely women, so naturally it is harmless to delicate colors and precious fabrics. Silk and woollen garments, washed by the Ivory Suds method, actually last longer than cotton garments washed by old-fashioned methods.

PROCTER & GAMBLE

## IVORY SOAP CAKE OR FLAKES

99 <sup>4</sup>/<sub>100</sub> PURE IT FLOATS

### IMPORTANT WASHING POINTS

TO protect silk or wool, the entire washing operation should not ordinarily take more than five minutes.

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For setting colors, see directions on the Ivory Flakes package.

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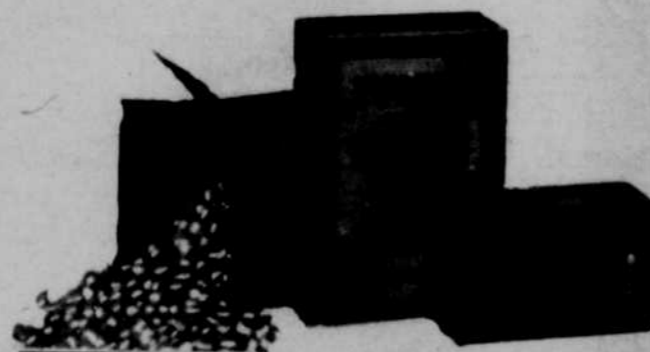
The best way to dry delicate garments is to spread them on a bath-towel in a dark place, making sure that embroidered portions, if any, are kept clear of the body material—otherwise, embroidery colors may cause stains. Stuff cheesecloth or a towel into embroidered sleeves, and lay a protecting material under all body embroidery.

### A CONCLUSIVE TEST FOR GARMENT SOAPS

IT is easy to determine whether or not a soap is gentle enough to be used for delicate garments.

Simply ask yourself this question: "Would I use this soap on my face?"

In the case of Ivory and Ivory Flakes, your answer is instantly "Yes," because you know that for forty-five years women have protected lovely complexions by the use of Ivory Soap.



GENTLE?  
Your Skin Will Know!

Not diamonds or doubloons could bribe the world to make a finer soap for your complexion than Quest Ivory. This new cake of Ivory has the charm of daintiness to match its faultless purity.

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All good drug stores the world over sell *Marmola Prescription Tablets* at one dollar a box. Ask your druggist for them, or order direct and they will be sent in plain wrapper, postpaid.

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Zino-pads are thin, safe, antiseptic, healing, waterproof and cannot produce infection or any bad after effects. No strong acid or caustic that "burns" out the corn. Three different sizes—one for corns, one for callouses, one for bunions. Fine for blisters and tender spots caused by new shoes.

Get a box today at your druggist's or shoe dealer's. Cost but a trifle



For Bunions

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For Callouses

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