

groups of coats and we have assembled them all for one great event and marked them at this low price which is far below anything you would expect to pay for coats of this splendid quality and up - to - date style. The timeliness of this sale is another point in considering the values--the whole winter is before

and wide cuffs, narrow shoulders, braid trimming, embroidery, big buttons in all their new effects. Linings are of fine quality satin, crepes or novelty silks; every coat is perfectly tailored and perfectly finished and bears the mark of high quality in every line. The season's new colors include the popular woodsy shades of brown as well as tan, taupe, navy and black.

you, so that you will get one hundred per cent ser vice while the style is at its best.

There are just 500 of these coats. Only 500 women can buy these bargains. If you would be one of the fortunate be here early.

5,000 Yards of

Mercerized Sateen

Every wanted plain shade in

long, serviceable lengths; positively worth 35c to 181c

**Genuine Amoskeag Utility** 

**Dress** Gingham

In pretty plaids, checks; 32

inches wide; all warranted fast

colors; generally sold at 35c;

2,500 Yards 72-inch

**Unbleached Sheeting** 

A quality equal to Mohawk; posi-

tively worth 60c; limit 10 yards to a customer; **20** 

 $22\frac{1}{2}c$ 

39c

special, per yard,

per yard,



There is a style for every figure and a color to suit every taste in this great group. Be sure and take advantage of this opportunity.

will launder splendidly and greatly

underpriced; special, per yard,

**Beautiful Silks** 

For Smart Garments

Pure Silk Shirtings

Extra heavy qualities of broadcloth and other silk

combinations; for men's shirts and ladies' blouses;

large variety of stripes and neat checks; a fabric that

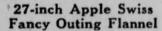
Exquisite Marinette 40-Inch Imported

1.59

can be filled from our comprehensive stocks. Every piece of merchandise is chosen to fill a definite requirement as to quality and price. No matter what your means, we can serve you with suitable goods. Prices are marked in every instance at the lowest figure consistent with quality.

## **Amoskeag Outing Flannel** 36 inches wide; we guarantee every yard perfect in both fancy styles and plain white; admitted very best known brands: 36-inch fancy teasle.

36-inch fancy Teazledown, special, per yard, 39¢ 36-inch white or fancy 1921 quality, special, yard, 35¢ 36-inch white or fancy 1101 quality, special, yard, 29¢



A standard quality in assorted atterns and colors; regularly 25c; special,  $18\frac{1}{2}c$ per yard,

Serpentine Kimono Crepe In an almost endless assortment of beautiful new printings and color combinations; the ideal wash fabric for kimonos, wrap-pers, house dresses and similar uses: special. 35c per yard,

**Bath Robe Flannel** 27 inches wide, in pretty jacquard and floral effects; 59c special, per yard,

## **Fast Color Indian Head Suiting**

100 pieces 36-inch Indian Head in a range of 18 beautiful plain shades, guaranteed fast color; if any garment made of Indian Head fails to give proper service or fades, we will make good the total cost of the garment; per yard,



## Your Winter Needs in Vanta Baby Week---A Week of Blankets and Domestics Education and Service for Mothers



Nurse Hubbard, representative of the Vanta Co., will explain to mothers and mothers-to-be why Vanta baby garments are endorsed by doctors, nurses and infants' welfare experts. Dress your baby without pins or buttons.

To insure perfect protection for your baby, no pins to scratch, no buttons to come off in the wringer; just two or three cute little bows of twistless tape that mother or nurse can tie in a jiffy and baby's binder band or skirt is on without once turning him over.

