

# Let's Go Shopping with Polly

What's become of Cooe?  
What price suggestion now?  
Has it perhaps gone flooeey?  
Or is it still a wow?  
Do his disciples, steadfast, pray  
Every day in every way,  
Or have they turned to beauty clay?  
And what of Tut-enk-hamen,  
Whose name you may recall?  
The papers I examine,  
But find no news at all.

The king is dead; and moth and rust  
Corrupt his treasures; housewives must  
Use King Tut waists to clean and dust.  
Such fame as Tut-enk-hamen's  
Like autumn leaves must fall;  
Today who eats vitamins?  
Who murdered Doctor Hall?  
Yet, though all else time's laws obey,  
One item's fresh from day to day—  
They tell us Peace is on the way.

Where is the News of Yesterday?—Morris Bishop.

## First Call to the Early Christmas Shoppers

THE FIRST SUNDAY IN NOVEMBER—MAY THIS BE TAKEN AS AN OPPORTUNITY TO URGE AN EARLY PLANNING OF THE CHRISTMAS SHOPPING LIST, EVERY YEAR HAS SEEN A BIT EARLIER PLANNING OF HOLIDAY SHOPPING WANTS—THE DIFFERENCE IN TIME TO BE MEASURED IN HOURS RATHER THAN WEEKS. MAY WE HOPE FOR FURTHER CO-OPERATION THIS YEAR—A BEGINNING ON YOUR PARTIAL SHOPPING LISTS DURING THE FIRST WEEKS OF NOVEMBER?



### Birthday Week at the Silk Shop Presents Opportunity to Buy Fine Silks at Prices Strikingly Low

BIRTHDAY week at the Silk Shop, 1517 Douglas, presents a delightful opportunity for the buying of wondrously lovely silken fabrics at prices remarkably low. Hundreds of bolts of Mallinson's silks were viewed by Polly the other day, yards and yards of exquisitely glowing color from the house famous for magically beautiful silk weaving, all being priced at \$1.95 to \$3.55, their ordinary selling prices, \$7 and \$8. Sheerly lovely silks that have their figures in chenille-blocked solidity, great swirling brocaded decorative motifs, gracefully blending colors in jewel simulations, fantastic barbarity in fur coat linings, silks for every use, all offered at prices unbelievably low. One-day sample service will be rendered to give out-of-town people the advantage of this great Omaha silk sale. Send for samples at once, today.

Whitby Jet Mined and Made in Eng. Great Shaggy "Mums" and Pompons land. Now at Their Best.

SUCH interesting news to give you just before Christmas! Beads in various lengths, in graduated and plain strands, are a glitteringly lovely addition to any gown, \$18 to \$50. Bracelets to grace the most beautiful arm, \$7 to \$12. Jet in its most exquisite form, genuine Whitby products from London, first shipment since the war, now on sale at the C. B. Brown Jewel Shop, 220 South 14th street. Interesting pre-holiday news note, is it not?

Neckpiece and muff for Miss One-year-old are made of the exquisite astrakhan wool, hand knitted, \$7 for the set.

### The Selection of Dependable Time-piece Promises Delighted Gift Recipients

THERE is a very fine selection of timepieces offered at the John Henrickson Jewel Shop, Sixteenth and Capitol, all of them the product of well known makers of watches. The Gruen wrist watches are probably the most popular watches for the feminine gift recipients, while the men of the family will be most gratified with either of the following: Elgin, Waltham, Howard and Gruen. The Henrickson watch purchase, is an assuring reminder to the shopper at this store.



Select the Furniture Gift Now for Holiday Delivery.

CORTE-ALDOUS-HUNT, 24th and Farnam, have a marvelous selection of furniture pieces suitable for gift purposes. A little table like the picture, a table designed to tuck under the arm of your favorite chair, to place at either end of the davenport or day bed to hold lamps, ash trays, candy dishes or book groups, in other words, the furniture piece indispensable, an ideal gift offering. The table as pictured is \$13.50. A lovely piece.

Lady David Ribbon Novelties, the Christmas Gift Choice.

LADY DAVID ribbon novelties are the choice exquisite in Christmas gifts. Until you've seen these rarely fashioned flower trimmed novelties you've not realized the delightful possibilities of ribbon. Gifts to order, gifts to be selected from stock, you'll find the showing wholly adorable. The address—1733 South Twentieth street. Harney 4217. An East Side car will take you to the door.

WHEN YOU SEND POLLY YOUR HOLIDAY SHOPPING LIST BE SURE TO GIVE THE TOTAL AMOUNT YOU HAVE TO SPEND—A DESCRIPTION OF THE PERSONS FOR WHOM THE GIFTS ARE INTENDED—SOMETHING IN REGARD TO THEIR PERSONALITIES AND STATE IN LIFE—A DEFINITE SPECIFYING OF AMOUNT TO BE SPENT FOR EACH GIFT.

AN ITEMIZED LIST OF EXPENDITURE WILL BE KEPT ON FILE IN THE BEE OFFICE. A SHOPPING SERVICE CONDUCTED FOR THE READERS OF THE BEE. BY POLLY THE SHOPPER OMAHA BEE OMAHA, NEBRASKA.

### Clever French Fingers Have Evolved Transformation Masterpieces to Adorn Lady America

M. ROBERTS, Black and White room, Burgess-Nash, is enthusiastic indeed over the lovely natural part transformations which have been evolved under the skillful fingers of French hair workers. These to be worn by the woman who would give her own hair a rest, who is perhaps, waiting for her tresses to regain their natural coloring after a siege of dyeing, or who is enjoying a series of scientific scalp treatments. The new swirls are also being shown in this shop, these exquisitely waved, ideal for use in achieving the wondrously becoming close fitting hairdress, or the slightly more elaborate effect finished off into a chignon or cluster of Marie Antoinette curls.

Exotic Flower Showing in Omaha Hand Wrought Work to Be Done Up to the Night Before Christmas.

H. SWOBODA'S Flower shop, 1505 Farnam, is a spot of joyous loveliness now that the flower season is opened—riotous massings of rarely lovely roses in the ice boxes, banks of giant "mums" in the windows, great potted plants closely covered with popular pom-poms, an appealing showing of finely selected plant life. Palms that tower to the ceiling promise lovely background for the solemnities of the wedding ceremony, the smaller ferns and potted palms for massed use on concert platform. A shop of true delight.

Gotham invisible spats to be worn under Milady's silk hose for warmth, a discovery, \$1.

### Spiral Crepe for Fashioning of Clever Little Coat Frocks With Real Lace Trims

FOR the fashioning of the clever little coat frocks, buttoning low on the left hip with large novelty button, real lace collar and cuffs are the spiral crepes shown at the Thompson-Hazen Silk Shop, 318 South Sixteenth street, Hotel Conant building. These are the silk and wool weaves ideally suited in weight for the little coat dresses which have won instant popularity. One may choose brown, caramel, tan, gray, navy or black, a regular \$1.50 value at \$2.95. The same weave in a satin-faced crepe is priced at \$3.95, this a regular \$4.50 value. Sample orders are promptly filled. Mail order business is solicited.

Christmas Cards That Express an Artistic Discrimination.

NABSTEDT Christmas cards, hundreds of them, one and all express the reserved and discriminating skill in selection of the artist. Hundreds of cards, lovely, satisfying in sentiment, each with the assurance of individual selection, in the Nabstedt Studio Shop, 619 Brown Block, 16th and Douglas.

Imported from China are tiny embroidered boxes with lids caught by ivory clasps—original suggestions for dinner party favors, 45c each. (There are but 12 of these.)

Fashion Authorities Declare in Favor of the Extra Hair Pieces—The Ornament.

THE F. M. Schadel & Co., hair department, 1522 Douglas, have received a shipment of delightful new hair pieces which meet with the entire approval of Dame Fashion. Dainty new ornaments will be attractive additions to tastefully arranged coiffures at functions of social distinction during fall and winter.

### Tiny Pin Tucking Lovely When Decorative Arrangement of Velvet Weave

GOLDEN bronze velvet was Milady's dress choice, pin tucking, the all-over kind, the decorative motif—the place of decoration, the Ideal Button and Pleating company, third floor, Brown Block, Sixteenth and Douglas. From neckline to hem, front and back, a narrow, plain space left to be adorned by a closely set line of velvet-covered buttons in unique shaping.

For the long living room in which one end is used as the dining room, Welsh dresser on which one may range choice bits of colorful china is the choice of the wise decorator.

New Marcel Operators Demonstrate Original and Exclusive Modes of Hairdressing.

THE Crawford Beauty Shop, 1001 W. O. W. building, Ja. 3525, is prepared to take care of their holiday patrons in manner entirely satisfactory—five operators, three expert marcel operators, who will charmingly demonstrate to Lady Fair the beauty of originality in marcelling. The new Christmas stock offers any number of attractive gifts for every member of the family.

Don't Hesitate to Have Your Hat Re-Blocked—Twice Be Well Worth It. THE KRUGER HAT SHOP, 303 Barker Block, does really fine work in reblocking hats slightly worn by weather, modeling furs and marabou. Closed at 2 on Saturdays.

### Sports Coats in Shaggy Weaves Demonstrate Beauty of Foreign Novelty Color Combinations

LAVISHLY collared in the season's favored peltries are the sports coats on display at Thompson-Belden's. Kit Fox, Red Fox and brown caracul-top imported Scotch tweeds of swaggy smartness, and the shaggy weaves so fascinating in snug-fitting warmth; so altogether becoming in their soft, enveloping folds with long-furred collar. An unusual selection at \$98.50. New dresses every day in this modern costume department, embroidered and fur-trimmed models in wool and silk fabrics, an arresting array offered at \$69.50.

Hundreds of Hair Pieces to Hide That Place That Always Parts—That Difficult Place in the Coiffure.

THE WRIGHT-DAVID Beauty Shop, main floor, Baird Block, 17th and Douglas, has a large sheet of photographed hair pieces posted at the side of the mirror in the main booth of their shop—pieces of original arrangement, an assurance that the difficult place in the home hair dress will be no more, for these are pieces designed to defy such defects.

Black enamel inlay decorations add a note of French decorativeness to unique shaped sterling doric cases on braided silver wrist straps, \$12.50.

Black Suede Slippers—Choose Kid and Patent Trimmings for Swagger Effectiveness.

BLACK suede slippers prove a most charming footwear choice when they're trimmed in kid and patent, with dainty one, two and three-strap fastenings, augmented in stylish way by laced work at the sides. Smart new styles at \$3.95 and \$4.95. These are to be found at the Kinsey Shoe Store, Sixteenth street and Capitol avenue, with silk hose to match, \$1. A better quality, full fashioned, \$1.69.

One of Omaha's well known artists has gone on a hunting trip with her husband that she may better study the feathered beauties she paints so well. Pictures to delight the hunter—a gift suggestion.

Luncheon Menus Pleasantly Varied.

PAUL'S Metropolitan Dining room in the Hotel Keen, Eighteenth and Harney, is a delightful place to go for luncheon for the menus presented daily are unusually and pleasantly varied. One is sure to receive a cordial welcome, a splendid luncheon at price moderate, 45c and 50c, with as many cups of coffee as one desires. An inducement.

Madam Omaha Follows Style Precedent Established by Eastern Fashion Centers.

MADAM Omaha now places an exquisitely fashioned chapeau upon her tastefully arranged coiffure when fully dressed for afternoon and evening functions—a departure in stylishness. The Helman Hat Shop, Eighteenth and Douglas, Athletic Club building, have on display exquisites in the new hat style—delightfully artistic conceptions in lace, velvet and metal coils, offered at prices most moderate.

Falence blue is a fascinating new brightener of winter's landscape, a boon to the somber costume of the new season.

"Flitter" Wondrously Effective New Metal Paint For Wood Work.

HAYDEN Bros., wall paper department, 4th floor, has a complete showing of supplies for the consummation of the lovely new wood painting. Flitter is the name given to the new metallic coloring, heavier and coarser, particularly pleasing for the coloring of smooth surfaces, 25c a package. The Bronzes are 15c each, the water colors, 2 for 15c. For school room use there's a choice of two complete wood coloring sets, \$1.50 and \$1.95.



### "A Million Dresses" Extravagant Description of Smart Omaha Woman Who Visits Dress Showing in Exclusive Shop.

La B OSCHIN'S Shop, Hotel Fontenelle, Eighteenth and Douglas, has millions of dresses according to the enthusiastic description of one smart little Omaha woman during the past week. Figuratively speaking, there are millions, though not "countless" speaking decides Polly—however they're an individuality that is really more to be desired than many different models in the minds of the clothes-wise person. Velvets, luxuriously lovely things! A riot of long, loose fringing is noticeable on copies of recent imports. Fur trimmings have come into their own, "chipmunk" imagine the chic of that! Summer ermine follows down the center pleated frill of a "tube" frock of chiffon—unique! Tiers and flares. Dresses hat might have been resultant achievements of a conjurer's art, so unexpected their beauty. Dresses tres charmant. Dresses modest in pricings, \$45 to \$95!

### Words of Interest to the Wise Shopper From Store of Specialty Shops

CHAPEAUX of dashing individuality are the new Kibel satin models shown in the Goldstein-Chapman millinery department—personal selections of Florence Paxton-Smith, an artistic person, wise in the ways of hat becomingness. Hats with trimmings of burnt goose and peacock or of charming softening of monkey fur. Lovely!

JANE COWL JULIET VANITY BOXES IN VIVID COLORS AS WELL AS LEATHERS SOFTENED BY TOOLED DESIGNS.

IN the costume novelty accessory department, main floor, at Goldstein-Chapman's there may be found the charming little new vanities of leather match the winter costume. Brocade-lined, they include compact doric case, tiny shirred silk bag and coin purse with generous sized mirror. Delightful find, \$3.50.

NEW DRAPERY AND DECORATING SHOP FORCED TO ENLARGE MERCHANDISING SPACE.

A very large patronage during the opening weeks of business in the drapery and decorating shop at Goldstein-Chapman's has made it necessary for them to enlarge their merchandising space. This due to artistic service rendered, unusual prices and excellent values.

NEW "MODART" CORSET MODELS—LOW-TOPPED, LONG-HIPPED FOR WEAR WITH NEW PLAIN BACKED TAILORED DRESSES.

IN the corset department at Goldstein-Chapman's are offered the exquisitely shaped new "Modart" corset models for Milady's new tailored frock, \$5 to \$15. Thomson's Glovefitting Corsetettes in dainty brocades are \$3.50, these lightly boned. Interesting.

NEW ARRIVALS IN THE BLOUSE SHOP PROMISE COSTUME ACHIEVEMENTS AT MINIMUM EXPENDITURES.

THERE are lovely new blouse arrivals in the becoming new style lines, assurance of effective costumery, for they're the new brocaded crepes and cut velvet weaves, artistic indeed, moderate in price, \$10.95 to \$14.50. For utility wear, nothing could be smarter than the new Jersey slippers with touches of hand work, \$5.95.

New Beauty Shop Makes Business Debut.

THE Bain Beauty Shop, Morris apartments, Eighteenth and Dodge streets, AT. 1617, is Omaha's very newest. A beautifully decorated shop in which one will find all the appliances known to modern beauty operations. Miss Jeannette Bain needs no introduction to Omaha women, she has had many years experience in one of our largest shops. "The Shop of Personal Attention."

An advance Christmas offering is a shipment of pin seal, 14-karat gold edged, in gift pieces of bill folds in price range from \$6.50 to \$28; smartly shaped cigarette cases, long and narrow, for the vest pocket, \$6.50; match cases, \$4.50.

Rosewood Suede the Popular Color Choice for Oxford.

ROSEWOOD is the popular color choice for oxford and the Shoe Market, South Sixteenth street, has a lovely selection in different heel heights, appliqued kid trims, and toe shapings. Clever styling in oxford, popular shoe style for fall and winter, \$6.50 and \$7.50. Sandal effects are \$7.95. High shoes in black, brown and gray, in military and Louis heels, are priced \$7.95 and \$10.

One wonders if the masculine recipient of the gift will have the prohibition officers to the extent of having his personal monogram engraved upon the pint flask of sterling silver which range in price from \$25 to \$60.

Cards and Motives to Be Painted for Christmas at Art Exchange Shop.

AT THE Book and Gift Shop, 2nd floor Bushman Block, 16th and Douglas, one will find delightful little greeting cards and motives to be painted in colorful tones. Supplies for the new relief work, Goss's, will be found in this shop. Lessons if one desires, 50c each.

Lovely New Robes for Fall and Winter Wear.

HERZBERG'S Main Floor Shop, 1519 Douglas street, offer robes of delightful coloring to be done by Lady Fair now that the air's a bit frosty. Beacon blanket robes, \$3.95 to \$11.95; corduroy robes in exquisite colorings, \$3.95 to \$17.95; exquisitely tinted quilted silk robes, \$19.75 to \$24.95.

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