



**W**HAT did Rockefeller mean by "PUT MONEY TO WORK" (which was what he learned he must do to "get ahead")?

Just this—he discovered that by INVESTING \$50 it would earn as much money each year as he himself could get for a week's work. That's the way to put money to work—INVEST it.

A few years ago it was not an easy matter to put money to work. But today there is nothing easier under the sun particularly if you live in or near Omaha which is served by Nebraska Power Company.

This Company mails money every three months to hundreds of its customers and other local people.

The money we pay these folks is earned for them by their savings which they have PUT TO WORK by INVESTING in shares of the Company's Preferred Stock. The dictionary says "investing" means "to place money so that it will be safe and yield more money".

And that's just what these men and women have done. They have "placed money" in Nebraska Power Company. There it is "safe and yields more money" every three months. They own shares of stock—PREFERRED stock, which yields them over 7% on each dollar they invested.

You would be entitled to receive \$70.00 a year from Nebraska Power Company if you owned only 10 shares of Preferred Stock. \$70.00 a year is almost \$6.00 a month and you would have increased your earnings by just that much and—consider this carefully—it would be money you would not have to do a tap of work for. Your savings, the money you invested, would have done the work and turned the wages earned over to you.

Now there's no reason in the world why YOU can not put money to work for YOUR OWN profit and gain—to enrich yourself and to MAKE MONEY just as Rockefeller did—just as hundreds of our customers and other local people are doing today.

*"One day, while working in the fields, it dawned upon me that if I was ever to get ahead I must PUT MONEY TO WORK"*  
*John D. Rockefeller.*

Nebraska Power Company makes it EASY for you to put money to work and sends you the wages earned every 3 months.

To put your money to work you need no special training—no education—no special gift or talent.

To put your money to work—to invest it—you have only to stop in any of our offices and buy some shares of our Preferred Stock and you can do this without any more fuss or red tape than if you were getting an electric iron or a washing machine.

IT'S SAFE. One of the best things about our stock is that IT'S SAFE! NEVER

forget that. We don't ask you just to take our word for it. The stock has PROVED to be safe. One reason is this:

We have NEVER FAILED to pay our Preferred Stock Dividends. They have been paid—through hard times as well as good times—every 3 months without a break, ever since the first shares of stock were issued over six years ago.

On every dollar you invest our stock pays over 7% which is paid to you in four equal payments each year. These payments are called "dividends". The dates for paying "dividends" are March 1, June 1, September 1, and December 1.

It PAYS to put money to work.

You could have made \$6.00 more a month last year if you had put only \$985.00 to work by investing it in this stock. Why lose this extra money you might just as well have!

Some folks who read this will say to themselves, "There MAY be something in that. I believe I will take some of my dollars and see how many MORE dollars they will earn for me when safely invested in Nebraska Power Company Preferred Stock".

Why don't YOU say that and DO it—NOW! Shares of stock are for sale at our offices or through any of our employees.

NEBRASKA POWER COMPANY

FREE BOOKLET COUPON

Nebraska Power Co., Omaha, Nebraska  
 Send me illustrated booklet "How to Put Money to Work" and Information about your Preferred Stock also details of Easy Payment Plan.

Name \_\_\_\_\_

Address \_\_\_\_\_