

Willys-Overland Closed Models Feature Changes

New Motor Has Larger Bore and Seven-Passenger Car Has More Room.

The new closed car models announced by Willys-Overland, Inc., are marked by body changes featuring various improvements.

Willys-Knight and Overland car chassis remain practically unchanged.

The new Overland models are equipped with a motor having a larger bore.

Most noticeable in the changes in the Willys-Knight seven-passenger sedan are the long sweeping lines back from the radiator.

In the seven-passenger car the two auxiliary seats fold into wells in the back of the front seat. The coach work is built of all-steel panels, on a hardwood frame with aluminum finishing moldings and extra heavy doors. A double windshield with the lower division swinging open for ventilation, sun visor, windshield wiper and parking lights are standard equipment.

The Willys-Knight five-passenger coupe-sedan is being produced at a reduced price of \$1,550.

This car, while mechanically identical with the coupe-sedan de luxe, is more a business man's car, finished in leather. The interior is done in long grain Spanish upholstery. The entire body is painted black, including lamps and hood. It has doors front and rear for easy entrance and exit without tilting the seats. This car is built essentially for the use of professional and business men. The trunk in the rear is designed to hold plenty of luggage.

Engineer Takes Census of Motor Vehicles on Road

It has been said many times that motor transportation has served in large measure to change the mode of living, which is substantiated by figures recently compiled by a county engineer in the central west.

He took a census for three weeks of all kinds and types of vehicles which passed his home between 7 in the morning and 8 in the evening. His home is on the Lincoln Highway, where the tabulation produced the following figures: Autos and trucks, 19,791; horse drawn vehicles, 239.

He found that the average daily interstate travel was 297.2 autos; inter-county, 90.4; local, 195.1; trucks, 21.2; horses, 11.4; miscellaneous, including threshing machines and pedestrians, four. During one evening after 8, 182 automobiles passed.

Corn Near Beatrice Makes 35 to 50 Bushels an Acre

Beatrice, Neb., Oct. 20.—A number of farmers west of the city have begun gathering corn, which they report is yielding all the way from 35 to 50 bushels to the acre. Some of the late corn which is not well matured is being cut and will be used as silage and rough feed during the winter.

Doug Fairbanks Ropes 'Em



Douglas Fairbanks, the intrepid and spectacular picture star, gave the spectators at the pony express rodeo, held in San Francisco at the Taboran race track, September 10, a few thrills by doing some of his awe-inspiring stunts on the Bulck "Bronco" four-cylinder car, which is owned by Lin Howard, the young son of C. S. Howard, the Pacific coast distributor for Buick cars.

Ship Model Is on Display at Peters Trust Company

Exact Miniature of Cunard Liner Franconia Shipped to Omaha From New York.

The model of the steamship Franconia of the Cunard Steamship company, which has been on display in the window of the Burgess-Nash company store at Sixteenth and Harney streets, is now on exhibition in the lobby of the Peters Trust company and the Peters National bank.

The model was shipped from New York to Omaha by the Cunard Steamship company at a great expense, in order to give the people of this vicinity an idea of the beauty and magnitude of one of the giant ocean liners which regularly crosses the Atlantic.

To bring the model from New York required a special automobile car, on account of its size and delicacy of construction. The model is now enclosed in a mahogany and glass case, which enables it to be inspected at close range. The Cunard line insured it for \$30,000 before it left New York on its western trip.

This is the first time a model of this kind has ever been exhibited in Omaha and it is a rare opportunity for people who live so far from the coast to see a real ocean liner in all its details. It will probably not be in Omaha longer than two weeks, as it will be shipped to other western cities for further inspection.

Have you the O. O. McIntyre habit? His column appears each day in The Evening Bee.

ALONG AUTOMOBILE ROW

Meaning of "True Blue."

How the new 1924 line of Oakland motor cars received the name "true blue" is a question asked everywhere today. The answer is interesting. In order to enhance the artistic appearance and individuality of the Oakland cars produced by the pleasing body lines and top construction, it was decided to finish all the bodies in color. As a result, the Oakland is the only car in its price class today that is furnishing standard bodies in other than black.

The second reason was that the phrase "true blue" most adequately described the line. The phrase appears to have originated in the 17th century and to have been used later in the writings of Robert Burns and Sir Walter Scott. The significance of "true blue" is faithful, staunch, real, unwavering, genuine, sterling; also it has stood for loyalty, fidelity and a spotless reputation.

Pawnee City Cattleman May Exhibit at Chicago

Pawnee City, Neb., Oct. 20.—E. A. Sloan of Burchard, one of the prominent breeders of Red Polled cattle in Pawnee county, has received a personal invitation from B. H. Heide, secretary-manager of the international livestock exposition, to be held in Chicago, December 2 to 9, to take his cattle there for show purposes.

Peerless Promotes Men.

Earl B. Wilson, who has been doing special work in the sales department of the Peerless Motor Car company, has been appointed sales manager of the branch division, to aid in the nationwide expansion program formulated by D. A. Burke, vice president and director of sales.

S. I. Kirby, former wholesale sales manager of the New York Peerless branch, has been made sales manager in charge of distributors. Mr. Kirby has had nearly 20 years' experience in selling and merchandising motor cars.

Thornton W. Burgess in a regular feature of The Evening Bee.

Open Cars Still Liked.

"Automobile manufacturers are prone to speak in glowing terms about the rapidly increasing popularity of the enclosed automobile," states William N. Thompson, president of the Stutz Motor Car Company of America, Inc. "Invariably they predict that closed car sales will far outdistance the sale of open cars in the near future."

"However, I feel that this is an opportune time to point out that there still are motorists who retain a certain prejudice against the closed car."

"In many cases, these motorists say, the extra weight of the closed car overburdens and overtaxes the power of the engine, which, originally, was built for the open car and then, later, was adapted to the closed car."

"Fortunately this has never been a problem with the Stutz six. The Stutz six engine was specifically designed and planned for the Stutz six sedan and it was constructed with that end in view. Of major significance is the fact that 80 per cent of Stutz sales in September were sedan sales—convincing proof of the rapidly growing popularity of our enclosed car."

Child's Arm Is Injured When Caught in Wringer

Wymore, Neb., Oct. 20.—Franklin, 4-year-old son of Dr. and Mrs. Ezra Ingham, came near losing his right arm. He was watching the electric wringing machine, the wringer had been turned on, and the mother's attention was called to another part of the home momentarily, when the lad in some manner got his right hand caught in the rollers. The machine quickly drew in the whole hand and the forearm, and he was lawn off his feet, and hung suspended off the floor between the rollers, when the mother discovered his plight. Several stitches were necessary to close the wounds, but it is thought that no bones were broken, as the wringer happened to be adjusted loosely.

Velle Employees Tactful.

The Velle Motors corporation at Moline, Ill., has an individual in its upholstery department who rivals the famous freaks who chew glass, push pins through their cheeks and shoot buck-shots with deadly accuracy through the teeth. The Velle luminary does his stuff with tact. His mouth is bulging with tacks throughout the day while he is working on the upholstery and it is said that of the thousands of tacks he has held in his mouth during his time he has yet to swallow the first. While engaged in his work he chews tobacco and carries on a running conversation.

Surveys West's Business.

A review of transportation conditions throughout the entire western and Pacific coast territories is now being made by the General Motors Truck company of Pontiac, Mich., by V. H. Day, general sales manager.

Mr. Day is now on his way through the western territory. He will interview bankers, dealers, railroad officials and business men on general business. He will pay particular attention to the possibilities of truck sales during the coming year, and will ascertain just what each district is doing to solve its present freight problems.

Sunset Club Members, All Over 70, Are Dinner Guests

Red Cloud, Neb., Oct. 20.—The missionary society of the Methodist church here entertained 65 members of the Sunset club at a dinner held in the basement of the church. To be a member of this club, one must be 75 years old or more. The oldest member present was 86.

Corn Contest.

West Point, Neb., Oct. 20.—The Nebraska State bank of this city will conduct a corn contest. Awards will be made on the same order as in county fairs.

Barney Google is always good for a laugh. In The Evening Bee.

Overseas League to Give Benefit "A Nite in Paris"

Women's Service Organization Plans to Endow Bed for Ex-Servicemen People.

The Women's Overseas Service League of Omaha, consisting of girls who enlisted in the cause of the United States during the world war and saw foreign service, will give "A Nite in Paris" at the Auditorium November 9 and 10. The funds will be used to endow a bed in one of the Omaha hospitals for needy ex-servicemen and women.

In addition to the large number of attractions offered which former members of the A. E. F. will recognize as true to life during the war days, a free round-trip ticket to Paris will be presented to some one. If the person does not desire to take the voyage, the league will purchase the ticket for approximately \$500.

Of Interest to All.

For the men who did not get overseas during the war this will be an opportunity for them to see what their comrades saw on the other side. In addition, the fathers, mothers, sisters, wives and sweethearts of the Yanks who went across, will also be interested.

Omaha's ex-servicemen organizations, including the Disabled American Veterans of the World War and the American Legion, have unreservedly endorsed "A Nite in Paris."

Two of the principal features will be the Cafe de la Paix and the A. E. F. canteen. There will be light refreshments and drinks, street musicians, flower girls, cigar girls, cabaret entertainers and waitresses in French costumes. The booths will be painted to represent the gray stone of France, with bright awnings similar to those adorning French shops.

French "Wine Shop."

In the basement there will be an estaminet, or a French wine shop, with costumed attendants and numerous amusements typical of France. Around the sides of the building there will be a French flower shop, Punch and Judy show, a hospital room, typical of the one the overseas girls will establish in Omaha; style show, and an exclusive French perfume booth.

On the night of November 10 the legion will hold its usual armistice eve banquet, at which time the legionnaires attending will contribute 25 cents each toward the endowed bed fund.

Third Grade Pupils Taught How to Use Dictionary

Among new pupils registered in the high school department of the School of Individual Instruction are Ramona Root, Audrey Maxwell, Evelyn Hotaling, Blanche Burnett, Evelyn Knobs, Jane Roberts and Josephine Reynolds.

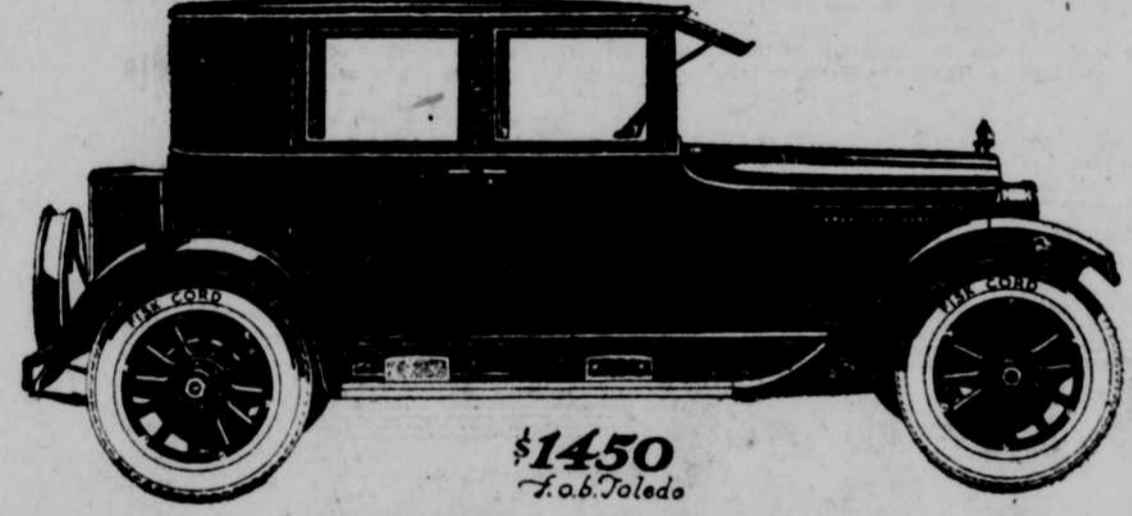
Pupils from the third grade through the high school are taught how to use the dictionary. The misspelled words in the grade subjects are studied as carefully as words in a daily spelling lesson.

Mrs. C. F. Pratt, owner and manager, believes regular spelling and reading lessons are necessary in every high school.

Ford Runs 57 Miles on Gallon of Gasoline

A new automatic and self-regulating device has been invented by John A. Stransky, 1074 Fourth St., Puka, South Dakota, from which automobiles have made from 40 to 55 miles on a gallon of gasoline. It removes all carbon and prevents spark plug trouble and overheating. It can be installed by anyone in five minutes. Mr. Stransky wants agents and is willing to send a sample at his own risk. Write him today.

and Now! WILLYS-KNIGHT NEW CLOSED MODELS



\$1450 Fab. Toledo

New Coupe-Sedan at Amazingly Low Price

Finished entirely in gleaming black. With washable long-grain Spanish upholstery. All the famous Willys-Knight Coupe-Sedan qualities, features, advantages and excellences. By request of American business men—finished for hard, constant service at a saving vividly reflected in the price—\$1450 at the factory! Singularly handsome; reflecting taste and stability. Doors both front and rear—no seat climbing!



6 Passenger Sedan \$1795 Fab. Toledo

Coupe-Sedan DeLuxe

Finished in rich blue and nickel, upholstered in fine gray Baker Fastex Velour—doors front and rear—the \$1550 fine closed-car sensation of the year. Fab. Toledo



7 Passenger Sedan \$1995 Fab. Toledo

New, More Beautiful 5 and 7 Passenger Sedans

With a new distinction—noticeably longer lines—added comfort and convenience! Upholstered in Baker Fastex Velvet, deep cushioned. Highest type of closed-car beauty and refinement with the engine that improves with use.

New, Low Prices Establish Willys-Knight in a Position Beyond Competition or Comparison

5-pass. Touring \$1175; 2-pass. Roadster \$1175; 5-pass. Country Club \$1635; 7-pass. Touring \$1435; all prices f. o. b. Toledo. We reserve the right to change prices and specifications without notice

Willys-Overland, Inc.

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A body built of steel—finished in baked-on enamel—upholstered in genuine leather.

A car that is sold at a price approaching open car cost.

A car that will go anywhere an open car will go—that will stand up under the same hard usage.

A car attractively designed, with new type springs that notably improve the riding qualities—new conveniences and fittings—new beauty and comfort.

A car that has made closed car ownership practical and desirable for everyone—for business and family use alike—for country and city.

The price is \$1,250 f. o. b. Detroit, \$1,395 delivered

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