

Big Pictures of Year Open in Omaha Today

Screen Fans Are Offered Choice of Interesting Features That Have Aroused Interest.

Long awaited headliner attractions of the motion picture world descend upon Omaha in a body this week—producing the most interesting list of bookings on which the eyes of photography fans have feasted for many a month.

Probably heading the list in point of national interest is Emerson Hough's story of pioneer America, "The Covered Wagon," which is playing the Brandeis two weeks starting today. Produced by James Cruze, "The Covered Wagon" has been one of the sensations of the last year and has evoked volumes of praise.

"The Merry-Go-Round," which Erich von Stroheim started to make for Universal, and which after a period of money spending preparation was turned over to Rupert Julian to complete, started yesterday at the Sun, for a two week's engagement. "Merry-Go-Round" in place of being ruined by changes of drivers in the middle of the stream, turned out to be one of the season's greatest pictures.

The Rialto offers Jackie Coogan in "Circus Days," the film version of the well-known story, "Toby Tyler." A whole circus aided Jackie in the making of the picture and it will undoubtedly do a record business.

Gloria Swanson is at the Strand in "Zaza," promised by the press agents for the glorious Gloria, as the greatest of her pictures. It contains a fortune in wonderfully constructed scenes and lavish gowns.

Emmet Dalton, the last of the Dalton gang, appears in person at the Moon with his picture, "Beyond the Law," a story of the life and death of the most of the famous band. Not known as a great picture in itself, the presence of the former bandit and the personal element involved in its true history of the west of years ago will probably attract the lovers of westerns.

"Merry-Go-Round"

Two Weeks at Sun

"Merry Go Round," which opened yesterday for a two weeks' engagement at the Sun, is one of the much-discussed pictures of the season. The story is simple and powerful, a love tale supported by glimpses into the life of Austria before, during and after the war. Several men who had lived for years in the famous old world capital helped in securing realism in the scenes of Vienna.

What the great world-war meant to the love affair of a high-born count and a poor girl of the Prater, the Coney Island of Vienna, is told dramatically in "Merry Go Round."

The cast includes Mary Philbin, Universal's big "find" of the year, Norman Kerry, George Hackathorne, Dale Fuller, Cesare Gravini, George Siegmann, Dorothy Wallace, Sidney Bracy, Edith Yorke, Lillian Sylvester, Al Edmundson, Maurice Talbot, Penwick Oliver and others of high professional standing—one of the big casts of the screen year.

The chief setting of the story is the Prater, where clown clothes hid aching hearts and smiles covered tragedies. The people of the famous American carnival center, Coney Island, have proven interesting to many writers, and those of the Prater have the same faults, virtues and foibles. "Merry Go Round" is a cross section of a portion of life not familiar to the world in general, but with its counterpart in some sense in Coney Island.

Gloria Swanson's "Zaza" at Strand This Week

The character of "Zaza" probably has been played by more actresses in stock companies than any other role on the American stage in the last 25 years, yet there have been but three outstanding performers in this country. Mrs. Leslie Carter originated the role in New York in January, 1899, a few months after Mme. Rejane created the role in Paris. In the operatic version of the play Germaine Ferrar was the star and in the first Paramount screen production of the play, made in 1915, Pauline Frederick was starred.

Gloria Swanson will be the fourth "Zaza" to be given to the public in a stupendous production. The picture, which is at the Strand this week, was produced under the direction of Allan Dwan and it is said to be the greatest picture of her screen repertoire. For lavish settings and picturesque investiture the present production of the French play surpasses anything Miss Swanson has ever done on the screen.

"Circus Days" Stars Jackie at Rialto

Jackie Coogan is coming to town in "the greatest show on earth." Jackie hasn't left the films to join a circus, but his latest picture, "Circus Days," which opens at the Rialto today, is a circus picture.

"Circus Days" is a free adaptation of James O'H's world famous story, "Toby Tyler, or Ten Days With a Circus." In it Jackie takes the role of Toby Tyler, who runs away from the farm to join a big tent show. His accidental rise from a vendor of peanuts and lemonade to the hit of the circus makes one of the best screen stories that has yet been given to the popular young star.

Several of the country's leading circuses, wintering in California, were used in the making of many of the scenes, and the "big top" atmosphere, it is said, was never more faithfully registered on the screen. A strong cast appears in support of Jackie. Fancher Jackson, a diminutive child actress, who portrays the role of Jeannette, tiny equestrienne,



man"—namely, Nellie Lane and William Barrow—the cast boasts such celebrities as Russell Simpson, Claire McDowell, Sam De Grasse and DeWitt Jennings.

Emmett Dalton With His Picture at Moon

Blood-curdling tales of the escapades of what was once an outlaw band of the old "Wild West," will be told this week, at the Moon theater by Emmett Dalton, reformed outlaw, last of the famous "Dalton Boys."

Emmett Dalton's picture, "Beyond the Law," will be shown and preceding each performance Dalton will tell of the exploits of himself and his brothers.

But Dalton's chief message is not merely to relate the spicy story of his career for the delectation of the public; Dalton's message is that outlawry does not pay and is a mistake. It took 14 years in the penitentiary for him to learn that, he says, but he knows it now so convincingly that he wants the younger generation of today to imbibe the fruits of his experience for their own good.

Dalton, however, does not class himself as in the same class with the modern bandits. He says he and his brothers and the others of the gang were at least men. They were not sneaks, cowards and thugs.

The Dalton boys grew up amid the strenuous life of the early settlements of Oklahoma. They were products of an environment and they have excuses for having led the life beyond the law, but the only survivor of the

gang does not stress these excuses. Dalton is tall and stocky and his face and eyes are sincere.

John Gilbert Stars in Davis' "The Exiles"

John Gilbert in "The Exiles," a romantic story of a New York attorney's meeting of romance while in Tangiers, written by Richard Harding Davis, will be presented as the photoplay part of the Empress program this week.

The theme of the story is of how a man who had all his life lived by the rule of law overthrew his rules and did a most unlawful and irregular thing for what was right, because the law in Tangiers was inadequate to meet the need.

Flapper Role Given Gladys Walton Again

Gladys Walton, the clever little star, so well established in the film world as the portrayer of "flapper" roles, is the center of interest in one of the cleverest farce comedies of her screen career, in "The Wild Party," now playing at the World theater. She plays the part of a society reporter who writes a story that brings about a \$100,000 libel suit, and a marriage. The story was written by Marion Orth and directed by Herbert Blache.

Lillian Ledlight, whom Omaha theater-goers saw on the Orpheum in 1905-6 in "A Matrimonial Revolution," has just signed another long-time contract with Lasky.



Virginia Lee AT THE MOON

Muse Program

Sunday—D. W. Griffith's "Dream Street."

Monday and Tuesday—Gladys Walton in "The Untamable."

Wednesday and Thursday—Elinor Fair in "The Mysterious Witness."

Friday and Saturday—Hoot Gibson in "Blinky."

Inspiration pictures is offering a price of \$500 to the first person whose suggestion of a book or play for its stars is accepted by that company. The stars are Richard Barthelmess, Dorothy Gish and Lillian Gish. The company's address is 655 Fifth Avenue, New York City.

MOON
presents
THIS WEEK ENDING FRIDAY
The only surviving member of the famous Dalton Gang of bandits

EMMETT DALTON
Appearing today
2:05-3:15-7:50-9:10
Appearing week days
2:00-4:00-7:50-9:50

IN PERSON

in conjunction with his seven reel melodrama a story actually based upon the many thrilling experiences during his career of banditry

"BEYOND THE LAW"

TO-DAY and All Week at 11-1-3-5-7-9

Strand
DIRECTION OF A. H. BLANK

NIGHTS AND SUNDAY MAT 50¢
DAY MATINEES 35¢
CHILDREN any time 10¢

Gloria Swanson
in **"ZAZA"**

Gloria Swanson in the role she was made for!
"Zaza," queen of the gay French music halls; a creature of whirlwind emotions, savage loves and hates—a veritable wildcat.
And how she plays it!

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Miss Swanson's interpretation of the role is radically different from that of her three predecessors. She has given a "kick" touch to the famous "Zaza" and plays the actress as a gamine rather than a wicked woman. Miss Swanson was delighted with the part and she plays it with a fire that amazes her screen followers.

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Sutton and his Concert Orchestra

And then just for Fun **"NO NOISE"** Another "Our Gang" Comedy

News and Views of the World

POSITIVELY JACKIES GREATEST SHOW ON EARTH

RIALTO JACKIE COOGAN in CIRCUS DAYS

TODAY and ALL WEEK
A-B-S-O-L-U-T-E-L-Y his greatest picture. 50 Trained Horses—500 Wonders. Come one—come all—don't miss a thousand moments of new delight all for one admission.

ADAPTED FROM "TOBY TYLER" (Ten weeks with a circus) We repeat, lad-ees and gentlemen, absolutely his latest and greatest.

BEN TURPIN
"PITFALLS OF A BIG CITY" COMEDY? Ill tell the cockeyed world
Fun from the Press

RIALTO SYMPHONY ORCHESTRA OF 21
DIRECTION HARRY BRADER playing "MARITANA" "SMILIN' THROUGH" "DANCE RUSSE"
Vidor at the Organ

HAGER & GOODWIN
The POPULAR SONG WRITERS
Composers of "BACK IN THE OLD NEIGHBORHOOD" "WONDERFUL MOTHER OF MINE" "INDIANA" AND OTHER HITS
SINGING THEIR OWN SONGS AND OTHER ORIGINAL CREATIONS
Latest Views of news