

**MONDAY--Special Purchase of
Fine Turkish Towels
Wash Cloths and
Bath Rugs
In Seven Big Lots**

Samples and mill rejects from the foremost makers in Philadelphia, bought at low prices and offered to you for a fraction of their value. Every lot represents an unusual bargain and we advise stocking up at once, as well as buying in advance of the Christmas season for gifts.

3,000 Turkish towels and 1,000 Turkish bath rugs grouped in seven lots at lowest prices.

Lot No. 1—Fancy Turkish Towels—In pretty colorings and fancy weaves; a good size; usually sold at from 1.00 to 1.50; special, each, **69c**

Lot No. 2—Fancy Turkish Towels—A good large size in a big assortment of colors; usually sold at 79c to 1.00; special, each, **59c**

Lot No. 3—Plain Turkish Towels—Plain white with blue borders; a good large size; usually sold for a much higher price; special, each, **18c**

Lot No. 4—Turkish Bath Rugs—A good large size in beautiful patterns and various color schemes; excellent quality; special, each, **2.50**

Lot No. 5—Turkish Bath Rugs—A wide range of designs and pretty colorings; heavy quality; usually sold for 2.25 to 2.98; special, each, **1.59**

Lot No. 6—Turkish Bath Rugs—A handy size, easily washed; good patterns and colorings; a wonderful value; worth 1.35 to 1.98; special, each, **98c**

Lot No. 7—Turkish Wash Cloths—A good heavy quality, fine, double-thread terry cloth; usually sold at from 12½c to 20c; each, **5c**

Main Floor—South

**Specials for Baby
Imported Baby Clothes**



Imported Baby Clothes—No king's raiment is chosen with greater care than Baby's. Sentiment demands daintiness, charming and beautiful things.

Beautiful Little Dresses—Our own importations from France. All hand made of very fine, sheer nainsook, dainty embroidered baby designs on yoke, sleeves and skirt, scalloped and lace trimmed; **3.98 and 4.98** sizes 0 to 2 years; priced

French Gertudes—For baby to match little dresses, embroidered and lace trimmed, priced, **1.98 to 3.50**

Handsome Carriage Robes—With pillow covers to match; embroidered and trimmed with beautiful Irish crochet lace; priced, **19.50**

Exquisite Undies—For little folks; gowns, combinations and drawers; trimmed with narrow lace edgings and lots of fine hemstitching and embroidery; sizes for tots **1.98 to 4.98** 2 to 6 years; priced,

Cunning Little Sacques and Wrappers From Japan—Of silk and satin quilted in dainty colors of pink, blue and white; embroidered in scrolls of floral designs; priced **3.59 and 4.98**

Third Floor—East

**Blanket Specials
For Monday Selling**

All-Wool Blankets—In beautiful 5-inch block plaids in assorted colors; bound with a 3-inch blanket binding; size 70x80 inches; scoured and steamed; remarkable value; **10.50** per pair,

Beacon Blankets—In assorted plain colors with fast color fancy borders; bound edges; size 66x80 inches; Monday while three cases last, per pair, **4.50**

Plaid Wool Mixed Blankets—Size 70x80 inches in assorted broken plaids or block checks; neatly whipped ends; worth regularly **5.00** 6.95; special, per pair,

4.50 Army Blankets—This lot consists of gray army blankets approximately 70% wool, all new and unused, but have slight imperfections; **1.75** grouped in one lot while the lot lasts, ea.,

Basement—West

Monday October Sales Opportunities

THE BRANDEIS STORE

Monday—Exceptional Offerings Women's and Misses' Fine Fur Trimmed Or Plain Tailored

Winter Coats

Values **45.00 to 59.75** **39.00** **25.00** Values **29.75 to 39.75**



A New Lot of Fine Fur Trimmed Coats—For dress wear. Garments in straight line, draped or side tie effects; developed of such materials as Arabella, Lustrosa, Armandale, Trebiona, Excella and Mandella; fur collars or fur collars and cuffs of Fox, Viatka, Coney, Beaver, Squirrel or Platinum Wolf; warmly lined with good silk linings. Every garment light, yet heavy enough for the coldest weather. Coat values of unusual importance, all sizes.

Fashionable Fall and Winter Sport Coats—Every coat is a model highly correct for the coming season and is a value you instantly recognize. Plain tailored coats of polo cloth and fine domestic coating mixtures, developed for the woman who wants a coat for sports wear, in colors of tan and brown and combination plaid patterns. Fur trimmed sports coats of polo cloth, some fully lined, others quarter and half lined with good quality lingette or sateen; sizes for women and misses, 16 years to 44 bust.



Sale of 350 Women's and Misses' Fine New Fall Dresses

Of Silk and Cloth 25.00

Unusual values, latest styles. These frocks serve admirably for all daytime occasions. All the newest fall features, pleated tiers, paneled sides, apron fronts, circular flounces, braid embroidery and tucks; all fall shades of black, blue and brown. Developed of fine satins Canton crepes, silk velvets, poiret twills and velour sport frocks. Sizes for the college girl or woman.



Second Floor—West

Sale of 300 Women's and Misses' New Fall Skirts 5.98

Good quality Prunella cloth skirts; box pleats in plaids; plain wrap-arounds in solid colors; good heavy skirting in a number of the styles. Belted, some with two pockets, some button trimmed, others plain tailored. All new fall shades of brown, blue and black; also color combinations; skirts that usually sell for 8.95; special, **5.98**



Second Floor—South

Princess Slips 1.98 to 5.98

Sateen or satin slips for the small or large woman; hemstitched top and bottom or plain; double and single paneled front; good quality sateen and fine satin; sizes from 34 to 54 in the lot; but not all sizes at each price.

An Unusual Sale of Beautiful Silks

An Extraordinary Purchase of 3,000 Yards of Finest Satin Canton Crepe—In emphasizing this excellent value we desire to lay stress on the fact that every yard is new and fresh from the mill; silk that is now in greatest demand. This fine grade is all silk with a beautiful high lustrous finish, rich crepe back and one of the best wearing fabrics we know of. Can be had in 18 different new autumn shades, evening tints and black; 40 inches wide; **3.25** per yard,

Heavy Spiral Crepes—Handsome pebbly weave, wool filled, insuring style and service; sturdy, but not weighty in black, navy, brown, cocoa, tile gray and many other colors; 40 inches wide; per yard, **2.75**

Three Most Desirable Fabrics

**40-inch All-Silk Charmeuse
40-inch All-Silk Canton Crepe
36-inch Imperial Satin**

The discerning woman wants these silks because they are the three favored materials for fall dresses. The colors are navy and brown in the charmeuse, also street and evening shades in the other two fabrics. They are **1.98** very low priced, per yard,

Beautiful Imported Black Chiffon Velvets—These all silk face fabrics are two of the most decided values as well as most desired materials. They are lightweight, high-grade qualities suitable for street and evening dresses; the opportunity to buy them at these low prices is indeed unusual.

4.95 Value 3.65 | 5.95 Value 4.45

Black Satin and Taffeta—Two ever popular fabrics at a temptingly low price; 35 inches wide; firmly woven and dependable wearing qualities; good black and lustrous finish; special, per yard, **1.39**

36-inch Duvetyn—Fifteen beautiful shades and black for choice of correct finish and weight; a splendid value; per yard, **2.65**

Imported Satin Metal Silk—Featured for Monday, **7.45, 9.98, 12.98 and 15.98**

Imported Chiffon Velvet Brocades—Specially priced **9.98, 12.48 and 13.98** at,

Main Floor—Center

Dress Goods Specials

Poiret Twill—Two good qualities, medium and heavyweight; 54 to 56 inches wide, woven from the finest yarns suitable for fall suits and dresses in all the wanted shades of navy, brown, cocoa.

3.95 Value 2.98 | 4.45 Value 3.45

French Reps—This new and beautiful material is decidedly smart for suits and dresses; one of the best looking and best wearing of materials; in brown, cocoa, kit fox, navy, taupe and black; per yard, **3.19**

Carlock Tweed Suitings—54 inches wide in novelty three-color effects, all-wool fabrics that will lend themselves with facile grace to suits or separate skirts; wide variety of combinations; **2.45** per yard,

The New Fur Coatings—The very latest designs coatings, much used this season for sports coats and jacquette. Beautiful caracul and kerami fur; many weaves in handsome color combinations and black; a great assortment, **9.98 to 15.98** ranging from

Main Floor—Center

Pretty Art Pieces

Chinese Dishes—Bamboo bound with bamboo handles, dishes are of artistic design, with blue or yellow backgrounds; three sizes; these are for bonbons, sandwiches and fruit.

**7½-Inch 1.00 | 8½-Inch 1.50
10-Inch 2.00**

Fancy Fruit Baskets—Beautifully decorated in shadow tones of gold, silver and combination coloring; all have handles and fruit decorations; specially priced, **2.00 to 5.00**

Waste Baskets—Of decorated tin and decorated wicker; strong and durable; pretty combinations of colorings; special, each, **1.00**

Third Floor—West

The Staykurl Wave



This marvelous curling fluid enables you to have a 10 to 15-day wave effect, fluffy waves, bob curls or a marcel. Eliminate hair worries; damp weather does not affect the curl; Staykurl is also a splendid tonic, stimulating the hair growth and imparting a rich luster.

Satisfactory for All Types

Auburns, blondes and brunettes find it equally good. Does not leave the hair brittle, streaked or greasy; an opportunity for every woman to fulfill her desire for curly hair at a low cost and small effort. Now being demonstrated. **98c** Special at



Main Floor—West

A Showing of the New Treo Girdles

Now Every Woman Can Wear Treo Girdles

Slender Average Large
A few seasons ago we could recommend TREO Girdles only to our slender and average patrons. Now, due to over three years' labor in perfecting "TreoOtex," the new superior surgical elastic

webbing, we can offer every woman—including those of large figures—the grace and comfort, the naturalness and charm which the TREO All-Elastic Girdle provides. See these TREO and TREO "TreoOtex" Girdles, if you seek the flattened back, straight lines Fashion decrees this season.

"The More Elastic to the Corset, the More Grace to the Figure."

Reasonably Priced, From 3.75 to 22.50

Service First in importance comes the problem of securing the correct girdle for your figure; which need be no problem if you will permit Miss de Laudin of New York City, who comes to us for a short time, to assist you in selecting the girdle designed for your figure—for to be beautiful is to be corseted beautifully.



Third Floor—North

Men's Union Suits

This advance sale of heavy ribbed Balbriggan union suits should appeal to you in a big way, especially if you have tried to buy a good, warm, perfect-fitting, long-wearing union suit in recent years at this price. We know you will flock here Monday to buy your season's supply of these suits.

**Sizes 34 to 46 \$1.00
1.50 Values**

Main Floor—South