



Anniversary Sale

at EVERYBODY'S STORE



Silks and Woolens

ONE year ago this October, negotiations were started which culminated in great changes in the Burgess-Nash Store - Changes in management, changes of merchandising policies, and the adoption of the six great points of storekeeping:

1. To buy in quantities that enable us to obtain price concessions from the manufacturers.
2. To sell only good, dependable, reasonable merchandise at fair prices.
3. To give the public the advantage of our buying power.
4. To meet competition at all times.
5. To give the best possible service under all circumstances.
6. To make shopping more convenient by improved departmental management, additional elevators and stairway.

New departments have been added, others have been enlarged and made more complete in assortments carried, and all prices reduced to meet any and all competition. As a result of these changes our four hundred and fifty Nebraska stockholders, and our thousands of friends and customers, will be glad with us to note the following sales increase for the fiscal year over the year 1922:

Month	Feb.	March	April	May	June	July	Aug.	Sept.
% Increase	27%	32%	34%	56%	49%	37%	49%	35%

New bargains will be advertised each day, making the sale a series of one-day selling events in the different departments. Manufacturers all over the country have contributed their merchandise at special price concessions in a wonderful spirit of co-operation to make this sale a huge success. As this is Everybody's Store, we hope to receive a visit during next week from everyone in the city of Omaha and the surrounding country.

Dress Trimmings

Dress Ornaments and Buckles, 50c
Values to \$2.90

A complete assortment of attractive ornaments and buckles have been greatly reduced for this sale. There are various sizes and all possible color combinations.

Metal Laces, Yard, 89c

These come in silver, silver with black and gold with black. There is a large selection from which to choose from the very narrow up to 3-inch width.

Art and Venice Laces

Yard, 9c
Values to 35c
Fine mesh dainty laces to be used for lingerie and art work.

Narrow Furs, Yard, 89c

The most effective winter trimming for frocks, suits, coats and millinery. Made with narrow braid finish. Black, brown, gray and white. Regularly priced \$1.50 a yard.

A SERIES OF ONE-DAY SELLING EVENTS

Street, Afternoon or Party Frocks

At Savings of 1/3 to 1/2 on Regular Prices

\$1775

We have assembled hundreds of smart, high grade dresses for this most important bargain event of the year in a remarkable assortment of the best styles developed this season. There are dresses in women's sizes 16 to 46, and extremely youthful models in sizes 14 to 20.



Velvets Satins Cantons Chiffon
Flat Crepes Canton Crepes Crepe de Chine Poiret Tuilles
Jerseys Serges Tricotines Novelty Woolens

Sizes for Women and Misses 14 to 44

Most Youthful Models

are charmingly developed in sizes as small as 14. Misses' and small women who ordinarily experience difficulty in being fitted, will be delighted with these lovely frocks.

Trimly Tailored Models

of fine quality woolens will be ever so smart and serviceable for autumn street wear, and throughout the winter. Some are coat models, embroidered or braided; others effectively use silk fabrics in colorful combination.

Tenne Hats

Actual Values \$20.00

\$750

The Season's Greatest Sale

Models of Highly Colored Velvets

High Lustered Panna Velvets

Our greatest effort has been put forth to accomplish this for "Tenne" hats at this price are a rarity, but we were fortunate enough to secure four hundred.

Trimmings of Metal Laces

Burnt Goose Metal Ornaments Velvet Flowers

Important Notice

This is a sale that justifies personal shopping—we have made it worth while. Shop early, for even our larger quantities may not last throughout the day. On this account we cannot accept TELEPHONE ORDERS and will not be at all sure of having quantities sufficient to fill mail orders. We also reserve the right to limit quantities in all cases.

Sale of Fabric

Gloves Values to \$2.25 89c

There are 12 and 16-button lengths and strap-wrist gauntlets in a good line of sizes and colors. Sand, mode, pongee, brown, new covert, beaver and biscuit.



Extreme Values in Silk Lingerie

Silk Vests \$149 Chemise \$249

Dainty vests of radium and crepe de chine. All pastel shades. A quality unsurpassed.

Silk Night Gowns

\$349

Crepe de chine gowns, daintily styled with becoming necklines and lovely trimmings. Made with tailored or lace top in pink, flesh and orchid. Excellent values at this price.

Women's "Columbine" Union Suits 69c

Regularly \$1.00 to \$1.25, Monday at—

Suits of medium weight cotton, made French band top fitted or bodice styles, tight knee; white; sizes 34 to 44.



An Enormous Offering of Women's Bracelet Watches \$995

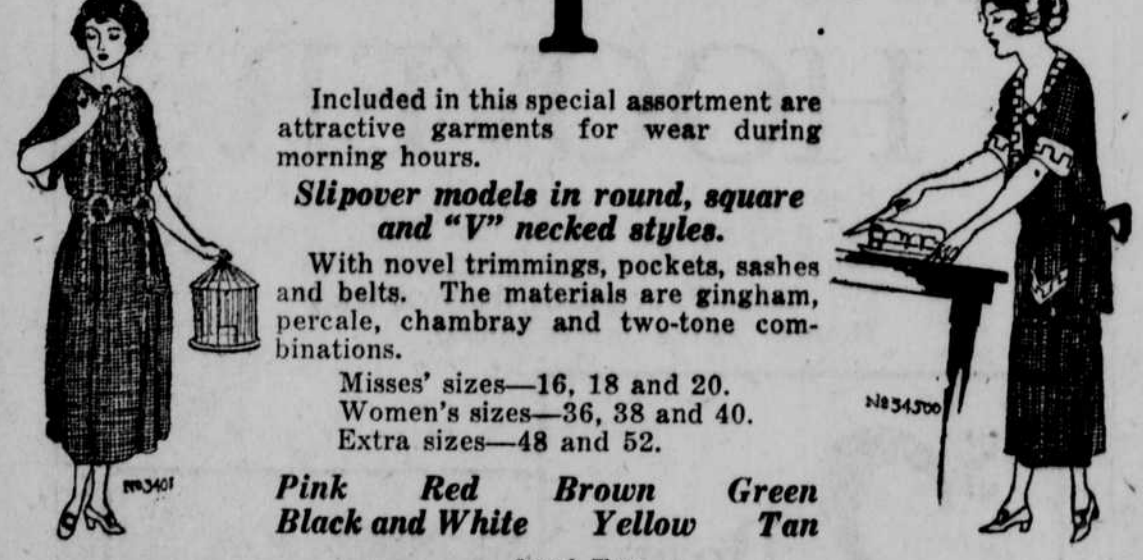
Regular \$20.00 Value



One of our feature items for the Anniversary Sale is this dainty watch in rectangular shape. White gold, 6 1/2 line, 25-year case fitted with guaranteed imported jeweled movement.

Mina Taylor Apron Dresses

Regularly \$1.98 to \$2.49 \$1.00 Monday Only



Included in this special assortment are attractive garments for wear during morning hours.

Slipover models in round, square and "V" necked styles.

With novel trimmings, pockets, sashes and belts. The materials are gingham, percale, chambray and two-tone combinations.

Misses' sizes—16, 18 and 20. Women's sizes—36, 38 and 40. Extra sizes—48 and 52.

Pink Red Brown Green
Black and White Yellow Tan

Anniversary Specials For the Baby

Ruben's Shirts 35c

Good quality cotton and wool shirts, sizes 2 to 6 years, 3 for \$1.00

Jiffy Pants 39c

Good quality, white or tan Rubber Jiffy Pants, pair

Sweater Sets \$4.95

Sets consisting of sweater, leggings and cap. White, red and tan. Special

Beacon Blankets \$1.98

2 1/2 x 7 1/2 inch size—these are hemmed and packed in sealed packages. Dozen

Infants' Hose 35c

Fine quality silk and wool hose are priced for the Anniversary Sale, pair

1265 Pairs of Women's Novelty Low Shoes

Every pair is this season's model, taken from our stock, and formerly priced from \$8.50 to \$12.50.

Spanish, French, Cuban, military, baby Louis and low walking heels.

Black Suede Strapped Pumps Brown Suede Strapped Pumps Black Kid Strapped Pumps Gray Kid Center Strap Models Fawn Suede Strapped Pumps Field Mouse Center Strapped Pumps Black Satin Strapped Pumps

\$595 PAIR



The sizes are slightly broken, but every size is represented. Included are Brooklyn turned and Good-year Welt soles. Your choice of over 30 different styles.

200 Damask Table Cloths, Ea., 89c

Heavy quality with scalloped or hemstitched edge; large 68-inch size; a cloth that will give excellent service. Limit of two to a customer.

"Pepper" Pillow Cases, Ea., 29c

These come in two sizes, 42x36 and 46x36, and are neatly finished with 3-inch hem. This fine quality has no filling of dressing of any kind. Limit of 12 cases to a customer.

39-Inch Unbleached Sheeting, Yard, 12c

An excellent quality that is useful for many purposes. At this price it comes in short lengths of not more than 10 yards to the piece.

"Utica" and "Pequot" Sheets, Each \$1.49

These celebrated sheets in the large 81x90-inch size. The quality is considered the most satisfactory manufactured. Limit of 6 sheets to a customer.

Pequot and Dwight Anchor Sheeting, yd. 53c

An unusually fine quality that will give remarkably good service, and is free from dressing and filling. 81x90 inches in width.

1,000 Irish Linen Crash Toweling

Large size and an exceptional quality. Limit of 4 to a customer.

Dimity Bed Spreads

These popular spreads are the large 72x90-in. size and require no ironing. Limit of 2 to a customer. Ea. \$1.79

Irish Linen Huck Towels

Large size and an exceptional quality. Limit of 4 to a customer.

"Celebrated" Lonsdale Muslin

This well known quality is in the 36-in. width. Limit of 11 to a customer. Yd. 18c

"St. Mary's" Wool Blankets, Pair \$7.95

For this celebrated quality, considered the most satisfactory in America, we are sole agents in Omaha. They come in beautiful plaid designs in the extra large 70x80-inch size. Limit of 2 pairs to a customer.

Irish Linen Table Cloths

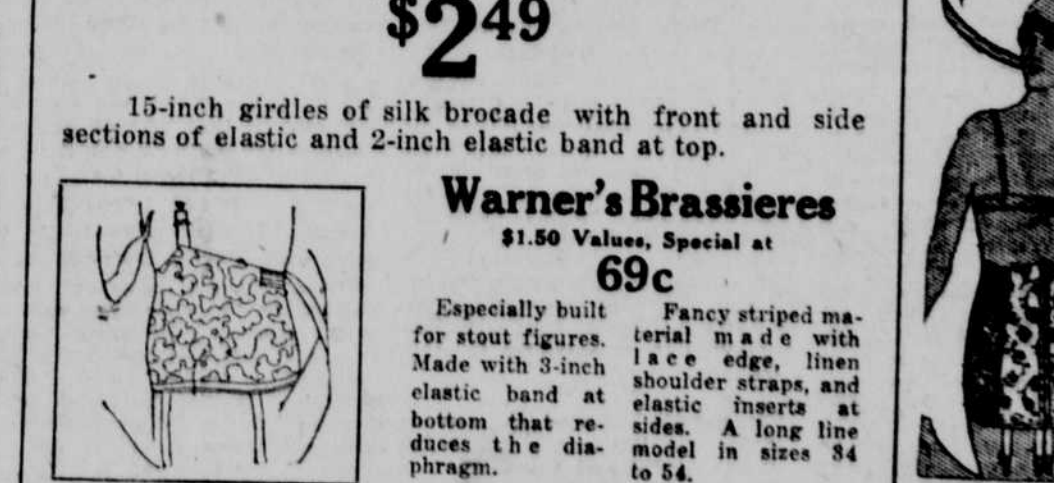
72x72-inch size Regularly \$6.50 Value Made of fine quality Irish linen that retains its beautiful finish after laundering. A choice of 6 handsome patterns \$3.95

White Sheet Blankets

Each, \$1.49 These come in the large 72x90-inch size, the ends neatly top stitched with silk floss. Limit of 3 sheets to a customer.

Bien Jolie Girdles \$5.50 Values On Sale at \$249

15-inch girdles of silk brocade with front and side sections of elastic and 2-inch elastic band at top.



Warner's Brassieres \$1.50 Value, Special at 69c

Especially built for stout figures. Fancy striped material made of lace edge, linen elastic strap, and made with 3-inch elastic inserts at bottom that reduce the diameter in size 34 to 36.

Burgess-Nash Special Women's "Granite" Hose, \$1.45

Regularly \$2.00. The hose with the triple block knee that prevents runs. Absolutely first quality, in black and fall shades.

"Boston" and "Paris" Garters, Pair, 19c

Regular 35c. Qualities of the d d d brands and well known. A new one made from fresh webbing. Single grip style.

Wagon, \$4.95
Will build regular wagon, at least than wholesale cost. Full ball-bearing all-steel gears, double steel wheels, rubber tires and hardwood bed finished in natural or red. Shipped direct from factory to be set up by buyer. Bargain Basement

Pepsodent Tooth Paste, 29c
Number 1 size tube at this low price.
Dr. West's Tooth Brush, 50c
A well known brand. To be used daily.

Sale of Women's Umbrellas, 79c
Good grade umbrellas, made of best quality cotton umbrella cloth. Made on heavy "sewer" frame with silk loops and rib straps.

Genuine D. M. C. Floss, 2 for 5c
Six-strand embroidery floss in all colors. Regularly 10c. Each skein, 5c.

"Universal" Night Shirts, 98c
\$1.50 and \$2 Value Cutting 1 1/2 x 1 1/2 full length and comfortable size.

Sale Starts Monday, October 8th, at 9 a. m., and Continues Until 6 p. m. Saturday, October 13th

BURGESS-NASH COMPANY
"EVERYBODY'S STORE"

Iron Bridge Lamps, \$3.69
With standards of the two adjustment type. The attractive purchase shades in different tones.

Folding Card Table, \$1.49
A well made card table at an exceptionally low price. Limit of two to a customer.

Playing Cards, 2 Decks, 75c
75c Quality Gold edge card, long and narrow. Attractively designed with the Burgess-Nash mark on each card. Made on blue.

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