

HOW THE FLOATS LOOKED IN OMAHA'S \$40,000 AK-SAR-BEN FALL PAGEANT

Today

A Blow on the Head.
Fighters Succeed.
How Rich Are We?
Ford and Standard Oil.

By ARTHUR BRISBANE

Frank James, called hopelessly insane, trying to escape from Mattewan asylum, received a hard blow on the head. It restored his reason. From a violent young criminal he has changed to a model young man.

That seems to be the cure that Europe needs. And the blow on the head won't be long delayed for somebody.

English taxes are three times as high as ours. You know what ours are, and what a terrible pain they give to our prosperous ones.

German police and military authorities are locking up and shooting down royalist gentlemen who think Germany needs another dose of kaiserism. The most hopeful sign in Europe is the continued existence of the German Republic.

Mustapha Kemal says American ships "profane" the sacred waters of the Dardanelles. He orders them out, and they are going if they haven't already gone.

Don't you think it fortunate this nation was not tricked or wheedled into accepting that Armenian mandate? Had we accepted it we should be at war, young Americans would be shipped across the ocean and England's taxes would not be three times as big as ours.

The allies have all marched out of Constantinople, withdrawing their troops, politely saluting Mohammed's flag with the crescent in departing.

The muzin still drones his call to prayers from the towers of St. Sofia, beautiful Christian church that the Christians could not keep. "Kicking Turkey out of Europe," again turns into a farce.

Nothing succeeds like a good fighter. Kemal is a good fighter.

Statistics put the wealth of the United States, everything included, at \$300,000,000,000.

Taxation on New York city's real estate is increased, this year, more than \$1,000,000,000. The total assessed value of New York is \$11,250,000,000. It would be impossible to guess the total wealth of the United States with several cities that will soon be bigger than New York is now—Chicago, Los Angeles, Seattle, Detroit among others.

"Henry Ford will rival Standard Oil, and supply those that use Ford cars with gasoline at 16 cents a gallon, or less." That is the latest. If not true, it's a pleasant dream.

Querer that no automobile manufacturer has thought of supplying buyers of his cars with the two essentials, fuel at the lowest commercial price, garages at reasonable cost. To store a cheap car in the outskirts costs as much per square foot as to rent a first-class store in a city. At the end of a year the owner has paid as much for storage as he paid for the car.

If Ford means to compete with Standard Oil his views have changed.

Some time ago, at Dearborn, Mr. Ford said he considered the Standard Oil company one of the best, if not the best, managed business concerns in the United States.

In the steamer yesterday 11 princes and 12 princesses arrived in New York with barely enough money to make their admission here possible. They are from Russia, where princes, like rubles, are at a heavy discount.

Our Zeppelin fliers are to have real names instead of numbers. The XR-1 is to be called Shenandoah. Why not name that one plain "Zeppelin," and give American names to the others? If Zeppelin won't do, name the ship Goethe or Schiller. They didn't start the war.

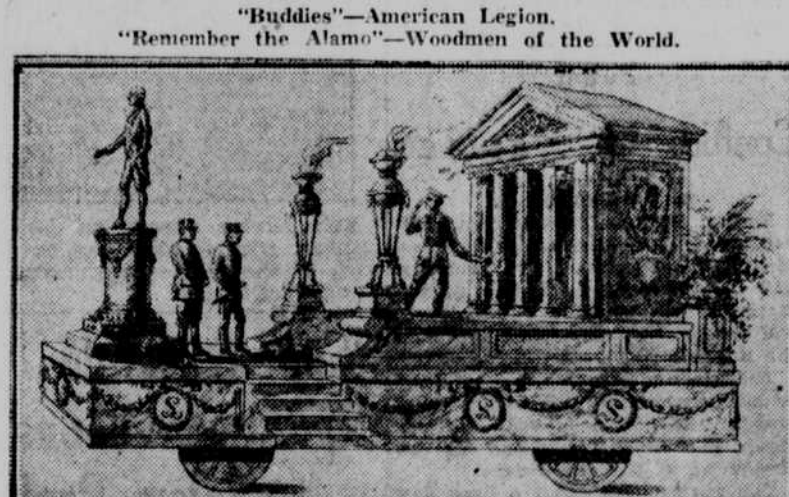
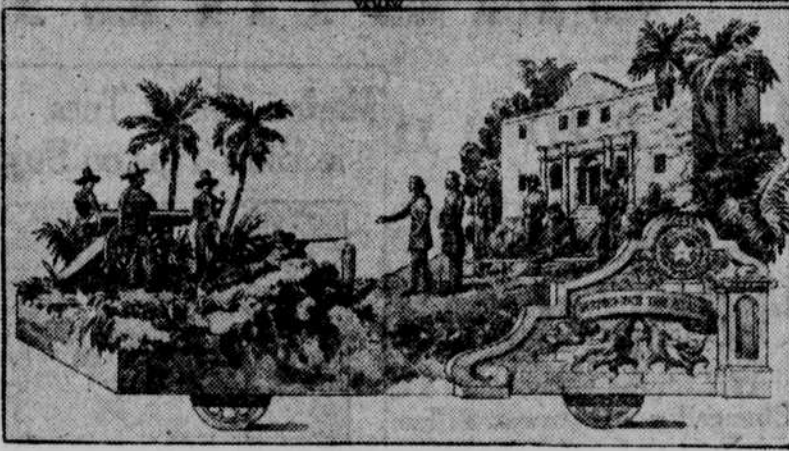
Our super-Zeppelin, now building in Germany, will carry mails from London to New York in two days, making regular flights. Passenger traffic will soon follow.

(Copyright, 1923.)
Red Cloud Man Sentenced to Pen for Harness Theft

Red Cloud, Neb., Oct. 3.—Sheriff Waller took George Griffin to Alma, where he pleaded guilty in district court to entering the Peterson harness shop at Republican City last May and taking four sets of harness. Judge Delworth pronounced sentence of one to three years in the penitentiary.

Gets Broken Ribs.

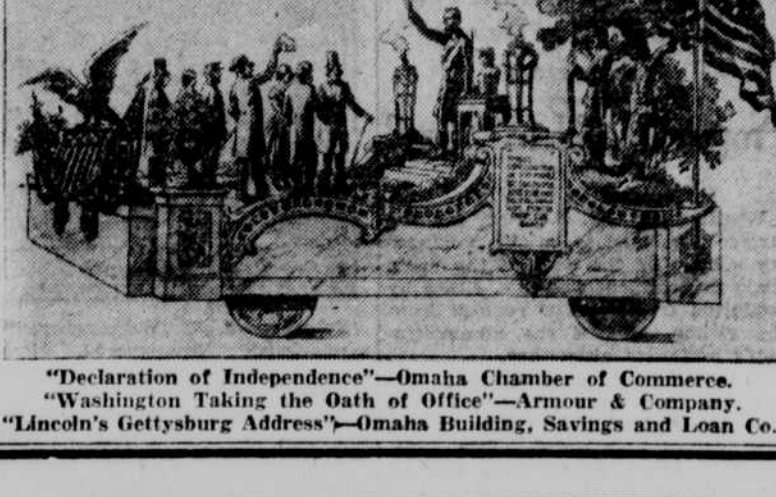
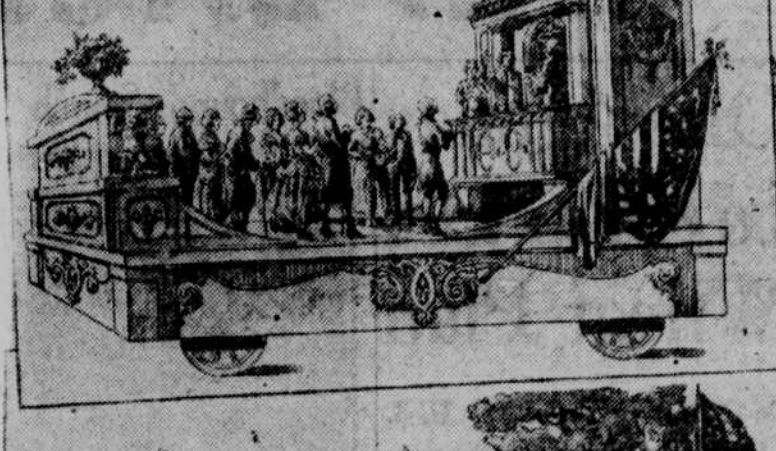
Callaway, Neb., Oct. 3.—Walter Loyd of Broken Bow met with a serious accident when the horse he was riding fell on him, breaking two of his ribs.



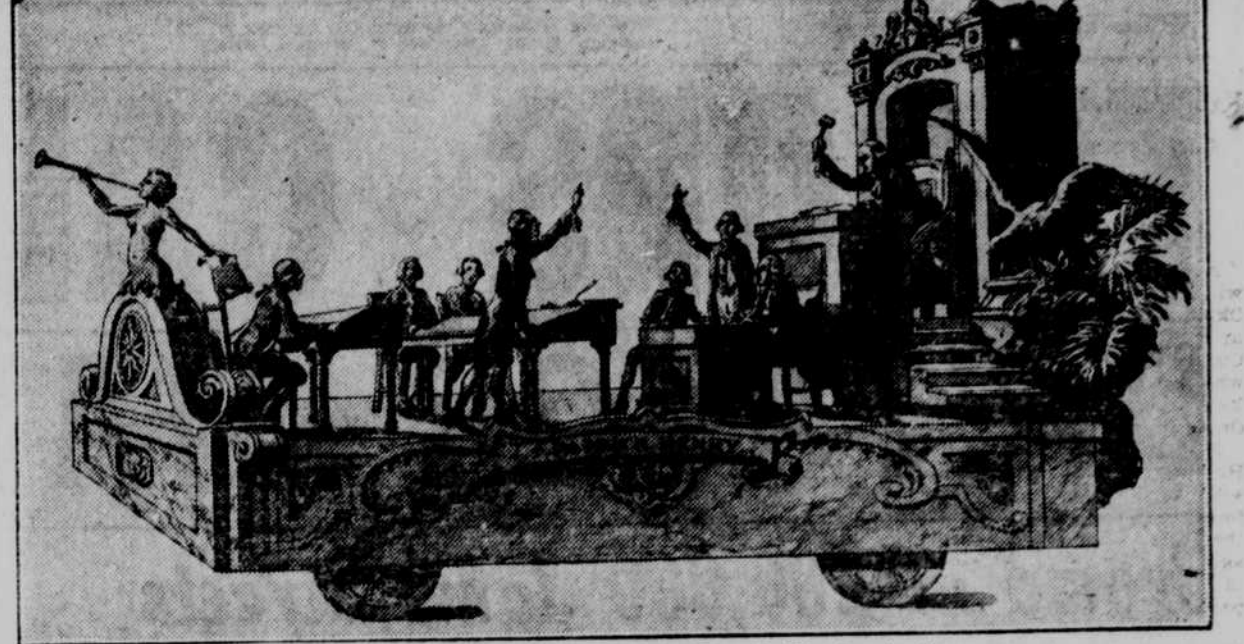
"Buddies"—American Legion.
"Remember the Alamo"—Woodmen of the World.



"Pershing at the Tomb of Lafayette"—Burgess-Nash Co.



"Declaration of Independence"—Omaha Chamber of Commerce.
"Washington Taking the Oath of Office"—Armour & Company.
"Lincoln's Gettysburg Address"—Omaha Building, Savings and Loan Co.



"Patrick Henry and the Freedom of the Press"—The Omaha Bee.

Kearney Makes Plans for Big Boulevard System

Kearney, Neb., Oct. 3.—M. I. Evinger, connected with the university extension service under direction of Prof. Condra, is assisting in working out the Kearney boulevard plans. Maps of the city have been furnished the department and details of the boulevard and parking plan will be worked out. The general plan provides for linking up all boulevards in the city and the providing of additional park areas. Those who are behind the movement hope to realize

their aim within a period of fifteen years. Several miles of boulevards and central street parking will serve as a nucleus for the proposed work.

Couple Near Humboldt, Neb., Observes Golden Wedding

Humboldt, Neb., Oct. 3.—Mr. and Mrs. A. L. Drake, both 71 years old, celebrated their 50th wedding anniversary at their farm home, two miles east of here. A large number of relatives and friends was present and the aged couple received many valuable gifts in honor of the event.

Nemaha County Teachers Hold Two-Day Institute

Auburn, Neb., Oct. 3.—The Nemaha county teachers held a two-day institute here. During the session four lectures were given by Prof. N. W. Gaines and a like number by Prof. H. E. Bradford, both of Nebraska state university. The other instructors were Miss Barnes of Omaha, Miss Blankenship of Peru and Miss Dorland of Lincoln. Seventy-five teachers were enrolled. All of the rural and small village schools were closed for the institute.

One Market Agency for Wheat Is Plan

(Continued From First Page.)

Coollidge, they called on Mr. Meyer. Mr. Meyer told them of the investigations he made during the past summer into the European markets for American farm products. The point he most emphasized was that formerly European consumers and European banks did the financing of American crops.

They took the crop from the American seller whenever the seller was ready and held them until the European consumer was ready to buy. This is no longer done. The reason is, the fluctuation in exchange and the erratically changing value of currencies, which reason, incidentally, brings the farmers' troubles back to the old story of Europe's political and economic instability. Under these conditions Mr. Meyer said:

Co-Operation Important.
"The European buyers do not con-

tract for wheat far ahead, but buy from hand to mouth and do not carry the normal prewar stocks of wheat in elevators and in mill warehouses. This situation cannot change for the present and the producing countries must carry the stocks which formerly were carried by the consuming countries. This means for America slower marketing, with warehousing and financing adjusted to a slower distribution, and emphasizes the importance of developing co-operative marketing associations."

It is to meet this need that the present plan is devised. All that is meant really by the proposal is that the American wheat farmers shall organize themselves into a co-operative foreign marketing association under the leadership of the government and financed by the government. This is a fundamentally useful and permanent thing to do. It will help much. But it cannot work magic. It cannot reduce the size of the Canadian crop which will be sold in the same markets as American wheat and in competition with it.



Dad Gets an Ear Full!

"Kid George," at the right, is no Jackie Coogan for looks, but he's the "boss" where he lives . . . and what he wants, he gets. So Dad is being notified to bring home some Buttermilk Shop Pastries.

You really haven't tasted real DELICIOUS pastries until you taste those in our shop. They are fresh every few hours and to eat one is to want a dozen. They are, incidentally, much better than candy for the kiddies.

EGGS! EGGS! EGGS! So large the containers hardly close around them. Take home a dozen.

Northrup Jones BUTTERMILK SHOP

Northwest Corner, 16th and Farnam Sts.

Buehler Bros.

Omaha's Leading Cash Markets
For Quality Meats, Quick Service & Lowest Prices
PLEASE SHOP EARLY

212 North 16th St.
4903 S. 24th St. 2408 Cuming St.
634 West Broadway, Co. Bluffs, Ia.

Choice Cut Sirloin Steak, 17c	Sugar Cured Picnic Hams, 12½c	Fresh Spare-ribs, per lb., 10c
Pure Cane Granulated Sugar, 100 lbs., \$10.00	P. & G. Laundry Soap, 10 bars 40c	
BEEF CUTS		
Choice Rib Boiling Beef 6c	Sugar-Cured Bacon 20c	Sugar-Cured Breakfast Bacon 22c
Choice Beef Pot Roast 9c	Sugar-Cured Skinned Hams 20c	
Choice Beef Chuck Roast 12½c	Fresh Pork Butts . . 17c	Fresh Leaf Lard . . 14c
Choice Round Steak 17c	Choice Pork Loins . . 20c	Pure Lard 16c
Choice Sirloin Steak 17c	Liberty Nut Oleo . . 21c	Evergood Oleo, 2 lbs., 48c; 5 lbs. \$1.20
Choice Veal Roast, 14c		
Choice Veal Chops 20c		
Choice Veal Stew . . 10c		



Utility and Beauty Combine in Our Showing of Fall Wear for Women

No longer can one conveniently put aside the purchase of a dress or coat for fall wear. Women have come to know that our garments Fit Right, Feel Right and Wear Right.

Stylish to the highest degree, yet withal fairly priced. There's an advantage in choosing here, as every woman who knows us will admit.

COATS DRESSES
\$25⁰⁰ to \$175⁰⁰ \$25⁰⁰ to \$89⁵⁰

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"Exclusive, but Not Expensive"
Lamonds
Smart wear for Women
1621 FARNAM

Your Credit IS GOOD HERE!
GOOD CLOTHES—Men, Women, Children.
QUALITY DIAMONDS—Elgin Watches, 1847 and Community Silverware.
Advance Styles in EVERY Dept. Six Big Stores mean larger volume, lower prices and easy terms. Dress well without missing the money. Open your account tomorrow, or write for free Catalog.
Omaha's Greatest Credit Store
HARRIS GOAR'S
507 & 511 SOUTH 16TH ST.

Thompson, Belden & Co.

Cloth Frocks of Charmeen

By mail, by phone and over the counter, the whole feminine world seems asking for charmeen. Few fabrics have won such instant popularity. In bringing it out this season its makers say this of it:

"Charmeen, the new dress fabric; is firm yet thin; its bloom is different—silky, absolutely natural and unaffected by wear or sponging. It has the hang and draping quality of silk."

Frocks of charmeen are shown at Thompson-Belden's in cordovan brown, navy and the new rosewood—a lovely cocoa shade.

Priced \$69.50
Other handsome cloth frocks in the new tier and flounce styles, sizes 16 years to 44½.
Priced \$49.50 to \$98.50

New Footwear In Beaver Suede

A dress slipper in material, yet the broad instep strap and covered block heel makes it correct and comfortable for the street. Toe and saddle have narrow trim of field mouse kid.
\$12

In Pointex Satin

A lattice insert of dull kid at the side is altogether charming in this two-strap model on the new French last with medium Spanish heel.
\$12

Just As a Convenience For You

Just as a service to you Thompson, Belden & Company will receive a six months' or year's subscription to The Omaha Bee. This service will do away with the bother of paying the carrier weekly and the misunderstandings that arise from it.
Office Third Floor

Thompson, Belden & Co.

A Brilliant Ensemble of EXQUISITE MODEL HATS

Which have been carefully individually selected from the latest displays of New York's foremost makers. . . .

WILL BE PLACED ON SALE, TOMORROW, IN OUR FRENCH SALON, AT

There is a message straight from Paris in these brilliant hats . . . each one interprets some Parisian style-theme in the very materials of Paris.

\$12⁵⁰

Styles vary . . . fashions change . . . but when you select one of the hats in this collection you do so with the knowledge that you can wear it, regardless of changes, right through the winter season. For hats with the distinction that these possess do not have to conform to style . . . they set the style!

Of particular interest are the new colorings, featuring golden pheasant, lacquer red, mahogany, mandarin and royal blue.