
the universal drink


The Grocer Says:
"If you have not had entire Coffee satisfaction, consult me. I have all kinds of Coffee and I am sure I can please you. We may have to experiment a little but, once you find the Coffee that exactly suits your taste, you'll be satisfied for life. It's surprising how much better your Coffee will taste if you use just a little care in buying and in making."

$$
\begin{aligned}
& \text { Six Rules } \\
& \text { For Making Better Coffee } \\
& \text { 1-Keep your Coffee fresh } \\
& \text { 2-Measure carefully } \\
& \text { 3-Use grounds only once } \\
& \text { 4-Boil the water } \\
& \text { 5-Serve ano } \\
& \text { 6-Scour the Coffee-pot }
\end{aligned}
$$


 merchants of the United States.

COFFEE $\sim$ the universal drink


Money to Loan on Omaha Real Estate The CONSERVATIVE SAVINGS \& LOAN ASSOCIATION


## $\int$ TRE BRANDEIS STORTE

Wednesday-Here's Clothes Economy for Men and Young Men-300 Overcoats $21 \underline{\underline{\underline{5}}}$ and $33 \underline{\underline{\underline{s}}}$
Just a limited number of all wool overcoats. The majority of these handsome overcoats are in dark browns and grays; fine plaid back effects so much desired at present. The fabrics are all wool and will give most excellent service.
with helts and the season's newest ideas. Big ulsters with half or full back effects, convertible collars, raglan or set-in-sleeves, also some kimona style coats, and box hack English coats. Coming at the opening of the season,


Baby


Select Your Baby Grand From These WHY PAY MORE? Newest KLINE Baby Grand. ......... $\$ 550$ sis per Newest LYRIC Baby Grand. Newest MILTON Baby Grand. Newest KURTZMANN Baby Gran Newest KURTZMANN Baby Grand. . $\$ 950$ Newest WEBER Baby Grand...... $\$ 1,250$
$\stackrel{H}{4}$ ( AKFORD
Men's Fall Shoes Specials in
Men's Furnishings

1.18 隹

Calfskin Winter Black

| Calfskin Winter Oxtorts. |
| :---: |
| Reduced to |
| 4.95 |

50c

