

Housewives!

Here's a real
holiday for

You



Special Attractions--

Miss Alice McCormack, Omaha's Noted Concert
Singer, Monday, Wednesday and Saturday.

South High School Band, Friday Night, South
Omaha Night.

Olson's Orchestra every night.

Valuable prizes for lucky ones every night.

The largest Educational Exhibition of Food
Products ever put on in Omaha.

Free Samples and a good time for all.

New Ideas in Cooking

Housewives who are always on the lookout for
"new and up-to-date" methods in cooking will
be intensely interested in the "new ideas" ad-
vanced by food experts. There will be actual
demonstrations throughout the show and you
will receive scores of helpful "hints" so neces-
sary in making good cooking "better."

Free!

Valuable prizes will be given away FREE every
night to lucky patrons. You may be the one to
win one of these valuable prizes. Come to this
great food show and enjoy yourself and possibly
be a prize winner.

Tomorrow Omaha's Big Food Show opens at
the Auditorium. It is YOUR show to enjoy. It is the
one week in all the year when you should break away
from the cares and routine of housework to mingle
with other housewives of Omaha; to exchange ideas;
to learn, through actual demonstrations by food ex-
perts, how to prepare new foods.

In addition to the educational value of the Food Show,
there will be a wealth of entertainment. Alice McCormack will sing during
the entire week; orchestras will delight you with enchanting melodies.

It's going to be a wonderful holiday for you. There'll
be lectures and demonstrations by food experts; amusement and entertain-
ment galore throughout the entire program. You will have an opportunity
to study the development of the food industry. You will profit by the new
ideas advanced. You will find a new interest in the greatest industry in the
world--your cooking.

Omaha's Big

Food Show

AUDITORIUM

Sept. 24 to Sept. 29

Progressive Retail Grocers' Association