## Its Exquisitry of Weave Leaves Little to Machinations of the Modiste

weaving art now on display in the Thompson-Hazen Silk Shop, 319 South Sixteenth street, there is but little for the modiste to do, a swirled drape here, a deftly cut opening for milady's head there. Voila! Madam's gown Was underneath a rosy lamp,

French made plain metal cloths, soft in gold and silver clouding of vivid colors, soft, silky, will not curl......\$7.50 Imitation metal cloth, gold sheen over emerald green, all-over flowered design, to be velled in chiffon or georgette....\$3.95 Same cloth, plain background with two-color changeable effect, lovely for foundations, dainty indeed, used plain .. \$2.95 Satin crepe in vivid colors for evening, conservative afternoon shades, white and black......\$4.95 and \$3.95 One cannot resist the naming of vivid shades; Gladiolus, Nymphea, Matrix, Pigeon, Antelope, Cinnamon, Turquoise, Clover, Ntmeg, Seal. Satin Panne, all shades, unusually heavy, velvety smooth ......\$4.95 Satin Canton, black, brown and navy, a fine value....\$3.50

in Cleopatra Blue ......\$8.50 the modist who would offer her patrons the lure of cleverly cut lines moulded into rich fabrics.

Novelty weaves, unusually colorful; charmingly exquisite

For Your Inspection and Selection, 12 Beauty Shop Moves Into Daylight Hats, Chosen by Committee of Shop on Seventh Floor of Newly Fashlon Authorities at Fall Fashlon Erected Addition.

the same except for the color.

HEN the Millinery Association T how at home in a new daylight of America held its fall fashion shop on the seventh floor of the show, a committee selected 12 new addition. Delightful, indeed, is hats which it judged the best and the effect of all outside lighting and highest in perfection of designing and ventilation-windows, lots of them. eling, paying at auction \$1,500 An invitation is extended to all friends for them, these to be reproduced to and acquaintances to visit the new the minutest detail. "America's Sudepartment. Miss Murie Kettleson preme Hats," now on exhibition at now has one of the manicure tables. Thompson-Belden's hat department. One remembers Miss Kettleson as a skilled person who achieves a mani-Rose Descat, the popular Rue 30 minutes. The appointment books Royale milliner, has just sent to one show many reservations for the Akof her smartest customers six small Sar-Ben. Have you made yours? A hats made of suede kid, all exactly shop which specializes in giving immediate attention and prompt service.

robe for the weak spots in the armor

will be renewed in charmfulness after

finish their processes. I'll be glad to

them, with snggestions and price esti-

## Orchids Bloom in Omaha Flower Shop Window; Fragrant Bursts of Colorful Blossoms.

ESS & SWOBODA'S Flower Shop, 105 Farnam, had a lovely color as of sky, purple of violets, pink of primroses, all in the butterfly shaped flowers of growing orchid plants. Unusual! One is sure to find the unexpected in loveliness in this art flower shop.

Directions for Painting and Gilding If It's Weather-Faded, Have It Dyed; of Weeds, Seed Pods and Odd If It's Lost Its Favor, Have it Dyed.

HE Brandels Wall Paper Depart. THE PANTORIUM, Sixteenth and ment, 5th floor, carry a full I for it's the time of the year when line of colors and bronzes for the madam searches through her wardpainting and gilding of oddly shaped seds, seed pods and grasses. First of charm, more commonly known as the specimens which have been picked "clothes." Lovely when new, but must be allowed to thoroughly dry. weather-faded now, the worn jac-Anything which shows a tendency to quette suit, wrap or tailored dress "fuzz" should be given a light coating of parafin wax. Use water colors the dyeing experts at the Pantorium (Dissolved in hot water) first.

Touching up the high lights and subrit your coloring problems to ouching up is done by the use of bronzes (powders in oil). The finished products are remarkably artistic to mates, upon request. place in big bowls on fireplace man tle, in baskets on stair landings. Decidedly lovely-decorations for any part of the house. Water-color shades, for 15c. Marine blue, roselake green, yellow. Bronzes: silver, dre red, purple. These with

change.

Interesting.

Overstuffed Suite of Two Pieces for Apartment Furnishing.

out-of-town Ak-Sar-Ben visitors is

els is invited.

is plain it is a brilliant color and often

marvelously embroidered and jeweled.

POLLY

SHOPS

FREE

OF

CHARGE

FOR

BEE

READERS

UT-OF-TOWN women as well as French appearing person who works with infinite engrossment in her nook on the art exchange to close to the window, what is that unique chenille masterpiece which grows be members of the art exchange under her fingers? No less than one of the chic little "tams" which they conducted by Mrs. Brownlee in her have no time to embroider in the smart chapeau shop which has engaged Rook and Gift Shop, Sixteenth and the services of the Ideal shop service staff. The same flower motif in ex-Douglas, over Fry's Shoe store. She'll quisite tones of jewel colorings is to be repeated on Milady's dainty frock. sell anything you have for you. The artistic vermicelli embroidery was noted on a slender little frock, a machine-embroidered motif, following the design given in a well-known style book. From neckline accented by flared upright organdie collar the design Talbot makes many beautiful two inches wide, followed side opening on the left, down to 18-inch wide Oriental toques of wool and metal border round the hem. Tiny patches of the design are to be found on each cuff and on the right-side pocket. Smart! You'll find the new pleating suggestions offered in the catalog most interesting.

DEAL for use in furnishing the Smartly Display Spanish Heels. Impressively Massive.

the pricing, \$129.75, vamp, rounded toes, which logically the massiveness of its design of cornu-Attractive Queen Anne designing, choose the new Spanish heels. These copias crowded full of fruits, flowers loose cushions, roll arm, and the col- in brown suede. Flat heels have the and autumn leaves, a particularly fitorings of the richly effective figured fancy cross-strap effects, these fol-bride, was my decision after viewing value representation. You are in lowing the vogue set during the sum- its beauty. The C. B. Brown Jewel vited to visit Hartman's during the mer season. Both models the same Shop, 220 South Sixteenth street, has

Tailored Frocks of French Flannel

OMBINATION of practical frock Cand chic tailleur are the new French flannel frocks at Labrown or navy, in blocks or stripes. Dresses to delight with the moderateness of their price tags, \$25.

Fall Fashions on Friday and Saturday.

Cause They Fear Crowded Cafes
During Ak-Sar-Ben Festivities.

THE Matthews Style Shop, Ne THE Metropolitan dining room, A great many three-piece suits in which the jacket wrap is three-quarbraska City, will hold a fall Hotel Keen, Eighteenth Harney, is promising absolute ters and seven-eighths length are

Fashion may attend this showing of facilities to take care of the crowds An Opportunity Offered to Possess That Hand-Tallored Top Coat for Which You Have Yearned.

Why the "Wrap-Around" Skirts Have Attained Such Popularity.

(KIRTS at Goldstein-Chapman's are varied in coloring and styling, and KNEETER, tailor, second floor, Sthere's a marvelous number from which to make selection, hundreds of them, ranging in price from \$5.95 to \$16.75. Novelty weaves that show their French origin in unexpected thread knottings, beautiful colorings to tailoring them. Your opportunity!

Sumptuous fabrics are employed not a for the new modes. Or if the fabric Youth---Is a Matter of Muscles, Creams, Lotions and Science

> THE Black and White room, third floor, Burgess-Nash, might with reason be likened to Ponce de Leon's Fountain of Youth, so striking the results achieved by the skilled workers in this great shop under the direction of Robert Siegmann, American and European authority on questions pertaining to beauty culture. Because he understands so well the secret of preserving a Modart. Send for illustrated booklets. youthful appearance, he will at once recognize the treatment your individual skin requires-result-youth. Inspiring thought! Youth-a matter of muscles cream, lotions and science, In the Black and White Room one will find skilled chiropodists in attendance, relief from the nagging discomfort of foot troubles which add much to the sum total of age, substracting many years service madam et madamoiselle.

# Beautiful Fabrić Makes the Gown for Its Exquisitry of Weave Leaves Little to Machinations of the Modiste Little to Machinations of the Modiste Little to Machinations of the Modiste

The time you had with me Beside a pot of tea All the word I had with you-As wistful as Dame Lot-Was "Cream or Lemon? . . . Is that right? Two lumps?—Take care, it's hot!" All the sight I had of you-

A stingy bit at most-Was full of lights for cigarets, And passing buttered toast. But, oh! the time I had with you . . . The time you had with me . . . Has crossed high scornful mountains And a wicked-smiling sea. (I knew between the little cakes the way that it would be.)

-Renenbranc by Fanny Heaslip Lea in October Good Housekeeping.

of the models on display in this shop.

Above-Martial et Armand model of navy blue moire with bustle bow at the back. At the right of it-One of Agnes' new long tunic blouses of cyclamen velvet with self-

Embroidered Traceries Occupy Time and Attention of Skilled Workers in Decorative Shop

Send Your Fancy Work and Art THE Ideal Button and Pleating company, third floor, Brown block, Six-Products to Gift Shop—Art Ex- teenth and Douglas, is a fascinating place for fair woman to wander at the turning time o' style seasons, for there's a weaving of embroid-

Stage Last Shoes in Brown Suede "Francis the First" Silver Design

small apartment are the two-piece suites at Hartman's. A special value for this week in courtesy to THE Kinney Shoe Store, Sixteenth our Onaha's October brides is to receive the exquisite "Francia the First" allpleasure, stage last pumps, short ver service, which is impressive in exposition of fall furniture styles. price, \$4.98. Hose to match are \$1.89, an unusually fine selection of this graciously lovely silver on display.

#### Brown's for silver! Camel's Hair Blankets Imported for Your Winter Comfort, Madam Omaha Prove Delightful Wardrobe Addi-

AMEL'S hair blankets, light, fluffy, delightfully dainty in coloring are presented at Thompson-Beldens, Madam Omaha. Particularly pleasing are the wide satin borders on the same delicately shaded coloring as the blocked plaid designs which seem particularly lovely when evolved mond's Seventeenth and Farnam. in camel's hair weaves. Lovely too, are the darker shades, a rich tan with Finely tailored, exquisitely finished, Greek key design border, wide brown satin binding is unusually attractive swagger in designing details, they're Of a fascination on a cool day is the inspection of the comforters offered, eminently suited for street, after-Down comforts covered in fancifully designed sateens, plain bordered. Luxur- noon house wear and office use. One lously thick and fluffy wool filled silk and satin comforts to add a comfort may select gray with navy, tan with touch to the finest guest room. A showing to delight. Style Shop Announces Exposition of Many Hesitate to Eat Downtown Be-

modish apparel with the assurance in town during Ak-Sar-Ben week.

on Friday and Saturday. Milady of assurance that they have adequate

that no effort has been spared to Plenty of room for everyone, splenmake this the finest of fall fashion didly prompt service by skilled waitshows ever presented to the public resses who have had years of experiby the Matthews Style Shop manage ence in caring for the comfort of 1916 Farnam, offers a special ment. Your viewing of the new mod. tired merrymakers. They begin at 6:30 in the morning to serve meals at stock of woolens and silks for men's the Metropolitan dining room, and do and women's suits, coats and wraps, not stop until 9 o'clock in the eve- with radical price cuts in charges for

a Woman Than Her Hat." ONE may take the liberty of lines encompass the story of style The clever buyer of millinery models in the Nebraska Clothing millinery department, Fifteenth and Farnam, Mr. Weinman, well known to Omaha's fair, at all times translates the models he is purchasing into the terms of

> About Blankets Information Quoted From Interview With Department

R. FOSTER at Hayden Bros. cidedly interesting now that there's at 2 on Saturdays. a nip in the air at nights and morn ings. "The blanket business demands either cotton, all wool or mixed blankets. Out of every 100 sold, 98 are plaids. We take into consider ation these preferences of the buying public and concentrate for better val ues. This season we're featuring:

Extra large wool finished blocked plaids, blue, rose, yellow, heliotrope and tan bound in threeinch silk finished fabric....\$5.95 Strictly all wool double bed blankets in delicate shades to harmonize with bedroom decorations .....\$8.75 Blanket values of unusual economic

Make Early Appointments for Ak-

early appointments for milady's Ak-Sar-Ben ball hairdress, reservations which assure freedom from worry at the last minute before the memorable event. Miss Jennie Schadell also offers the valuable hint that it might be well to make selection now

for visitors to Ak Sar-Ben festivities.

Evening Pumps

Sar-Ben Ball, \$10.

In Paris Openings.

Designing Fashions Milady's Dainty

THE Shoe Market, 320 S. 16th St.

Bolster pillows for davenport and

daybed are lovely when made

match table scarfs. Sunfast Damask

of gold, rose, blue and green stripes

on a black background has big flow-

ers in harmonizing colors over its

surface. This is a semi-metallic cloth.

Specialty Shop Coat Showing Embod-

THE three-quarter length coat was

coats in this length. One of them

ies Every Style Note Emphasized

"Expect Great Things"---V-63 Cadillac Model Presented to Omaha Public

THE J. H. Hansen Cadillac company, Twenty-fifth and Farnam, last week placarded their windows with great streamers on which one read 'Expect Great Things." Exciting! Then to add to our pleasant anticipations, there appeared over the sidewalk a striped canopy-covered Cadillac radiator hood. Unique! A preparation for the presentation to our de-lighted eyes of the beautiful new V-63 Cadillac models.

Motorists have come to expect a great deal of Cadillac, because so much of automobile development has centered about the Cadillac car. Consequently, the introduction of a new Cadillac is always an event of deep interest. Never have such expectations been more certain of fulfillment than they are with this announcement of the new V-63, for in this car utility has been combined with beauty to an extent never before realized even by Cadillac

Attention is directed particularly to three features: The new 90-degree, V-Eight engine, harmonized and balanced by entirely new principles of design, to a degree of smoothness hitherto unequalled "Cadillac" four-wheel brakes, a safety factor developed with the care and thoroughness characteristic of Cadillac.

"There Is Nothing, Perhaps, That New bodies, certain by their graceful symmetry Has a More Subtle Influence Upon exquisite appointments to win universal admiration. New bodies, certain by their graceful symmetry, distinctive finish, and Much is expected of this new Cadillac. It will fulfill great expectations

Everyone is invited to make a thorough examination of the new model quoting from the editorial columns -if unable to visit the Omaha showrooms, write for an exquisitely illustrated of a noted style writer—the above booklet on the new Cadillac achievement.

That There Must Be a Good Reason THE John Henrickson Jewel Shop.

resides in Podunk or Poughkeepsie. must be a reason why his wor You'll be delighted with the versatility demand. Do you know why?

THE KRUGER HAT SHOP, 308 information which I found de- feathers, furs and marabou. Closed mond selection until the holiday de-

and charm in the life of a woman. News From Omaha Florist Makes One Diamond Values Unusually Good in The clever buyer of millinery models Stop and Conclude to Advantage This Omaha Shop.

Why.
OHN BATH, florist, Eighteenth Sixteenth and Capitol, has many, many notable diamond sales durand Farnam, reports being quite ing the past months—secrets—I as-busy with fall wedding decora- sure you—yet I just happened in imtypes of feminine beauty to be ob. tions. To me, this gives an incentive mediately after the purchase and served on every side, whether one must be a reason why his work is in Low overhead expense, wise and conservative buying, low margin of profit selling policy combine to make dia-Hats Reblocked, Feathers Fashiened, mond prices to your advantage. Estab-Furs and Marabou Cleaned and Re- lished in 1882, the assurance of integrity which is associated with this firm name means much to the purchaser Barker block, Fifteenth and Far- of fine diamonds. You are invited to nam, offers unique service in re- visit the store during the next few is responsible for the blanket claiming to styleful usefulness hats, weeks. A deposit will hold your dia-

## Shoe Shop Specializes in Novelty Shoe Models, Beautiful in Leather Selection, Exquisite in Styling and Detail of Workmanship.

THE central shoe figure in the window display at the F. & M. Boot Shop, Sixteenth and Farnam, is an Egyptian effect, in brown suede. The dark brown tip extends up the center of the instep to about four inches from the floor where it slips over the ankle strap buttoning at the side. This suede strap crosses a slashed yoking of bright glace kid in very light tan, striking contrast. Two straps at 10-inches from the floor in the back, extend at either side of a strip up from the heel quarter, buttening at the side front. A stage shoe model which promises to be most popular during the coming season. Delightful combinations of suede and kid are to be noted THE F. M. Schadell & Co. Beauty
Society Maid hostery in a fascinating selection is now offered in this up-toin the F. & M. shoe showing, an exposition of fall's newest fashion colors. Shop, 1522 Douglas, suggests date store, which features ultra-modish footwear at moderate prices.

Beacon Blanket Bathrobes in Gay Omaha Beauty Shop Owner Unusual-

entrancing new Swirl Hairdress, this winters or perhaps the more the satiny banding over forehead with entire becomingness the pretty Bea. in treating blackheads or acne, crown of soft curls across the top of con Blanket bathrobes which are to smoothing the skin permanently. the head and cascading down the be found in the Kiddies Shop on the "Make early appointments for the Akthird floor at Goldstein-Chapman's.

Faithfully Depicts Colonial Period

in Bedroom Furniture.

Silver Cloth In Plain And Brocaded October Brides Will Be Married Under

Plaids and Lovely Flower Design by Successful in Treatment for to Wrap Round Miss Two to Four-Blackheads.

-ARGARET Gunston, Delft Beau-F ONE is the tender age of two M ty Shop, 2nd floor City National Bank Bldg., Sixteenth and Harmature age of 14, she will find of ney, JA. 1795, is unusually successful Sar-Ben Ball," warns Miss Gunston.

Window Trimmer of Furniture Store Omaha Has Member of Munda Technical Society of America. TEN of the most progressive clean-

ing establishments in America associated as the "Munda Technical Society of America" have a fellowship in the Mellon Institute of In-THE window trimmer at Corte-Aldous-Hunt, Twenty-fourth and Farnam, dustrial Research of the University has fa thfully carried out the details of furnishings during colonial days of Pittsburgh, Pa. They have been in a display which serves as background of Colonial mattresses. The spending \$15,000 on research work central piece of the display, the Colonial mattress, is beautiful in each Dresher Bres., of Omaha are one of point of manufacture and finish of its tufted cretonne surface. On each side the 10 members of the association of the window a clever draping of the dashing colored cretonne is weighted on west of Detroit. "Omaha is indeed the ends by big batts of cotton. In pleasing contrast are the spool turned fortunate in having access to an escolonial poster beds, full size, \$44 and \$46, with splint seat Windsor chairs an tablishment connected with this great assurance of comfort, widespread in delightful manner. Black and white work," said Mr. Al Dresher in an inrag rugs of great-grandmother's day. A window to cause the passerby to terview last week, it is indeed an adstop for appreciative comment on the decoativeness of the splendid values vantage. displayed. The Colonial is a mattress made according to Corte-Aldous-Hunt's own specifications, a true \$25 value now offered at \$17.85, an attractive "buy"

Mirrors and pictures are suitably hung when one uses silk rosettes and corded tassels, \$1.25 to \$2.50.

Flower Canopies With Drifting Japanese Gift Shop Receives Ship-Showers of Soft Petals. ment Which Left Japan a Few

HE Shoe Market, \$20 S. 16th St., presents for evening wear a dainty shop, 303 Gardner Bidg., Seventy silver cloth pump in cross teenth and Dodge, is planning 207 South Eighteenth street, has 207 South Eighteenth street, has received a shipment of silken strap effect according to Dame Mode's lovely "secrets" for the October latest style concept, its plain vamp Brides. Hundreds of flowers she is kimonos, carriage robes, shoes and delightful contrast to the brocaded using for canopies under which the slips for tiny tots, china, linens and quarter and heel of Louis shaping, ceremony is to take place, showers of giftings of all kinds, cargo which left moderated for 1923 styfulness, soft petals dropping on all sides. Big the city of Yokohama a few days be-Pumps popularly priced for the Ak- white chrysanthemums, cathedral fore the earthquake. It is the opinion candles, confetti in horn favors to be of this shop's proprietor, Taso, that thrown by the guests in place of the this may be the last shipment from

## Announcing the Opening of 'Babyland' Department of Dainty Loveliness.

ABYLAND is now open on the mezzanine floor at Herzberg's, Delightful indeed the dainty lvory enamel fittings all small enough to prove most delightful to the wee tot and her little brothers and sisters. Infinitely lovely little frocks, bonnets, wraps and coats will delight the mother of fastidious preferences who has not the time herself to trace with delicate stitches her tiny person's wearables. Madam Dahl, no dear reader not "Doll" one of the most popular notes in has charge of this department and also conducts the corset department ad-Paris style revues. La Boschin joining Babyland. An excellent place in which to have a maternity corset introduces several great collared fitted.

ing. "Fur and still more fur, seems Tollet Requisites.

to be the cry in Paris." La Boschin's 66T N THE identical condition in which they left the factory." T NIQUE to a degree are the excoat designers lavishly trim every model for your utter becomingness. states John O'Brien of the Broadtail fur is bewitching in com- O'Brien Drug Store, Twentieth and for matron or maid," at least they're of toilet requisites which are on dis- of fine parfumers of Paris. wholly delectable, those broadtail af- play in his store. "That holds good which range a gamut of originality, sports affairs, fur-trimmed and plain, fairs at La Boschin's exclusive shop lavishly fur-trimmed coats made decorative by 'broiderles; afternoon and in the Hotel Fontenelle, 18th & Doug- added. And after purchasing drug or dinner are dice, size and coloring las. La Boschin is now in the east "Wool Frocks for Cool Autumn Days Remain Slender in Line." A Reason and daily sends shipments of stunning apparel to this interesting shop.

Sunfast Grenadine, golden, glowing ate in price, \$1 a yard.

with fur collar, cuffs and hem band. A Chemist of Note Analyzes Fine French Parfumers Present Delighted America with Original Concepts in Scent Containers.

quisite little perfume holders to be found in one of Omaha's exbination with black marvella on a coat Farnam, in discussing the fine line clusive specialty shops, achievements

needs in his store one is convinced most realistic, each pair in decorative box, the opalescent glass serving to hold matchless perfume.

Sure of whole-hearted greeting in any gathering of the "Grand Old phants.

Graceful gazelles might be suggested as favors for the "Deb" party.

pretty compliment to the light feet of the guests.

Prizes for bridge are offered in the form of "Old Fashioned Girls" of wax, unusually tinted as to crinoline in the lady's neck over which her dainty head fits tightly with never a hint of her inner "sweetness."



which every woman will always be measured and admired. With a Modart you have no feeling of being corseted except the knowledge that you express your levellest self. A line may be softened a trifle. Your figure may have a tendency to develop a "double chin" or "figure-wrinkles" just as telling as though they appeared on your face. These lines must be finessed from where they are to where they really should be-and can be with a "LOVELY THINGS OMAHA WOMEN DON'T KNOW WE HAVE."

Ceremonious silver and steel brocade evening gown by Poiret. It is

made even more somber through the use of black velvet.

Cleverness of Buying Policy Adds Al-

lure to Fall Apparel in Store of

Individual Shops

OLDSTEIN-CHAPMAN'S, Sixteenth and Farnam, display in their ready-

G to-wear apparel department abundant evidence of the eleverness of their buyers. A versatile style showing which satisfies every need: Coats

HIS is the message I'm giving you from that interesting authority on chapeau fashions, Florence Paxton-Smith, manager of the millinery are hats at \$10, truly fine values. Surprising!

### Juno, a creation in green, has with cross bars of white threading is broad hands of rhinestone embroidery the new Scotch import curtain materencircling the close-fitting straight | 45 inches wide it is most moder. Party" are truly lifelike little ele-

Men's Shop Presents Splendid Quality Sweaters for Your Selection---Shaker Knit School Sweaters on Sale

presentation of sweaters for fall and winter wear, excellent qualities, true to type, these carrying a stepper ine workmanship: Pure yarn slip-over in light tan with V epening to allow a cascade

designs, plain backs with brushed wool fronts......\$12.50 Pure camel's hair sweater coats, from foreign makers, navy or heather mixtures, alternating brushed surface with plain knit, having its wide brushed girdle slipping under the plain knit stripes, the sailor car collar of brushed wool .... A sweater showing to delight the woman of conservative tastes. Shaker

department at Goldstein-Chapman's. Startlingly levely indeed are the Knit school sweaters with one-button shawl collars; all school colors, both from our appearance of youth. Chiropodists of excellent reputation at your exquisitries from famous makers one will find here. Specially featured too, plain and combined, regular \$15 values are offered at a special price of \$10. An acceptable addition to the wardrobe of school girl or boy.