

### Wild Bull to Sell Stutz Motor Cars in South America

#### Aspirant to Heavyweight Title to Distribute Autos in Argentina and Uruguay

Luis Angel Firpo, victorious in his defeat for the world's title at the hands of Jack Dempsey through the distinction gained of being the only man to knock the champion off of his feet, placed his fighting togs in moth balls for the time being and turned his attention to the business of distributing Stutz cars in the Argentine and Uruguay.

It will be recalled that, on a recent visit to Indianapolis, the "wild bull of the pampas" signed the selling franchise of the Stutz Motor Car company of America, Inc., giving him the distribution of Stutz cars in the two above-named Latin-American countries.

And while Firpo trained for the greatest fight of his career, his business associates and bankers in Buenos Aires were making active preparations for the South American market to enter the business of selling automobiles on a large scale south of the equator.

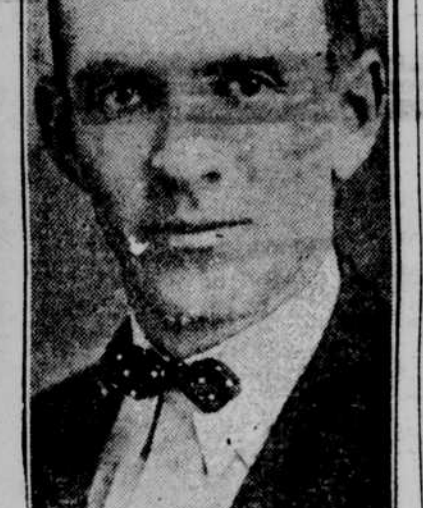
Firpo's contract with Tex Rickard terminated with the finish of the Dempsey fight and he is free to follow his own aspirations and ambitions from now on.

### Goodyear Tire Man Locates in Omaha

W. H. Scott, for many years connected with the Goodyear Tire and Rubber company, has been made sales manager of the Nebraska Tire and Rubber company, according to an announcement made this week by W. W. Wuchter, general manager. During the past few years Mr. Scott has been connected with the export division of the Goodyear company and maintained headquarters at Havana, Cuba.

"I believe in the smaller companies," said Mr. Scott yesterday. "When production gets too large a large company is inclined to forget about quality that must go into a tire. On the other hand, the smaller company located away from the eastern centers knows that quality alone will sell the products. Consequently more care is taken in turning out first-class tires, free from blemishes."

The Nebraska Tire and Rubber company was organized several years ago and is controlled by Nebraska capital. For the past several months they have been working 24 hours a day in order to take care of the business. They participated with the other Omaha companies recently in Omaha-made tire week.



W. H. Scott.

### Omaha Man Is Developing Rich Granite Quarries in Newly Discovered Field in Oklahoma Mountain



At the left are shown workmen removing blocks of granite for shipment to all parts of the United States.

Upper right is a picture of Frank Svoboda and his wife viewing a boulder that had been cut into pieces. Mr. Svoboda counted 214 boulders at the base of the mountain. The smallest

boulder he found was cut into pieces and filled 14 railroad cars.

Lower right shows Frank Svoboda, who controls Mount Radzinski which contains granite worth many millions of dollars and which was considered waste land until this Omaha touched it with his magic hand.

Fifteen years ago Frank Svoboda, 1215 South Thirteenth street, arrived in this country from Bohemia, with a small amount of money but with a wealth of determination and considerable ability as a stone cutter and polisher.

Today he is on the high road to great wealth, as head of a corporation that is developing Mount Radzinski in Kiowa county, Oklahoma, said by experts of the Smithsonian Institute and of the United States geological survey to be one of the finest and most valuable granite deposits in the world.

The mountain would not come to Svoboda so he went to the mountain and is moving it, and there is millions of dollars' worth of the finest granite which has been waiting for centuries for someone to discover its worth.

Nearly nine years ago Mr. Svoboda received a piece of uncut granite from Oklahoma and it aroused his interest. He started to study the geological formation of that state. He learned that the Indians once referred to Mount Radzinski as "the dome of the Great Spirit." He made a personal investigation of the mountain and then kept his secret until the proper time. He knew the value of the granite.

#### "Goat Farm" Started.

Eight years ago, Anton Soukup, now foreman for the Svoboda corporation at the granite quarries, went to Mountain Park, the small town near Mount Radzinski, and made himself known as a prospective buyer of farm land. He said he wanted to raise goats on the crags of the mountain, so he started in by buying some land which formed part of the mountain. Gradually he acquired other land until last year the entire mountain and land at its base went into the owner-

ship of the Svoboda corporation, which has a capital of \$500,000. When Soukup first kept lonely vigil with his goats on Mount Radzinski the people of Mountain Park spoke in whispers of the actions of the man on the mountain. Mrs. Soukup joined her husband.

When the real facts of the situation were revealed, the people of Mountain Park began to sit up and point with pride to Mr. Svoboda and his foreman.

Mount Radzinski is nearly two miles long, with a dome about 700 feet high at one end. It consists of solid granite and the depth of the granite below the ground level is a matter for speculation. A drill made by the University of Oklahoma 500 feet from the mountain disclosed granite at a depth of 1,500 feet.

The immensity of this project may

be understood when it is stated that Mr. Svoboda counted 214 granite boulders at the base of the mountain. The smallest boulder filled 14 railroad cars when cut up. Many of the boulders are large enough to fill 500

cars.

There are millions of dollars worth of granite in the boulders with out touching the mountain itself. Ten quarries, however, have been opened to get granite of the six colors found in the deposit.

The most valuable of the colors are black, pink, red and Egyptian red. The pink granite from Mount Radzinski is said to be the finest of its kind in the world, yielding an extreme brilliancy when polished. Mr. Svoboda believes this granite will revolutionize the statuary industry, because of the permanence of the color.

Tests show that this granite contains only .002 of 1 per cent of moisture, a quality which makes the Oklahoma granite desirable for building purposes, Mr. Svoboda avers. The pink granite when fashioned by sculptors has a fine of flesh color.

There is a ledge of pink granite 600 feet high and about the same width. The Omaha man explained that the granite above ground at Mount Radzinski has been exposed to air and sun for so long that it is impervious to any structural change when used for monuments, statuary or in buildings.

The Svoboda corporation has placed two polishing mills at their granite property and has 75 men at work. The corporation intends eventually to employ 500 men, among whom will be expert polishers. About 20 cars are being shipped every day. A sidetrack is being built to the quarries. One of the Mount Radzinski polishing mills is the largest in this country. Mr. Svoboda explained that the unusual advantage of his quarries is that the granite does not have to be brought out of the earth and another advantage is that it is practically 100 per cent permanent as to color. His geological theory is that Mount Radzinski was protruded from the bowels of the earth ages ago. In some of the recesses of the granite he has discovered Indian relics. He is familiar with the granite quarries of this country and Europe and stated that no other granite quarry contains six colors.

Mr. Svoboda returned a few days ago from his quarries, where he was sought by representatives of the Oklahoma geological bureau and business men of the state.

Mr. Svoboda's extreme modesty makes the story more interesting. He continues to work at his plant on South Thirteenth street and thoughts of coming wealth do not disturb him.

And the little town of Mountain

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### Studebaker Breaks 1922 Sales Record in First Eight Months

With four months remaining in 1923, the Studebaker Corporation has already surpassed its entire production for 1922, according to a report just received from the Studebaker factory by O. N. Bonney Motor Co., local Studebaker dealers. Production for the first eight months of 1923 was 110,540 cars as compared with 109,222 for the full calendar year of 1922.

August production was 15,700 cars and broke all previous records. Production for the first eight months of 1923 was more than 32,000 in excess of the first eight months of last year.

Sales are expected to exceed 150,000 cars this year as against 110,269 last year. And they are well ahead of production which amounts to about 30,000 cars for the first two months of the present quarter as compared with 30,159 for the full third quarter last year. All plants are running at capacity.

Buildings are now under construction at South Bend, Ind., which will increase Studebaker manufacturing facilities still further in order to meet more adequately the insistent demand for Studebaker cars. Work on these additions, requiring an investment of approximately \$5,000,000, is progressing rapidly. Shipping will be facilitated by a new, four-story storage building and a train shed which are being added to the present facilities. Dimensions of each of these additions are 76x364 feet, and both are now practically under roof and will be soon ready for use.

The mammoth new foundry, alone costing approximately \$2,500,000, will measure 72x653 feet, and is now well under way. When finished this will be the largest grey iron foundry in the automotive industry.

Studebaker's plant facilities today are unequaled in the industry, and its financial standing and splendid reputation are the subject of favorable discussion in business circles and among motorists throughout the country.

Nearly 90 per cent of our prosperous women have flat feet.

### Peerless Price Cut to Cause Record Sales

Material reductions in the price of Peerless cars, effective September 1, coincided with the announcement of standardization and improvements during the last few months, bid fair to smash during September all records for sales ever set by the company's distributors, branches and dealers.

### Landslide in Ohio Puts Lover's Lane Out of Business

Athens, O., Sept. 22.—Weeks of heavy rainfall resulted in the slipping of a large section of a hillside on the state hospital grounds here. The dirt covered a road leading to "Lovers' Lane." Thousands of tons of debris must be removed before the road can be reopened.

Canada has 12,217 postoffices. There are 3,748 rural mail delivery routes, serving nearly 120,000 rural mail boxes.

### Ford Runs 57 Miles on Gallon of Gasoline

A new automobile and self-regulating device has been invented by John A. Stransky, 535 Fourth St., Pulaski, S. D., with which automobiles have made 40 to 57 miles on a gallon of gasoline. It removes all carbon and prevents spark plug trouble and overheating. It can be installed by anyone in five minutes. Mr. Stransky wants agents and is willing to send a sample at his own risk. Write him today.

## 4 Wheel Brakes on the Brand New Oakland

The finest light-six is now also the safest! Four-wheel brakes are on the 1924 Oakland!

Think of it! The only six selling for less than a thousand dollars which gives you this safety feature.

Oakland's four-wheel brakes are the result of years of patient research and exhaustive tests on the part of Oakland and General Motors. They are sound, practical, simple—and unusually safe!

Come in and drive behind these four-wheel brakes. Test them yourself—their great superiority will instantly impress you under every driving condition. Steering is easier and less adjustment is required than with conventional two-wheel brakes.

The True Blue Oakland also has a brand new engine—smoother, quieter and more powerful.

The beautiful new blue bodies built by Fisher, are wider, and more luxuriously upholstered. Disc steel wheels are standard, at no added cost.

See this new car at our special showing! Compare it critically with others. Convince yourself that no other car offers so much at Oakland's new lower prices.

### Oakland Motor Car Co.

Oakland Bldg., 20th and Harney Sts.  
Tel. AT lantic 2929 Omaha, Neb.

The Goodwin-Jenkins Oakland Sales Co.  
513 S. Main St., Council Bluffs, Ia.

Roadster \$945	Sport Roadster \$1095	Sport Touring \$1095
Business Coupe \$1195	4-Pass. Coupe \$1345	Sedan \$1395

Touring Car \$945 f. o. b. Pontiac

## The Star Car

Star Touring Car, \$530 at Omaha.

The Star Car uses a Red Seal Continental motor, also the Warner 4-speed transmission.

### Andrew Murphy & Son, Inc.

Distributors

14th and Jackson Here 53 Years

## DODGE BROTHERS TOURING CAR

In city traffic or on the open road, this new touring car impresses you instantly with its exceptional riding comfort.

The seats are deeper and lower. The body has been lengthened to afford more leg-room. Its low-slung design reduces side sway and increases the car's stability at all speeds.

The front springs are wider, and built of more, and thinner leaves; the rear springs—now underslung—have been materially increased in length.

In fact, the comfort of the car is comparable in every way with its good looks and the well known character of its performance.

The price is \$880 f. o. b. Detroit—\$985 delivered.

### O'BRIEN-DAVIS AUTO CO.

28TH AND HARNEY STS. TEL. HARNEY 0123

Sales and Service Branches at Council Bluffs, Ia. Denison, Ia.

## The True Blue Oakland '6'

A Nation-Wide Demonstration "True Blue Travelers"—with thousands of miles of test duty already on their speedometers—are touring the country to demonstrate the remarkable efficiency buyers of these 1924 Oaklands will receive, even after months of grueling service.

Every True Blue Oakland carries the long established 15,000 Mile Guarantee and the Mileage Basis gauge of value.