## Genuine Jacquard Woven Designs Decorate Crepes Just Arrived at New Silk Shop

HOMPSON-HAZEN'S, 319 South Sixteenth Street, present to the delighted eyes of Fashion's fairest the exquisitely brocaded crepes whose striking beauty depends largely upon designs woven by the Jacquard cess. Running the gamut of rare colors from palest pastel tints to the thly conservative neutral shadings, they're quite the most fascinating of the season's lovely fabrics. Twenty-five colors are shown in a splendid weight creps de chine at \$1.95. A forty-inch width sath in all shades, softly lustrous, greatly resembling the famous Liberty silk made in London, it is priced at \$4.95. "Radium pongee" is a true sensation at \$1.25. Ee sure

"Tappe" hats represent the marvelous in designs embodying felts in I made of you a queen." The organdie, frapes Parisian. They will be shown for the first time in an Omaha Chapeau salon this season

#### Saturday Morning Shipment of Coats for the Mature Woman Present . New Furs and Fabrics

AMOND'S, Seventeenth and Farnam, were marking new coat arrivals on Saturday morning-exquisite fall fabrics trimmed in beaver, fox and Viatka squirrel. The size range is from 38 to 44—the prices from \$89.50 to \$145. Quite the most fascinating feature of the new coats is a new shade called Kid Fox-the uninitiated in ways styleful might call it gray, though the richness which is Kid Fox varies from a misty, smoky gray to a very light grayish tan. This color is found in all the winter macolors practical.

Chapeaux—"Any Kind Your Heart The Wearer's In-

DELLE Hatch, 19th and Farnam, takes a needle in hand every once in a while to create a colorful little tam or "such like." The other day when I ran into her workrooms she was 'broidering a French rose duvetyne hat of exquisite lines. Lovely! Her shop is charming in-deed just now, "Any kind your heart desires" from an exclusive Parisian model to a dainty little cre- one's personality ation from the artistic designers in by use of styleful this smart hat shop.

Finely engraved are the sterling 1923. Many desilver surfaces of an Ever Sharp pen- pend solely upon cii and Wahl pen in gift box priced, circular ruffles, \$13 which is offered as a "last min-tiers of them ute gift suggestion for the college across the front bound man or maid.

Mirrors, Lamps and Flower Contain- prove to concluers Attract Many Lovers of Beauty Into New Store.

RANDT'S Furniture Store, opposite Hotel Fontenelle, Eigh- red and gold, blue teenth and Douglas, offers an and orange, green unusual showing of attractive, use- and purple are deful and inexpensive additions to the cidedly lovely on home beautiful, an exhibit no one the little tailored should miss seeing. Lamps in a models, Mme. Bervaried size, color, style and price nard is associatrange, from the tiniest boudoir lamp ed with Mr. Lieff, to the stately floor lamp which gives her creative genassurance of pronouncing the note of ius has been recharacter for the entire room, Mir- sponsible for rors of unusual beauty, quaint in many lovely shape and polychrome finishing. Art gowns worn at sopottery pieces from the hands and ciety's most brilcreative mind of a famous artist.

dividual Taste Translated in Styleful Details of New Tailored Frocks.

LIEFF, ex-

dies' tailor, 2918 Farnam, is most successful in his translation of details of the taiored frocks of Fall of a dress, apron style. Others sions most decisive that brilliant col-

# Let's & Shopping with Bolly

I can remember gowns that I have worn As men remember battles lost and won; They are old dreams that come back to adorn

A form they once endowed with grace, and none The velvet says; Remember New Year's ball?

Her ruffles flaunting, murmurs: "Not at all-I gave you youth." And from her silken folds The crepe de chine makes answer: "By my grace You were a goddess." Though my reason holds These gifts divine, I lay each in its place And wistfully I turn—to bend above A plain while mull that sighs: "I brought you love."

GOWNS-Helen Frazee-Bower.

# The Smartest Costumes for Fall

ception to the rule, presents a frock of subtle styling, shirred organdle puff peasant under sleeves and guimpe. Tres charmant! Rows of tiny white buttons down each side hip gore and a brightly lustrous banding of fibbon round cuff and neckline complete this ravishing creation. Dull black shoes and an extravagantly priced "simple" chapeau, priceless fox scarf and dainty white gloves complete an adorably individual costume. One

# Flower Shop Known for the Rare in Flower Combinations --- the Exquisite in Arrangement of Perfect Blossoms

will find much to her liking in models of brown and silky black coats—the The Hess & Swoboda flower shop, 1805 Farnam, is known for the rarely satisfactory combinations of perfect blooms grown in privately owned and m. to 9 p. m. operated greenhouses. If one desires the artistic spray, pillow blanket, or set piece whose fashioning makes necessary the use of thousands of exquisite bossoms, Hess & Swoboda's greenhouses will furnish the fragrant masses needed, the artistic skill of the shop will be combined in the creative work. Flower service which is unusually pleasing.



## Omaha Store Continues August Fur Sale --- A Late Shipment on a Late Purchase of Furs Responsible

each are of the newest captivating style features are modeled on the full stinct a woman must needs satisfy in making apparel selections. From fas hion's book to you, madam, et madamoiselle. length lines, 45 and 50 inches every one, and embody a varied selection of peltries. Marvelous values!

for Continuance

Don't Walt Until the Frequent Cool Art Flower Shop Moves From Six- that is to say in Spells" Become the General Order teenth Street Location to One on Upper Farnam. of the Day.

Twenty-second and Farnam, before nam, 2403 the street number. Knowthe fall rush and enjoy the assurance ing the exquisite display of flowers that having everything cleaned and which has marked the show windows in order gives one when fall days of this art florist's shop, we will come. Dresher Bros., possessed of watch with interest this addition to modern cleaning and dye work, prove the appearance of this upper Farmost satisfactory. You will enjoy nam business district. You are invited to visit this new shop.

B EFORE you have your winter T HE Rogers Flower Shop has wardrobe cleaned, rather call moved from a Sixteenth street location to one on upper Far-

#### Dining Room Caters Especially to Family Dinner Parties

THE TIFFIN Dining Room, 1809 Farnam, is busy just now welcoming quantity of the home the families who delight in having cozy family dinners under the new style seasons watchful eye of Mrs. Cooke, whose hospitality needs no introduction -appearing with to Omaha. Her excellently cooked "family style" dinners are well known amusing to all of us. Beginning at 5 o'clock the skilled attendants in this delight and frequence. fully decorated dining room begin to serve, an early dinner hour which es pecially recommends itself to the families in which there are small tots who love the Tiffin chicken dinners but who must obey the rule of early

Designs For the Making Over of Old Modern Beauty Shop Established in Jewelry Specialty of Jewel Shop. New Location.

T HE Reese Jewel Shop, Sixteenth and Harney, are making a has, opened a big and airy specialty this season of the de. MARY Ballard, beauty specialist, has, opened a big and airy beauty shop at Fortieth and graved, true artistic marvels,

signing of "new for old" jewel pieces. Farnam, which embodies all of the Very lovely indeed were the two rings us in her residence beauty shop. Comwhich they had designed and fash- fortable beds upon which we take a ioned for one Omaha woman this sleep behind screen while our milk week, the stones taken from three old facial pack is taking full effect; a gold rings, one yellow and two white bathtub in which we take one of the The exquisite platinum crea- beauty baths; various and sundry tions which had been fashioned to paraphernalia peculiar to beauty hold the diamonds taken from the old shops by which we're waved and Lirings were delicately pierced and en- shampooed. Call HA, 3435 for appointments.

## Store of Specialty Shops Announces Opening of New Shoe Department

OLDSTEIN-CHAPMAN, Sixteenth and Farnam, Omaha's store of specialty shops, announces the opening of a Shoe Shop under the management of Mr. Wilkerson, who comes to Omaha from "Dixleland." To quote him, "Omaha's greatest shoe values-fine shoes at \$3.85 to \$6.85." Wonderful in appearance and styleful details are the models shown.

HAT SHOP EXHIBITS MODELS FROM MAKERS NEVER BEFORE

LORENCE PAXTON-SMITH, at Goldstein-Chapman's, is showing every way," to quote Margaret Gun-in her millinery specialty shop, hat models from makers whose in her millinery specialty shop, hat models from makers whose names mean much in the art millinery world. An artistic person is this person of suggestions for becomig headgear, who uses one word pack facials, to describe her showing of imported veilings, "precious," and they're exqusite, indeed, in lacely loveliness of cobwebby meshings; an assurance of looking one's best the draped vells.

SPECIALTY CORSET SHOP SHOWS "STYLISH STOUT" CORSET

FOR the "stylish stout" figure there could be no more to be desired corset than the "stylish stout" corset models down to Goldstein-Chapman specialty shop of corsets on the second floor. The model featured is a semi-elastic creation which, to quote Mrs. Crowel, "absolutely maintains the straight and flat front line. It accomplishes wonders, to appreciate it you must see it on your own fig-This shop furnishes a free fitting service of corsets and brassieres with special attention to "stylish stout" figures.

# Models Step From Fashion's Style Book Into the Artistic Interior of Omaha Specialty Shop

A BOSCHIN, Hotel Fontenelle, Eighteenth and Douglas, announces a first showing of exclusive dress and coat models. From the showing at La Boschin's, it is possible for one to create an impression of ultimate chic by the model selected for society's first important function. Rarely unusual in both fabrics and decorative motif. Omaha's fashion followers will find this brilliant style exposition, anticipating every feature of the OOD news for the procrastinating members of the fair sex who have fall and winter season. Anticipating the prophetic vogue for things Russian the coats assure one that her model choice is of a certainty the right one. hesitated over the fur coat purchase—Thompson-Belden's fur depart. Russian kit fox on collar and cuffs, the alluring fur touch on a long draped front, coat widely circular in flare of skirt, a coat of pronounced "flounce" ment announce a continuance of their August Fur Sale. Mrs. Richard Kasha duvetyne has two bands of fur round its long straight-lined skirt edge, with the same fur on cuffs widely flowing and collar which extends to son has but recently returned from New York, and on this, her last buying the waistline. Ravishing. Truly swank, a "Johnnie" coat banded round its square blanket skirt width with American opossum, pleasing color contrast if unable to call at the store, send for illustrated booklet. trip, she discovered an irresistible grouping of furs which she bought for her to the beige and tangerine blockings of the English weave from which it's tailored. Gray squirrel fashions the unusual panelings from shoulder to appreciative Omaha patrons. Deliveries delayed. Voila! Furs new and hem on each side of a gray basket weave English camel's hair. A silky vedyne, black with Hudson seal banding on hem and collar, owes much of its Wrist Watch by Famous Watchmak. Sturdy School Shoes, Both Plain and lovely, excellent values, all at August Fur Sale prices. Fifty coats at \$145 smartness to a suggestion of blouse achieved by three hip gores on either side. Unexpected touches make every model a statisfaction of the aesthetic in-

> The head ornaits elaborate forms which have given sured by glittertering pin. arate an unabated vogue -summer's jacket of crepe is repeated in the chic fabries of winter's woolens. The rea

palest pink at the extreme upper

small boy's circus decorate the white enameled kiddles' bed from a fa mous manufacturing house, for \$14.35. From the \$9 up. A maker's 1 name which insur es scientific bed construction.

## So Radical the Changes in Costumery Demanded by Different Daytime and Evening Functions---Dame Mode Declares "A Hat for Every Costume"

AME MODE'S capricious fancy this season demands that every occasion of the Fashion day and evening give evidence o fdecidedly different costuming-a decided move in favor of a different hat for every tailleur, wrap, gown and chic trotteur. Thompson-Belden's millinery department is featuring an unusually smart hat showing of modes in rarely beau tiful shades, rich fabrics, becoming lines, at a price delightfuly moderate-Especially to be noted are the exquisite shades of brown, green and blue and tans which vary an infinitesimal tint with the different fabrics used. A showing of real interest.

nonnes Specially Reduced Prices Growth. on Tailoring of Fall Suits, Coats

THE Wright-David Beauty Shop.

Nebraska Clothing company, Fif-

son-becomingness

Aprons are

to every type.

room 14, owing to indefinite oring are equally reduced in price. Your opportunity. Phone At. 6065 Interesting! for appointments.

troduce Radium Clay Packs, guaranadept in the application of milk ralues.

Vell-Known Omaha Tailor An- Omaha Beauty Shop Shows Rapid Two Great Show Windows Display Tot's Costume in Broadcloth and Exquisite Creations Chapeau.

main floor Baird block, Seven | Nebraska Clothing company, Fif-KNEETER, well known Oma- L teenth and Douglas, At. 4323. ha tailor, 1916 Farnam, has shown an unusually rapid the shop which display to unusual ad Clauserly designed in the country

plans for future business location, is growth during the past few years, vantage the rarely beautiful chapeau offering his entire stock of excellent and is now employing seven opera- creations which, chosen from a stock styled little wrap with sleeves which offering his entire stock of except and lengthened, and quality woolen materials at unusu tors, all expert operators, three of which is always interesting, as it is can be fucked and lengthened, and quality low prices. The prices for tail the prices for the pri ally low prices. The prices for tail- them specializing in marcel work. ments from metropolitan style cen. Six-Year-Old doesn't grow too rapid

Fall Frock Showing Features Models Lovely! THE Delft Beauty Shop, second for Small Women--- Chappie Sweaters Gift Shop Moves to Floor Above. floor City National bank bullating, Sixteenth and Harney, in Models in Brushed Wool Are Popular The Pomegranate Shop has ing, Sixteenth and Harney, in

this season of early fall dress models for the small woman who the new shop most delightful, a nook sociated with Mr. Boone in the new Marabou Cleaned and Refashioned. inds the smaller sizes, 14, 16 and 18-year-old modes, utterly becomwith merrily burning fire where you business venture is John W. SalsThese in both silks and wools at \$24.50 and \$39.50, are excellent can cosily discuss with Mrs. Rowe bery, a man thoroughly conversant
"Chappie" sweaters in brushed wool are delightful in the colors details of decoration for your fall and with the excellent features of finely

The season of early fall dress models for the small woman who the new shop most delightful, a nook sociated with Mr. Bolne in the few fall and the features in John W. Salsblock, Fifteenth and Farnam,
do splendid work in reclaiming finds the smaller sizes, 14, 16 and 18-year-old modes, utterly becom- with merrily burning fire where you ston, owner of the shop, who is also ing. These in both silks and wools at \$24.50 and \$39.50, are excellent can cosily discuss with Mrs. Rowe bery, a man thoroughly conversant introduced in invisible blocks and borders, at \$4.95, \$6.95 and \$9.95.

OPPER colored broadcloth fash ions the coat and hat costume in the Kiddie Shop at Goldstein Cleverly designed is the quaintly Widely generous the furry soft ness of collar and cuffs, tabson hat and belt tasselled in the same fur.

## The New Upholstery Fabrics for Overstuffed Furniture Pieces of a Fascinating Fineness

ORTE-ALDOUS-HUNT, 24th and Farnam have an unusually fine selection of upholstery fabrics from which to choose the covering for overstuffed furniture pieces shown. There is a fascinating fineness about each one of the pieces on display which proves irresistible to the feminine beholder. Two-toned and plain color mohairs, Concord velvets with quaintly merging designs, these are beautifully effective when made up with cushions plain and figured back and armrests, or the figured material used in the slip cushions the contrast afforded by plain background of back and arms. New are the fine wool tapestries; the frisse mohair, and the wool tapestry in English weave with needlepoint embroidery as center decoration for each chair back. Choose the one you want and it will be ready for delivery within a few days. Delightful !

### Costume Blouses Attract the Eye With Colors Vivid --- Silver Lace Brocade Simulation Notable

ERZBERG'S entrance floor blouse department, 1517 Douglas, have an unusually pleasing presentation of fall costume blouses. There are many types, as many and varied in decorative detail as there are types of femininity to buy them; a spark red crepe, heavy and rich in texture, is decorated in tiny French gold beads, big cherry buttons and appliques of black patent. Unique! Using navy blue as a dull background for its silver thread brocade simulating lace intricacles is another blouse achievement. This fastening low on the left hip with a "wafer" ornament, Japanese decorated. A blouse showing unusual.

Needle work developed to its highest degree is the bridge-luncheon set exhibited in a linen department noted for the unusual—this set in craft linen, orchid, bordered in white on cloth and napkins, the hemstitching exquisitely done by clever fingers, joining of the two linens. Inset in one corner of each colorful square is a tiny square of white upon which is wrought a gay floral design. A rarely beautiful acquisition for the bride's linen chest! The price, low indeed, \$12.89.

## Women Gather in Hospitable Cafe for Shopping Luncheon Parties

THE METROPOLITAN DINING ROOM, Hotel Keen, Eighteenth and Harney, reports something new in the way of jolly gatherings-the shopping luncheon party. Just at this time of the year when every woman's thoughts relentlessly turn to the new in appareling, there's an opportunity for "get-together" parties round the luncheon table to discuss at some length the ravishing new fads and folbles woman is inveigled into buying-according to her tastes and purse limits. Special attention is given to serving such parties at the Metropolitan. All day service from 6:30 a.

"Paris is still using lace, not so much as trimming but as an integral part of the gown," to quote a well known authority. Found Spanish lace. 36-inch width, all bright evening shades, for \$1.95 this week.

> News of Interest Omaha Tailor Achieves Marvelous From New Shop. Stylings in Great English Top Coats
>
> REEN'S phar. Trig Tailleurs. REEN'S phar. macy, name DROCOPIO, main

> known to P block, Seventeenin and the achieves the marvelous in the the Polly col. fascinating new soft English sports umns, formerly materials which leave his fingers the located on Six. last mode in swagger smartness callteenth and How. ed top coats. For the trig tailleur, ard, now has two what could be more entrancing than locations, one on a choice of navy "charmeene," tailthe northeast cor. ored in finest fashion? Procopio's dener of Sixtieth signing has a delicately suggested individuality, his tailoring lines express and Military avenue, and a new perfection of artistry. store, just opened The Time Has Come to Plan Winter on the southwest Bouquets to Be Painted at Home. corner of Fortieth

> DICK the weeds in your own and Farnam. Sts. yard-the more Either one of shaped seed pods and branchthese stores will ing grasses. They'll make lovely win-be glad to send ter bouquets as you'll agree after you a circular and viewing the ones displayed in the price list conwallpaper department at the Brancerning literal dels stores, fifth floor. They have on regarding the re sale, too, the different gildings and sulfs to be accom- tints necessary to make mere weeds plished by Har- exquisite: bronze 15c a package; water iett Hubbard Ay. colors, two packages for 15c. You are er's preparations, invited to view the display without together with ol- obligation to buy. You'll find the lustrated dia suggestions offered as to the preparagrams for treat- tion of grasses, flowers and seed pods Send for samples most helpful. of Luxuria Face,

> Brown and gold stippling makes and Ayeristocrat colorful a muffin stand, truly English in posey decorating, \$18.

## Smart Appearing Shoe Combines Flexible Construction With Firm Support

special fall feature the A. E. Little Shoe which is ideally constructed in that it combines flexibility with firm arch support. These smart shoes are offered in a price range from \$8.50 to \$12.50 and may be had in blacks and browns in oxford models and in kids and patents in strap styles.

ers' Guild, a Delightful Accompani- Decorative in Styling.
ment of High School and College T INNEY'S SHOE STORE, Six-

Shaded rose THE John Henrickson Jewel Shop. K teenth and Capitol, offer for skes an exotic evening gown, the as an ideal accompaniment to venile ideas for footwear. If one shading achieved high school and college life the dainty wishes the serviceable type which just by gradation in little wrist watch which they offer as won't "kick out," then this is what the coloring of the the ultimate achievement of the work- one should select: black and brown beaded decoration, ers in the Gruen watchmakers' guild, calf leather in a wide toe or narrow, Delicately engraved is the exquisite but if one wishes to be a bit "gay," white gold case, modeled according then one must surely indulge in fancy to the most artistic ideas in case shap- colored tops. The price range for ing, the tiny wheels and cunningly small tots from 2 to 5 years is \$1, wrought springs on the inside of the \$1.49 and \$1.98. For the older youngcase unusually fine and dependanble sters, from 6 to 12 years, \$1.98, \$2.49 ed figures from a in time-keeping properties. A true and \$2.98. Headquarters for school

## Plush Coats Cleaned, Steamed and Finished---A Process Most Modern

shown beds from THE Pantorium, 19th and Jones, have answered to my entire satisfaction the questions concerning the process for renewing the beauty of Milady's coat, a process which involves cleaning, steaming and finish-This is a combination of work which has been decided upon after a consultation of skilled cleaning and dye-work operators who do all of their work in the new modern and scientific way. I'll be glad to take your plush coats up to The Pantorium for their expert decision as to just what work will have to be done upon your coat. At your service, madam.

## Millinery Buyer Home From East Surprises Patrons With the Beauty of the Exhibit

M ISS M'ARDLE of the McArdle Hat Shop, 1613 Farnam, has returned which she have been buying trip and the marvels of the which she has chosen from the well known importing centers are meeting with appreciative recognition from those well versed in the beauty of artistic hats. McArdle selection service spells admirable constraint in styling, a conservatism much to be desired. Your viewing of the fall ex-

hibit is invited. 'The Bed Shop" Omaha's Newest. Loose Leaf Books for Student Use, T HOMAS Boone well known to Omaha furniture shoppers has opened our newest shop. The Some very clever loose leaf note opened our newest shop, The Bed Shop, 1916 Franam, a big show. books in a dark green. Sizes 5 1-2;

room devoted to the display of Sim- 81-2, \$2.30; 6x91-2, \$2.50; 11x81-2. mons nationally advertised beds, an \$3.25. These prices include fillers. Abunusually large exhibit of single, solutely different are the new Wahl double and kiddles beds. The famous fountain pens, greatly improved, \$2.75 Simmons bed springs and mattresses, to \$7. are also presented to the delighted visitors to the new shop. Unusual you'll find them most helpful, the days.

THE Book and Gift Shop, second floor, Bushman block, Sixteenth and Douglas, operates an art

exchange which is proving a source

of revenue for many women. Every-

one, in or out of town, is eligible upon

for information.

For magazines and books is a moved to the third floor of the values are to be found in the show- Chinese red laquered stand, \$28, Gardner Block, 17th and Dodge, ing of pillows, comforters and blanteed to heal all surface skin troubles. THE Edward Reynolds shop, 1613 Farnam, is making a special feature 303 is the new number. You'll find kets in all colors and sizes. As Hats Reblocked; Furs, Feathers and

made beds and bedding. If unable to to usefulness hats, furs, feathers and call send for illustrated booklets- marabou. Closed after 2 on Satur-

prices quoted, low indeed. Every reader of The Bee is eligible Art Exchange Operated by Book and to Polly's free shopping service.

