

Showing of New Fall Silks

Just received from the eastern market; in all the newest weaves and colors for your selection. Satin Canton, Canton Crepe, Changeable Taffeta, Brocade Velvets, Satin Crepe, Metal Cloth, Brocade Crepe, Chiffon Velvets, Satin Moire, Fancy Pussywillow Taffetas and many other new weaves. The color and quality surpass those of any other season.

Main Floor—Center

August Feature Sales for Monday

THE BRANDEIS STORE

Men's Fine Lisle Socks

2,000 pair of men's fine silk lisle socks, in black, cordovan or gray. These are slightly irregulars, but all good long wearing dependable socks that sell regularly for 35c per pair; sizes 10, 10½, 11 and 11½, special per pair **20c**

Main Floor—South

Domestics and Wash Goods

Our big Domestics Department is completely stocked with every wanted wash fabric and all are reasonably priced.

36-Inch Black Sateen—Extra silky, lustrous finish; fast black; for linings and gymnasium suits; worth 48c; special, per yard, **35c**
Genuine Jap Crepe—In all the wanted plain shades so much in demand for children's wear, as the construction combines easy washing qualities with durability; regular value, 35c; special, per yard, **25c**
32-inch Shirting Madras—Warranted fast color; all new fall styles and colors; per yard, at, **39c**
Fancy Outing Flannel—Extra heavy quality; light and dark colors; 5 to 12-yard lengths; per yard, **15c**
Assorted Remnants of Lenox—These remnants are from our own stock of good selling comforter patterns; values 39c; per yard, **22½c**

81x99 Bleached Seamless Sheets—A very fine quality eastern make; regular 1.89 quality; special, each, **1.59**
Amoskeag Dress Gingham—32 inches wide, varied assortment of new fall colorings; fine quality; reasonably priced; per yard, **39c**
Unbleached Muslin—Very fine quality round thread muslin; while a limited quantity lasts; 19c value, per yard, **12½c**
Imported Gingham—Beautiful styles and color combinations. Lot consists of Tootal's, Anderson's and similar high grade gingham; values from 75c to 98c per yard; special, per yard, **59c**
Cretonnes—These cretonnes are of good selling comforter patterns; values 39c; per yard, **22½c**

Plaid Wool Mixed Blankets—Size 66x80 inches, in assorted colors; neatly whipped edges; a heavy warm blanket; per pair, **3.75**
Extra Heavy Weight Comforter—Filled with a sanitary dark cotton filling. While 10 dozen last, each, only **1.99**

Basement—North

Household Linens

1500 60x60-inch Japanese Blue Print Table Cloths—Wonderful assortment of designs; Monday, each, **98c**
300 Large Size Satin Finish Bed Spreads—Hemmed ends, fine for hotels as well as for the home; each, **3.98**
All Linen Damask Tea Napkins—Neatly hemstitched, 14x14 inches; sold by the half dozen, for **3.98**
45x45-inch Extra Fine Linen Double Damask Lunch Cloths—Neatly hemstitched all around; each, **4.50**

36 Inch Aeroplane Linen

In natural colors, 36 inches wide wide, strong and durable, can be used for scarfs, pillow tops, draperies and many other articles for the home; special, per yard, **59c**

Main Floor—West

Art Goods Special

Odds and Ends of Junior and Reading Lamps—Only twenty in the lot. Polychrome shades with silk and Georgette shades; these formerly sold for 19.95; to close at, complete, **9.98**
Mahogany Boudoir Lamps—Having a furniture polish; complete with cord, plug and socket, each, **2.50**

Third Floor—West

Women's Full Fashioned Pure Silk Hosiery

Allen A. Black Cat, Brandeis Special, Mojud, Lehigh, Rosanne and many other standard makes, in chiffons of the most perfect weave. All are full fashioned and reinforced feet and heels. These are all first quality and sold from our complete regular stock; shades, including black, white, naturelle, lavender, fallow, beige, gray and many other popular shades; all sizes, from 8½ to 10; special **1.95**

Main Floor—North

Every Expectant Mother Should See Our New Ideal Adjustable Maternity Corsets

The choice of a corset is vitally important at this period—you want to look as well as possible; you want to enjoy perfect comfort, and you want the health and wellbeing of yourself and child thoroughly safeguarded. The Ideal Maternity Corset is designed to give thorough abdominal support, yet it is very pliable. Adjustable lacings and elastic webbing on each side permits it to be altered from time to time. It has enabled so many mothers to retain a well-proportioned figure with entire safety and comfort to both mother and child that its sales have been phenomenal. It is also an excellent garment for invalids who are convalescing, when other corsets would be too unyielding. Physicians recommend maternity corsets. They contribute to health. A back-lacing model **4.00** moderately priced.
Maternity Fitting Service—Our scientific fitters not only fit the maternity corsets when they are purchased, but you are privileged to return and have frequent adjustments made when necessary. There is no extra charge for this "follow up" service.

Third Floor—North

Monday A Special Purchase Highest Quality Sample Fur Trimmed Winter Coats



Made to Sell at 110.00 to 150.00, Monday **98⁰⁰**

We purchased from several high class manufacturers the first coats made up for this season's selling at price concessions which enable us to offer them Monday at a price extremely low for coats of their superior quality. They are made of the loveliest of high pile fabrics of purest wool, in soft lustrous finish.

Fashioned of Rich Pile Fabrics

Gerona, Lustrosa, Fashiona, Marvella, Ormandale, Ververette

All have collars of fur, many have fur collars and cuffs and some are also trimmed with fur at the bottom.

Fur Trimmings Are:

Beaver, Natural Squirrel, Viatka Squirrel, Black Fox, Kit Fox, Platinum Wolf, Caracul

They are straight-line models, wrappy effects, wide and flare cuffs, flare bottom and cascade effects shown among the style features.

In All the New Autumn Shades:

Scarab, Hindu, Tobacco, Smoke, Coffee, Black, Navy

To buy your coat in this sale is to save an important percentage of your money, and to obtain a wrap of quality above criticism. A small deposit will hold the garment you select in our Will Call Department until cold weather.

Second Floor—West



Girls' Smart Wash Dresses for School Wear Specially Priced 4.98 and 6.98



Of the better grades—smart little school frocks of fine imported and domestic gingham; in plain colors and fancy checks; pockets and sashes of self or contrasting materials, and hand embroideries lend a decorative touch which distinguishes them from ordinary dresses.

Girls' Pretty Wash Dresses—An unusually attractive lot, both as to price and quality; they are made of fine gingham, chambray and fancy cotton crepes, in neat and pretty styles for girls 6 to 14, at **1.98**
Girls' Hooded Rain Capes—Of fancy waterproofed materials; silk in fancy plaid patterns and striped satens; guaranteed to turn water; an absolute necessity for school wear; sizes 6 to 14; now at **1.25 to 7.50**

Second Floor—West

Get the Youngster Ready For School Monday 200 Two Pants Suits

Made of finest all-wool chevots and tweed cloths, in very neat and desirable mixtures of gray, green and brown tones; values specially selected for their wearing qualities and appearance. New ideas in Norfolk models. Both trousers lined and all sizes, 6 to 18 years. Remember the "extra" pair doubles the wear. Special at **11⁷⁵**
Boys' Sweaters—Hundreds of them. Fine heavy all wool sweaters, dandy weights, in the most desired styles; many beautiful color combinations, with contrasting large full collar, cuffs and bottom; a special purchase that brings a most extraordinary sweater at **3.95**
Juvenile Belted Sweaters—Snappy belted models in various colors to choose from; ideal for little fellows 2 to 7 years, at **2.98**
Boys' Blouses—Of finest quality; guaranteed fast color percales; standard made; full cut; sizes 6 to 16; collar attached style; extraordinary value; at **68c**

Fourth Floor

Rugs and Floor Coverings

Final week of August Rug Sale offers many values at savings of 15 per cent to 35 per cent. Axminster rugs for all rooms, velvet rugs for living room and dining rooms; linoleum for kitchen, and bath rooms.

Buy on Easy Payment Plan

24.50 8-3x10-6 Tapestry Rugs—All wool face Brussels rugs that are closely woven and easily cleaned; they are with- out seams, **15.75**
42.50 9x12 Velvet Rugs—Heavy seamless velvet rugs, adapted to living room and dining room use; most all-over designs; choice colorings **29.95**
4.50 Carpet Sweepers—Strongly built carpet sweepers of one piece metal case, light and easy running; oak or mahogany finish, **2.49**
32.50 8-3x10-6 Velvet Rugs that are without seams and will lie smooth to the floor; special at **24.75**
55.00 8-3x10-6 Axminster Rugs—Extra deep nap, Chinese and Oriental patterns, in taupe, rose and tan; special, **44.75**
47.50 Velvet Rugs—5-3x10-6, that are seamless and fringed; many wanted colorings; **36.95**
30.00 6x9 Axminster Rugs that are unusually heavy; for small rooms and bedrooms; priced at **24.75**
150.00 11-3x12 Wilton Rugs—Genuine Wilton rugs for large rooms; with fringed ends; **129.50**
9x12 Axminster Rugs—In pretty Persian and scroll patterns; special at **36.95**
24x48 Art Check Bath Rooms Rugs—Fringed; washable, **2.95**
60.00 Axminster Rugs—9x12, that will please the most conservative purchaser; some are seamless; special **49.95**
26.50 9x12 Seamless Tapestry Rugs—With a closely woven loop surface; a variety of designs and colorings; special at **19.80**
Congoleum—6 and 9-foot wide; choice patterns for kitchens and bath rooms; square yard, **72c**
1.25 12-ft. Print Linoleum—Smooth varnish finish; square yard, **97c**
2.90 Inlaid Linoleum—Light patterns, colors go through to the back; square yard, **1.75**
Small Rugs and Rag Rugs—3x6 Axminster Rugs; lots of patterns to select from; special, **9.25**
27x44 Axminster Rugs—For doorways or halls, at **4.75**
27x44 Rag Rugs—Some with mixed centers, some with plain centers; fancy borders; special, **1.60**

Sixth Floor—West

Another Purchase Made on Our European Shopping Trip Artistic Glassware

From Czecho-Slovakia

This glassware was purchased by our personal representative during his visit to the glass centers of Czecho-Slovakia. Heretofore our allotment has been limited, but on this occasion we secured a large quantity at a figure that enables us to offer this beautiful glassware at remarkably low prices. There are countless shapes and sizes in useful ornamental novelties to be selected for a gift, a prize, shower or hope chest, or to lend a bit of color to a room.

Vases, Rose Jars, Bowls, Bon Bon Dishes, Powder Boxes, Pansy Pots, Comports

and numerous other articles in blendings and solid colors of orange, yellow, green, red, blue, black, delicate rose, gray and white; at popular prices.

98c, 1.49, 1.98, 2.98

Fifth Floor—East

Curtains & Draperies

The August sales in our great Drapery Departments are daily bringing new price advantages to our customers. These Monday offerings invite you to buy here and save money.

Quaker Craft Fillet Net—Beautiful all-over patterns in white, ivory and beige; 1.00 to 1.50 quality; special, per yard, **59c**
Colored Madras—45 and 50 inches wide; in blue, brown, gold; this is an ideal material; worth 1.50; special, per yard, **59c**
Tuscan Nets—In plain and all-over figured patterns in beige; value 1.25; special, per yard, **89c**
Curtain Marquiesette—Fine mercerized quality in white, ivory and beige; 25c quality; per yard, **15c**
Odd Lot Curtains—One and two-pair lots; Swiss, filet, Scotch lace, voile and madras; about one-half their value; 1.98 to 1.00 values; special **98c to 4.95**
Sectional Paneling—Fine quality Swiss nets in beautiful figured patterns. 2½ yards long; width to fit any window; value 2.00; special, **98c**
Porch Pillows—Round, floss filled, covered with cre- onne; 98c value; **69c** special.
Ruffled Curtains—Made of fine voile and dotted marquisette with full narrow ruffle and ruffled tiebacks; 3.00 values; special **1.98**
Curtain Rods—Flat and round extension rods; some with ball ends; extend to 42 inches; 35c value; **19c** special.

Sixth Floor—East