

HOUSEWIVES ARE OFFERED TEMPTING BARGAINS

STEP IN AND SHOP

FREE DELIVERY IN THE CITY ON ORDERS FROM \$2.50 UP. PHONE ORDER SERVICE FRIDAY UNTIL 8 P. M. PHONE AT 4603.

SUGAR, 10 Lbs. Cane 84c

SUNKIST FLOUR 48-lb. sack \$1.59

OMAR FLOUR 48-lb. SACK \$1.74
24-lb. SACK .95c

CHICKENS FRESH KILLED 1923 SPRINGS LB. 34 1/2c

FRESH PIG PORK LOIN PER POUND 14c
FRESH PIG PORK ROAST, PER POUND 17c
FRESH PIG SPARE RIBS PER POUND 8c
NO. 1 SUGAR CURED PINK CURED HAM, LB. 11c
SUGAR CURED BREAKFAST BACON, 1/2 or whole strip, lb. 11c
NO. 1 SKINNED HAMS, nothing better (1/2 or whole), lb. 23c
CERTIFIED OR PERRY'S BACON (1/2 or whole), lb. 11c
2 LBS. BEST PURE RENDERED LARD 10c
TRY OUR HOME SLICING, FULL BASKET 10c
OLD FAMOUS HARBOR VIRGINIA HAM, sliced, lb. 15c
STEER RIB ROAST, boned and rolled, per lb. 24c
STEER RIB ROAST, boned and rolled, per lb. 24c
STEER HOT POT ROAST, lb. 12c
STEER RIB ROLL, lb. 12c

PEACHES FAMOUS ELBERTAS nothing better for canning, box \$1.10

CANTALOUPE, FINEST SWEET HOME GROWN EACH 10c
ORANGES, CALIFORNIA SWEET SUNKIST, DOZEN 20c
LEMONS, CALIFORNIA JUICY SUNKIST, DOZEN 20c
PEACHES OR PEARS, FOR TABLE, 1/2 bushel 25c
PLUMS, LARGE CALIFORNIA GIANTS, full basket 20c
GRAPES, SWEET SEEDLESS, for table use, full basket 20c
TOMATOES, FOUR SLICINGS, FULL BASKET 10c
CELERY FRESH FROM MICHIGAN, 2 large stalks 15c
GREEN BEANS, GOING TENDER ONES, PER LB. 10c
SWEET POTATOES, NEW HOME GROWN, PER LB. 10c
ONIONS, RED OR WHITE, full market basket 50c
POTATOES, NEW HOME GROWN, full market basket 50c
LEAF LETTUCE FRESH AND TENDER, large bunch 30c
CUCUMBERS for slicing or pickling, market basket 30c

CARNATION MILK FULL CANS 10c

Loganberries, Black or Red Raspberries, 35c value, can 24c
DEL MONTE, FINEST PEARS or Royal Ann Cherries, large can 35c
1000 ISLE OR MAYONNAISE DRESSING our own make, PT. 35c
ANGOLA COFFEE Our own famous blend, 2 lbs. 87c
KRISPY OR GRAHAM Crackers, 4-lb. family size box 55c
LEMON SQUASH, 1 qt. bottle, equals 36 lemons 50c value 10c
KARO GRAPE JUICE, very fine, per quart bottle 45c
CIDER VINEGAR, a full gallon with jug complete 50c
ENGLISH WALNUTS, sweet meat, extra fine, per lb. 25c
MACARONI, SPAGHETTI OR NOODLES, best quality, 2 pkgs. 22c
CRYSTAL WHITE SYRUP, large 10-lb. cans 50c
MAPLE SYRUP, very fine; full qt. bottle 52c
BAKED BEANS, 3 tall cans 25c GOLD DUST 3 pkgs. 15c
TOMATOES 2 lb. cans 25c ADVO JELLY 2 pkgs. 25c
PEAS, Pev. Wis., 3 cans 37c Toilet paper, 4 10c rolls 22c
KRAUT, large No. 2 cans 10c Alaska Salmon large can 15c
NEW APRICOTS, fancy, LB. 22c Cream of Wheat, pkg. 20c

BUTTER THOMSEN'S DAIRY MAID lb. 45c
COUNTRY CREAMERY, lb. 42c

EGGS Fresh Cooking, 23c | CHEESE Snappy, lb. 22c

PURITAN MALT HOP FLAVOR 59c

CRYSTAL WHITE SOAP, 10 BARS...44c
4 BARS CREME OIL TOILET SOAP 25c

PEARL WHITE Soap, 10 Bars 37c

SPECIAL—To any customer making a purchase of groceries or meat we will give FREE an enlarged SEPIA portrait, size 13x19, copied from any photo of friend or relative. Bring in your photos Saturday. (Small charge for frames only.)

FOOD CENTER

1814-16-18 Farnam—FREE DELIVERY—Phone AT 4603

MAIL ORDERS FILLED

Ida M. Tarbell Speaks on Salads.

"Years ago I could make two or three things—waffles, pastry crust, jam and jelly making—now an exact science. Fresh fruits are plentiful! Use the short CERTO-Process for making jam and jelly with Berries, Cherries, Peaches and other fruits in season. You will find they are the best jams and jellies you ever tasted. CERTO is sold by grocers every where or sent postpaid for 35 cents.

1 MINUTE'S BOILING OF 2 POUNDS OF FRUIT with 3 POUNDS OF SUGAR plus 4 OUNCES OF CERTO makes 5 POUNDS OF JAM

Wrapped in every bottle is a recipe booklet which tells the story.

Douglas-Pectin Corporation
Granite Bldg., Rochester, N. Y.

CERTO (Surgejell)

No reason now her tongue to tell That sad old story "It did not jell!" Her jam's now perfect—jelly, too She uses CERTO—so should you!

things in a chafing dish—but all these accomplishments have dwindled down to one—I can mix a pretty fair salad, and this is the way I do it:

"I'm eclectic about what goes in, though I always insist on a base of crisp lettuce or romaine, which has been properly washed and dried and long enough on the ice to be brittle. I like particularly well to have a few beans or peas to scatter over this lettuce and to make my dressing I chop very fine a bit of onion, a few nuts of any kind that happen to be handy, a bit of green pepper and always a hard cooked egg or two, depending upon the quantity I am dressing. This mixture I sprinkle thoroughly over my salad, and then I pour over it a dressing made after the old-fashioned recipe—a pinch of salt, a dash of pepper, a niggard

with vinegar, a spendthrift with oil (this means at least three times as much oil as vinegar, and don't be afraid of four times as much), and, finally, to quote the recipe, 'a devil of a stir.' Be sure of your stir, and it does no harm, in my judgment, to let the mixture stand a half hour or so—that is, mix it when one first sits down to dinner instead of waiting until the salad course."

Household Suggestions

Baby's Kitchen Cradle. Mother has to be in the kitchen a good deal when she does her own housework and when baby is too small to sit up, a cradle for the kitchen solves two problems at once. Get a large carton box and place pit

low, bed clothes and baby in it. Then continual running back and forth is avoided and both mother and baby are content.

Luncheon Tamale.

One pint of fresh or canned tomato. Half a can or the same amount of fresh corn.
One green sweet pepper.
Butter, salt, pepper and sugar.
Six slices of bacon.
Place the tomato, cut up or blended and seasoned with salt, pepper and sugar to taste, in a buttered baking dish; sprinkle with the pepper, minced; add the corn, sprinkle with salt and bits of butter; cover with crumbs, dot with more butter and bake 20 minutes in a good oven, laying the bacon over the top the last five minutes, turning it to crisp on

both sides; cook until the bacon is just right.

Helpful Facts.

Keep the brown sugar in a cool, damp place and it will not harden. The flavor and crispness of poultry will be lost if covered while roasting. For a change, grate a cupful of pineapple into your next waffle batter. It's mighty good.
Rinse tumblers that have been used for milk in cold water. Then wash as usual and the glass will not have a clouded appearance.

Corks That Stick.

After the bottle of glue has been opened, the second opening is not such a successful one. Rub a little fat or oil around a good cork and insert it instead of the stopper that comes with the bottle. This will not stick.

Easy Sharpening.
Grind a few pieces of scouring soap through the food chopper and the knives will be sharpened without effort.

FOR YOUR PASTRY USE VICTOR FLOUR

FOR A FULL MEAL USE SKINNER'S Superior SPAGHETTI

FAIRMONT'S Delicia ICE CREAM Today!

CHOCOLATE FUDGE

—a "Special" that's just as good as it sounds —a splendid Chocolate Delicia of fine flavor, with plenty of chopped ripe fruits and nuts added. A cooler favorite with all who try it.

Take it home today in bulk—or in pint or quart sealed packages. Frozen Fresh Daily the BETTER Way in Omaha, Crete, Grand Island and Sioux City.

THE FAIRMONT CREAMERY CO. USA
ESTABLISHED 1884 - DELICIA ICE CREAM

16th Douglas Phone AT. 5490 **CENTRAL MARKETS** **16th Harney Phone AT. 7175**

Everything for the Table

SHOP AT THE 'CENTRAL' MOST CONVENIENT FOR YOU

Omaha's Best Food Markets

The Home of Quality Products—Come Once and You Will Come Always

Prime Rolled Rib Roast, per lb. 22 1/2c	Fresh Dressed Broilers, per lb. 34 1/2c
Native Steer Pot Roast, per lb. 13 1/2c	Fresh Killed Young Hens, per lb. 24 1/2c
Fancy Milk-Fed Veal Roast, per lb., 15c and 12 1/2c	California Style Smoked Hams, per lb. 13 1/2c
Fresh Cut Hamburger, per lb. 12 1/2c	Pig Pork Roast, per lb. 12 1/2c

\$100,000.00 SAVED

Tomorrow 1,000,000 customers will patronize PIGGLY WIGGLY Stores. Today there are twelve hundred and twenty-five PIGGLY WIGGLY Stores in operation.

If each customer would have their purchases delivered it would cost \$100,000.

The United States Department of Commerce found by investigation that it costs an average of 10 cents to make each delivery. Ex-Secretary Redfield says that the annual charge for cartage is probably far above the total of railway freight charges.

There is no such thing as FREE DELIVERY. Every customer pays his proportion for FREE DELIVERY, just as every customer contributes his proportion to a BAD DEBT account when goods are sold on credit.

The definition of the word "camouflage" is: A covering of any kind to hide or deceive. FREE DELIVERY is camouflage.

THE SAVING OF MONEY IS NOT TO BE COMPARED WITH THE SAVING OF HEALTH

When you order by telephone and have delivered your groceries, vegetables and fruits you cannot see what is at the other end of the telephone—you may buy sickness for yourself and family. You cannot know how long your order is exposed to the flies, dust, sun and rain.

When you buy from PIGGLY WIGGLY you can see with your own eyes that the goods and the surroundings are clean.

48-lb. sk. Goch's Flour \$1.59	48-lb. sk. Pillsbury Best \$1.89	Swansdown Cake Flour, per pkg. 30c	Instant Swansdown Cake Flour, per pkg. 25c
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Central Xtra Quality Package Butter, 44 1/2c per lb. 2 dozen 45c

Fresh Country Eggs, dozen 23c 2 dozen 45c

Gem Nut or Rex Nut Oleo, lb. 20c 5 lbs. 95c

Blatz Malt Extract is 100% Pure

Because—it is made from the choicest of the golden grains of barley—by the most expert workmen.

BLATZ today—as for 75 years—the best for flavor and purity.

PLAIN OR HOP FLAVORED 58c

Crepe Oil Soap, 3 cakes .25c One bar free.

Crystal White Soap, 10 bars for 48c

10 lbs. Best Cane Sugar 85c	1923 pack Standard Sifted Peas, can, 15c Doz. \$1.69	1923 pack Red Dot Sifted Peas, can, 17 1/2c Doz. \$2.00	Iten's Delicious Allgood Cookies, 2 lbs., 45c	2 1/2-lb. can Sauer Kraut 10c	3-lb. can Sweet Potatoes 15c	2 1/2-lb. can Del Monte Spinach 23c
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Fancy Elberta Peaches, per box \$1.15
California Bartlett Pears, per box \$3.40
6-lb. basket California Seedless Grapes, per bskt. 39c
Blue Plums, per bskt. 45c


Imported Sardines in Pure Olive Oil, can 10c
Hand Picked Navy Beans, 3 lbs. for 25c
Fresh Bulk Coconut per lb. 23c

Home-grown Grapes, bskt. 40c
Extra Fancy Cauliflower, per lb. 17 1/2c
Fancy Celery, per bunch. 7 1/2c

ZIEVE'S FRUIT NECTAR
The ideal home drink, cool and refreshing, delicious with the rich fruit flavor. Ask the demonstrator—either store.

WE RECOMMEND Butter-Nut TEA

We Sell Pearl White Soap, 10 bars for .35c
Box of 100 . \$3.45



Delivered to your dealer fresh every day

MacLaren's MAYONNAISE PRODUCTS

Convenience

Then there's the convenience to be considered. It's hard for the housewife to make a good dressing—even the labor is hard.

It seems a waste of energy when such a perfect mayonnaise as MacLaren's can be had so easily. Then, too, with MacLaren's you are sure of a good dressing and a successful salad.

J. L. KRAFT & BROS. CO.
Chicago - New York - San Francisco

HICKMAN BUTTER COMPANY
Distributors
415 S. 12th JA 5804

SUGAR Pure Cane 10 Pounds .84
SOAP P. & G. 10 for .42 Electric Spark, 6 for .21
BUTTER Sunset Gold Pound .45
SALMON Tall Pink .15 Tall Libby .25
MUSTARD French's .12
OLD DUTCH Cleanser 7 1/2
FLOUR Queen Quality 6 Pounds .25 12 Pounds .45 24 Pounds .85 48 Pounds 1.53
PIMENTOS 20c Size .14
PIGGLY WIGGLY All Over the World

KITCHEN KLENZER

for all Cleaning

Cleans—Scours—
Scrubs—Polishes—

Pots and Pans
Knives and Forks
Bathtubs and Tiling
White Canvas Shoes
Painted Walls
Floors and Woodwork
Refrigerators

Kitchen Sinks
Bathtubs and Tiling
Linoleum
Golf Clubs and Balls

Adds to the Life of Your Finer Fabrics

AUTOMATIC SOAP FLAKES