



"The Washer Man"



Let \_\_\_\_\_  
"Feather Your Nest"



"Out of the High  
Rent District"



"Where Omaha Rents"



"Where Omaha Swims"

What Omaha Firms Use  
These Slogans?  
**\$17<sup>50</sup> CASH in Prizes**

**Rules of This Contest**

Every slogan on this page is used by an Omaha business firm. Below each slogan insert the name and address of the firm using it in their advertising. Cut the complete page out and mail or bring it to the Slogan Contest Manager, at The Omaha Bee. The prizes quoted below will be awarded to the three parties who turn in the most complete, neatest and cleverest papers. Employ your skill and knowledge as an observer of advertising by naming the firms who use these slogans.

**SLOGAN SKILL CONTEST**

This page will appear again with the slogans and names of the firms who use them in The Omaha Sunday Bee August 19, 1923. The names of the prize winners and those who deserve honorable mention will be inserted at the bottom of the various spaces represented on the page. The contest is open to everyone with the exception of Omaha Bee and newspaper employes generally. All entries must be in by 6 p. m. Friday, August 17.

**\$10 First Prize    \$5 Second Prize  
\$2.50 Third Prize**



Ask Your Dealer—We have no slogan. Name one and get \$5 CASH from the Omaha Bee Slogan Editor.



"You, Above All,  
Must Be Satisfied"



Premo -- Radiant -- Block  
"High in Heat Units—Low in Ash"  
Four Yards to Serve You



"Business Is Good  
Thank You"



"The Coffee delicious"



"Omaha's Leading  
Cash Markets"