

Married Life of Helen and Warren

A Neighboring Evening of Bridge is Followed by a Humiliating Disclosure. 'I should've trumped that club,' regretted Helen. 'But I thought you had the jack.'

apartment? How different it looks from theirs? I should hope it does! Their things are expensive enough, but they're all reproductions. And all that Chinese stuff she's mixed in!



Let's Go Shopping with Polly

When I go a-walking On the city street It's not only people It's poems that I meet.

Wearing a dactyl Humming a song. Some rhyme together Some go free apart, But all my street of poems I love with all my heart.

POEMS—ISABEL FISKE CONANT.



College Girls First Shoppers of the New Fall and Winter Apparel

OMAHA shops are in readiness to serve her royal highness who displays a truly royal preference for the finest obtainable when 'shopping' her new season's wardrobe, the college girl!

Beautiful Blankets So Softly Fine in Texture and Exquisite in Coloring That They May Be Used Instead of Comfortors

BURGESS-NASH have many interesting announcements to make this month in regard to 'buys' and one of the most appealing is from the second floor, Mr. Bannon, department head, has selected as special features the following: An all pure wool blanket for full sized beds, soisette binding; all the popular plaid designs in blue and white, black and white, gray and white, tan and white, a \$12.50 value at \$8.95 a pair.

Shop News to Interest Lovers of Furniture Beautiful-Announcement of Reorganization Policy

CORTES-ALDOUS-HUNT, Twenty-fourth and Farnam, is under process of reorganization, due to addition to the firm of Mr. Fred S. Corzine and Mr. J. L. Doane, who have been associated with a downtown store.



'Charmeene' Is Name Given New Fabric Which Is a Silky Poiret Twill in Appearance

THE Edward Reynolds Shop, 1613 Farnam, is showing lovely new tailored dresses for early fall wear. Of especial beauty is a navy frock of 'charmeene,' a fabric greatly resembling poiret twill in silky fineness.

Paris Sponsors Smart Silhouette for Black Satin, High Heeled and Cross-Strapped, a New Shoe Model for Early Fall Wear. THOMPSON Belden's coat department presents an exceedingly smart showing of new fall wraps and coats, an exposition which demonstrates the smartness of the Parisian silhouette when translated in the lines of wraps and coats.

Chapeau Shop Plans Monday Showing of Models for College and School Girls. THE Heltman Hat Shop, Athletic club building, 18th and Douglas, are planning a showing of new fall and winter hat models for the school and college girls Monday.

Exclusive Apparel Shop Marks End of First Year's Business by Sale

L. A. BOSCHIN'S, Hotel Fontenelle, Eighteenth and Douglas, will have been in business just one year on the 15th of August, and to mark the event there will be a sale on the stylish assemblage of gowns, wraps, suits, frocks, millinery and blouses at a discount of 50 per cent.

Cafe Greatly Resembles Gatherings in Exclusive Men's Club

THE Metropolitan Dining Room, Hotel Keen, Eighteenth and Harney, is indeed popular with the men of Omaha, and if you had dropped into the cafe for luncheon on Wednesday to view the business men of Omaha gathered round the tables you'd have been justified in thinking you had inadvertently entered a club instead of a public dining room.

Shoes for Fall Have Short Vamps, Rounded Toes, Spanish Louis Heels With an Intricacy of Strappings. THE Shoe Market, 320 South 16th street, has on display the new rounded toe, 'short vamp' shoe models which Dame Mode has declared correct for the fall and winter season.

Store of Individual Shops Announces Arrival of Modish Attiries for Fall

GOLDSTEIN-CHAPMAN, Sixteenth and Farnam, have received new costume dresses, coats of unusual modeling, fur garments of real beauty, the type of apparel which will carry instant appeal to Miss America college bound.

Jewel Shop Well Known for the Excellence of Its Silver Display.

HENRIKSSON Jewel Shop, 16th and Capitol, has gained an enviable reputation because of the true worth of the extensive selection of silver shown. Here will be found every representative design from silver makers known to beauty lovers the world over.

Gold and silver mesh bags will milady carry when she makes her first appearance in the smart new dresses of fall. Sterling silver bags with cunningly inset stones in pierced framework, braided wrist straps are \$30 to \$65.

Wool Shirts for Fall Follow Two Modes—Softly Pleated Fullness of Summer Fashions or Severely Plain Wrap-Around Lines.

GOLDSTEIN-CHAPMAN, second floor, are showing wool shirts for fall following in beauty the silken masses of the summer sports season.

The Bleaching Process Is Now in Order.

MARGARET LE BRON in her beauty shop on the fifth floor of the Nebraska Power building, Fifteenth and Farnam, is busy engaged in removing the layers and layers of sunburn and tan which Mademoiselle Omaha has received during her summer's sojourn at the lake.

Miss School Girl, Select Your Christmas Cards Before Starting for School.

One date, one too often exclaims when trying to get out her Christmas cards after arriving in Omaha for the holiday season. That's why the Nabstet Studio shop, 509 Brown block, Sixteenth and Douglas, is reminding you that you'd do well to make your selection of cards before your departure for the beginning of the school year.

Coats With Hats and Tams to Match Will Make Many Tots and Girls Modish.

GOLDSTEIN-CHAPMAN, third floor, are receiving great packing boxes of coats and hats for all children, ranging in size from tots to grown-up girls. A showing which represents all smartly stylish fabrics and colors for the youthful fashion followers.

Hat Shop Daily Receives New Models From Eastern Style Centers.

MISS SHANAHAN, of the Julius Orkin Millinery Department, 1512 Douglas, now in New York, is daily sending new models from the great eastern style center—so that, even though you do not find just the color, shape or fabric among the chapeaux shown in the shop, another visit in a day or two will reward your fastidiousness by revealing the very model for which you have longed.

POLLY OUTFITS THE COLLEGE GIRLS

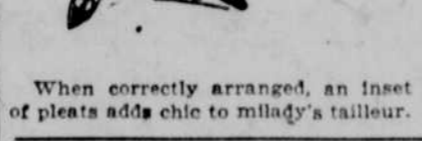
SCHOOL TIME IS ON THE WAY. IT IS TIME TO GIVE THOUGHT TO COATS, DRESSES, HATS, FURS, SHOES, HOSE, UNDIES, ACCESSORIES, GLOVES, HANDEKERCHIEFS, LINENS.

Hosiery Department Ever Resourceful in Supplying the Latest Color Novelty.

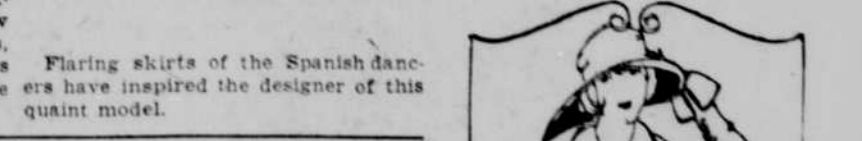
GOLDSTEIN-CHAPMAN'S hosiery department on the main floor is unusually successful in matching hosiery in the difficult shades. You'll find exquisite novelty hosiery here as well as captivating hand-made hankies to lend a touch of color to the fall costume.

Omaha Florist Made the Showpiece Which Expressed Omaha's Sympathy for the President

HES & SWOBODA, 1805 Farnam, were responsible for the beauty of the floral tribute which Omaha tendered to President Harding last week. Exquisitely perfect blooms, artistically arranged, a piece to excite comment. Great masses of gigantic flowered gladioli filled the window of this flower shop the other morning when I visited its fragrant fastness.



When correctly arranged, an inset of pleats adds chic to milady's tailleur.



Flaring skirts of the Spanish dancers have inspired the designer of this quaint model.

College Girls Buy First of All the Togs for Their Eventful Outdoor Life

SCOTT'S Auto Tourists Store, Fifteenth and Howard, is headquarters for sturdy outdoor togs for the college girl who pays a great deal of attention to this item of her wardrobe. Tweed suits cut on English lines, in brown and gray effects, are offered in size range of from 14 years to 44-inch bust.

STEINWAY 'The Instrument of the Immortals' The Steinway is the piano all great artists turn to for expressing their musical ability and music lovers all over the world are turning to this wonderful instrument. It lasts for generations and is an instrument for which you need never apologize.

LET POLLY SHOP FOR YOU A FREE SHOPPING SERVICE OFFERED TO ALL READERS OF THE BEE.

Polly THE COLLEGE GIRLS POLLY SHOP FOR YOU A FREE SHOPPING SERVICE OFFERED TO ALL READERS OF THE BEE.