

Our July Clearance Sale Begins Monday July 9th

A Stupendous Event of Unprecedented Values in Seasonable Goods

1.50 Women's Silk Hosiery

Pure Thread Silk Chiffon Hosiery—With lisle hemmed tops; they are semi-fashioned, with double soles, spliced heels, in black, white and the new shoe shades; 1.50 quality; special, per pair, **89c**

Main Floor—North

1.50 Men's Fine Shirts

Only about 60 dozen of these fine woven and printed madras shirts, neckband style with soft turnback cuffs. None of the worth less than 1.50, many worth 2.00. All sizes, 13 1/2 to 17. Each, **95c**

Limit of three to a customer.
Main Floor—South

36-Inch All Tyme Crepe— 36-Inch Lusterette Crepe— **1.59**

Handsome fiber knitted materials in a complete range of wanted colors; sale price, 1.59 a yard; formerly 1.79 and 1.98 values.

Main Floor—Center

Men's 1.00 and 1.25 Work Shirts

Men's Work Shirts, 59c—Seconds of the 1.00 and 1.25 grades. These shirts are very slightly imperfect, but hardly noticeable. All made of high grade chambrays, but full and well made. In this big assortment you will find blue, gray and khaki. Sizes 14 to 19c. Each, **59c**

Basement—Arcade

Men's Fine Madras Shirts

If it's woven in it washes. A choice lot of this perfect shirting cloth, made by the Elder Mfg. Co. to retail at from 2.00 to 2.50 each, on sale Tuesday at this unheard of price; all sizes, 13 1/2 to 17 1/2, and a choice lot of very desirable patterns; **1.45** each,

Main Floor—South

Men's Athletic Union Suits

1,000 suits of men's full-sized madras and pongee cloth, in all sizes, 34 to 46; trimmed and taped with six pearl buttons down front are 1.25 to 1.50 a suit; Monday only, per suit, **79c**

Main Floor—South

1.50 Ruffled Curtains

Made of good quality mercerized marquisette with full narrow ruffle and ruffled tieback to match; 1.50 values. Clearance price, per pair, **77c**

Sixth Floor—East

Men's 3⁹⁵ Panama Cloth Trousers

The ideal hot weather trouser; a tropical cloth that will wear like iron and wash perfectly. Comes in light and dark shades of sand, tan, brown, gray and blue; some blue and white stripes included; all sizes, 28 to 48 waist; any length. Quantity limited; early selection advisable. Priced at **2.95**

Fourth Floor

Men's Straw Hats 98c - 1.98 - 2.98

Included in the groups are the finest grades of handmade straws. Sennets, Flatfords, Fancy Braids, Milans, Leghorns, Panamas. No lot excluded, all go in this gigantic sale. Natural straw, sun tans, browns, ivory white. Every style, every desirable shape, all are 1923 lots.

Fourth Floor

3.50 Silk Underwear

Silk Gowns and Chemise of Crepe de Chine and Radium—many are lace trimmed, while others are of the plain tailored type, with hemstitching, all sizes, 36 to 46; per garment, **2.49**

Third Floor—Center

Women's 1⁰⁰ Cotton Union Suits

In all styles, samples slightly soiled in our regular stock; these suits are worth from 75c to 1.00. All sizes in this lot, but not every style; per suit, **49c**

Third Floor—Center

Women's 2⁰⁰ Jersey Silk Vests

These are 2.00 grades, slightly imperfect, they come in flesh or orchid, ribbon or jersey silk straps. All sizes, special at **1.00**

Third Floor—Center

July Clearance Apron Frocks, Porch Dresses, Garden Frocks

Were 1.29, 1.98, 2.98, 4.50 up to 8.98

Priced for July Clearance

**69c - 1.19 - 1.59
2.19 - 2.98**

Thousands of beautiful and attractive washable frocks, made by the country's foremost makers. These are fashioned of such fine materials as Kalburnie check pebble cloth, ratine, voiles, gingham, etc.; clever styles. Never have we offered an array of aprons and dresses at such drastic reductions. The women of Omaha will long remember this event.

Third Floor—South

THE BRANDEIS STORE

Big Reductions on Women's, Misses' Apparel

Every Piece of Ready-to-Wear Drastically Underpriced

Women's 50⁰⁰ Silk Dresses

All sizes for women and misses; dresses of Canton Crepe, Chiffon, Georgette, Crepe de Chine, Egyptian Prints and Roshanara. Formerly priced 50.00 to 89.00; July clearance price, **37.00**

Women's and Misses 19⁰⁰ Suits

Good all-wool materials and practical styles for street or business; well made and well lined; formerly sold at 19.00 to 39.00; July clearance price, **10.00**

Women's 39⁰⁰ Coats, Wraps

All sizes for women and misses; spring styles, colorings and new fabrics; formerly 39.00 to 55.00; July clearance price, **19.00**

Women's and Misses 45⁰⁰ Suits

Street and costume suits in popular spring colors; fine wool materials and silk linings; beautifully tailored or trimmed; formerly 45.00 to 69.00; July clearance price, **23.00**

Second Floor

Sale of 150,000 Yards of Assorted Wash Goods and Domestic

Remnants At Less Than 1/2 Price

The product of one of America's leading cotton mills, every desirable domestic wash fabric manufactured is represented in this offering; an idea of the wonderful values offered in this, one greatest of all remnant sales, may be obtained when we offer such desirable wash materials as 36-inch Embroidered White Swiss, 38-inch Fancy Dress Voile, 32-inch Mercerized Pongee, 32-inch Printed Suiting, 40-inch White Chiffon Voile, Shadow Stripe Dress Voile, Aristo Printed Batiste, Organdie Florelle, Plisse Crepe, Fancy Printed Nainsook, 40-inch Colored Organdie, 36-inch Fancy Printed Dress Crepe, 72-inch Ripplette, White Shirting Madras, Pajama Checks, Beach Suitings, Mercerized Poplins, 40-inch Egyptian Voiles, 36-inch Underwear Crepes, Butterfly Tissue Gingham, 36-inch Indian Head Sheeting, White Dimities, Flaxons, Cotton Chiffon Cloths, Ratine Effect Novelties, 32-inch Zephyr Dress Gingham, Muslin and Sheeting.

50c Razor Blades
Imported; made of best grade of Swedish steel made for Gillette razor; special, at of six blades for **14c**
Main Floor—West—and Basement

Real Filet Laces
Real Filet Laces—Also insertions 2 to 3 inches wide, all hand made, 50c and 75c values **29c** per yard,
Main Floor—Center

Real Filet Laces
Real Filet Laces—Also insertions, all hand made, 1/2 to 3/4 in. wide, 25c values, **12 1/2c** per yard,
Main Floor—Center

10c Palmolive Soap
The original soap, made from palm and olive oils. "Keep that School Girl Complexion." Per bar, **5c**
Main Floor—West

75c Window Shades
Made of good quality opaque in popular colors, mounted on strong spring rollers, 75c values. Clearance price, each **25c**
Limited quantity.
Sixth Floor—East

Boys' and Girls' Underwear
Cotton Knitted suits—In all styles, all sizes, but not every size in each style, these suits are worth in regular stock from 50c to 1.00, all at **39c**
Third Floor—Center

15c Curtain Rods
Extension rods of heavy tubing with curved or brass ball ends; regular 15c value; at **5c**
Sixth Floor—East

J. & P. Coats' Best Six-Cord Sewing Thread—Special, 44c
per dozen spools,
Rubber Sheeting—Single faced 36-inch, regularly 69c a yard, special at 45c
Main Floor—South

Boys' Sport Blouses
Regular 75c value at 49c. All sizes, 6 to 16 in fast colors, guaranteed percales, neat light and dark striped effects, **49c** each,
Fourth Floor

Lot No. 1
5c a yard—42,000 yards of the season's wanted wash fabrics, all colors for dresses, blouses, rompers, play suits, school suits, etc. Worth 12 1/2c to 19c.

Lot No. 3
10c a yard—36,000 yards wash goods, domestic and white goods in useful mill lengths, hundreds of pieces alike, worth 25c and 39c.

Lot No. 5
19c a yard—12,000 yards domestics, gingham, wash goods, white goods in lengths that are easily matched for children's school dresses, play suits, curtains, draperies and many similar uses. Worth 25c to 50c.

Lot No. 7
35c a yard—5,000 yards 72-inch white ripplette in assorted patterns, suitable for bed spreads, bolster covers, bed sets and many similar uses. Worth 75c.

Basement—North

Lot No. 2
7 1/2c a yard—28,000 yards seconds, short lengths and remnants in practical lengths for dresses, waists, blouses, etc., worth 15c and 29c.

Lot No. 4
15c a yard—12,000 yards assorted remnants in lengths that are easily matched, grouped in one lot; worth 29c to 48c.

Lot No. 6
25c a yard—15,000 yards mill seconds, shorts, full pieces and remnants from America's foremost cotton mills; materials for the home, the golf links, porch dresses, vacation suits, etc. Worth 35c to 59c.

Handkerchiefs
Women's Irish Linen Handkerchiefs—Plain hemstitched in white embroidered corners in white colors, also Men's and Women's fine mercerized cotton handkerchiefs, special, Main Floor—East **11c**

Val Laces
French and English Val Laces and insertions in all widths, also cotton torchon laces from 1/2 to 2 inches wide, 10c values, at, per yard, **2c**
Main Floor—Center

5c Toilet Soap
Regular 5c and 10c Values Olive Oil soap, Coconut Oil, Almond, Transparent, Glycerine Coconut Oil, etc., special at **2 1/2c**
Main Floor—West—and Basement

79c Linen Huck Towels
A good heavy grade of Linen huck, with hemstitched ends; sizes 17 to 34 inches, regular 79c value; special, **39c** each,
Main Floor—West

8c Turkish Wash Cloths
A good size in good quality terry cloth; 8c value; while 600 cloths last, each **2c**
Main Floor—West

32c Linen Toweling
800 yards of this fine bleached linen toweling; absorbent quality; 32c value; special **16 1/2c** per yard,
Limit 20 yards to a customer.
Main Floor—West

1.00 Silk Camisoles
Heavy washable crepe or satin, built up or bodice top, lace trimmed as well as plain tailored, colors, white and flesh at **49c**
Third Floor—Center

15c Huck Towels
The 16x32-inch size; a good quality of cotton huck, with red or white borders; 15c **7 1/2c** quality; each,
Limit of one doz. to a customer
Basement—South

2.00 Ladies' Umbrellas
28-inch American Taffeta umbrellas, tape edge, paragon frame strap or ring **79c** handles; special at
Basement—South

When You Look Over This Page

Advertising the most wanted of seasonable merchandise, you will know that this is to be a real clearance sale. Original costs have been forgotten. The one purpose has been to reduce our stocks preparatory to the July 31 inventory. The items mentioned on this page are only illustrations of hundreds of other equally attractive bargains which you will find in our various departments. We say this unhesitatingly: We do not remember any clearance sale, year-end or July clearance, when we were able to offer bigger bargains than those offered in this sale.



May we add: There have been other backward seasons, but this has been the most backward of the seasons in recent years. Need we say more? Instead, we shall let the merchandise and the prices at which they have been marked tell the complete story.
J. L. BRANDEIS & SONS.

Take Notice

We do not guarantee any quantities to last, or to fill any mail or telephone orders on any one item, and we reserve the privilege of restricting quantities and of refusing to sell to dealers. The reason for this latter restriction is to give the widest possible distribution to these unequalled bargains.

1,500 Women's New Hats

2.00 and 3.00 values. Sport hats, banded sailors, trimmed hats and ready-to-wear hats in a wonderful variety of styles and colors; plenty of white. **1.00**

Basement—Arcade

Men's Denim Overalls

1.75 and 2.00 values. Men's 2.20 white back blue denim overalls. It is double stitched throughout, with very heavy cotton thread that adds considerable strength to the garment. These overalls are cut very full and roomy, giving room for any workman at his job. All sizes, 30 to 46 waist. **85c**

Basement—Arcade

Women's & Children's Shoes 89c Pr.

1.25 to 2.50 Values
Misses' and Children's High Canvas Sport Shoes. Men's Felt Bedroom Slippers.
Infants', Misses' and Children's Barefoot Oxfords. Women's Felt Bedroom Slippers.
Women's Sport Shoes. Women's Satin Bedroom Slippers.
Men's, Women's and Children's Tennis Oxfords. Women's Low Shoes.
Basement—Arcade

Toilet Articles and Drugs

25c Listerine Tooth Paste. Regularly 25c
25c Mavis Talcum Powder. 25c Mentholatum.
25c Pond's Van. Cream. 25c Grass Sponges.
25c Tooth Brushes. 25c Society Hygienic Soap.
25c LAVORIS. 25c Witch Hazel.
25c Woodbury or J. & J. Shaving Cream.
Main Floor—West—and Basement

Girls' Gingham Frocks 99c

1.50 and 3.00 values. 3,000 Gingham Frocks for girls to 14 years. 1.50 and 3.00 values. Dozens of pretty models. Just the kind of a pretty frock you have been wanting to buy at a low price. **99c**

Basement—East

Children's 1⁶⁹ Rompers

A wonderful assortment of percales, gingham, Peggy cloth and poplin materials. Light and dark shades. Hand smocking and stitching, picot edged, organdy ruffles. Saucy Peggy pockets. Sizes 6 months to 5 years. Regular values 1.69 to 2.50. Each, **95c**

Third Floor—East

Wee Maid's 1⁹⁸ Bloomer Dresses

Light shades of summer sateen, gingham, chambray and Peggy cloth. In solid plain colors, checked and striped and attractive plaids; all have bloomers to match; sizes 2 to 6 years. The regular prices of these cute little frocks were 1.98 to 3.98. Each, **1.19**

Third Floor—East

1.98 Domestic Cotton Lingerie

Gowns' envelope chemise, step-ins, princess slips, pajamas, petticoats and kickernick bloomers. A great assortment of unusual values, including several sample lots; cool, attractive and practical. Regular sizes, 36 to 44; extra sizes, 46 to 52, at **77c**

Third Floor—Center

Women's 8⁵⁰ to 12⁵⁰ Low Shoes

All popular leathers, including patent, calfskin suede. All new colors, including popular gray and beige and the blacks, browns and tans. Oxfords, pumps, slippers in all the novelty styles. Formerly 8.50 to 13.50. Priced for clearance at **5.95**

Third Floor—East

July Clearance House Furnishings

Garbage Cans—Made of heavy corrugated galvanized iron; 14-gallon size; tight-fitting cover; 2.69 value, **98c** special

Electric Light Globes—40 and 60-watt sizes; genuine tungsten lamps; brilliant and long burning; special, **17c** each,

Wool Wall Dusters—Made of lamb's wool; washable; regular 1.10 value; special, **79c** each

Army Wash Boilers—Made of heavy black tin, with cover; 6 and 8-gallon sizes; regular 1.50 each, special, **77c** each,

Aluminum Tea Kettle—5-quart size; panel shape; regular 1.69 value; special, **1.29** each

Water Coolers—3-quart size; Frost King make; for use in refrigerator right next to the ice; regular 79c value; special, each **49c**

Ice Cream Freezers—2-quart size; metal freezers; 1.00 value; tin tube style, **69c** each,
1.39 value, galvanized tub style, special, **98c** each,

White Enamel Dish Pans—Oval shape; 9-quart size; regular 1.49 value; **79c** special, each

Wear-Ever Aluminum Sauce Pan Sets—Consists of three sauce pans in 1, 2 and 3-quart sizes; regular 2.75 value; specially priced, per set **1.89**

Wear-Ever Aluminum Preserving Kettle—8 quart size; fruit will not stick while cooking; regular 2.15 value; special, each **1.39**

Aluminum Colander—11-inch size; made of sheet aluminum; regular 89c value; **49c** special, each

Hose Reels—Made of hardwood; holds 100 feet of hose; regular 1.98; specially priced, **98c** each
Cherry Pitters—Made of aluminum; pits eight cherries at one stroke; regular 6.00 value; special **3.49**

Toilet Paper—Soft Crepe paper; regularly 10c per roll; specially priced at **7 29c** rolls for

Wash Boilers—Made of XX tin, with 14-inch copper bottom; stationary handles; regularly 2.69; specially priced, **1.59** each

Clothes Baskets—Made of Belgian willow; family size; regularly 1.49; special, **98c** each

Lawn Sprinklers—Made of brass ring style, will last for years; regularly 1.00; **59c** special,
Bread Boxes—Roll top style; white enamel finish; regular price 1.69; special, **98c** each

Fifth Floor—West

Big Reductions on Soap

To buy your soap in quantities in this July Clearance Sale is to practice real economies.

Pearl White Soap—10 bars for	28c
P. & G. White Naptha Soap—10 bars for	39c
Ivory Soap—"It Floats," per bar,	5c
Old Dutch Cleanser—Cleans and scours, per can,	5c
White Borax Naptha Soap—10 bars for	18c

No C. O. D.'s, No Deliveries, No Sales to Dealers on any of the above soap items.
Fifth Floor