

## Tourist Guide to Label All "Good Places"

Plans Made to Check Up on Hotels, Restaurants and Garages and Protect Travelers.

The days of unscrupulous hotel, garage and restaurant owners are numbered. With the coming to the state of the Tourists' Protective Guide, it will be but a short time until this association will have at its disposal information regarding every hotel, restaurant, garage and other establishments patronized by travelers. Those places that have been taking advantage of transient patrons will be advised to change their policies.

**Approved Places Labeled.** Experts are sent into each community to make a survey of service houses. They inquire among the citizens regarding these places. Having obtained a list of those declared to be "good places," the inspectors make a personal visit to check up on their information. If they find a place to stand up to the reputation given it, they approve the establishment and designate it with a conspicuous sign bearing this slogan: "A Good Place."

This sign is a guarantee to the tourist that he will receive good service and only be charged reasonable rates—the same charged to local patrons. All "good places" are required to post their charges in a conspicuous place so that they may be plainly seen by all travelers.

**Motorist Membership Is Free.** Any motorist may become a member of this association free of charge. There are now over 250,000 members all over the country.

Mr. J. W. Carkner, president of this association, says: "We expect to see over 5,000,000 motorists enrolled in our association by 1934. We are endeavoring to protect these motorists from the dangers of overcharging. The custom has become too prevalent among the establishments catering to the tourists. I want to emphasize that there are no strings whatever tied to this thing. We expect our members to tell us when and where they have been mistreated, and will take all steps possible to see that this sort of business is stopped."

"We should like to see the hotel, garage and restaurant owners all over the country subscribe to the principles of our organization. No man, no matter who he is, may display one of our signs unless his place is conducted on right and honest principles. Possession of our sign will place any man on his honor to live up to the reputation of a 'good place.'"

**Omaha Has Office.** The association, although formed but a short time ago, has already enrolled a large number of motorists. It maintains district offices in New York, St. Paul, Pittsburgh and Milwaukee, and is opening offices in Atlanta, Dallas, Denver, San Francisco, Montreal, Seattle and Winnipeg. The executive offices are in Chicago. The Tourists' Protective Guide has the endorsement of hotel associations, Chambers of Commerce, automobile associations and other prominent organizations all over the country.

Omaha offices are at 1421 First National bank building. Membership cards are free to any automobile owners in the state of Nebraska. Cards are obtainable at the Omaha office or local automobile clubs.

### Killy Motor Co. to Continue Sale of Hudson and Essex

The Killy Motor company, which has been selling Hudson and Essex cars for the past several months, will continue to represent the Hudson Motor Car company as associate dealers in Omaha.

Mr. Killy stated it was his aim to provide a home for all Hudson and Essex owners where their service needs will be properly taken care of.

Continuing its policy of sharing the earnings with the Hudson Motor company, with production at the highest peak in its history, has announced a further reduction in the price of Hudson models.

## Los Angeles to Phoenix Record Broken by Reo

Stretch of 671 Miles Is Covered in 21 Hours, 18 Minutes, Breaking Old Record by 1 Hour, 26 Minutes.

Starting from Los Angeles at midnight a stock Reo seven-passenger touring car nosed eastward recently. Just 21 hours and 18 minutes later the same car was in Phoenix, Ariz., and the existing record had been lowered by 1 hour and 26 minutes. The distance is 671 miles.

Barney Oldfield, who won his famous title of world's "man-of-war driver" in the Los Angeles-to-Phoenix event of 10 years ago, had previously held the record of 22 hours, 44 minutes. This was made in a stripped racing car under road racing conditions.

The route was over the highway to Victorville, then across the desert to Needles, and through the mountains of northwestern Arizona by way of Kingman, Seligman, Prescott, Wickburg and Hot Springs Junction, into Phoenix.

In sharp contrast with the powerful Reo touring car which scored this record time, fully equipped with top and windshield and carrying four passengers and their baggage, is the Reo the drivers of the car used when they charted a race course 15 years ago over the same route.

For Dave F. Basset, service manager for the Reo Motor Car company of California, and Charles H. Bigelow, veteran road engineer and automobile enthusiast, were behind the wheel of the record-breaking Reo. Basset took the first trick and at Ludlow

relinquished the wheel to Bigelow. In 1908 they plotted a two-cylinder Reo between the two cities when the roads were mere paths through sand and over rock-strewn desert waste.

The latest Reo achievement has interested motor enthusiasts because high speed was attempted only after the California state line was crossed and good roads were left behind. On the desert roads speeds as high as 70 miles per hour were made. Since the purpose of the run was to bring to light any possible structural weakness in Reo, such terrific punishment as this was deliberately sought, rather than speed records over smooth roads. Average speed from Los Angeles to Needles was only 32 miles per hour.

The last stretch of the road, from Wickburg to Phoenix, was negotiated in 2 hours and 26 minutes by the Reo. A fast train requires 3 hours and 45 minutes for the same route.

Driver Bigelow, who brought the Reo into Phoenix, and newspaper representatives accompanying him, declare that no mechanical trouble of any kind was encountered. Two stops were made because of tire punctures but no time was lost even for adjustments on the car itself. No weaknesses were found in an examination of the Reo at the end of the run.

## Gray Motors End First 12 Months

14,722 Automobiles Were Built During the Year Ending June 28, 1923.

The most successful first year ever recorded in the automobile industry became a matter of record June 28, when the Gray Motor corporation rounded out its initial 12 months' production period.

Production figures show that the company has built 14,722 cars from June, 1922, to June, 1923, with orders on hand, at the present time, for more than two months' capacity production. If business for the latter half of the year comes anywhere near that done in the first six months, and there is every indication that this will be the case, the Gray company will, at the end of the fiscal year, have booked orders for close to 50,000 cars.

Frank L. Klingensmith, president of the company, made known for the first time that as a result of the growth of the company, plans are being developed for doubling the production capacity of the plant early in the spring.

A dealer and distributor organization has been built up in the short space of 12 months that thoroughly covers every section of the country, so that the buyer of a Gray car may be assured of service in any section in which he may travel. The Gray dealer organization reaches a total that places it up among the leaders in national distribution.

### Nash Daily Production in June Sets New Record

Shipping more cars per working day in June than in May, Nash Motors finished the first six months of 1923 with a total of 32,243 passenger automobiles.

"While we produced more cars per working day in June than in May, the total June shipments fell just 73 cars short of the total for the previous month," said E. H. McCarty, general sales manager of the Nash Motors company. "The reason lies in the fact that there were 23 1/2 working days in June as against 24 full working days in May."

"In actual figures, Nash Motors shipped 6,135 passenger cars in June as against 6,208 in May, the record month in Nash history. The shipments for June exceeded those of June, 1922, by 1,334 cars and they exceeded April of this year by 519 cars."

## New Coupe Shows Progress Made in Building Bodies

Studebaker Big Six Far Cry From Old Tonneau With Door in Center of Back.

By O. N. BONNEY. When we unloaded one of the big, fine Studebaker Big Six five-passenger coupes a few days ago, I couldn't help contrast it with some of the earlier types of closed cars that were prevalent only a few years ago and to marvel at the vast progress that has been achieved in the art of body building.

One of the oddest jobs I can recall—although it was considered very fashionable some years ago—is the old rear-entrance tonneau with steps up the back like the steps on an ice wagon. The door hung at an angle and you couldn't open it if you were on the steps—and couldn't reach it unless you were.

The manufacturers abolished this type of car because the door at the back wasn't practical and there wasn't room on the side for the doors.

But the motor car builders never lost sight of the purpose which the designer of that rear-door job had in mind. And that idea has been developed to the nth degree. I mean the close-coupled friendliness and comfort that you can get in the five-passenger coupe.

The coupe was designed to meet that desire for a closed car where the occupants do not have to be strangers. It was intended originally to be occupied by just two persons who are on reasonably good terms with each other. But they couldn't take their friends along without insulting them by the discomfort they would be forced to endure. So the coupe was provided with seating accommodations for five with

## Stutz Speedster Sales Increasing

Model Makes 55 Miles an Hour in Second Speed Gear.

Sales of the Stutz Speedway Four, pre-eminent among high-grade, four-cylinder types, in prestige and in number, have mounted steadily since the first of the year.

Explanation for this phenomenon is found in the notable degree to which the Stutz Four has been refined, combining the smoothness and flexibility of multi-cylinder engines with the sturdiness and simplicity attainable only through four-cylinder construction, with its absolute minimum of complication.

The Stutz Four covers a speed range in high gear of from 5 to 80 miles an hour, easily and without strain. Following foremost Europe practice, special stress has been laid upon second gear performance, providing phenomenal ability on hills and in acceleration. Fifty-five miles an hour is attained with perfect smoothness and amazing ease. Vibration also has been completely eliminated, through careful machining and accurate balancing of all reciprocating parts, plus extremely massive crankshaft construction.

Particularly powerful is the appeal of the Stutz Speedway Four to sportsmen and lovers of outdoor life. Its sturdy, distinctive lines, reflecting the uncommon ability to which it is heir, as a result of many years of unchallenged supremacy on road and speedway, carry irresistible attraction to the individual who motors for sheer enjoyment of swift, safe flight. Perfected steering, clutch and gear shifting mechanism, together with full compensating spring suspension, an exclusive Stutz feature, provide complete restfulness and repose, regardless of the distance traveled.

### New Vacation Spot.

Chimney canyons, out of Sterling, is a vacation setting newly discovered in Colorado and contains a scenic wonderland of red rocks and cedars, with delightful camping spots that attract tourists bound for the Rockies.

10,337 Trucks on Iowa Farms Iowa has 10,337 motor trucks on farms as compared with 8,910 at the end of 1919. Kansas has over 5,400 motor trucks registered in rural sections as compared with 3,928 at the end of 1919.

## Care of Tires and Motor Is Stressed

Drain Crank Case After 500 Miles—Remove Tires After 2,100 Miles.

Wise motorists after driving a new car about 500 miles drain the oil from the crank case, give it a thorough cleaning and refill with fresh oil. This operation should be repeated at least every additional thousand miles during the life of the car. It is of great importance in prolonging the life of the car in that it keeps the motor free from particles of dirt, metal, sediment and other foreign substances which find their way into the inner workings.

Similar treatment should be accorded tires for the same general reasons in order that they may deliver all of the mileage which has been built into them at the factory. At the end of every 2,500 miles of service a tire should be removed from the rim, deflated and all soapstone and grit removed. The inside of the casing should be washed with clean gasoline and after drying should be dusted with talc.

During this operation a close inspection should be made of the tread and the inside of the casing for any cuts or fragments of glass or other foreign materials, according to Miller tire experts. The rims should be cleaned of all rust and paint. Rust on the rims leads to quick deterioration if it works its way around or through the flap.

Farming schools for women and girls are now operating in Germany. The pupils are taught the household and other duties which are the share of women on farms.

## Board Plans Fun Festival



Reading from left to right, standing: Louis Korisko, in charge of grounds; John Flynn, Jr., parade; Ben Chizek, liaison; Mark Larkin, concession; Mills Miller, post adjutant. Center: E. H. McCarthy, post commander. Inset: Eugene N. Strahl, in charge of publicity.

Every member of South Omaha event which promises to be the grandest affair of its kind ever given in South Omaha. The ladies of the post auxiliary are also keyed up to the highest notch helping their buddies make his festival go over the top.

## Hansen Cadillac Co. Plans Used Car Sale

Again the Hansen Cadillac company is offering the public an opportunity to purchase really good used cars. This is their fifth annual July sale and the attendance so far has exceeded expectations. "Over \$50,000 worth of used cars were sold in the July sale last year, and these cars not only made many friends and more customers, but also gave satisfaction to those who purchased them."

"Thousands of dollars have been spent preparing these cars, which are priced from \$100 to \$3,000. There is a car for every need, and

there is a car for every purse. Hansen is back of them and is merchandising these cars with ever greater care than new cars," says Mr. T. D. Foley, sales manager for the concern. "This is the biggest sale we have ever held, and we have never had cars in better condition than right now."

## 89 Per Cent of Accidents Not in Congested Streets

Traffic surveys of Buffalo published by the American Gas Accumulator company show that 89 per cent of serious traffic accidents in 1922 were outside of the congested districts of the city; 68 per cent of all the accidents were at street intersections.

See Want Ads Produce Results.

## Religion in a Cottage.

Logansport, Ind., July 7.—A local church has built a cottage in which to hold services, so that if it is later desired to sell the structure, when a larger one is needed, it will be more readily salable.

## Punctured 603 Times, Tire Leaks no Air

Mr. D. H. Harrison of Hammond, Ind., announces a new puncture-proof inner tube. Actual tests disclose that on puncturing the tube with 493 nails there is absolutely no loss of air. This puncture-proof tube costs no more than the ordinary tube—increases your mileage from 3,000 to 12,000 miles without removing tube from the tire. Mr. D. H. Harrison, Hammond, Ind., wants every auto owner to benefit by his wonderful invention and makes an unusual offer to anyone who wishes to act as his agent in this territory. Write him at once.

## REMARKABLE COINCIDENT

Isn't it remarkable how so many Ford owners in this country have discovered all at once they need a Speedwell Oiler. Our system of perfect lubrication keeps the motor from over-heating, distributes the oil evenly on any grade. No burnt-out bearings, scored cylinders and pistons, increases motor power, saves repair bills. Only cost 58¢. Will last for years. Can be installed in 20 minutes at any garage.

## Speedwell Oiler Co.

1918 Douglas St. Omaha, Neb.

## ADVERTISING

## Ford Runs 57 Miles on Gallon of Gasoline

A new automatic and self-regulating device has been invented by John A. Stransky, Fourth street, Pukwana, S. D., with which automobiles have made from 40 to 57 miles on a gallon of gasoline. It removes all carbon and prevents spark plug trouble and overheating. It can be installed by anyone in five minutes. Mr. Stransky wants agents and is willing to send a sample at his own risk. Write him today.

# A SMALL CAR—BUILT AS THE OWNER WANTS IT

You know what you want in an automobile. Your problem is to find the car that most exactly meets your requirements.

You want comfort—the roominess of body, the flexibility of springs, the smoothness of motor, the depth of upholstery that assures your mental and physical comfort on every ride you take.

You want dependability—the mechanical excellence that results in instant response to your every demand without necessity for constant adjustment and repair.

You want economy—the Gray holds the world's economy record officially established by the Gray Economy Run from San Francisco to New York, under sanction of the American Automobile Association, with an average of 33.8 miles per gallon.

You want luxury—the refinement of finish, the completeness of appointment that make you proud of your car in any company. The worth of your car should be reflected in its appearance, not in price. Compare the Gray, point for point, with any other car in a similar class. See for yourself how admirably it fits your description of what your motor car should be.

Call your Gray dealer, or write the factory.

Coupe \$685  
Sedan \$835



Coach \$785

Touring \$520  
Roadster \$490

## KOPAC BROTHERS

Distributors Nebraska and Western Iowa  
Wire at Once for Agency

1116 Howard St.

Omaha, Neb.

# LINCOLN

## MOTOR CARS

An immediate response to your intimate moods makes the Lincoln a friendly car to drive.

Smoothly, evenly, without falter or hesitation, it answers every call you make upon it until driving becomes a source of continual enjoyment.

Such performance is, in itself, convincing evidence of superiority in mechanical construction and design.

And in the appointments of this superb motor car creation there is a satisfaction of each individual requirement of personal convenience and luxury.

Authorized Omaha and Council Bluffs Lincoln Dealers