

# TRAVEL and SHIP

Via



## On-Time Arrivals

### *Passenger Service*

The passenger service of the Illinois Central System extends from Omaha to New Orleans and Florida, but it is splendidly represented by a fine Omaha-Chicago train, the "Hawkeye Limited," that primarily serves those two cities.

The "Hawkeye Limited" is a fast, all-steel train, made up of equipment of the latest type, including sleeping cars, chair cars, dining car, and an observation car from Fort Dodge to Chicago. It arrives in Chicago, Central Station, in the heart of hotel-boulevard-theater district. On-time arrivals, courteous personnel, tip-top meals.

### *Freight Service*

The Illinois Central System handles over its Western Lines an important volume of all commodities between the East and the West, including citrus, deciduous and dried fruits, canned goods, sugar, grain and grain products, potatoes and other vegetables, oils, lumber, wool, salmon, live stock and its products, automobiles, steel and its products, manufactured articles, Asiatic freight.

The reason is unsurpassed service; dependable road movement; prompt handling of claims; efficient passing report system; courteous and sympathetic consideration of shippers' needs.

#### HAWKEYE LIMITED

5:15 P. M.	Lv.	Omaha	Ar. 8:35 A. M.
5:40 P. M.	Ar.	Council Bluffs	Ar. 8:10 A. M.
8:30 A. M.	Ar.	Chicago	Lv. 6:00 P. M.

The Illinois Central System is the servant of the Mississippi Valley. Over this broad expanse of productive, highly developed territory--from the upper reaches of the Missouri river to the Gulf of Mexico--the Illinois Central System extends, with 6,200 miles of railway lines.

It is the aim of the Illinois Central System and the constant endeavor of its management and employes to make the railroad noted for the quality of its service. Service is the proper basis of competition in transportation. In earlier days, competition between railroads was largely a matter of prices. The process of evolution through which business has been passing has almost entirely eliminated competitive price-making, and has emphasized in its stead, the giving of service to attract and hold patronage.

When a person buys a ticket or bills a shipment via the Illinois Central System he places every officer and employe under a definite obligation to him, not only to give him full value for his expenditure through prompt, efficient transportation, but to make the service satisfactory to him in every way. Courtesy necessarily plays a large part, and we are proud of the record our organization is making for courteous service.

The Illinois Central System is an organization of 60,000 workmen, all well trained for their tasks. They accept the responsibility of serving the most productive region in the world.



HAWKEYE LIMITED

# ILLINOIS CENTRAL