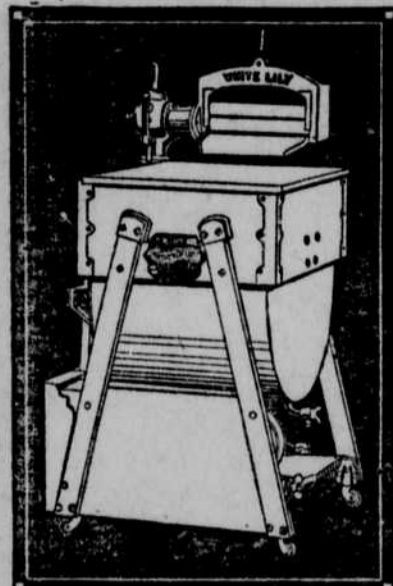


Mid-Western Appliance Company, 411 S. 15th St.

FREE

With every White Lily Washing Machine sold this week we are giving away a white enamel Kitchandy, to be used in your kitchen as stepladder or chair.

\$5 puts this wonderful Electric Washer in your home. Take 12 months to pay the balance.



As an added feature of this sale we have marked just twenty of our Dolly Type washers at the special sale price of

\$98

You will have to see this remarkable washer to appreciate this value. Come in tomorrow.

Mid-Western Appliance Co.

411 S. 15th St. Opp. Orpheum AT lantic 4289

ELECTRICITY

"The Ideal Servant"

Of the hundreds of letters received by The Omaha Bee, the following was selected as the winner of the "Contest" on "The Advantages and Pleasures of the Use of Electrical Appliances in Your Home."

Florence, Neb., June 25, 1923.

The Omaha Bee:

Noticing your offer in the Sunday Bee of a Westinghouse electric fan to the lady writing the best 250-word story on "The Advantages and Pleasures of the Use of Electrical Appliances in Your Home," I thought I would let you know how well equipped I am and how much I enjoy it.

I do my washing and wringing every two weeks for a family of four with a Horton electric washer in about four hours. Then the two following mornings iron with an electric iron six hours in all.

The "Hoover Special" vacuum sweeper I use every Thursday and Friday morning and speedily clean the entire house, consisting of seven rooms.

Every morning the electric toaster is used and I also have a small electric stove which I find very convenient. Light up the house every evening with Mazda lamps, do all soldering with an electric soldering iron and also operate our Reinartz loud speaker radio set by charging the batteries every day—all at a total cost of \$3.50 per month. Surely a cheap servant.

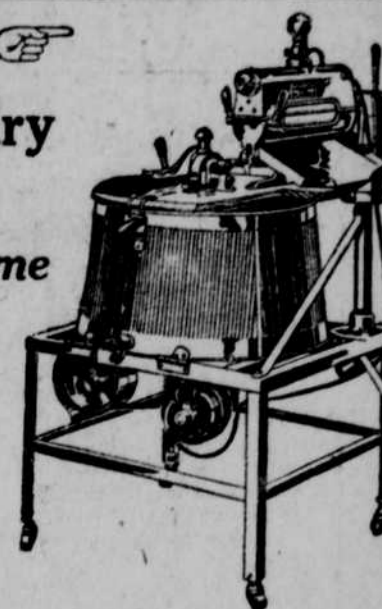
In addition to the above, my husband runs his entire mill and elevator by an electric motor and am seriously thinking of putting in a motor for the boys to run a cider press. Can you beat it?

Hoping to complete our electrical equipment with the promised ten-inch Westinghouse Fan, I am, sincerely,

MRS. J. WEBER,

8822 N. 30th St., Florence Station, Omaha, Neb.

The Laundry Queen Is Still Supreme



Because it has proven beyond all doubt that it gives the very best of service at all times. It does not tear nor rip the clothing and it extracts all the dirt from the clothes.

REMEMBER

This is the very latest 1923 model with unbreakable flat belt, large casters, under drive and all that goes to make it a 100% efficient washer.

"The Laundry Queen" is the only electric washer that will automatically throw out of gear when overloaded. This washer rinses all clothes by machinery. This single tub washer does the same work as any double tub washer at less expense and less room—Also

TODAY

We have over 4,000 "Laundry Queens," 3,000 Electric Cleaners and 700 Ironers in Omaha homes. (There's a reason.)

Sold on the Easy Payment Plan **E.B. Williams** Personal Service Better Service

1905 Farnam Street Phone AT lantic 1011



A New Fan for the Home

This picture cannot possibly acquaint you with all the beauty and attractiveness of the Westinghouse Home Fan. But this announcement is an invitation to you to come and see it, whether you intend to have one or not.

This is the time-proven Westinghouse Fan in a new garb; a finish of old ivory and nickel that makes it a piece of furniture which cannot but be an addition to the furnishings of any home.

It has all the Westinghouse advantages of quietness, economy, and tremendous ability to produce breezes; and its finish will last for years. It brings you hot-weather comfort in good taste.

Westinghouse Fan

OMAHA DEALERS

- Auburn Electric Co. 2423 Leavenworth St.
- E. C. Bennett Electric Co. 1102 City Nat. Bank Bldg.
- Harry M. Binder. 1818 1/2 Harney St.
- Jos. M. Burns & Co. 4532 S. 24th St.
- Dundee Electric Shop. 819 N. 40th St.
- G. A. Gamble Electric Co. 4408 N. 24th St.
- Grand Electric Co. 2916 N. 16th St.
- LeBron Electrical Works. 318 S. 12th St.
- LeBron & Gray Electric Works. 116 S. 13th St.
- Luhr & Luhr. 1822 St. Marys Ave.
- Paul L. Meyers. 309 Brandeis Theater Bldg.
- Military Ave. Electric Shop. 2219 Military Ave.
- Modern Electric Co. 2924 Leavenworth St.
- Nebraska Power Co. 15th and Farnam St.
- Nelson Electric Co. 406 S. 15th St.
- Omaha Electrical Works. 1214 Harney St.
- Schneider Electrical Works. 1108 Farnam St.
- R. M. Shlaes Co. 218 N. 16th St.
- Wolfe Electric Co. 313 S. 17th St.

COUNCIL BLUFFS DEALERS

- Jas. G. Bradley Electric Co. 331 W. Broadway
- Citizens Gas and Electric Co. 26 Pearl
- Damon Electric Co. 345 W. Broadway
- Haynes Electric Works. 2040 W. Broadway
- Johnson Electrical Works. 113 E. Broadway



WHOLESALE DISTRIBUTORS

Omaha Sioux City St. Louis

THE RADIO SHOP

FRANK S. SELBY, Mgr.
308 S. 18th St. JA 1434

The Finest Radio Establishment in the Middle West

Buy Your Westinghouse Fan From Us

We have them in all sizes. By far the BEST FAN on the market. Easy to operate and economical.

Schneider Electrical Works

1108 Farnam Street JA ckson 2455

Western Electric A. C. Fans

- 8-inch Straight \$ 9.00 9-inch Oscillating \$20.00
- 9-inch Straight \$15.00 12-inch Oscillating \$27.00
- 12-inch Straight \$20.00 16-inch Oscillating \$32.50
- 16-inch Straight \$27.00

EXHAUST FANS

- 3,000 cubic feet of air per minute \$50.00
- 5,000 cubic feet of air per minute \$75.00

LeBron Electrical Works

318 South 12th Street JA ckson 2176



The Home Fan

A ten-inch fan, finished in an attractive ivory tinted enamel, with nickel-plated trimmings. It will harmonize with the furnishings of almost any room. The fan's pleasing appearance, its mechanical excellence and its low operating cost, make it ideal for the home.

What is Missing Here!



Is this the way they look at your house on a hot day, a sultry night? Do you swelter when you could be cool? Is there discomfort where comfort should be? And are you paying the price in lowered vitality?

What is missing from the picture—or your home or office—is the sound and simple electrical appliance that provides comfort and a new lease on life in even the hottest weather. So,

The same breeze that keeps you cool can be applied to a dozen other year-round uses.



Phone for a Westinghouse Fan

- Whirlwind, 4-blade, 8-inch Fan \$10.00
- Straight Blow, 4-blade, 10-inch Fan \$18.50
- Straight Blow, 4-blade, 16-inch Fan \$27.00
- Oscillating, 4-blade, 10-inch Fan \$23.00
- Oscillating, 4-blade, 16-inch Fan \$35.00
- Oscillating, 4-blade, 10-inch Fan \$24.00

White Enamel Finish.

Make Your Selection Now--Before Hot Days Exhaust Our Supply

Nebraska Power Co.