# Auto Tourist Store Suggests Means to Further the Joys of Picnic Jaunting on Glorious Fourth Launting on Glorious Fourth Jaunting on Glorious Fourth

HE Scott Auto Tourist headquarters, Fifteenth and Howard, is a most satisfactory place to find the things best fitted for picnic jaunting, for one is quite sure that the things shown there are of finest quality and construction, assurance of complete satisfaction to one versed in outdoor life. White enamel sets, dishes for cooking and serving pack neatly into a small pail, to be stowed into an inconspicuous corner of the tonneau. The cost, very low, \$5.50 up. Refrigerator baskets, insulated to insure perfect food refrigeration, \$7 up. Grids for the cooking fire, 60c, 75c, and 90cwith wind shields, \$1.75, and \$2.50. A substantial refrigerator box to attach to the running board, sufficiently large to hold several days' food supply, \$18. Iceless refrigerator which carries 4 gallons of drinking water, this also to be attached to running board, \$14.75. Everything for the celebrating of the Fourth will be found in this great supply house, from paper dishes and silken flags, to tents and togs of correct outing properties for both men and women.

Original Fourth of July Favors and Dainty Tub Frocks for Hot Weather Place Cards Made to Order. Wear at Prices Unusual.

BUT a few hours' notice need be HAYDEN BROS. ANNEX SHOP given to the lady of artistic tender of the Pome. Hayden BROS. ANNEX SHOP is showing delightfully fashioned little frocks for hot weather granate Shop, 210 Gardner block, wear at prices low indeed. Ander-Seventeenth and Dodge. Original son's tissue ginghams, Normandie sparklers for the Fourth of July voiles and imported Swisses are \$4.49. luncheon favors, each one based in Bourette ratine, silk thread ratines, red, white and blue crepe petals. An. Gaze Marvell tissues, smartly tailored work together? "Here's to us all!" other suggestion for table center or in- \$7.95. dividual favor is a dapper Uncle Sam evolved from crepe paper. Summer Tie your little hand-rolled georgette

classes are being organized for Den- "hankie" to one of the new gypsy nison paper work. Are you interested? bracelets.

### Tiffin Dining Room Opens on July Fourth---Family Parties Find Spacious Rooms Unusually Cool

THE new Tiffin Dining Room, Wellington Inn, 1813 Farnam, will open July Fourth, and many reservations have ben made for family parties. Home cooked food, daintily served, family style service if one desires. Could anything promise more solid comfort? North and south breezes circulate through the high-ceilinged rooms, beamed in natural oak, English style; and to assure even more coolness there is a great suction fan secreted n the celling. A dining room owned and operated by Mrs. Ada C. Cooke, well known caterer to the epicurean desires of the public, and Walter H. Mailland, for years versed in the art of buying the best on the food market. Dinner on the Fourth served from 12:30 to 8:30, with a price range from

### Jewel Shop's Twenty-Fifth Anniversary Celebrated by Special Pricings on Diamonds

THE C. B. Brown Jewel Shop, 220 South Sixteenth street, are celebrating their 25th anniversary by special pricings on diamonds, rings and bracelets notable among the assembled diamond giftings. Exquisitely hand pierced white gold and platinum ring mountings hold stones of remarkable brilliancy; fitting commemorations of the integrity of this well-known business firm. If one is planning the purchase of a diamond bracelet, she will surely find a viewing of the cunningly constructed flexible diamond wrist circlets at Brown's decidedly to her advantage, for the prices are unbelievably low.

Corsetieres For Hot Weather Wear Smart Stationery to Supply Needs of Take Place of Garter, Girdle and Those Home from School.

THE Barcley Corset Shop, 16th ters to be written during vacation weeks by those home from set substitute for hot weather wear, eastern schools. Glad indeed will the chic Corsiere which combines the these up-to-date persons be upon advantages of a garter girdle and learning that the Nabstedt Studio brassiere, \$1.25 up. Corsets of com- Shop, 509 Brown block, Sixteenth and

fort for the big woman, summer nets, Douglas streets, will not only supply etc. Alterations on all makes of cor- every stationery need, but will suggest individual monograms as well.

### Fashion's Newest Conceit--"Choker" Short Length Strand of Imported Beads Ideal Finish for High Neck Line Frock

A BOSCHIN, Hotel Fontenelle, Eighteenth and Douglas, presents for your further bewitchment, fashion's newest conceit, the "choker," short-length strand of imported Chinese crystals, amber, jade and Iapis, \$7.50, fitting finish for the new high neckline frock. Exquisite indeed the becomingness of the uncut stones, rare inspiration of an Oriental who caters to the needs of the American woman who demands at all times indi vidual bits of embellishment. There's really no end of "lovelies" 'to be culled from the curio chest in this beautiful shop. Aquamarine, amethyst and turquoise bracelets in dull silver mountings, \$15. Carved jet, coral and amber solid bracelets, large enough to be worn just above the elbow, \$3.50, these called into being by the sleeveless frock of summer. Proving the law of opposites in woman's dress, the extremely long bead chains, many of them extending below the skirt hem. Unusual!

### First Showing of Silk Duvetyne Chapeaux for Midseason Wear

MISS SHANAHAN, manager of the millinery department in the Julius Orkin Store, 1512 Douglas, announces in manner most joyous the arrival of featherweight silk duvetyne hat models to brighten up the sports wear panorama of the various country clubs of the city. The more conservative colors will prove delightful for travel wear. Noticeably decorative are the new slashed brims, the cunning roll-back brims and crushed crowns, all of them hand-embellished with 'broidered traceries of alluring

## Hollywood Sandals Express a Swagger Indifference as to Where Ankle Straps May Properly

THE SHOE MARKET, 320 South Sixteenth street, has just received shipment of the very newest thing in Hollywood sandals, swagger in slashed openings and decidedly novel in a certain nonchalance of direction in the way the several "round and round" ankle straps may be worn! A special white elk model at \$6; models in fancy colors are \$7-red,

#### Pung Chow Promises the Popularity Recently Achieved by the Chinese Game Mah Jongg

MATTEWS' BOOK STORE, 1620 Harney, presents Pung Chow, an partment of the Brandeis Stores:

Americanized version of the jolly Chinese game, Mah Jongg, which "Illusion" powder, delicately tinted in attained such a degree of popularity during last winter's social season. ochre and neutral; cleansing cream: It is possible to buy a Pung Chow set for but \$5, polished wood tiles which "Amoretta" cream, to be used as a you do not find just the skirt you wish, they'll make one to your order, the enthusiastic followers of our nawill satisfy your mind as to whether or not you wish to invest more money powder base; bleaching cream; skin For wear with these graceful little skirts are sweaters just received from tional game of golf. a bit later for a set with ivory bases; these at \$15. Spiendid train gifts for tonic, an astringent which may be the east, sleeveless and side tie jacquettes, in silks and wools, in price range the friend enroute to the summer lake cottage, excellent diversion to be pro- used instead of bleach; coolly refresh- from \$2.95 to \$10.95, combining every favored style note and color combinavided for long hours on boat or train. Easy to learn, and lots o' fun!

Invest Money You Would Have Spent Preparation for Vacationing at Home. in Vacation Railroad Tickets and Board Bills in Beautifying the Plans for this year, weeks to which will be sent upon request.

He Brandels Stores wallpaper terior of our own home!" blithely de
Even if your courage fails in the

home for enjoyment at home through- the fact that each one of the family out the year rather than a wild orgy was to have the privilege of selecting hose! of expenditure during the vacation with his share of vacation money a period. Repaper the sun room with piece of furniture which would add a paper pictured in birds and flowers, to his comfort not only throughout The Parasol's the Thing-Have the 69 cents a roll. For the living room the summer, but during the entire are offered delightful foliage and flow- year, this to be selected at Brandt's

French blue satin is the new corset conceit-lovely contrast to

When the weather is hot,

And the sun's beating down, Then I'd rather be not In my office in town. Mid the heat and the murk Of a hot summer's day I prefer not to work. For I'd much rather play. When the mercury climbs up to ninety degrees With a pipe and a book I would loaf at my ...

But when winter comes round

And the air's crisp and clear, And there's snow on the ground, And the wind nips your ear, Then I long for the clime Of the tropical Turk. That's the season when I'm Quite unfitted for work. For the winter's the time when I run true to form:

And I sigh for a place that is restful and

"Seasonal"-Flaccus, in Saturday Evening Post.

# Regarding Anniversaries

HE fifty-third anniversary of the Omaha Bee! Will you join us in expressions of gratification? A paper is necessarily a public institution since it dependable durability of construction have just finished the pleating on is primarily a service of news gotten up in manner as interesting as possible. But not only is it for the public as well since the as well. This combination of desir- ravishing little frocks for midseason news as printed is gleaned from the doings of the public at large. So on this, our fifty-third anniversary may I suggest that we continue the good able qualities will be found in the wear, blouses, long lined with insets



# Fur Buyer Home From New York Suggests New Ideas in Remodeling of Milady's Furs Before Summer Storage

RS. RICHARDSON of the Thompson Belden Fur department is home from New York with a wealth of new style ideas which she is enthusias. of the products of the greenhouse. As delicate in effect as mist in the suntically suggesting to Milady Omaha for the remodeling of furs to be stored for the summer season. Immeasurably better to take advantage of the shine, the lacey white stevia tucked in among the rosebuds and ferns throughtune which may be undividedly devoted at this time of the year to the business of remodeling rather than to wait until the busy fall fur season has out the exquisite flower piece. You'll enjoy a visit to this new flower shop, now located at 1805 Farnam. Phone Ja. 1501. opened. The advance fur styles, ah, madam, they are tres charmant!

Crepe Elizabeth Fascinating Fabric Used in Fashioning New Club AMOND'S: 17th and Farnam, pre-

sent to delighted fashion followers the delicately tinted Crepe Elizabeth, quite the most enchanting frock fabric which has been used for the fashioning of stunning dresses for club wear. Reminiscent of georgette in its sheerness there is a striking difference in texture, a distinguishable degree of fineness achieved in the manufacture of the new material. Adorable dresses, \$39.50 each!

Crane's correspondence cards, silver edged, with envelopes to matchhappy last-minute train gift sugges-

The Quest of the Beautiful. THE look of care is the reward

alone of cleanliness and skin health, but also of those final understanding touches that accent charm. What are those final touches! The under-powder cream that makes your skin soft and fine; the clever cosmetic that emphasizes the shadow lates your coloring as it was in the 'teen years and-most important-the perfect powder. All these exquisite preparations Elizabeth Arden made for you, and they're offered in ing Lemonies Soap. Hundreds of the tion of the season, famous Elizabeth Arden requisites

Silken Covering Renewed.

HE Western Umbrella company, tive Traveler. are offered delightful foliage and flow. Year, this to be sated at the flower of the highways in tapestry effects, 22 and Good Furniture Store, Eighteenth and Harney, will furpaper in tapestry effects, 22 and Good Furniture Store, Eighteenth and Harney, will furpaper which Douglas streets, opposite the Hotel was formerly priced at \$1.19, reduced Fontenelle. A store filled with worth was formerly priced at \$1.19, reduced furniture, priced very nominal, indeed. If you wish you room designing and fashioning the may furnish your own material. I'll delightful little silk hats demand your order a pair of Featherweight Bros., Twenty-second and Farnam, will furnish delibe glad to send price quotations on ed by the conservative traveler. The Arch Supports, a relief for tired, Just now after calling for information cately tinted blooms which have all the A caracul choker for milady's sum- work, also samples of the silks in wise woman readily recognizes the be- aching feet. You'll find a pair on the she discovered that her skirt is "good the beauty of home-grown plants. -Title and the price of the silks in wise woman readily recognizes the bemer wardrobe is a ravishing affair, stock,



### Goldstein-Chapman Store of Individual Shops Gives Suggestions to Summer Shoppers

Hat Models Demonstrate Beauty of New Cloche Chapeau, Dividing Honors With the Tight-Fitting Draped Turban.

OLDSTEIN-CHAPMAN'S hat department, under the management of Mr. coast to coast, splendidly knit, the Haves, has a showing of the new cloche chapeaux which fully convinces knit that springs into shape after Hayes, has a showing of the new clothe thaptan. Lady Fashion that the inspiration of the hat designer was an excellent stretching, cut on lines that conform No less levely are the tight-fitting draped turbans of crepe and faille, most comfortably and smartly to and the maline twisted turbans which combine a certain tailoring of outline the figure, they're quite the ultiwith the fascinating fluff of maline. Models to enchant, \$10, \$12 and \$15, mate in desirability when one is se-

ing Qualities Through Fall as Well as Winter.

the management of Mr. Baum, is indeed an entirely satisfying place in hall pricing. Townsends is a joint which to be costumed in the latest vagaries of the sports world. At place to go just before the Fourth boys? together the most popular note at present is the wool pleated skirt, because of July holiday for they've every together the most popular note at present is the wool pleated skirt, because of July holiday for they've every together the most popular note at present is the wool pleated skirt, because of July holiday for they've every very complete line in the drug de- it may be worn until late in the fall. Clever! Tan, gray and white wool thing necessary to make a memorable partment of the Brandels Stores: pleated skirts at \$9.85 and \$12.95. Tan and gray canton and roshanara occasion; plenic baskets, tennis togs "Illusion" powder, delicately tinted in crepes in pleated models are \$9.95; crepe de chines, \$7.50. Formerly \$10.95 and "tools," fishing paraphernalia ochre and neutral; cleansing cream; is the camisole top white canton pleated model now priced at \$8.95. In case and a complete line of supplies for The Kinney Shoe Store, Sixteenth

are listed in the exquisite little book. Children Love to Achieve a "Bobbed" Smartness in the Goldstein-Chapman

OLDSTEIN CHAPMAN'S beauty shop is a splendid place to take Betty of and Bobby for the hair-clip and "fluft," for this department is located of the gay, but sad to relate, during the same price, \$4.98. Hes. Oldest Established Millinery Shop in lic gay, but sad to relate, during the match, \$1 a pair up. THE Brandels Stores wallpaper terior of our own home!" blithely dedepartment, fifth floor, suggest clared a little Dundee matron the other
matter of red shoes, there's a dash among clothes for the wee ones. A splendid place in which to have a per past, one of the fined "lily" cups,
beautifying the walls of the afternoon. Continuing, she disclosed of color which may be worn with crowning glory, it would be indeed a shame to experiment with any low that we have a per paper you know, filled to the brim Flower Suggestions to Brighten the admirable composure—the lipstick crowning glory, it would be indeed a shame to experiment with any but the with rich grape juice, was overturned most experienced permanent wavers," to quote Frank Salontay, whose word to swish down the skirt length with in regard to matters of beauty is quite the ultimate authority.

devastating effect! Every pleat in in regard to matters of beauty is quite the ultimate authority.

comingness of the fabric hat!

thing Different." vacation of infinite comfort value. as new." A word to the wise!

Smartly Tailored Suits in Thin Fabric Promise Cool Summer Wear for

THE Wilcox Clothes Shop, 17th and Harney, have an excellent climbs up and over the 100 mark!

Jantzen Bathing Suits for Men and Women the "Last Word" in Com- An artistic display well worth while. fort and Durability.

THE Townsend Sporting Goods Co.

1309 Farnam, present a very complete line of the Jantzen bathing suits, well and favorably known from

When Disasters Occur Don't Despair, green and blue, newest style models crepe pleated skirts for wear with the Repair All Ravages.

the lovely little sand colored skirt dis-

### The Time o' Year Has Come for the Permanent Wave, Milady's Assurance of the Becoming Coiffure

ERMANENT waving in surely the thing of the future, for whatev drawbacks stood in the way of rapid development in permanent waving of the past have been entirely removed by the discovery of the Nestle Lanoil process. The complaints made against former processes were, in the main, that most of the hair got too dry and brittle, that it was a torturous proceeding and somewhat dangerous to apply. Just the opposite can be contended for the Lanoil process. There is no attack on the hair structure or its grease filaments connected with the Lanoil, and certainly the waving operation can be made as comfortable as a shampoo or a marcel

The Brandels Hair and Beauty department, third floor, west, have operators here from the Nestle shop in New York who do nothing but the Nestle Lanoil waving, preparing milady for her summer sojourn to mountain and seaside resorts. Make appointments one week in advance if

Vacation Luggage Smart In Line. And for Midseason Wear New Crepe Dependably Durable in Construction Frocks Show Tendency for Intro-Details, duction of Pleated Panelings

cases, \$32.50 and \$35.

OT only must the luggage for THE Ideal Button and Pleating vacation uses be smart in line and finish, but it must include a block, Sixteenth and Douglas. luggage offered in the display at the of pleated paneling on either side of

Freling & Steinle Luggage Store, 18th front and back caught under square and Farnam. Hat boxes, \$5.50, \$6.75 yokings. The skirt is pleat-trimmed and \$7.50; week-end tray cases, \$7.85, as well, three and four-inch tiers of \$10, \$12 and \$13.50. Dainty fitted pleating supplying the decorative

### Windows Opened, Fans Installed, Cool Dishes Listed, Metropolitan Dining Room Prepares for Midsummer

THE Metroplitan Dining Room, Hotel Keen, Eighteenth and Harney, has opened the big square windows along the front of the room over the door, which, with the addition of two low-hung wooden fans, is assurance of a cool interior on even the hottest day of midsummer. The summer menu is now prepared and on it even the most fastidious person will find the tempting delicacy suited to the hot weather appetites. Ices, sherbets, the most dainty of desserts and pastries, salads and sandwiches. A

### Gold Plated Ware Supply Gift Suggestions for the Golden Wedding Anniversary

THE JOHN HENRICKSON JEWEL SHOP, Sixteenth and Capitol, has solved the problem of gifting for the golden wedding anniversary oc casions by the presentation of new gold plated ware. Of unusually fine manufacture, gold plate over silver, the shapely designs of the pieces offered are of unusual appeal. High stemmed is a bowl in the shape of a loving cup, 36 inches high, its wide spread handles make it a most beautiful offering to be selected for the momentous occasion, \$40. For fruit or flowers is a centerpiece, 10 inches in diameter, \$18. Smaller bowls to stand on either side are \$7.50 each. Unusually delicate in effect is the pierced border of a stately compote, \$15. High and graceful, delightful for candies, nuts or as a receiver of calling cards on the console table in the hall is the stem bowl. \$12.50. Twelve inch vases may be bought separately if desired or in pairs if more than one person is to be included in the giving, \$15 each. Prettily carved are the handles on a 12-inch plate, \$16. Candlesticks in two different designs are \$6.50 each. A dainty little cream and sugar set is \$12.

New Woman's Exchange Planned for It Is in the Summer Months That Mi-Omaha Women and Her Out-of- lady Needs to Devote Part of Each Week to Care of Skin and Scalp.

THE Book and Gift Shop. 2d floor.

Over Fry's Shoe Store, Sixteenth and Douglas, has started a woand Douglas, has started a women's exchange in which Omaha wo. teenth and Harney, have special sell. A fee of \$1 is charged, this se-

treatments to keep in order Milady's men and her out-of-town neighbors skin and scalp precautions to offset may place on sale products of their exposure to sun and water. JA. 1795. Sunshades from Japan, offed silk

curing privilege of sending articles for the hat when Milady shops during the morning hours.

### Rose Blanket to Cover Casket Shows Just How Lovely One Thousand Buds Can Be When Each Blossom Interprets the Beauty of Her Neighbor

JUST one thousand rose buds, the exquisite Russell buds, were massed in the big blanket for casket covering of a prominent Omaha woman—a flower piece which spoke well for the art of the Hess & Swoboda flower exts both in the growing of such exquisite bloom and in the arrangement

### Fifty-Sixth Anniversary of Hydraulic-Press Brick Company

Line of men's Palm Beach suits, excellent in tailoring, unusually fine which they're selling at \$15 in fabric will defy time. The Hyradulic-Press Brick Company was organized Tan, gray, black, brown, and in 1867 and started with a very small plant. It has grown to be the largest navy, the color range is unusually ap- manufacturing company of face brick in the world, owning 26 brickyards pealing. There's a tiny hair line which are distributed over the country from Nebraska to Washington, D. C. stripe in the navy blue material. Hy-Tex brick are made of the finest clays and shales known to the ceramic Smart substitute for the heavy suits science. The colors, of such exquisite shading that they have called forth o the man who must present a smil- expressions of admiration from color experts throughout the world, are ng face even though the mercury burned from the natural clays and not treated with any artificial process. This guarantees them against discoloration or fading with age. Call at the display room, ground floor W. O. W. building. Fourteenth and Farnam, a viewing of panels laid in colored mortar joints representing the living w

## Zip! Boom! Bang! Hurrah for the Fourth of July!

Bring this headline to either our stores and get toy airship balloon free. Omaha Fireworks Company, 1411 and 1510 Harney.

the sign of a giant firecracker, indicative of the stock within. Great bales of firecrackers in reserve, still in their matting wrappings, just as of your eyes; the rouge that simu- Milady Mode Decides in Favor of Wool-Pleated Skirt, for Its Practical Wear- are \$7, women's, \$7.50. On all the they arrived from China, assure every small boy within miles that here will other bathing suits in stock there is he find a riotous mass of noisemakers for the whole day of the Fourth, with OLDSTEIN-CHAPMAN'S sports wear department, second floor, under a discount of one-third off the origin delightfully colorful fireworks for evening display. "More for their money OLDSTEIN-CHAPMAN'S sports wear department, second floor, under a discount of one-third off the origin design that the management of Mr. Baum, is indeed an entirely satisfying place in nal pricing. Townsend's is a folly here than any place else in town," is Mr. Katskee's promise. How's that,

Gayly-Tinted Sandals Vie with Charm of Field Mouse Color Note in Both and Tuesday. Glace Kid and Suede.

and Capitol avenue, have just retinted little sandals, flat heeled, in selling. News! Chic in styling the wool the Scientific Establishment Will in footwear, at \$4.98 a pair. Of equal newest concells in the blouses and charm are the new models in field sweaters of individual preference, TILADY, donned in sports tog- mouse coloring, glace kid and suede tan, white and gray, \$6.95.

Rooms of "Shut-Ins." Silk Hat Models For the Conserva- Featherweight Arch Supports, "Some- purple liquid. Discouraging, very! endure pain during the summer 4 are priced from \$2.50 to \$18. As you may have guessed, this sad. months when the rest of the world Phone JA, 1906

Sports Suits and Dresses of Ratine Finish Silk Half Price on Monday

THE Edward Reynolds Shop, 1613 Farnam, are offering smartly cut little sports suits, and dresses at ceived a shipment of vividly half price for Monday and Tuesday

THE F. M. Schadell & Co. Millinery Shop, 1622 Douglas, is the oldest established millinery shop in Omaha. One of the reasons why PLOWERS for the shut-in-de their buyers are so able in interpretsympathy for those who must Pretty little hats for wear on July

