

### Old Parker Home Will Be Platted for Home Sites

One of Omaha's landmarks, the Monroe Parker home, on North Thirtieth street, opposite Minne Lusa, will soon be platted and sold for home sites.

The purchaser was Charles W. Martin & Co. Francis T. Parker, a member of the famous Parker family, made the deal with Mr. Martin.

The tract comprises 15 acres of land with magnificent shade trees and flows rapidly from Thirtieth street to Thirty-first avenue. Here the elevation is 200 feet above the Missouri river.

**Built 60 Years Ago.**

Monroe Parker selected this site for his family because of the magnificent view it commands. The home itself, which is not included in this sale, was built about 60 years ago. It is a massive structure of brick and concrete and is one of the famous landmarks in the city. It contains a famous collection of arts and curios from all parts of the world collected by the former owner.

The property has been owned by James Parker and his heirs for 66 years.

The Charles W. Martin company has a large force of men clearing out the streets and a grading outfit is opening Whitmore street, Vane street and Thirty-first avenue through the tract.

The land is to be platted with the rest of the land which Mr. Martin previously bought from the trustees of the Parker estate, consisting of 211 acres.

**Florence Field.**

The entire tract will be known as Florence Field and will be placed on the market about July 15. The entire tract, including 1,100 lots, has been graded.

The sidewalks will be put in at once and other improvements will be made as fast as the districts can be created by the city. All of the streets leading up to the tract are paved and Thirtieth street is now being paved through the center.

### Weather Last Week Did Not Halt Real Estate Sales

Not even the weather during the past week interfered with the development and the sale of West Dodge Acres, according to Kenneth Reed of Hastings & Heyden, who is in charge of the addition.

Mr. Reed says that most of their sales are being made in the evenings. The company is calling attention in their advertisements to "twilight sales."

West Dodge Acres is one of the greatest development projects ever carried on in this part of the country, according to realtors. It is on West Dodge road opposite a Peony farm. This road soon will be repaved.

### Hansen Addition to Have All City Improvements

The Hansen Investment company, which is developing Hansen addition, located between Lake and Blondo streets and Fifteenth and Fifty-first streets, reported the sale of many lots.

This addition is at one of the highest points in Omaha. It will have all city improvements, including paving, sidewalks, sewers, electric lighting, water and gas.

### Voorhees Buys Out Partner, Bundy, in Realty Company

K. N. Voorhees, partner in the firm of Voorhees & Bundy, has announced the purchase of the interests of his co-partner, S. O. Bundy.

The firm will be known as the Voorhees Realty company and will continue the real estate and insurance business at 208 Keelie building.

### Real Estate Sales.

- North Side.**
- George F. Jones to D. B. Houser, 2701 Fort street, \$5,000.
- Mary F. Fischer to Amy Koppenhaver, 2220-22-24 Charles street, \$9,000.
- W. F. Pascoe to Rosario Gurevino, 2512 North Twenty-fourth street, \$5,100.
- Salvatore Conti to Francesco Ridolfo, 2112 Ohio street, \$4,000.
- F. E. Seely to F. H. Baker, 2407 Brown street, \$4,000.
- Northwest.**
- Occidental B. & L. Assn. to W. E. Deakin, Forty-fifth and Meredith avenues, \$4,000.
- Joseph L. Traver to Frank Novacek, Grand between Thirty-seventh and Thirty-eighth streets, \$5,300.
- R. D. Clark to W. M. Fowler, Forty-second and Larimore avenues, \$4,000.
- G. C. Flack to R. B. Benedict, northwest corner Thirty-fourth and Curtis streets, \$2,500.
- T. E. Dalton to Marie C. Jensen, 4129 Lafayette avenue, \$5,500.
- J. C. McDonald to Overland Mtg. & Fin. company, Forty-third and Fowler avenues, \$2,000.
- K. K. Mathews to Mollie Travis, Forty-ninth street between Miami and Ohio streets, \$5,300.
- Minne Lusa District.**
- E. L. Drotte to E. L. Smalldown, Twenty-fifth avenue and Whitmore avenue, \$7,500.
- William Kahler to J. P. Lee, Redick avenue between Twenty-fourth and Twenty-fifth streets, \$5,000.
- J. C. Plainer to Rachel G. Mullen, 2885 Belmont street, \$4,000.
- C. A. Hull to James Swansen, southeast corner Minne Lusa boulevard and 13a street, \$4,000.
- Southwest.**
- Byron Reed Co. to T. D. Heelon, Sixty-fifth and Walnut streets, \$4,000.
- Margaretta Rice to J. M. Craney, 2501 Cumby street, \$4,500.
- South Omaha.**
- Wilhelmina Wilmann to Arnold Hestak, 2408 South Sixteenth street, \$4,750.
- Mary Rowden to Maria C. Gemma, 1926-24 Bellevue boulevard, \$4,000.
- A. J. Eggers to John Great, 2329-31 South Twenty-fourth street, \$29,000.
- Henson.**
- T. C. Cover to A. E. Grate, 6032 Spencer street, \$5,750.
- G. C. Flack to H. L. Canavan, Burdette between Fifty-sixth and Fifty-eighth streets, \$4,450.
- Dundee District.**
- D. B. Welpton to Ellen Grobeck, southwest corner Forty-eighth and Chicago streets, \$10,500.
- Emma B. Peterson to J. V. Peterson, 323 Happy Hollow boulevard, \$15,000.
- Emmanuel Johnson to Z. Pearl Kruger, Fifty-fifth between Dundee and Farnam streets, \$9,250.
- West Farnam.**
- Leo Rosenthal to Ellen Grobeck, southeast corner Forty-eighth and Farnam streets, \$4,000.
- Thomas Creigh to H. M. Higgins, 4107 Dodge street, \$4,000.
- West Leavenworth.**
- Ida C. Collins to G. M. Burlington, 4205 Pacific street, \$5,145.
- Charles Horn to Mildred B. Mack, southwest corner Forty-second and Mason streets, \$5,500.
- Ida P. Melvin to R. N. Towl, Fifty-seventh street between Howard and Emilie streets, \$15,000.
- Cathedral.**
- E. G. Shoemaker to Louis Muhibosh, 324 North Forty-first street, \$7,500.
- Hanscom Park.**
- W. H. Osterberg to Lula M. Suter, 1701 Park avenue, \$25,000.
- Field Club.**
- Grace L. Reichenberg to N. C. Leary, 1204 South Thirty-fifth street, \$4,162.

### Manager Scores Unscrupulous Builders at Meet

Alfred C. Kennedy Attacks Construction of Flimsy Apartment Houses Before Atlantic City Convention.

Alfred C. Kennedy, rental manager for the Peters Trust company, won "first page" in the New York and Atlantic City newspapers during the past week when he attacked unscrupulous builders at a meeting of the National Builders, Owners and Managers' association, which was held at Atlantic City last week.

The New York Times quoted him as follows:

"Alfred C. Kennedy of Omaha today attacked unscrupulous builders and contractors who erect flimsy apartment houses to sell to innocent purchasers who only have hearsay knowledge of the business.

"One of the greatest menaces in the apartment house field," he said, "is the unscrupulous builder who erects poorly constructed and poorly arranged apartments as a trap for the unsuspecting purchaser and then baits it with misleading statements as to its possible earnings."

Contrary to popular belief apartment houses are not gold mines, Mr. Kennedy said, in presenting a report on apartment buildings in 14 of the largest cities of the country. The report shows that the average net return without deducting depreciation was 8.67 per cent. The lowest average return was in Boston, where apartment house owners realized only 5.74 per cent on their investment, while the highest was in Washington, where apartment houses bring their owners an average return of 10.14 per cent.

W. J. Palmer, member of the Omaha Builders, Owners and Managers' association, was re-elected chairman

### The Sunday Bee: Omaha, July 1, 1923

of the apartment house conference of the national association. The meeting will be held next year in Colorado Springs.

**Preparing for Sale of Morton Meadows**

Morton Meadows, located west of the Field club, will go on sale shortly after July 4, according to George Morton of the Harrison & Morton company.

Mr. Morton, who was chairman of the city planning board for six years, is taking a personal pride in the development of Morton Meadows. All houses in Morton Meadows will be set back 40 feet from the lot line and the streets will be very wide. Each lot will be between 50 and 55 feet. Morton Meadows has been termed the "open air addition."

Morton Meadows is considered a valuable property because it adjoins the Field club, which holds its lease from the county. The golf course of this club is expected some day to become a public play ground and golf course.

### Man Makes Fifth Investment in Walsh-Elmer Company

Ben Garrop has recently purchased for an investment the newly completed stucco flats at 3413-15 Webster street, through Henry H. Noar of the Walsh-Elmer company from Nate Somberg. Mr. Garrop is an investor who has his faith in his realtor, this being the fifth successive purchase he has made through the Walsh-Elmer company during the past two years, three of his former holdings having all been sold at a profit.

### Fishing Rights Sold to Japanese Firms by Soviets

Tokio, June 29—Japanese fishing companies have agreed to pay the soviet authorities 1,600,000 yen for the right to operate 268 fishing stations on the Russian Pacific coast during the present season. These stations were obtained by Japanese at the auctions held at Vladivostok early in April.

### Real Estate Sales Brisk.

**Investment Company Says**

Twenty-three homes were sold last week by the Payne Investment company, totaling \$117,600. The company reports real estate movements brisk.

Following are the sales:

2524 Basman avenue, 2517 Ames avenue, 2428 Larimore avenue, 2427 Crown Point, lot Orchard Hill addition, 2425 Laurel avenue, 125 North Forty-fifth street, 2514 Lake street, 2261 Crown Point, 2514 Newark street, 2477 Crown Point, 2527 Miami street, 2420 North Forty-fifth street, 2420 North Seventeenth street, 2902 Maple street, 2823 Whitmore street, 2444 North Twenty-eighth avenue, 2520 North Forty-eighth avenue, 2618 15th street, 1827 South Thirty-fourth street, 2550 Meredith street, and 2554 Valley street.

### Makes an Automobile Out of a Ford

A patent has recently been issued to T. G. Conannon of Emporia, Kansas, on a "Ford Hot Spot." This remarkable device heats the manifold, gives full vaporization and greatly increases both power and mileage. It can be installed by anyone in a few minutes and is guaranteed to save its cost in a few weeks. Every Ford owner will be delighted and amazed with this invention. It is being marketed through the Ford Hot Spot Company, Dept. 20, of Emporia, Kansas. If you want to try it send \$2.50 or your name and address and pay postman on delivery. If not satisfied after two weeks use, your money will be refunded. This is the fastest selling Ford necessity ever offered the public. There is some choice territory still open. If interested, send for proposition on State or County rights.

See Want Ads Produce Results.

## NATIONAL Smashes Battery Prices Again!

NEW low prices that can't be equalled anywhere! Same liberal guarantee. Tremendous demand increases production and reduces costs which we are passing on to the Automobile owners.

- For Fords—** **\$14.95**  
Guaranteed 12 Months
- Overland** **\$16.85**  
**Chevrolet**  
**Oakland**
- Nash** **\$18.55**  
**Studebaker**  
**Buick**
- Dodge** **\$23.25**  
(Trade-in prices)

**Guaranteed 18 Months**

The NATIONAL is known everywhere as the battery that's "there with the JUICE when you want it!" Never were such durable, dependable batteries sold at such attractive prices backed by a Nationally known concern.

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DEALERS—Sell the battery that gives the highest value for the money. Write today.

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BRANCHES

2900 Wentworth Ave., Chicago Ill.

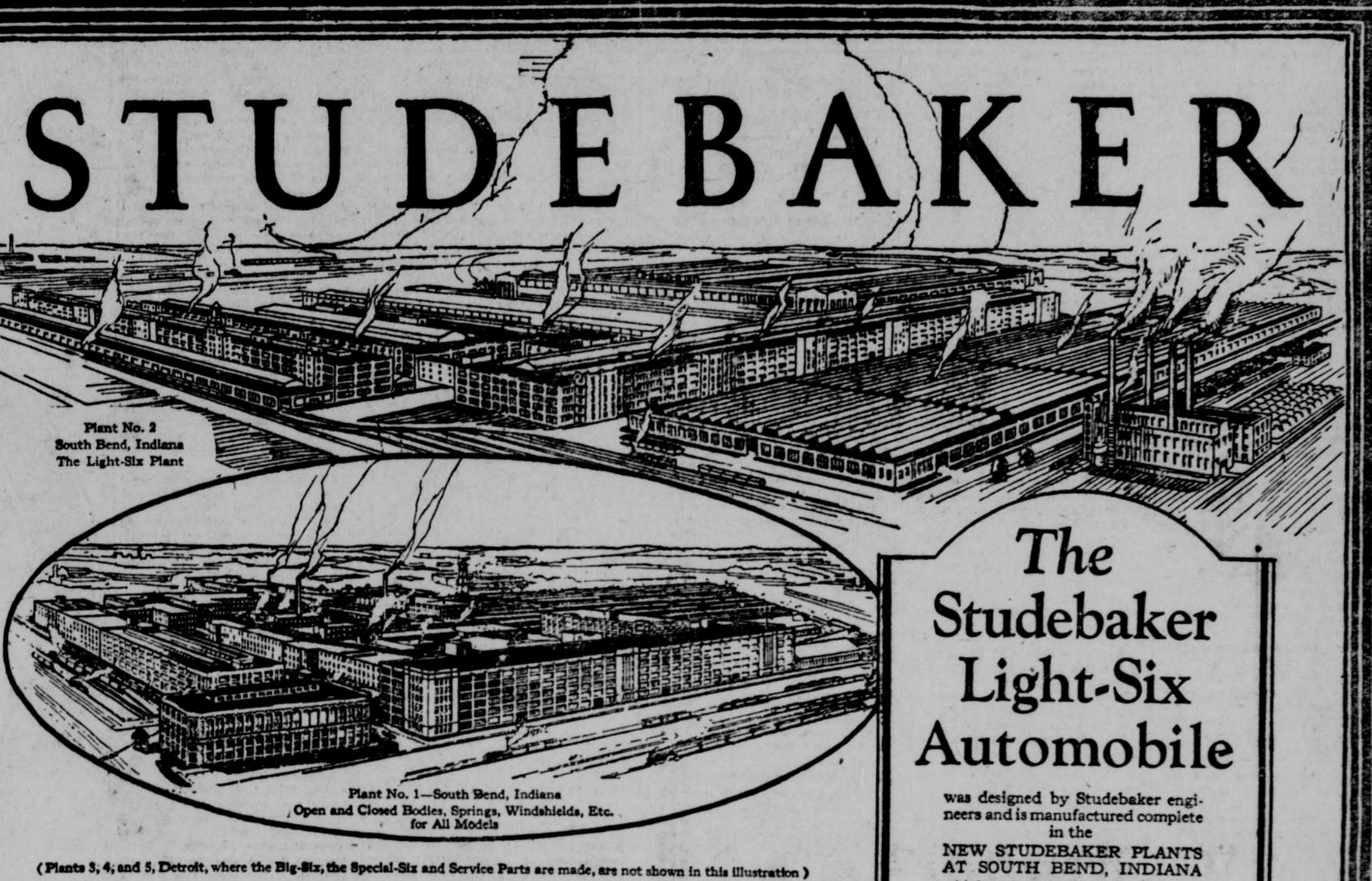
2517 Elm St., Dallas, Texas

3840 15th St., Kansas City, Mo.

250 E. Water St., Portland, Ore.

161 12th St., Oakland, Cal.

- For Sale in Nebraska by
- Albion—Stalker Garage.
- Atlanta—Westfall Bros.
- Belgrade, Neb.—L. M. Cooper.
- Broken Bow—Broadway Battery and Welding Shop.
- Cedar Rapids—Nelson Electric Co.
- H. H. Artman.
- Central City—L. Haddiz.
- Central City—Cogswell Battery Station.
- Clay Center—F. C. Mundorf.
- Conrad—Wm. Edwards.
- Crete, Neb.—Sebek & Sons.
- Grand Island—Grand Island Battery Co.
- Harvard—Harvard Electric Co.
- Holbrook—C. R. Behnke.
- Imperial—F. S. Morrow.
- Kiowa—Julian Ree.
- Litchfield—G. W. Lang.
- McCook—J. J. Graze Auto Co.
- McCook—Gould Service Station.
- Mason City—Mason City Garage.
- Meadow Grove—A. E. Hanner.
- Neligh—Slider Battery Station.
- Oakland—Chas. Anderson.
- Omaha, Neb.—2124 Harney St.
- The "U Drive It" Company.
- O'Neill—J. B. Mellor & Co.
- Petersburg—Three F Garage.
- Plainview—Keller Bros.
- Platte Center—Platte Center Auto Co.
- Stanton—T. H. Namur.
- Tekamah—B. O. McDonald.
- Uradville—W. E. Bassett.
- Wayne—M. F. Way Auto Co.
- Winnebago—Gahler Bat. Station.
- Wood River—DeFenderger.
- Wolbach—E. H. Hills.



## Vast Resources Make Possible High Value at Low Price in Studebaker Light-Six

Studebaker's vast resources are utilized to manufacture (not assemble) the Light-Six complete in the newest and most modern large automobile plants in the world.

The Corporation's resources, consisting of \$85,000,000 of actual net assets, including \$45,000,000 of plants, make it possible for Studebaker to offer a six-cylinder car, at less than \$1,000, that is emphatically superior in design, construction, performance, comfort and dependability, to any car within hundreds of dollars of its price.

By complete manufacture, Studebaker not only guards the quality of each part, but saves the middlemen's profits with the result that no other make of car ever built, by anyone, at any price, represents so great a dollar-for-dollar value as the Light-Six.

Evidence of its mechanical superiority is found in its practical freedom from vibration. This is accomplished by the perfect balance of the motor. Perfect balance is obtained largely through the complete machining of all surfaces of the crankshaft and connecting rods. This requires 61 precision operations. It is a costly practice, necessitating a large investment in plant equipment, but is a very important one to the owner.

This method is followed exclusively by Studebaker on cars at this price. In fact, there are very few other cars which have this feature, and their selling prices are from three to ten times as great as that of the Light-Six.

The advanced design of the Light-Six represents an engineering achievement. Its production is an achievement in the application of precision methods to large scale manufacture. And the pricing of the Touring Car (or Roadster) at \$975 is an achievement in value-giving without parallel in the automobile industry.

The finest tribute that can be paid any product is increased patronage year after year. Only a product of merit can keep on growing—as Studebaker has grown. Merit is the best sales-maker in the world.

It is significant, therefore, that the sale of more than 80,000 Studebaker cars during the first six months of this year broke all records.

Buyers are justified in expecting more for their money in a Studebaker than in any other car. After 71 years of service, the name Studebaker enjoys confidence and respect more than ever.

### Power to Satisfy the Most Exacting Owner

MODELS AND PRICES—f. o. b. factory					
LIGHT-SIX		SPECIAL-SIX		BIG-SIX	
5-Pass., 117" W. B., 40 H. P.	5-Pass., 117" W. B., 50 H. P.	5-Pass., 117" W. B., 50 H. P.	7-Pass., 126" W. B., 60 H. P.	5-Pass., 117" W. B., 40 H. P.	5-Pass., 117" W. B., 40 H. P.
Touring	\$975	Touring	\$1275	Touring	\$1750
Roadster (5-Pass.)	975	Roadster (5-Pass.)	1250	Speedster (5-Pass.)	1835
Coupe-Roadster (5-Pass.)	1225	Coupe (5-Pass.)	1075	Coupe (5-Pass.)	2350
Sedan	1550	Sedan	2050	Sedan	2750

Terms to Meet Your Convenience

**O. N. BONNEY MOTOR COMPANY**

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T H I S I S A S T U D E B A K E R Y E A R

## The Studebaker Light-Six Automobile

was designed by Studebaker engineers and is manufactured complete in the

**NEW STUDEBAKER PLANTS AT SOUTH BEND, INDIANA** which are notable in design, size and equipment for efficient and economical manufacture.

The South Bend Plants contain 4,875,000 square feet of floor space. They employ 12,000 persons. They cost \$33,250,000.

The South Bend Forge Plant cost \$4,000,000, which alone is more than the total assets of many automobile companies.

And then there are:

- The machine shops which cost \$7,000,000.
- The stamping plant which cost \$4,000,000.
- The new foundries which will cost over \$2,000,000.
- The power plants which cost \$2,500,000.
- The assembly and stock plants which cost \$5,000,000, as well as closed and open body plants, spring shops, etc.

Studebaker plants, in cost and size, are the second largest of the world's automobile plants.

Studebaker is the second strongest financially of the automobile manufacturers of the world.

These facts show why it is possible for Studebaker to produce the Light-Six—a truly remarkable car—and sell it for less than a thousand dollars.

In actual car value per dollar of price the Light-Six is in a class by itself. No prospective buyer of an automobile should decide on anything until he has seen and driven this car.

It is backed by a corporation with \$85,000,000 of actual net assets and a 71-year reputation for honest product and fair dealing.

