


## Making Expectations Become Realizations

IT would be a good thing if every man who goes out to buy an automobile would make a list of the things which he expects the car to do for him.
This would tend to focus his attention upon these details of car performance that originate in actual travel and which involve the local institutions existing for the service and convenience of the car owner.
When we sell a man a car we not only sell him a good car, but we deliver with it the certainty of satisfaction in ownership. Everything in this establishment except our stock of cars exsts to guarantee that our customer shall realize his expectations every day he drives the car we seli him.
GUY L. SMITH
HICH-GRADE MOTOR CARS

оммн, u. .s. $\lambda$

## Fordson <br>  <br>  <br> 

A Great Industrial Worker


Authorized Ford. Fordson and Lincoln Dealers

GALBREATH MOTOR COMPANY -HANNAN-ODELL-VAN BRUNT, Inc. C. E. PAULSON MOTOR COMPANY SAMPLE-HART MOTOR COMPANY UNIVERSAL MOTOR COMPANY

IN COUNCIL BLUFFS
BOWERS MOTOR COMPANY . . . 25 North Main St. HUGHES-PARMER MOTOR COMPANY 149-155 W. Broadway

6001 Military Ave. Farnam at Boulevard 15th and Jackson Sts. 20th and Ames 2011 Leavenworth St.

## IN OIMAHA

 ADKINS MOTOR COMPANY . . . 4911 South 24th St.
mixind
$\square$ .

## 


$\qquad$
-

\section*{ <br> 2

2}

## 



