

## Newspaper Man in Talk Before Continental Club

Nebraska Potentially Rich in Art and Literature, B. Brewer Tells Noonday Gathering.

Members of the Continental club were addressed yesterday noon in Hotel Fontenelle by B. Brewer, general manager of The Omaha Bee, who offered information on the publication of a newspaper. A corollary of the talk was a reference to Nebraska's cultural growth.

"There is no part of the world that is richer, potentially, in art and literature than Nebraska," Mr. Brewer said. "We have been developing materially and will continue to grow in the material line. We need now to give a little more thought to the cultural side of life. Let us read a little each week of the writings of the people of our state and those who have gone out from our state."

Mr. Brewer made reference to John G. Neihardt, Willa Cather and others, who have gained national fame in the field of letters. He stated that few states have developed as much artistic talent as Nebraska and in recognition of this fact he explained that The Omaha Bee is closing a series of "Hall of Fame" articles.

**Welcome Criticism.**

"The newspaper of today is an intimate part of our social, business and industrial life," the speaker's aid. "Practically everyone reads a newspaper and many read more than one. We who are in the business of publishing newspapers welcome constructive criticism because in that way we grow strong. It is your duty to criticize your newspaper as you would your congressman or your mayor. A newspaper that gets too far ahead is called radical."

"A newspaper aims to keep in touch with the people and affairs of its community. And you, as members of the community, have a responsibility by co-operating in making known news that is of general value to the community—matters of public welfare."

"There is a mistaken idea that a newspaper is continually digging up news whether it is harmful or otherwise. We are not unmindful of our responsibility. A trust placed in a good newspaper man is as safe as with your banker or lawyer."

**News Gathering Resources.**

Mr. Brewer gave a brief sketch of the vast gathering resources of a newspaper such as The Omaha Bee, where five wires carry news of the world during 24 hours, hundreds of local correspondents in Nebraska and Iowa contributing their quota, and also the staff for local news events.

"The news should be a photograph of what was said or done," he added. "I am opposed to the injection of politics into news columns just to serve a certain bias."

The attendance was the largest in the history of this growing noonday luncheon club. The Hotel Fontenelle orchestra played a special program during the luncheon.

### Wealthy Newsie Prefers Jail to Seeing His Mother

John Monaco, newsboy, declared to be worth \$15,000, appeared in municipal court yesterday on a vagrancy charge.

Herman, his brother, declared that Monaco would not go to see his mother, living at 2140 Pierce street.

The judge gave him the choice of seeing his mother or 30 days. John took the 30 days.

### Veteran Engineer Fined \$100 on Liquor Charge

J. O. Bonnemeler, 1415 Ames avenue, for 37 years an engineer on the Chicago & Northwestern railroad, was fined \$100 in municipal court yesterday morning on the charge of illegal possession of liquor. Bonnemeler hotly denied the charge.

Allen Houch, arrested on a drunk charge, was complaining witness. Both were fined.

Honey and cream cheese make a tempting spread for toasted English muffins.

## Omaha Author Will Visit Poet Laureate of Nebraska

Eugene M. Konecky Leaves Today for Ozark Home of Neihardt, His Literary Adviser.



Eugene M. Konecky, Omaha poet, author of "Trail o' Spring," a volume of poems published by Dorrance & Co., Philadelphia, leaves today for Branson, Mo., where he will visit for the coming week with John Neihardt, poet laureate of Nebraska.

Mr. Neihardt recently read the work of Mr. Konecky and was so favorably impressed with the ability of the young poet that he invited him to his home, "In the Ozarks," so that he might be able by direct association to help the local poet in his future works.

Mr. Konecky says in regard to this visit: "When Mr. Neihardt recently extended me an invitation to visit him at his home in Branson, I accepted with alacrity. It is a wonderful opportunity for me to derive the first hand inspirations of such a remarkable character as John Neihardt, who is creating, in his epic poems, an immortal poetry for the future generations of Americans."

**Neihardt Gives Advice.**

"There is much that Mr. Neihardt can do for me in the way of broadening my consciousness of life and its meaning, so that I am anxious to make this visit. More than six years ago, when I was yet in high school and writing the usual mediocre verses of a sophomore, Mr. Neihardt was kind enough to make several constructive criticisms of my poetry."

"I immediately saw the wisdom of his advice and labored in the succeeding years to improve my technique as well as to give more thought to the moods of my poems. The result was that in a very short time I began to improve rapidly and started writing my first volume, "Trail o' Spring," which was accepted by the Dorrance company."

Mr. Konecky recently was promoted from radio publicity manager of the Woodmen of the World radio station WOAW to the position of assistant editor and advertising manager of the Sovereign Visitor, the official monthly publication of the Woodmen of the World Life Insurance association. This magazine is one of the largest fraternal magazines in the country, with a circulation approaching a million.

### Omaha Graduate.

Mr. Konecky was graduated from Central High school, Omaha, in 1918, and attended the University of Nebraska for one year. He was forced to quit his studies when he became ill with influenza and entered a business career shortly afterward. Mr. Konecky is married and has a baby boy 11 months old.

An interesting feature of Mr. Konecky's visit to the home of Nebraska's poet laureate will be a reading by radio, over Station WOAW of Mr. Neihardt's poems, including the

Following is a quotation from Mr. Neihardt's letter, dated May 15, to M. Konecky, inviting him to visit him at his home in the Ozark mountains:

Between now and 30 there will be a change in you: In the meanwhile, you must be preparing for the change by absorbing as much of the race consciousness as possible. If you can spend your vacation in the Ozarks, I could show you the right direction. You are a poet, and you have accomplished a good deal; but it is what you can become that makes me care about you. You may be sure that it is not my intention to make you over. You need only be started on the great highway, and I shall merely show you the road. I am interested only in the enriching of your consciousness.

"Poet's Town," by Mrs. Manier of Oakland, Neb. Mr. Neihardt and his family and Mr. Konecky will be listening to these readings at Branson, through a receiving set donated by the Colin B. Kennedy company.

### 'What Is Spirituality?'

Discussed by  
Rev. Ralph E. Bailey  
at the  
First Unitarian Church  
3114 Harney Street  
SUNDAY MORNING  
AT 11 O'CLOCK  
Public Cordially Invited

## Edward Reynolds Co.

1613 Farnam St.  
Formerly of Eldrege-Reynolds Co.

### Clearance of Sport Suits

Beautiful modes in silk ratine and roshana silk. Wonderful color combinations.

**\$65.00 Suits \$39.50**  
**\$44.00 Suits \$27.00**

### Odd Dresses in Sale

One lot of silk ratine and fancy silk dresses will be offered Saturday in a most important sale.

**\$25.00 Values \$15.00**

The Usual Charge Courtesies Extended

## THE BRANDEIS STORE

### White Footwear

In a Multitude of Attractive Styles

Our showing of new footwear for summer wear is replete with attractive and becoming styles. Sandals with many novel variations, strap pumps with pretty cutout designs, oxfords adorned with perforations, in all white or white with vari-colored trimmings are a few of the many styles. Glazed Kid and Nile Cloth are favored materials. High or low French or box heels are shown.

Prices Range From  
**6.00 to 12.50**

Third Floor—East

## Lothrop School Head Retires From Teaching

Miss Sadie P. Pittman, principal of Lothrop school for eight years, after teaching for 35 years, yesterday retired.

She said goodbye to the teachers by mailing each a farewell poem she composed.

Miss Pittman says she will engage in literary work. Her first effort will be a book, "Aids to Class Room

Teachers," in collaboration with Superintendent Beveridge.

Unusual results in the national intelligence test given to the pupils attained by Lothrop gives concrete evidence of the superiority of Miss Pittman's work.

She is an authority on birds, trees, flowers, insects and weeds of Nebraska. She will remain in Omaha.

## E. N. Benson Pays Fine of Wife for Traffic Violation

E. N. Benson, real estate man, 517 Happy Hollow boulevard, appeared in municipal court yesterday morning

for his wife who was arrested Thursday for making a right-hand turn at Sixteenth and Douglas streets and for driving without license tag or wheel tax.

Benson "guessed his wife was guilty" and paid \$5 fine.

## High School Cadets Back From Valley Encampment

Central High school cadets returned from Camp Duncan at Valley, Neb., at 12:30, yesterday.

The regiment marched to the school to be disbanded. Graduating cadets reported immediately to the

City auditorium for commencement rehearsal.

The cadet engineers, who stayed behind to straighten up the camp and store the tents, returned last night.

## Rev. Titus Lowe to Occupy Former Pulpit on Sunday

Rev. Titus Lowe, former pastor of the First Methodist church in Omaha, and for the last year general secretary of the board of foreign missions of the Methodist church in America, will occupy the pulpit of his old church, Sunday morning.

He recently returned from a two-

months trip to South America. His subject will be "The Nation's Challenge to the Church."

**N-O-T-I-C-E**  
Millinery Clearance  
Every Hat Goes  
**\$3.00 \$4.50 \$6.00**  
**Thomas Shop**  
1512 Farnam

### One-Minute Store Talk

"You hit the nail on the head with your plan of selling clothing at the lowest possible price all the year round. That's what a man wants—wants values, all the value he can possibly get when he needs the clothes instead of unseasonable offerings that nobody wants," said a customer, voicing the sense and sentiment of hundreds of people.

JOHN A. SWANSON, Pres.

The Nebraska

WM. L. HOLZMAN, Treas.

OPEN TILL 6 P. M. SATURDAYS—OTHER DAYS AT 5 P. M.

# Real Clothes Values!

When You Buy Clothes for Comfort, Buy for Lasting Satisfaction, Too!



Experience—years of it—in preparing for the June rush, finds the Nebraska wonderfully equipped to serve you. Only in an enormous stock like this can you hope to get utmost clothes satisfaction. Only where such value-giving prevails—the lowest profit margin known—are you doubly sure of utmost money's worth.

### Demonstrating Nebraska's Determination To Sell the Best for Less

Finest Hand-Tailored Clothes **\$35 to \$50** Instead of \$45 to \$65!

Big men, small men, tall men, all men—find what you want here—Suits of super service worsteds, pencil stripes, overplaid, novelty weaves. A vast sport suit display for young men—every fashionably correct style development in model; color and pattern effect. A showing unparalleled.

### Hot Weather Clothes Exposition and Value-Giving Demonstration

Leadership in giving you more for your clothes money, no matter how much or how little you elect to pay.

Finest Tropical Worsteds Suits

**\$35**

Others at \$15 to \$30

Palm Beach Suits Feature Values

**\$12**

Finest Palm Beach Suits, \$15

Gabardine and Whipcord Tropical Coats and Pants **\$18 to \$35**

Mohair Skeletonized Coats and Pants, \$15 to \$20  
Zefirette Worsteds Coats and Pants, \$20 and \$25

### EXTRA VALUE--EXTRA TROUSERS

All Weaves All Weights All Colors **\$3.50 \$5.00 \$7.50** All Sizes All Proportions for All Men

Thousands of pairs of trousers at value headquarters. Trousers selling is a specialized business here, too. Our prices save you \$1.50 to \$2.50.

### A DOZEN HABERDASHERY STORES IN ONE

The great Hat Store, featuring the new straws in a world of smart braids—

**\$2 to \$10**

The Shirt Store, main entrance, at left; a national review of all that's new at

**\$1 to \$9.50**

The Underwear Store, overflowing with cool athletic and knits, lisle and silks, priced—

**\$1 to \$6.50**

The Hosiery Store—Hole-proof, Interwoven and other famous lines. Silks and lises; all styles—

**40c to \$2**

### "Father's Day"—Give Dad a Tie!

SUNDAY, JUNE 17th

Select "his" tie from Nebraska's wonderfully attractive selections. Thousands of patterns in cut silk or knit, four-in-hand or string, made up teck or bow. **25c to \$3.50**

SELZ & SIB

\$6.00

SUPER SHOE VALUES

**Nebraska Clothing Co.**  
FARNAM AT FIFTEENTH ST.

SELZ ROYAL BLUE

\$8.00

THE SHOE DE LUXE

CORRECT APPAREL FOR MEN AND WOMEN