

Best medium to reach the unchurched is the newspaper, according to Rev. Robert Gibson, head of the national publicity department of the Episcopal church of the United States.

Rev. Mr. Gibson is here to attend a regional conference of publicity men of the church. Others in attendance are Rev. Edwin F. Wilcox, secretary of the diocese of western Missouri; J. M. Miller, executive secretary of the diocese of South Dakota; Rev. Philip Nelson of Denver, publicity director of the diocese of Colorado; Rev. Ralph F. Banning of Omaha, publicity of diocese of Nebraska.

"All over the United States the use of newspaper advertising by the churches is increasing," said Rev. Mr. Gibson.

To Lecture on Fascisti.
Charles Clancy, imperial scribe of the Fascisti of America, will talk at the Labor temple tonight on "What is the fascisti and what are their aims."

War Mothers Present Vets With Picture of Betsy Ross
One hundred and fifty members of Omaha chapter No. 4, Disabled American Veterans of the World War, were guests of Omaha war Mothers Thursday night in the latter organization's club rooms in the courthouse.

War Mothers, presented the disabled veterans with a picture of Betsy Ross making the first United States flag. The picture will be placed in the veterans' club room at 216 Lefflang building.
Mrs. Wilcox said plans for the financial campaign June 6, for funds to erect a monument on the courthouse lawn in honor of the memory of the Omaha and Douglas county boys who

gave their lives during the war, are well under way.
Summer's Here.
Robert Cowell was one of the openers of the straw hat season yesterday. He walked down Farnam street Friday in a straw hat which he bought during his recent around-the-world tour.

Odessa Jewish Players to Appear in Omaha Again
So great has been the enthusiasm for the Jewish players from Odessa, Russia, who have appeared at the Brandeis theater thrice in the last two weeks, that they are coming again and will play "A Mother's Soul" Sunday night.
"Omaha stands with Odessa in appreciation of fine music and playing," said E. Veis, South Omaha furniture man and local manager for the company. Veis saw the leading woman, Fanny Fishon, in Odessa 30 years ago and declares she is the greatest Yiddish player in Europe.

A teaspoonful of lemon juice in the water in which meat is boiling will improve the flavor.

--- Prepare for ---
MEMORIAL DAY



Flag Specials

3x5 Cotton Flags—Sewed stripes; fast color; specially priced at, each, **1.00**
4x6 Cotton Flags—Sewed stripes; fast color; specially priced at, each, **1.50**
5x8 Cotton Flags—Sewed stripes; fast colors; specially priced at, each, **2.00**
Flags on sticks with gilt spearhead—
Size 8x12 inches..... **5c**
12x18 inches..... **10c**
16x24 inches..... **15c**
Silk flags on sticks, each, **5c, 10c-50c**
Wool Flags for Poles—In all sizes at a wide range of prices.
Toy Department—Main Floor—Arcade

Magnolia Wreaths

Beautiful cemetery wreaths of magnolia leaves and everlasting flowers. Regularly \$5.00; special at **2.98**
Cut Flower Department—Main Floor—West

Kodaks
Take Snapshots of Your Happy Outing

No. 2 Brownie Camera—Size 2 1/4 x 3 1/4, **2.50**
No. 2C Brownie Camera—Size 2 3/8 x 4 1/8, **5.00**
No. 1A Folding Automatic Kodak—RR lens, at **15.00**
No. 2A Folding Automatic Kodak—RR lens, at **10.00**
Films Developed Free With an Order of Prints Six-Hour Service.
Main Floor—North

For the Picnic

Vacuum Bottles—Pint size; corrugated nickel, **98c**
Black Enamel Vacuum Bottles—Quart size, **1.49**
Stanley's Facrostate Unbreakable Bottle—Quart size, **7.50**
Thermic Jug—Keeps liquid or solid food hot or cold.
1/2-gallon size, **1.98**
Gallon size, **2.50**
Main Floor—North

Saturday Sweet Special
Cocoanut Balls 39c
Delicious, soft, fresh cocoanut dipped in rich cream fondant and then rolled in fresh nuts. Chocolate and vanilla flavors. Made in our own factory. Regularly 60c; per pound at **39c**
Main Floor—West

Picnic Supplies
Specially Priced

Paper Plates—Lunch Sets—**15c**
2 dozen..... **15c**
Paper Towels—Per pkg. **5c**
dozen..... **5c**
Paper Spoons—Per pkg. **10c**
Roll..... **5c**
Decorated Crepe Paper..... **25c**
Paper Forks—Per package..... **10c**
Decorated Napkins—Per dozen, at **10c**
Table Covers—Each..... **10c**
Picnic Sets—Lily Drinking Cups—Pkg. **5c**
Each..... **10c**
Stationery Department—Main Floor—North

Luggage of Quality
Gift Suggestions and Traveling Necessities

100 Fine Traveling Bags Reduced to **9.95**
All made by master craftsmen of genuine cowhide leather. Good quality catches and locks. Full sizes and suitable for men or women. In 16, 17 and 18-inch sizes. In black or mahogany, smooth or seal grain and full leather lined.
Enamelled Hat Boxes—Of fine quality, patent enamelled duck, built over steel frame. Full sizes, beautifully lined. **5.50**
Dress Trunks—Full size, vulcanized fiber, made with top tray and suit trays. Extra heavy riveted, round brass corners that afford double protection. With new everlasting automatic lock.
36-inch size..... **19.50**
39-inch size..... **20.75**
Fourth Floor

This Store Will Be Closed All Day Wednesday, May 30--Memorial Day

THE BRANDEIS STORE

Saturday---Clearance Prices on Women's, Misses, and Girls' Spring Wearing Apparel

Wearing apparel of style and quality is reduced in this sale to but a fraction of its real worth. Wise shoppers are buying suits, coats, dresses and girls' wear for both this season's and next season's wear.

Every woman needs a wrap of some sort for summer wear and she will do well to take advantage of these remarkably good values.

550 Women's and Misses' Spring Coats, Capes and Wraps, \$27
Originally 39.50 to 79.50

Sport coats of camel color cloth, cape and wraps of soft pile fabrics are included in this group of better garments.

Smart Spring Frocks
Originally 35.00 to 49.50 at **19.00**

Charming models for women and misses designed and fashioned of wanted fabrics as *Canton Crepe Crepe Elizabeth Georgette Satin Crepe and Sport Silks* In Attractive Colors and Novel Color Combinations
Frocks for Sport, Street, Afternoon, Club and Dinner Wear
An Opportunity to Add One or More Extra Dresses to the Wardrobe at a Cost That Will Hardly Be Felt.
Second Floor—West

Women's and Misses' Suits
Two and Three-Piece Models **\$23** Originally Marked 39.50 to 65.00

Beautifully tailored of Poiret twills and twill cords in individual and distinctive models—side ties, short box coats, long tailored styles and others. All silk lined. The growing popularity of the suit is due to its splendid adaptability as a street, business or afternoon costume, the beauty of the three-piece model or the two-piece style with one of the decorative blouses, makes it suitable for wear at the most exclusive daytime affairs. These reductions give you benefit of extreme value.
Second Floor—West

Saturday--Your Choice of Our Entire Stock Summer Hats
No Matter What the Previous Price **5.00** and **10.00**

We do not remember that we have ever made so radical a reduction on millinery as this so early in the season.

Hats for Dress Wear
Hats for Street Wear
Hats for Club Wear
Hats for Sports Wear
Hats of Timbo
Hats of Leghorn
Hats of Moufflon, Faille, Hair and Taffeta

Every Hat in Our Stock, Regularly Selling up to **13.95** Will Be Sold Saturday at **5.00**
Every Hat in Our Stock, Regularly Selling up to **35.00**, Will Be Sold Saturday at **10.00**

In every style, including off-the-face, drooping brim, wide or small styles in becoming shapes and trims to suit any style of features; in lovely colors to match every complexion or costume. Summer hats of beauty that will surprise and delight you. We offer you your unrestricted choice of this beautiful stock of summer hats at the two lowest prices we remember offering so early in the season.
Second Floor—East

Underwear Specials

Women's Summer Weight Union Suits 1.00
1.25 to 2.00 Values
So well known brands as Munsingwear and Kayser Marvelfit. Knitted suits of fine lisle or athletic style of nainsook. Bodice or regulation styles, tight and loose knee; in flesh or white. All sizes in this group.
Third Floor—Center

Jersey Silk Vests and Bloomers 1.59
Women's Jersey Silk Vests—In bodice or regulation straps; all sizes; each, **1.59**
Women's Jersey Silk Bloomers and Step-ins, for **1.98**

Whiting-Davis Mesh Bags

Silver and Gold Plated 3.89 7.50 and 10.00 Values
A great special purchase of the nationally famous Whiting and Davis mesh bags. Made of fine ring mesh and heavy green gold or silver finished. An assortment of the most popular styles, including the fashionable.
Wishbone and Square Frames—many beautifully engraved—and the attractive Monte Carlo frame with fancy color enameled tops with mirror inside.
All with fancy ball or lace effect edging. Stirrup or china handles. Included are 200 imported mesh bags with heavy embossed frames—exact copies of Sterling silver bags.

A One-Day Sale of Wrist Watches

For Saturday only, an additional wrist band will be given with each watch.
Wrist Watch—10 1/2 ligne; high grade 15-jewel absolutely guaranteed. 14-K white gold filled hand engraved case, guaranteed for 25 years. Each, **9.75**
Wrist Watch—6 1/2 ligne; high grade 15-jewel movement guaranteed. 14-K white gold filled hand engraved case, guaranteed for 25 years. **15.75**
Wrist Watch—6 1/2 ligne; high grade 15-jewel guaranteed movement. 14-K solid white gold case, hand engraved. Fancy engraved dial. **19.75**
Main Floor—East

Women's Fine Pure Dye Thread 1.29
Full-Fashioned Silk Hosiery 1.29

Every Pair Full Fashioned, All Silk, With Lisle Garter Tops--All Sizes in the Lot--Colors Mostly Black, Brown and White With a Few Shoe Shades
Every woman who appreciates high quality in silk hosiery, gloves and knit underwear is familiar with the name of this maker of high grade garments. It stands for very highest quality in hosiery.
Main Floor—North

Women's Kid Gloves and Gauntlets, Per Pair 1.98

From V. Perrin and Fownes, two makers whose names have long stood for supreme quality. These are their classy novelties and long gloves which smart women are wearing now. There are all sizes in the lot, but not all sizes in every style. Values are 3.00 to 5.00.
Main Floor—North

Handkerchiefs for Men and Women

Men's All-Silk Pongee Handkerchiefs—With colored hand-drawn threads, 1-inch hems. Three a's in assorted colors; 1.00 values; each, **79c**
Women's Shamrock Lawn Handkerchiefs—Solid colors with fancy embroidered corners; pink, blue, green and lavender; imported Shamrock lawn handkerchiefs in white and colored hand-embroidered corners or all white with fancy white embroidered corners. Each, **12 1/2c**
Main Floor—East

Final Reductions On Our Entire Stock of Boys' and Girls' Spring Coats---Capes

Sizes 1 to 6 years.
Wool Jersey, Tweed, Polo Cloth and Coats and Capes of Mixed Materials—Blue, tan, lavender, brown and gray, trimmed in contrasting colors.
Listed below are the quantities, with former selling prices which, in a measure, show the wonderful values.
6 Girls' Coats—Reg. 6.75... **4.49**
20 Girls' Coats—Reg. 9.98... **6.98**
12 Girls' Coats—Reg. 7.95... **5.30**
40 Girls' Coats—Reg. 10.98... **6.98**
27 Girls' Coats—Reg. 13.98... **8.98**
10 Girls' Coats—Reg. 15.98... **11.00**
12 Girls' Coats—Reg. 22.50... **15.00**
11 Boys' Coats—Reg. 9.98... **6.98**
10 Boys' Coats—Reg. 11.98... **7.98**
35 Boys' Coats—Reg. 14.98... **9.98**
3 Boys' Coats—Reg. 25.00... **16.50**

EXTRA SPECIAL
16 Capes—Regularly 4.98 to 6.75. **2.98**
EXTRA SPECIAL
48 Capes—Regularly 7.50 to 9.98. **5.98**
Third Floor—East

Neckwear Special

Women's and Misses' Collars and Cuff Sets, at 69c
Values from 98c to 1.25. Included are:
Large Musketeer Collar and Cuff Sets—Eyelet embroidered.
Panel Collars—Of white and ecru.
Bertha Collars—Of embroidered net, pleated net and Paisley.
Venise Effect Lace Collars—Imported.
Main Floor—East

Ribbons

Two-Tone Grosgrain Ribbon—No. 2, high luster, a wonderful color assortment. A suitable ribbon for ties, bows, braided belts. Per yard, 15c
Main Floor—North