



To Further the Development of Nebraska and Omaha

Snugly tucked away in the hearts of Nebraska's hardy pioneers was the spirit of **Ak-Sar-Ben**---a handful of courageous, loyal boosters for the development and betterment of Nebraska and Omaha. This splendid spirit of loyalty and sincerity to further the development of Nebraska and Omaha was apparent in those early days---it manifests itself **TODAY** in the biggest and best boosting body the world has ever known.

When **Ak-Sar-Ben** was started, in 1892, the population of Omaha was around 80,000. The total bank clearings for that year were \$140,452. **TODAY** Omaha has a population of 204,000. The bank clearings for 1922 were \$1,981,529,000.

This wonderful growth and development has been due, in a large measure, to the aggressive, constructive "booster spirit" of **Ak-Sar-Ben**.

Ak-Sar-Ben needs 6,000 men---fellows who are willing to roll up their sleeves and make Omaha a city of 300,000 in 1930---men of the type who have made this splendid city possible. **You** want to be a part of this wonderful organization---**you** want to join ranks with red-blooded men who do things in a big way. The answer to Omaha's future growth lies with **You** and your willingness to work with **Ak-Sar-Ben** for a bigger, better Omaha.

Men of Omaha---if you believe in Omaha---if you believe in the spirit that has helped to make Omaha the city it is today---if you want to be a part of the Biggest, Best, Boosting Body in the world---join **Ak-Sar-Ben** now.

Gus Renze's cowboys will call on you during this big round-up for 6,000 new members---greet them with a smile and your membership.

If you join **Ak-Sar-Ben** for 1923 you will have the assurance that your 1924 membership will cost only \$10. If you miss 1923 your membership for 1924 will cost \$15. Obey That Impulse!

Join **AK-SAR-BEN** Now

This advertisement made possible by the following prominent Boosters for Ak-Sar-Ben:

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