Today

You Work, Not in Vain. Your Spleen, Don't Scorn It. More Futility, Please.

What is the value of a name, built up by advertising and giving good value? Ask Henry Ford.

By ARTHUR BRISBANE

Last Friday stocks were dropping, Wall street tears were dropping with the stocks and Henry Ford chose that very moment for a little statement concerning his pocketbook, filed with the Massachusetts commissioner of corpora-

You will go a long way to find a more cheerful financial statement than Henry Ford's.

Last February he had \$159,-000,000 in cash-loose change as it were, and he has added about \$50,000,000 to that since Feb-

His gains in what seems to have been a prosperous year are as fol-

In real estate, \$5,000,000; machinery, \$6,000,000; merchandise, on hand, \$48,000,000; cash, \$50,-000,000. Those are the big items.

The figures only will you about his corporations giving no information about his own private for-tune, any little amounts he may have saved up here and there and invested.

More than half a billion is given as the value of his property, but that doesn't mean anything. increase in cash on hand over last year represents 5 per cent on a thousand millions. That means

The real Ford fortune is in the Ford name. Burn his factories destroy his machinery, wipe out his agencies, and leave Henry Ford his name, and that name is worth five thousand million dollars, and would sell for that if there were anybody rich enough to buy it.

Let that teach business men something about the value of a name created by advertising and fair dealing.

The important news of this week and few, probably have thought much about it, is the statement and proof from Professor Kamerer, a Viennese biologist, that the skill, mental and physical, acquired by men and animals during their lives can be handed down to posterity. Darwin guessed it but could not prove it. Many have denied it in the usual dull fashion.

The demonstration offered by the Austrian student is accepted by the scientists at Cambridge university. This means what the workmen do to increase efficiency. mental and physical, is not buried in their graves.

It goes on working in their descendants to be still more highly developed and again handed on.

That makes life worth while. It offers unlimited hope for the future. It explains naturally and simply the fact that men, from the beginning, have improved in every line of effort, because the work that each one has done has been made not only a part of his own life, but a part of the civiliza-tion to come after him.

Professor Richet of the French Academy of Science, says: "The spleen is not an indispensable organ of the human body, although it probably is useful."

Ninety per cent of the human

race doesn't even know that it has a spleen. Of the 10 per cent.
many don't know where it is. On
the left side near your stomach.
The ancients thought the spleen was the seat of our emotions. Hence the expression "to vent one's spleen." It is said Greek athletes spleen." It is said Greek athletes had the spleen removed by a surgical operation, believing removal did away with "pain in the side" that comes from long running.

As to the statement the spleen is not necessary, take that with reservations. It used to be thought that the ductless glands served no useful purpose, Now we know that they are the most important parts of the body. You can cure an idio in many cases by feeding hin thyroid glands, properly prepared

Two items in our machinery, the vermiform appendix and the little toe, are probably useless now. We are not so sure about the others, including tonsils that doctors snip

out so cheerfully.

Low spirits, melancholy, hypocondry are blamed on the spleen.

The liver has more to do with low spirits. And that, as the little boys say in their compositions, "is all we know about the spleen."

According to the New York Times, President Harding says "an isolation policy is futile for Amer-

The people do not understand that. We now have, thanks to the election that gave the presidency to Mr. Harding, that very "isolation policy" which he calls "futile." We are attending to our business, letting Europe attend to her business. And comparatively speaking, we seem to be doing pretty well.

If our present condition is "futility" then may the futility endure. Europe would like to borrow a little of our futility.

Ezra Moeker, 93, wires congratulations to the fliers that recently crossed the continent in less than 27 hours.

"You beat my time made 71 years ago by ox team at two miles years ago by ox team at two miles an hour, five months on the way." Remington should be here to make a picture of an Indian and his piebald pony, watching the fliers pass over. The story of whole world mechanical progress would be told in that picture, by adding to it the public school which developed the brain of the Wright brothers.

(Copyright, 1923.)

U. S. Government and exhaustion, the brigands attempt ing to make them continue their May Send Troops When the women dropped exhausted, the bandits gave up their efforts and apparently seeking to make speed, left them lying on the ground.

Kidnaping of Americans by Bandits From Chinese Train Bring About Serious Situation.

Washington, May 7 .- Use of Amerian troops to secure the release of the Americans held captive by Chinese was suggested today as among the possibilities. A force of 869 enlisted men and 55 officers, with headquarters in Tientsin, is maintained in China for the purpose of policing and keeping open the Tientsin railay. In addition there is a marine detachment in Pekin. The Pekin gov-ernment itself is admittedly weak in the enforcement of law and order in certain provinces, particularly Shan-

By Associated Press. good relations between the the bold operation. United States and the Pekin government in China was described today by American Minister Schurman in the first official report to reach the State department regarding the capture of American citizens by bandits near the Shantung border.

The American minister is under in the dark hours of the early mornstood already to have made official ing and then tore up the track. representations on his own responsi- As the express train struck the of the state. bility, and it is said that he will be wrecked right of way, the brigands to pursue the most vigorous course to bines, shattering the car windows and secure the release of the prisoners un- rousing the occupants of the sleepers.

citizen who was on the spot when ing. It was indicated that so far as his nationality as British. known none of those taken prisoner had been harmed, and the minister apparently was hopeful that they all would be released.

Train Held Up. A paraphrase made public by the

department said: urday morning from Shanghai was and spat upon when they fell. . held up about 2 a. m. Sunday by bandits near Linchen, in the province of Shantung. Out of 26 foreigners 19 were held captives, including a Mr. Powell of the Weekly Review.

"A Mr. Rothman, a British subject, pursued by a small force. Situation very serious. There is little information received so far. Have telegraphed Shanghai to inquire if there were other Americans on the train. Information received from an Amercan (unnamed) on the scene."

Should every American lose his life, the State department is prepared make vigorous demand on the Pekin althorities for restitution. Not only will suitable apologies be reished if good relations between the two governments are to continue.

Will Demand Pretection.

In any case, the United States will insist that more effective steps be taken in the future to protect Americans who are in China on legitimate errands. The incident is regarded as made by Nebraska City citizens to more serious in view of the fact that it comes during negotiations for set. braska City man on the state park tlement of a controversy over an board so he may be in close touch attack on another American, Charies with the Arbor Lodge situation, Arbor Coltman, who was killed last fall by Lodge, donated to the state by the J Chinese soldiers. For this the Chinese Sterling Morton estate, was accepted government already has made apology at the legislative session. Members and has indicated its willingness to of the board whose terms have expay indemnity, but it is regarded as pired and who will either be reaplikely that the negotiations will be pointed or a new member named to halted until the Chinese authorities succeed them are Arthur J. Weaver, have shown a willningness to make Fall City, and John F. Cordeal, Mc adequate amends for the Shantung Cook. bandit raid.

The State department is depending on Mr. Schurman to take all necessary steps to ascertain all the facts and to secure action by the Chinese government. More detailed instruc-tions will be sent to him, however, Rome at 3 o'clock this afternoon or when a clearer picture of the situa-

American Women Beaten by Bandits

(Continued From Page One.) hours barefooted in the roughest sort They were beaten and slapped by

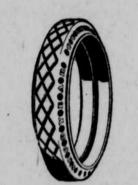
Climalene has come to Omaha to stay. Become acquainted with it.—Adv.

the bandits as they faltered from pain

COASTER WAGONS VELOCIPEDES

TOY AUTOS NEBRASKA MOTORCYCLE & BICYCLE CO.

1512 Howard St. Opposite Gas Office



WILLIAM WELCH of Council Bluffs uses Goodyear Cushion Tires n transfer and storage service and says that in nine months of service they have given him sure traction, economical cushioning and high mileage.

> It is one of the complete line of Goodyear All - Weather Tread Truck Tires we sell.

Rusch Tire Service 2205 Farnam Street

march toward the mountains.

After Outlaw Band speed, left them lying on the ground They were reserved by pursuing sol diers who directed them in their return to the train.

among the Americans made captive, were badly beaten by the bandits when they sought to come to the aid of their wives and children.

Miss Aldrich Captured. Miss Lucy Aldrich of New York was captured by a ragged bandit who wore a queque around his head. The sister-in-law of John D. Rockefeller, jr., was roughly treated by her

She was last seen by us walking

Chinese soldiers arrived, but slowly ing proposition: to pursue the bandits. The first arrivals desired to await reinforcements. the sugar beet fields from May until boarded a Shanghal train to return months find them in centers of popu-

I met a French priest who told me Washington, May 7.—A situation that 500 bandits held a big ox feast In early spring, field agents of the apparently regarded as seriously mental the night before the holdup to plan sugar beet industries in western Ne-

American Women Released by Bandits

(Continued From Page One.)

The marauders went through the

The report was prepared by Mr. train, seizing everything portable Schurman on the basis of informa- and then drove off upwards of 30 ion furnished him by an American white passengers and approximately 100 native travelers. One man fell the bandits attacked the tourist train before a bandit's bullet. His name on which many Americans were rid- was given by others as Rothman and

Without giving their captives an opportunity to dress, the Chinese gang forced them at high speed over the rough country in their bare feet. Some fortunate ones eluded the brigands in the darkness and hid in the tall grass, but the remainder were herded along under the guns of their "An express train which left Sat- captors, beaten when they stumbled

Soldiers Take Up Chase. When the bandits had departed the soldiers arrived and took up the chase. Later, advices were received that the troops had come up with the raiders and were firing on them, to was killed. The bandits are being which the brigands are said to have replied that they would kill their prisoners unless the troops withdrew. The government has instructed the military governors of the neighboring

provinces to turn out their soldiery in the chase. Suchow, near which the raid was made, is situated on the grand canal, 53 miles by rail northwest of Shanghai, and is an important station on the railroad between Shanghai, Nanking and the capital, Pekin. It is an quired, but indemnity must be paid, ancient walled city, founded in the and those responsible must be pun- sixth century B. C. and has an average population of upwards of 300,000

> Nebraska City Wants Man Put on State Park Board

Special Dispatch to The Omaha Bee. Lincoln, May 7 .- An effort is being

King George in Italy. By Associated Press.

Rome, May 7.-King George and Queen Mary of England arrived in their long planned visit to Italy,

Rearing Children Boon to Russian Sugar Beet Hands

Majors Allen and Pinter, who were Schools to Be Maintained in last year. in Fields During July and August for Offspring of Workers.

> Lincoln, May 7.—Rearing children in Nebraska is a good monetary in-

This is among the Russians who work in the sugar beet fields. Accordbarefooted through the fields with ing to statistics in The state departother women still captive under heavy ment, Russians are multiplying more guard. They were being goaded on rapidly than any other nationality. Here's why a Russian baby is a pay-

My clothes and money gone, I the middle of November. Other lation where work can be found.

Field Agents Busy. In early spring, field agents of the braska, Iowa and Wisconsin, call on the Russians with a contract which specifies that the head of the family agrees to tend so many acres of sugar

The number of acres of sugar beets cording to Mrs. Emily P. Hornberger, head of the child welfare department

This year, field agents appeared in instructed by the government here opened a fusillade from their car. Lincoln and wanted the contracts for bruised but the other occupants were therefore must be assessed at one several weeks ago.

The state department obtained a ruling from Juvenile Judge Morning of the Lancaster county district court that while the head of the family could leave at anytime the children, who work in the fields and who are attending Lincoln schools, must con tinue with their studies until May 15 To Have School.

Under an agreement with sugar bect interests, the state department ounces that it has succeeded in geting installation of schools in the ugar beet country in Nebraska for July and August when the work of the children is not necessary in the beet fields.

This, according to Mrs. Hornsberger, gives the children an opportunity make up a full school year as the Russian children miss the last two weeks in May and part of September October and November.

"Schooling and cultivation of sugar beets are one of our big problems.' Mrs. Hornberger said. "Our next duty will be to survey the entire state and households in Omaha and other cities keep their children out of school. The heads of the families not only contract with sugar beet companies in Ne braska but companies in Iowa and

If the wood in the range does not catch readily, trying throwing a teaspoonful of sugar on it. It will blaze up immediately and is much safer than kerosene, so frequently used.

Do You Suffer

Dizziness. Nervousness, Headaches, Backache?

Our methods give complete relief. No case accepted that cannot be

helped. The Thomas Chiro-

practic Offices 1712 Dodge St. Gardner Bldg. AT lantic 1293



Gertie Wins the Gilded Turnip!

Ooooooooh! Lookie! Even the Grasshoppers attend Gertie's Picnics-

they know good things when they see them. Look out Gertie! the grasshopper sees you!

When you want a delicious picnic supper for two or 200, just call Mrs. Greene at AT 2934, The Buttermilk Shop, and everything you want from salads, sandwiches and pastries to pickles and salt will be daintily put up and ready for you at an hour's notice.

If You Like Peanut Butter, Come in and Have Some Made While You Wait.



Northwest Corner, 16th and Farnam Sts.

The Omaha Morning Bee: Tuesday, May 8, 1923-Page 2-Postal Receipts Gain 10.60 Per Cent Here

Special Dispatch to The Omaha Bee. Washington, May 7.-Business prosperity, reflected in postal receipts, is marked in the report for April of this year as compared with April of

Receipts from 50 selected cities, including Omaha totaled 10.01 per cent greater than the same month a year ago. Although this figure, the de partment says, is lower than the 14.77 per cent increase for March and the 13.18 per cent increase for February of this year, the fact that 10.01 is real monthly increase of 1922 shows the business line holding steady. Fort Worth, Tex.: Los Angeles,

Memphis, Nashville, Dallas, St. Paul, Hartford and Kansas City showed increases of more than 20 per cent. The receipts of Omaha in April of this year were \$233,646.92 as compared with \$211,259.02 in April a yar This is an increase of \$22,387.90 or an increase of 10.60 per cent over

Two Men Hurt in Car Spill; Five Others Uninjured ial Disputch to The Omaha Bee. Mrs. H. B. Hurst, Mr. and Mrs. R. fice, is acting as secretary." Mrs. Melvin and two children

while the party was en route here full txa value on bank stock. caped inury. The car was demolished. A blowout caused the accident.

Many Ulster Irishmen

By International News Service. Belfast, May 7.-Ulster Irishmen

arge numbers For the first three months in the present year there were 1,612 American passports issued in Belfast, as

this year than ever before and include many skilled workmen.

Alleged Forger Caught. Beatrice, Neb., May 7-Paul Buckolz, alleged to have passed a forged check at the grocery store of Mrs. William Young amounting to \$38.10 a few weeks ago, and who disaplearn how many heads of Russian peared at that time, was arrested at his home here last night. He denies

Appointments to Await Bryan's Survey of Offices

County Treasurers Urged to Quit Fighting Banks-Carriers Ask for Reduced Valuation, Threaten Suit.

Lincoln, May 7 .- Governor Charles paring for the grand lodge sessions of of Omaha. an abnormal high point over the first W. Bryan announced today that be Tuesday and Wednesday. No big isfore more appointments are made he intends to make a survey of state departments to determine how many appointments he has at his disposal under appropriations made by the legis-

The governor's secretary, J. H. his private secretary. Col. J. H. Pres-Beatrice, Neb., May 7-Mr. and son, chief clerk in the governor's of

The governor's new state tax com had a narrow, escape from death missioner, William H. Smith, issued a which he can handle depends on the Goldenrod highway four miles west today instructing them to give up the when their car turned over on the form letter to all county treasurers number of times he has been papa, ac of Beatrice yesterday afternoon fight to force Nebraska banks to pay from Fairbury to attend the ball banks went into court and obtained a game. Hurst and Dill were pinned decision to the effect that capital under the car and were badly cut and stock was intangible property and tilling the sugar beet lands to start thrown clear of the machine and es- fourth value of the tangible tax. This will result in a loss of \$80,000 in state taxes and approximately \$250,000 in state, county and municipal taxes.

Immediately after issuing this statement Smith and the governor met Are Coming to America with the new state board of equalization to hear various representatives of Nebraska railroads talk on valuaare emigrating to the United States in tions to be placed on their property for collection of 1923 taxes. intimated at the meeting that railroads might again go into court to get a reduced valuation unless the

Ing month in 1922.

The American consulate states that the emigrants are of a better type this year than even here.

Samples of Climalene are being distributed to all homes in Omaha and Countributed to all homes i



Yellow Cab

RESIDENCE AND ADDRESS OF THE PROPERTY OF THE P

Better Service for Omaha

Twenty brand new cabs—genuine Yellow Cabs direct from the factory of the YELLOW CAB MANUFACTURING COMPANY of Chicago, have been added to our equipment.

This step is in keeping with our plan to give the people of this city the most modern and efficient cab service that money and organization can produce.

As fast as the growth of our business warrants we will add GENUINE new YELLOW CABS.

Our standard of service will always be the highest. Clean cabs, courteous, efficient drivers and reasonable rates will distinguish YELLOW CABS here as in cities all over the country.

Call a Yellow Cab for any occasion-business and pleasure. Orders anywhere in the city answered with reliability and promptness. Watch us grow.

New Meter Rates For first 1/2 mile (or fraction thereof) for one For each succeeding 1/2 mile (or fracti For each additional person for "whole

Hour Rate

Hail Them Anywhere

Phone ATlantic 9000

Special Dispatch to The Omaha Bee.

Broady, tendered his resignation to Highway association for this city nolly, "I know many of them. day to assume his new duties as one May 14. New officers will be elected "The allied countries should do of the four judges of the Lancaster and steps taken to popularize the something to halt the raids of the district court. Broady was appointed highway, which leaves the Lincoln bandits. China can not hamper them to this position by Governor Bryan highway at Ogallala and traverses the for it has no central war office. These several weeks ago. The governor Platte valley, offering a short cut bandits roam from one province to stated he has not decided who would to the Yellowstone National park. be appointed to succeed Broady as



Hand-Made Dresses \$1.95

Fine and soft-every

stitch put in by hand,

Omahan Uncle of

that inasmuch as farm property was Nephew of Louis Berko Held

Grand Island, Neb., May 7-Grand cans captured by Chinese bandits

Master Stevens of the A. O. U. W., Beaver City, and members of the

grand finance committee, Oberfelder, riding was derailed near Stanghaf

Mosely and Gould, are in the city pre- Sunday, is a nephew of Louis Berko

be proposed materially to increase dits are known to Omahans. John

Scottsbluff, May 7-Dr. C. H. district court in China two years ago.

meeting of the North Platte Valley ness men of Shanghai," said Dr. Con

Thompson, Belden & Co.

Clothes and The Baby

Bandits' Captive

by Chinese - Others

Known Here.

Louis Lehrbas, one of the Ameri-

Other persons captured by the ban-

B. Powell, one of the captives, is a

who was clerk of the United States

another with no fear of molestation.

The proper cut, the right

weight in each little garment

contributes in no small de-

gree to Baby's health and

welfare. Mothers will ex-

perience a comforting sense

of security in shopping here

where a keen appreciation

of this inspires a very care-

ful choice of every little gar-

ment in the Baby Shop.

and Bands These are the correct weight for summer.

Infants' Shirts

board cut valuations under those of

The valuations placed on railroads

last year by the old board are now

subject of a suit and payment of taxes has been withheld pending set-tlement of the suit. Railroads assert

reduced in valuation a like reduction

sues are said to be involved. It will

Highway Meeting Called.

Blackburn, president, has called a

the means for promotion work.

Meets at Grand Island

A. O. U. W. Grand Lodge

Cotton Shirts, sizes up to 2 years in two styles: double-breasted shirts with long sleeves and button front shirts with long or short sleeves, reduced to 35c.

Silk and Wool Shirts, double-breasted styles in sizes: infants, 6 months and one year, \$1.00.

Silk and Wool Bands, medium or lightweight, 65c and \$1.00.

\$2.75 Little coat sweaters knitted in link and linkstitch of softest white yarns with dainty touches of pink or blue. The



2, 3, 4.



Face Powders Like we use in Movieland

I am not a maker of cosmetics. My travagant. We care not what we pay work is on the stage and screen. But to get the utmost in a powder.

I have arranged to supply others the We have found supreme creations. years of searching and a fortune. I who have searched the world for They are, I believe, the best beauty beauty helps have found nothing to helps in existence. They made me a compare.

famous beauty. And now, after 32 Personally I use a heavy, clinging

lions, as a duty to my sex. Now powders also person, and millions in print, to ex-plain the secrets of my youthful perfume.

ooking like a girl.

very costly powders, made to order. light, fluffy powder-sells for 50c My beautiful friends on the stage and Both come in white, flesh and bruin Movieland all employ them now.

But I have arranged to have those Druggists and toilet goods counters. powders made at modest prices. Not sell my powders now. Also my Facial under their original name but under Youth-my famous liquid cleanser my name. Now you can get these ex- Also my Youth Cream my fruity

The finest we know

formulas which made me what I am. | made to our requirements. They are There are four helps which cost me as fine as vapor, as harmless as dew.

years as a stage star, they keep me cold cream powder, with a basis like my Youth Cream. I call it Youth I am bringing those helps to mil- Cream Powder. It clings and stays. But many like the powder light and fluffy, without the cold cream base. Every week I meet thousands in both are fragrant with my favorite

Edna Wallace Hopper's Youth Vast numbers also ask me what cream Powder—the clinging cold powders I employ. Until lately, I cream powder—sells for \$1. Edna hardly dured to tell them. They were Wallace Hopper's Face Powder—the

quisite powders, if you wish, at ordi-cold cream. Also my White Youth nary prices. Nearly every dealer has Clay. Also my Hair Youth, to which the stage and screen are If you desire an exquisite powder, I

careful of our looks. And we are ex- hope you will try one of mine.

Edna Wallace Hopper, Waukesha, Wis,

I owe my thick, fine, lustrous hair, My Beauty Book comes with each.

these little nainsook dresses in Bishop style are an unusual value. Feather stitching and narrow lace finishes the neck and wrists.

Wool Bootees, knit or crocheted, 75c to \$1.25.

Infants' Silk Veils, 65c. Organdy Bonnet Ties freshen Baby's old bonnet wonderfully. With picot edge and

bit of hand embroi-

dery, 75c.

All Wool Sweaters

very thing to keep Baby toasty

warm on chilly mornings. Sizes Second Floor

By Edna Wallace Hopper