### Ak-Sar-Ben Rodeo on; 6,000 Sought

300 Cowboy Hustlers Start This Morning to Lasso Mavericks.

More than 300 business and professicnal men, among them many leaders in the city's business and civic life, forgot everyday worries and troubles Thursday night and introduced a little of the old wild west into

"Powder River. Let 'er buck; 6,000 or bust," was the yell of the evening It was the gathering of more than 300 cowboy hustlers at the Fontenelle corral (hotel) for the big feed at which time final instructions were given for the big Ak-Sar-Ben membership

The opening of the roundup had been set for Monday morning, but, because of the eagerness of the cowboys to start lassoing for members that the roundup for members would fail. be started yesterday morning.

6,000 members before May 14. -"It will be done. It must be done obtained the pledge from each cow- modern roundup a success.

Back to Old Days.

boards. Instead of the usual polished I was a good cowboy, too."

grandparents, as brought out in a Sar-Ben," he said. peech by Mayor Dahlman, Omaba's real cowboy mayor.

handkerchief around his neck as cowboys did in the good old days, as told in the western story books.

The gathering of the business men to receive their final instructions was the most inspiring held here since the war days, Mr. Davidson told

the speakers' table. Among them you are not begging when you ask were George Brandeis, Ward Burgess, a man to join Ak-Sar-Ben. You are Trimble and Nelson B. Updike. Mr. him an application card. Updike had as his guest at this table Frank Woods of Milwaukee, one Motorcycle company.

Compliments Newspapers.

attractive.

Overseer in Charge of Ak-Sar-Ben Roundup a better city in which to live; a city



Overseer J. E. Davidson of the Ak- "They always do their share in the membership committee, announced support and your work, we can't

Mayor Dahman emphasized the im-The 300 cowboys hope to lasso portance of the responsibility of the cowboys in making the roundup a success, advising them that only for Ak-Sar-Ben never has failed and team work as in the days of the oldnever will," Mr. Davidson said as he fashioned roundup will make this

"You men are making history now," said Mayor Dahlman. "Let's Instead of the usual banquet carry on. Every man sit in the sadtables, covered with shining white dle until the job is completed. Then linens and lined with shining silver. only do you pass into the ranks of ware, the workers were greeted with the veteran cowboy. I know, for I long tables made of old rough pine spent many years in the saddle and

chinaware, there was nothing to be found but tin plates, tin cups and the Ak-Sar-Ben, spoke of the won-Everett Buckingham, president of old-fashioned knives, forks and derful work of the big boosting organization since its birth, 27 years It was back to the old days of our ago. "Omaha owes support to Ak-

"Samson," in the person of Secretary Charles Gardner, read the final Every man wore-a red bandana instructions to the workers.

Kennedy Makes Snappy Talk. The chief address of the evening was made by John L. Kennedy. It was a serious survey of the civic re-sponsibilities of the citizens of

"Get out of your mind that George them. "Such spirit makes big cities," he said. "Lack of such spirit is going to do it, he said. "That has is what prevents towns from becoming cities."

wrecked many organizations in civic undertakings. Do your share and so Leaders of Omaha civic life sat at will George. Always remember that Charles Black, Jay Foster, Everett doing him a favor. You are bestow-Buckingham, John L. Kennedy, J. E. ing upon him a special privilege and Davidson, John Gamble, Ropert he should thank you for tendering

"It is a privilege to live in Omaha and it is a privilege to join the Akble Frank Woods of Milwaukee, one of the owners of the Harley-Davidson Motorcycle company.

Sar-Ben. I have been its counsel for 27 years and I know.

"Out of 200,000 persons in Omaha Ak-Sar-Ben should have 10,000 mem-Mr. Davidson opened the meeting bers. It shouldn't be a difficult task with a welcome and told his listen- to get 6,000 members. A man who ers that he had faith that they would won't join the Ak? Sar-Ben is a Rip not fail Ak-Sar-Ben in this crisis. | Van Winkle and should be awakened The newspapers of Omaha especially have been wonderful to us in this campaign," said Mr. Davidson. "We raised millions during the war

The Omaha Morning Bee: Saturday, May 5, 1923-Page 9for destruction. Thank God we now posted every two days on a 16-foot have an opportunity to work to construct: to make our city a bigger and teenth and Farnam streets.

"Don't take 'no' for an answer," was the final word from Overseer Da-

Funny Stunts Pulled. The gathering had its funny side Omaha Wettest Place in

as well as the serious one. There State Says Under Sheriff was plenty of "wild west" yelling. Every range or division of workers Omaha is the wettest spot in the pulled some stunt or another. The state of Nebraska, according to Dep-Tom Quinlan's range sprung the first uty State Sheriff J. H. Miller, who, surprise by announcing that every- with two companions, J. P. Anderson one of its 55 workers had joined the and Lyman L. Cromwell, is making Ak-Sar-Ben. The "Benzine Boys" un- an investigation of conditions here. der John Hansen quickly followed They will make a report to Governor Bryan, who has placed himself

Gould Dietz entered the dining at the head of the law enforcement room, carrying a "six shooter" al- machinery of the state, most as big as himself. Many ex- At Seventh street and pected the plaster to come crashing ton tracks Thursday, the investidown as he shot toward the ceiling. gators arrested James C. West of Fort Dodge, Ia., with a traveling bag

of which we will all be proud."

Gardner "branded" several with containing liquor. He was fined \$100 the Ak-Sar-Ben brand "A. S. B." in county court yesterday. They cringed and yelled as the electric branding fron was placed against 10-Inch Rain at Steinauer

Robert Trimble, the newest governor of Ak-Sar-Ben, termed the baby governor," and O. T. Eastman inches of rain fell at Steinauer, Neb., termining wages, etc., it will make of the farmers than for the welfare of the Merchants National bank, who last night, causing Turkey Creek to the river and harbor 'pork barrel' of the farmers. Sar-Ben ranch, chairman of the great civic undertakings. With their had been extremely ill, received ova- overflow so that the business dis- look like 30 cents compared to the tions as they entered the hall. It trict was flooded for the first time in railroad 'pork barrel.' was Mr. Eastman's first appearance years. Water stood four feet deep in public since his serious illness. in the railroad station, but receded The totals in the drive will be this morning.

Against Government Rail Ownership in Address.

United States Senator Lenroot of Wisconsin, addressing the Knife and Fork club in the Hotel Fontenelle Thursday night, warned against government ownership of railroads, demagogues in politics and a "hands At Seventh street and the Burlingcourt, the St. Lawrence waterway

and fiscal help for the farmer. 'He was introduced by Rev. Frank Smith. Senator Howell sat beside him at the table. High points in his address were: "Government ownership of rail-

Floods Business District roads may have to come. I'd be Special Dispatch to The Omaha Bee. sorry to see it. For if it does, with Pawnee City, Neb., May 4.—Ten 435 congressmen and 96 senators de- who are more anxious for the votes

Entitled to Fair Return. "There's too much tendency to re- credit that merchants and bankers gard the railroads as public enemies have had for years. The intermediate

Toilet Articles

(English Beauty Clay), 69¢

Powder ..... 14¢

\$1.25 Piver's Azurea, La Trefle

25c Golden Glint Shampoo or

50c Hair Groom ..... 37¢

50c Mulsified Cocoanut Oil

35c Palmolive Shaving Cream

40c Rexall Shaving Cream for ..... 21¢

Rinse ...... 18¢

for ..... 36¢

for ..... 23¢

or Floramye Face Powder

for ...... 79¢

25c Colgate's Violet Talcum

They are entitled under the constitue credit bank, just opened here in Camp Sheldon Schedule ment. Unless they are allowed rea- credit for the farmer. Waterway Plan they will not prosper. And if they peace in Europe. The present trouble

which will be sold at \$20 per horse-

years."

don't prosper, this country can't in the Ruhr, I believe, is just a necesmitting ocean steamers to come into real prosperity." Chicago. It will cost \$252,000,000 to build, but won't cost the taxpayers a cent because, in building it, 1,450,000 electric horsepower will be developed,

"The St. Lawrence waterway will nation. Moreover, taxes must be camp this year.

Our

Windows

spoke in favor of the proposed world court, the St. Lawrence waterway state of the middle west in life is a necessity. Increasing taxa. secretary of the Y. M. C. A. county tion is a menace to the life of the work, will be superintendent of the transportation charges." "Demagogues in government are a equally distributed, each person being great menace. If you business men taxed in proportion as he is able to don't take more interest in your gov- pay." ernment, you may wake up some day

and find you have no business." Better Credit for Farmer.

"The greatest business in this coun

try is agriculture and we are just beginning now to give the farmer the

tion to a fair return on their invest- Omaha, is one step toward better

Shows Reduced Periods onable passenger and freight rates, "Our prosperity depends greatly on Special Dispatch to The Omaha Bee. Columbus, Neb., May 4.-Seven periods instead of 10, as in former sary step to convince France that years, are provided for in the ad-"The St. Lawrence waterway will Germany can't pay the sum originally vance schedule for the summer sea-Wisconsin Senator Warns bring the markets of the world to fixed. Europe must get peace and to son at Camp Sheldon near Columwithin 500 miles of Omaha by per- work before we can have full and bus, which will open June 4.

The schedule is as follows: June "The world court is not the off- 4-11, Epworth League institute; June spring of the league of nations. It 11-20, statewide boys' camp, ages 12 was first suggested by Secretary of to 15; June 20-30, Omaha boys camp; State Hay under President McKinley, July 1-4. open period; July 5-14, Boy power, producing sufficient income to 24 years ago. True, the league of na. Scout camp; Aug. 21-29, State Hi-Y pay interest and principal in 40 tions favors it, but it is an American camp; Sept. 7-9, employed officers conproduct. It is a step toward peace." | ference

"Rigid economy in government and Hervy F. Smith of Omaha, state

Great Britain has more than 300.

Our

Windows

# Omaha's Leading Drug Stores' MAY DRUG AND TOILET GOODS SALE 4 Good Stores--Conveniently Located

16th and Harney -- 16th and Dodge -- 24th and Farnam -- 19th and Farnam



Moth Bags Cedarized

or protecting your winter clothes and bedding from moths. All sizes and shapes. Friday and Saturday we offer an unusual value in the most popular size. \$1.50 No. Wayne Cedared Wardrobes, will hold three gar-

### May Bargains

50c Rexall Liver Salts for 396 50c Lemon Cocoa Butter Skin 

Shampoo ...... 33¢ 60s Lord Baltimore Writing Paper, white, blue, lavender and pink shades, for ... 39¢ 25c Puretest Peroxide of Hy-65c Puretest Peroxide of Hy-

drogen for ...........33¢ 60c Fancy Whole Maraschino Cherries for ...........29¢ These bargains will continue

50c Harmony. Cocoanut Oil

through the month of May until our present stock is ex-



### Patent Medicines and Household Remedies

\$1.00 Listerine .......71¢ 35c Mecca Compound for burns and cuts ......24¢ 60c Caldwell's Syrup of Pepsin 60c Sal Hepatica .....42c
50c Pure Test Boric Acid, full \$1,00 Pyros for the teeth and 

for ..... 2: 50c Pepsodent Tooth Paste \$1.00 Lavoris ..... 69¢ 65c Kotex Napkins ..... 49¢

B & P Frowners

These are little court or sticking plaster devices intended removing wrinkles from the forehead and preventing the wrinkle and frowning habit. Sold in boxes at 35¢

#### Chloroform Liniment For Sprains and Rheumatism

We furnish the above named article in 2-oz., 4-oz., 8-oz. and 16-oz. bottles at 25¢, 45¢, 75¢ and \$1.25. Standard strength only.

### \$6.00 Electric Iron for \$3.98

We are offering the "Perfect" Electric Iron, like cut, fully guaranteed. for ..... \$3.98

We are quite sure that irons no better than this are being sold in Omaha for \$5 and \$6.



## \$1.50 2-Quart

at Sharply Reduced Prices 30c Resinol Soap ..... 21c Hot Water 25c Woodbury's Soap ... 18c 50c D. & R. Cold Cream . . 37¢ Bottle 50c Java Rice Powder ... 346 50c Q-Ban Hair Tonic ... 37¢ \$1.00 Terra-Derma-Lax



Guaranteed 1 Year 98c

Mothers' Day

Liggett's Delicious Sentiment Package with beautiful motto to mother. Gold frame and hanger attached. Don't fail to remember mother. We will send it for you. Price \$1.50.

Cough Drops

for 10c. This includes Dean's, Luden's, Smith Bros., Stearns' and Red Cross.

40c Shaving Brush

Bristles are set in rubber, guaranteed not to come out, 19c

Victor's Tonic Lotion

Makes pimples and skin eruptions disappear. Not greasy. Just apply and pimples and blotches vanish. Ask us about it ..... 75e

### Large Drooping Brim Hats Cute Pokes Small Hats Off-the-Face Styles

Sand Gray Orchid Combination of Colors and Matron Hats

TERY seldom are you offered such a collection of higher type Millinery at such a low price. Included are hats reduced from our own stock; also higher priced hats just received and purposely marked \$5.00.

An extraordinary selling and

SALE

Summer

MILLINERY

Hats formerly priced

\$15, \$12.50, \$10 and \$7.50

Saturday at

Leghorn Hats, Fine Milans, Hemp Hats, Crepe Hats, Hair Hats, Silk Hats and Novelty Straws



### Sherman Mc Connell Drug SHOE COMPANY GOOD DRUG STORES IN PROMINENT DOUGLAS AT SIXTEENTH 19th and Farnam

Comfort and Style Combined

IN FRY'S SMART FOOTWEAR

MHARM and character are permanent features

of Fry's Feminine Footwear. In addition, super - style and super - comfort make them

They offer every assurance of long, satis-

factory wear and are available at prices

Dainty Cut-Out Oxfords and Strap Pumps

\$6.00 to \$9.00

unusually low considering quality.

Let Us Install and Finance Your Hot Water Needs What Will Your Water Heater Gas Department HOWARD STREET Thousands of RUUD Be Twenty Years

Will it be a water heater or a piece of junk?

Ruud Water Heaters have an international reputation for length of life and quality of service during their life. Every installation is guaranteed by 25 years of specialized experience.

From Today?

An inferior water heater can never give the same uninterrupted hot water service that a good automatic water heater will.

If you buy a water heater simply because its price is low, you are gambling with your own comfort and the comfort of your family.

Ruud Hot Water Service is a known value. The Ruud delivers instantaneous hot water when and where you want it—the first day you buy it and for years after.







Don't Gamble With Your Hot Water Supply! Ten Dollars Will Place Any Size

## Heaters are in Use in Omaha

Covering a period of successful, satisfactory service for the past twenty years.

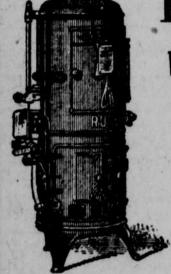
Your home deserves the best automatic water heater that can be made,

Every size and every style are on display for your inspection at our showroom, 1509 Howard street.

Ask our Ruud salesman to call and explain your needs and our SPECIAL TEN-DAY EASY TERMS OFFER. We make it possible. If you are building or planning to build, provide for

instant, abundant, automatic hot water by specifying the Ruud Automatic Water Heater. If you already have an inferior tank heater service, you can modernize your hot water supply by installing the Ruud.

Set aside five minutes to see the Ruud heating water automatically as it flows and to learn how you can have "Million Dollar Hotel Hot Water Service" right in your own home at small cost.



give the small home same super-excelhot water service that is now enjoyed by owners of Ruuds of

Structurally it does not differ from the large Ruuds. The 95 is built down in size only--not quality.

Ten Dollars Will Place Any Size

