

## No Boycott on Sugar in Omaha

Consumers Buying Less, However, Say Grocers Who Are Selling at Loss.

Omaha grocers differ on the question whether or not Omaha housewives are boycotting the sugar market. And the grocers are not worrying. For they are selling sugar at a loss. Retail prices are now from 19 to 22 cents a pound. Wholesale prices are 10 1/2 to 11 cents a pound. When cost of bags and string, handling, delivery and wastage are figured in the merchants say they lose on every pound sold.

"There is a general letup on sugar buying," said Richard Jensen of the Jensen Bros. Buy-Rite store, 2502 Cuming street, "but it is nothing like it was two years ago when prices of sugar soared. Many people are not particularly interested. A few cents a pound rise doesn't cause worry on the few pounds each family consumes weekly."

W. E. Haynes, local manager of the

Piggly Wiggly stores, said his stores have not noticed any real boycott, though purchases are in small quantities. He pointed out that while the sugar is costing 10.78 cents a pound wholesale, it is being sold at 9.7 cents on special sale.

Ernest Buffett, 5021 Underwood avenue, said women have quit buying sugar by the bag and are buying in smaller quantities.

"There is no organized boycott," he said, "but individually consumers are staying off the sugar market in hope that prices will come down."

Thomas Cooney, manager of Hayden's grocery, said he has noticed a slight decrease in sugar buying in spite of the fact that the store is selling at a loss.

A. I. Kulakofsky, in charge of the Central market, sixteenth, north of Douglas street, declared sugar will go higher still.

"The canning season is coming on," he said, "and then people will have to buy in quantity. With this in view I think higher prices are sure to come, though at present we are selling under the wholesale market."

Little stores report the same. The One Horse store, 2511 Grant street, is selling sugar at 12 cents, or nine pounds for \$1, and reports a marked falling off in the amount sold recently.

## Our Children

By ANGELO PATRI.

For Whom? Some children have the notion that whenever they do something they have been told to do that they are obliging somebody tremendously; generally the person who took the trouble to direct them.

"Why are you late, Conrad?" "My mother wanted me to put on my rubbers for her, so I did, and it kept me late."

Later on the teacher says: "You are weak in your table of fours. Better write it a couple of times tonight and I'll hear it as soon as you come in the morning."

Conrad goes home in a very sulky mood. "She wants me to write that old table! Just on her account I've got to write and write! I did the old thing in class for her and that ought to be enough. She wants too much!" "For teacher." "For mother."

"It never dawns upon him that it is entirely for himself. Of course, we cannot expect the child to realize the benefit of the training he is receiving or to appreciate it at any thing like its value, but he can be given a point of view a bit nearer the truth than the one that makes him consider himself a public benefactor every time he takes up his lead pencil.

"When he needs his rubbers he should be told to put them on but his mother should not say: 'Put on your rubbers for mother,' nor should a teacher say, 'now study your table for Miss Ann.'"

He needs to know that he wears rubbers for himself and that he studies his lesson for the same person and that those who help him are conferring the favor, not receiving it.

It is very easy to teach a child that the whole world waits upon him. All you have to do is to say a few things like: "Come along now like a good little girl and let me curl your hair. I like your hair curled. Stand still for mother! Look pretty for

mother. Study your lesson for the teacher. Eat your dinner for nurse—and the thing is done.

Then you have an unpleasant, groggy child on your hands who demands a bribe before doing the common ordinary things that every healthy, worthwhile child in the country does as a matter of course. Curing him is a much more difficult matter than spoiling him.

He carries his notion of his personal importance into every interest that touches him and because nobody agrees with it really, he finds every man's hands against him.

He believes that everybody who doesn't accept him at his own value

is his enemy and imagines himself persecuted by hostile people. It doesn't occur to him that nobody cares. Everybody is putting on his own rubbers and learning his own lesson for himself with no time for the fellow who wants an audience to play up to.

By the time he actually gets the point and is persuaded he may sneeze his head off and nobody will turn around and that he may never study a lesson and the others will be just as wise, he has lost much of what he set out to get and which he may never regain. Be fair with him. Teach

him from the start that he is educating himself.

**Ironing.** So many ironers do not iron their things dry and this results in easily creased garments which look unattractive at one wearing.

**THE TABLE SUPPLY**  
OMAHA'S PURE FOOD HEADQUARTERS  
SEVENTEENTH AT DOUGLAS STREET

**ATLANTIC 3857**

### WHY PAY MORE?

<b>Chickens</b> Fresh Dressed, per lb.	<b>21 1/2c</b>
<b>Rib Roast</b> Choice Steer (standing), lb.	<b>22 1/2c</b>
<b>Rib Boiling Beef</b> Cut from Choice Steer, per lb.	<b>5c</b>
<b>Pork Chops</b> Nice and Lean, per lb.	<b>15c</b>
<b>Fresh Pork Shoulder</b> Nice and Lean, per lb.	<b>9 3/4c</b>
<b>Veal Roast</b> Milk Fed (with pockets for dressing), lb.	<b>7 1/2c</b>
<b>Veal Roast</b> Young Milk Fed, per lb.	<b>14 1/2c</b>
<b>Pure Lard</b> 2 lbs. for	<b>25c</b>
<b>Sugar Cured Picnic Hams</b> Per lb.	<b>13 1/2c</b>
<b>Strawberries</b> From Arkansas, Very Full Quart Boxes for	<b>25c</b>
<b>Pineapples</b> Extra Fancy and Ripe, medium size—19c and	<b>25c</b>
<b>Apples</b> Extra Good for Eating and Cooking, 4 lbs. for	<b>25c</b>
<b>Dates</b> Sugar Rolled, 25c Kind, while it lasts, 2 lbs.	<b>25c</b>
<b>Figs</b> Forkner Brand, 10c Pkg., while it lasts, 7 pkgs.	<b>25c</b>
<b>Onion Sets</b> All Kinds, 3 lbs. for	<b>25c</b>
<b>Asparagus</b> Extra Nice and Tender, per lb.	<b>19c</b>
<b>Potatoes</b> Fancy Red River Early Ohio, for Seeds, per bushel	<b>95c</b>
<b>Eggs</b> Strictly Fresh from Country (1c extra for carton and delivery), doz.	<b>25c</b>
<b>Butter</b> The Best Creamery on the Market—Clark's from Albion or Sunlight, per lb.	<b>43c</b>
<b>Ankola Coffee</b> 3 lbs. for	<b>98c</b>
<b>Royal Baking Powder</b> Large Cans	<b>43c</b>
<b>Campbell Soup</b> All Kinds, can	<b>10c</b>
<b>Kirk's Flake White Soap</b> 10 for	<b>37c</b>
<b>Toilet Paper</b> Fancy Tissue, Large Rolls, 6 for	<b>49c</b>
<b>Crystal Wh. Soap Flakes</b> Large Pkg. for	<b>19c</b>
<b>White Karo Syrup</b> 5-lb. Cans,	<b>25c</b>
<b>Q Brand Macaroni and Spaghetti</b> 4 Pkgs. for	<b>25c</b>
<b>Sunkist Flour</b> 48-lb. Sack for	<b>\$1.79</b>
<b>Pearl White Soap</b> 10 Bars for	<b>39c</b>
<b>Lemon Rolls</b> Per dozen	<b>20c</b>
<b>Butter Rolls</b> Per dozen	<b>20c</b>
<b>Raised Doughnuts</b> Per dozen	<b>20c</b>

**CIGARS—Just Inside the Door**

Prince Albert, full pound. . . . . \$1.19  
Whale Smoking Tobacco, full pound. . . . . 48c  
Tuxedo, 2 tins for. . . . . 25c

**CANDY**

Chocolate Covered Caramels, lb. . . . . 29c  
Chocolate Covered Cherries, large box. . . . . 59c

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**OMAHA'S BEST FOOD MARKETS**  
First Reducers of the High Cost of Living—Come Once and You Will Come Always

<b>Fancy Fresh Dressed 1923 Spring Chicken</b> Fine for Frying or Broiling, per lb.— <b>47 1/2c</b>	
Large cans Advo Peaches, per can <b>35c</b> 3 for <b>\$1</b>	10 lbs. Cane Sugar <b>\$1.00</b>
48-lb. sack Gooch's Flour <b>\$1.75</b> 48-lb. sack Sunkist Flour <b>\$1.75</b> 48-lb. sack Gold Medal Flour at <b>\$1.98</b> Swansdown Cake Flour, per pkg. <b>29c</b> Instant Swansdown Cake Flour, per pkg. <b>25c</b>	Fancy Pot Roast, per lb. <b>12 1/2c</b> Steer Rib Boil, per lb. <b>5c</b>
Large cans Apricots or Blue Plums in heavy syrup, per can <b>22c</b> 5 cans, <b>\$1</b> Monarch Catsup, per bottle <b>20c</b>	Lge. Glass Beechnut Jams, each <b>20c</b> 16-oz glass Pure Jelly <b>20c</b> Lea & Perrin's Sauce, bottle <b>30c</b>
California Style Sugar Cured Hams lb. <b>13 1/2c</b>	Dold's Sterling Narrow Break-fact Bacon, lb. <b>25 1/2c</b>
Best cuts Fancy Beef Shoulder Roast, per lb. <b>14 1/2c</b>	Fancy Young Veal Breast, per lb. <b>8 1/2c</b>
Windmill Country Gentleman Corn, per can <b>12 1/2c</b> Per dozen <b>\$1.40</b> Windmill Evergreen Corn, can. <b>\$1.00</b> Per dozen <b>\$1.15</b> Sifted Peas, per can. <b>15c</b> 7 cans <b>\$1.00</b> Wax or Green Peas, per can. <b>15c</b> 7 cans <b>\$1.00</b> Large cans Solid Packed Noms Brand Tomatoes, per can. <b>15c</b> 7 cans <b>\$1.00</b>	Pig Pork Roast, per lb. <b>12 1/2c</b> Fancy Steer Shoulder Steak, per lb. <b>15c</b>

<b>FRUITS AND VEGETABLES</b>	<b>BUTTER AND EGGS</b>	Crystal White Soap, 10 bars for <b>48c</b>
Extra fancy Strawberries, box. <b>20c</b> Large fresh Pineapples, each <b>25c-20c</b> Fancy Head Lettuce <b>10c</b> 3 for <b>25c</b> Fancy home-grown Asparagus, per bunch <b>10c</b> Fresh Rhubarb, 3 bunches for <b>10c</b> Dr. Phillips' Grapefruit, large size, each <b>12 1/2c</b> and <b>10c</b> New Potatoes, per lb. <b>10c</b> 5 lbs. for <b>48c</b> Jersey Sweet Potatoes, per lb. <b>5c</b>	Central Xtra Quality Butter, per lb. <b>44c</b> 2 lbs. for <b>87c</b> Guaranteed Fresh Country Eggs in cartons, doz. <b>26c</b> Old fancy Block Swiss Cheese at, per lb. <b>18c</b> 5-lb. pails Swift's Snowflake Oleomargarine <b>\$1.08</b>	Pearl White Soap, 10 bars for <b>40c</b>
Iten's delicious Cheese Rarebits, per pint <b>10c</b> Come in and have a sample.	<b>BAKERY</b> Nut Bread, per loaf. <b>15c</b> Ortman's Cinnamon Rolls, per dozen <b>20c</b>	
M c C o m b's old-fashioned Chocolate Drops, with delicious vanilla centers, per lb. <b>33c</b>	Our delicious Salad Dressing, made while you wait, pint. <b>40c</b> 1/2 pint <b>20c</b>	

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**EGGS** Fancy Large Country Eggs, doz. **29c**

**OMAR WONDER FLOUR** Satisfaction Guaranteed  
48-lb. sack **\$1.95**  
24-lb. sack **\$1.05**

**SOAP** PEARL WHITE 10 Bars for **39c**

**PICKLES** Haarman's Selected "Sweet Gherkins" 16-oz. Bottle **29c**

**PURITAN MALT** Hop Flavor Sugar Syrup  
"BEST in FLAVOR, FIRST in FAVOR" Per Can **69c**

**SWANS DOWN MILK** Cake Flour, Pkg. **28c**  
Fairmont's Tall "Better Milk" Can **10c**

**GRAPE-NUTS** Per Pkg. **15c**

**RAISINS** Finest Quality 16-oz. 2 pkgs. for **29c**

**PRUNES** "Sunsweet" Medium Size, 2-lb. pkg. **35c**

**PORK AND BEANS** Old-Fashioned Boston Baked Beans, with Tomato Sauce, 3 cans, **29c**

**MILK** Robert's Milk Scaled by caps that come in sterile tubes. Untouched by human hands.

**SKINNER'S** WE SELL The Superior MACARONI-SPAGHETTI and Pure EGG NOODLES

**OYSTERS** "Rare Treat" 5-oz. Cove Oysters, per can **19c**

**BREAD** Schulte's POTATO BREAD The Round Loaf  
"FAULTLESS" "MILK CRUST" Made By the Rex Baking Co. Made By the Adler & Forbes Baking Co.

**FRUITS** ORANGES Sunkist 100 Size, dozen, **63c**  
BANANAS Per lb. **11c**  
PINEAPPLES Extra Fancy, each, **33c**  
GRAPE FRUIT Blue Goose, Large, extra Fancy, 3 for **35c**

**VEGETABLES** NEW POTATOES 3 lbs. **32c**  
HEAD LETTUCE Arizona, solid, crisp, 2 for **25c**  
CARROTS Large Bunches, ea. **10c**  
RHUBARB Home grown, 4 bunches, **19c**  
SPINACH Home grown, per pk. **25c**  
ASPARAGUS Home grown, 3 bunches, **25c**

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Handy Service Stores in Omaha. All 71 are Independent Merchants with 71 times the average buying power—all 71 Omaha residents.

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**Butter-Nut Coffee**  
Delicious  
1-lb. cans 45¢ - 3-lb. cans \$1.30  
Except in far west 5¢ per lb. more