

Sunday May 13 is Mother's Day  
Send Her a Greeting Card  
Stationery Department—Main Floor—North

# THE BRANDEIS STORE

Childrens Hair Bobbing 35c  
Experienced operators always in attendance. Galloping pony keeps little ones amused.  
Third Floor—West

## Thursday, Special Reductions On Women's and Misses' Apparel

Our Big Feature In This Underprice Event

### 500 Better Coats, Capes, Wraps In Latest Fashion



Reduced from 49.75 59.75  
65.00 69.75 and 75.00 to

# \$38

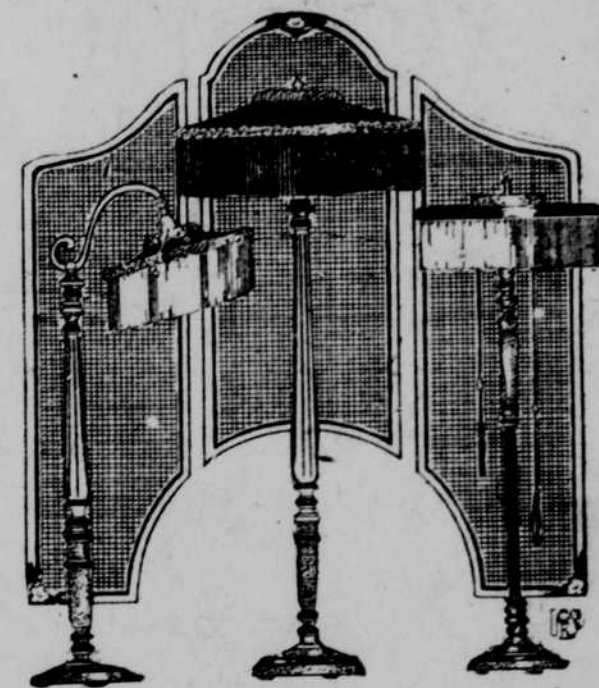
Every style, with or without furs, in beautiful soft pile fabrics. Materials are Fashionas, Geronas, Ormandales, Veldynes, Ververettes, and others; new spring style features characterize these wraps as distinctive and smart. Trimmings of embroidery and tailored models are particularly favored.

## Thursday, a Special Purchase of Beautiful Floor Lamps 1985

Regular 30.00 Lamps --- Complete

A special purchase from a manufacturer who was about to move his plant enables us to offer these attractive new lamps at prices way below normal.

The shades are silk and silk lined with marquisette and georgette covering, some are pleated and some stretched. All have silk fringes and gold braids. Colors are taupe, black, blue and rose over orange, rose and American Beauty linings. Bases are polychrome gold on wood and shaded enamel finished. Every one weighted. Complete with fancy tops, each, 19.85



Third Floor—West

## Silk Gauntlets 2<sup>25</sup> pr.



Kayser and Van Raalte makes; conservative styles in two-tone combinations of beaver, pongee, mastic and grey. Splendid quality of Milanese silk. Sizes 6 to 8. Per pair, 2.25

Main Floor—North

## An Important Sale of Wash Frocks of Imported Scotch Gingham

# 295



Cleverly fashioned street frocks, made in styles copied from dresses that retail at much higher prices. Trimmings are of organdie, voile, pique, linen; some have leather belts. There are side panel models, models with large collar, others with pretty vestees; all desirable for summer wear. Colors are red, black and white, blue and white, tan, green, lavender, yellow, brown, rose and open. Sizes 16 to 20 and 34 to 46. A sale that has never been excelled for values.

Third Floor—Center

## Reception and Graduation Frocks 15<sup>00</sup> to 49<sup>75</sup>

Fashioned of fine organdies, georgette, taffeta and chiffons. Charming girlish frocks in dainty simple or more dressy styles. Lace trimmed, ruffled or tucked frocks, basque or straight line styles—show short sleeves bound with ribbon or finished with rows of rose buds are pretty—silver and gold-ribbon sashes add the finishing touch. In pink, blue, rose, canary, white.

Second Floor—South.

## New White Lingerie Blouses - 1<sup>79</sup>

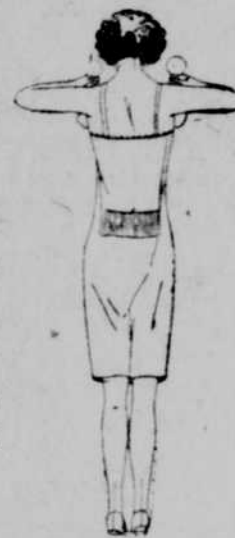
French Voiles, Dimities and Imported Organdies —Hand-made, hand-embroidered, lace trimmed and dainty tailored models. Overblouse, tie-on, tuck-in and shirt styles, with long or short sleeves—a complete range of sizes from 34 to 46. Peter Pan, V neck, and square neck, Tuxedo styles, plain, tucked and ruffled, lace trimmed.

Second Floor

## Women's Fine Cotton Union Suits

Regular Price \$1.00 69c

In close, loose or tight knee; bodice or regulation styles, full bleach. All sizes. Light weight for summer wear.



Third Floor—Center

## Women's and Misses' New Spring Suits



Regularly \$39 49.50 and \$55

# \$29

Tailored embroidered, braid trimmed, beaded, tucked, models—long or short coat models, side tie effects, straight line, eton flare style—dozens of the season's most desirable suits. Materials are fine Twill Cord, Poiret Twill and Tricotine. Sizes 14 to 20 and 34 to 44.

Second Floor



1,000 Baby Chicks 10c and 15c

Basement—West

## Thursday—5,000 Men's SHIRTS

Solid color shirts, fancy shirts, woven and printed madras shirts, silk stripe, mercerized pongee and Oxford cloth shirts; in collar attached or neckband styles. Thousands to choose from—perfect, crisp and clean.

Sizes— 13½ to 17

# \$1.00

Extra Salesmen— Extra Space

Shop Early Main Floor—South

## Mid-Season Sale Wall Paper

For Thursday and Friday  
Best Papers --- Best Values  
Best Selection--Best Service

At the height of the housecleaning season comes this great event. 70,000 rolls of new spring wall paper divided in four price-slashing lots for tomorrow's selling. Unsurpassed values—unsurpassed prices.

Living Room Paper in two-tone, grass cloth and blended effects. Regular 34c grade; Mid-Season Sale Price, per roll, 14c

Light Colored Papers, suitable for kitchen, attic or back hall. Dainty cut-out borders to match. Regular 10c to 15c; Mid-Season Sale Price, per roll, 3c

Bedroom Paper in floral, stripe and pretty chintz effects. Attractive cut-out borders to match. Values to 20c; Mid-Season Sale Price, per roll, 7c

Tapestries, in varied designs and colorings, suitable for parlor, dining room and hall. Values to 45c; Mid-Season Sale Price, per roll, 21c

All papers priced by single roll.

Fifth Floor—West.