

Union Outfitting Co.

Sixteenth
and Jackson
Streets

Union Outfitting Co.

Out of the
High Rent
District

Union Outfitting Co.

At the end of a perfect day— -- Your Home --



Credit

Most homes are bought on credit—and so it is with furniture.

Owe for a little while in order to OWN for a lifetime.

CREDIT is the means—ownership is the reward.

This store offers desirable furnishings on easy terms to suit your income.



Organization

The personnel of the Union Outfitting Co. is made up of earnest men and women, most of whom have lived in Omaha for many years and have been with this institution over a long period of time.

They know the desires of Omaha homemakers and are "on their toes" to serve you to the best of their ability.



Good Furniture Has Personality

Have you ever noticed how refreshing it is to step into a tastefully furnished home and be greeted by friendly, comfortable furniture that breathes a cordial welcome?

If so, you will know how GOOD furniture influences the lives of those who live with it.

More than any other thing, it serves to hold the family circle together and make both grown-ups and children appreciate the advantages of HOME.

---and Home is the place where you will find the greatest happiness.

GOOD furniture is not necessarily expensive; indeed, its cost is trifling compared with the wonderful transformation and added comfort it brings to the home, and best of all, there is practically no up-keep cost.

Service In Merchandise

Since 1887 SERVICE has been the objective of the Union Outfitting Company.

SERVICE in offering furnishings of practical usefulness, durability and lasting quality.

SERVICE in beauty, design, color and finish.

SERVICE in satisfaction based on the needs and desires of the homemaker at the time of sale and for years afterwards.

No sale is ever considered complete until the customer is satisfied.

Our consistent growth under the same management from a small store on North 16th Street to our present large establishment of 7 stories and basement justifies our belief that a community's confidence and patronage are always given to the store which provides merchandise of good quality at moderate prices and on convenient, easy terms.



Member of the
Omaha Better
Homes Exposition
Auditorium, April 30th
to May 5th



**UNION
OUTFITTING
COMPANY**

S. E. COR. 16th & JACKSON STS.



Omaha's Great Home
Furnishing Institution

The Home of
Home Outfits