

Enclosed Porch Great Comfort During Summer

Cool Retreat for Household Tasks and Gathering Place for Family and Friends.

Time was when the family sat un-comfortably on a front porch in hard porch chairs armed with a palm-leaf fan with which to fight mosquitoes and other insects incident to a warm night. If the porch faced west and it was too warm to sit there the family gathered on the side stoop and sat there in varying degrees of discomfort until it was time to go in.

Porches are now more than mere entrances. They have been taken into the family life as a definite extra room by enclosing or screening the porch and equipping it with the essentials of an outdoor room. The first essential of the enclosed porch or outer living room is comfort and the first necessary thing to do is to screen it as a protection from insects; the next thing is to fit it with porch furniture of which there is such a pleasing variety and it should be provided with outlets for electric fan or table lamp. The porch should have at least one outlet in addition to the electric light outlet, placed about a foot above the floor so as to be protected from contact with water when the porch is washed.

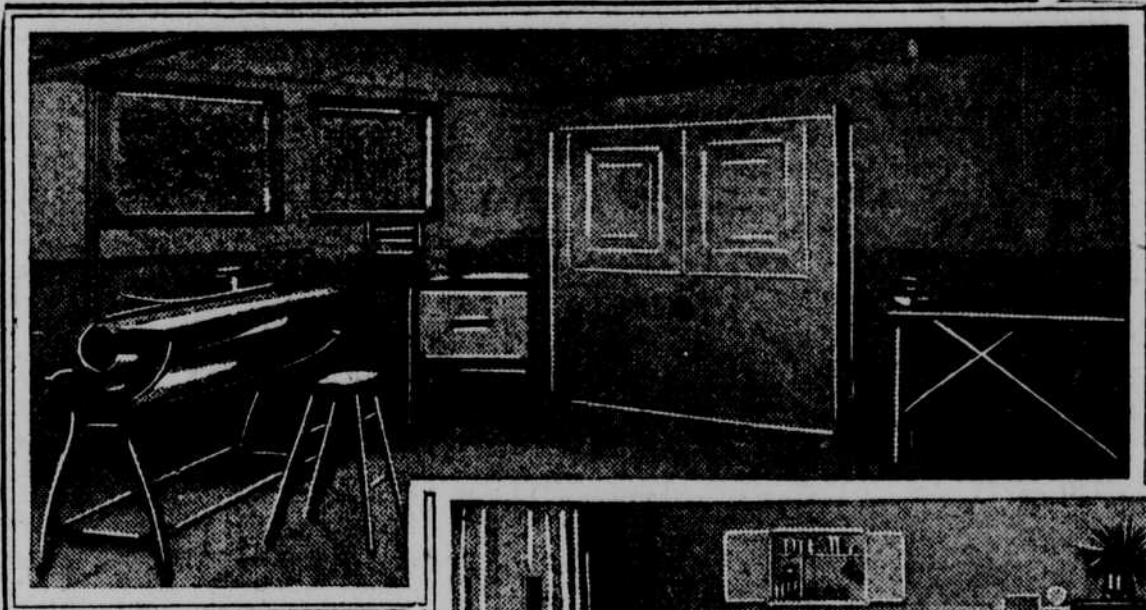
Wickerware or reed furniture, a swing-couch hammock and plenty of gay cushions make the porch a pleasant place for the family to gather in the evening. When friends are entertained, there is a delightful informality about a comfortable living porch not rivaled by any indoor room. For the evening visits of friends, a soft cheery atmosphere is desirable and is supplied by table lamps, or floor lamps.

Music on the Porch.

Music adds greatly to the life of a party, so the phonograph with its electric motor may be moved to the porch and attached to the handy electric fan. A wicker flower stand to hold potted plants or a vase of fresh flowers on a wicker table will supply a decorative and colorful note. If refreshments are to be served a tea wagon is wheeled out on the porch. A plug cluster screwed onto the under side of the wagon, that is, underneath the top tray, makes it a simple and easy matter to use various electrical appliances such as tea samovar, coffee percolator or chafing dish.

The porch living room has very practical daytime uses. Tere with the electric sewing machine the summer sewing may be done in comparative comfort on warm days. Awnings can be let down in daytime that protect from the heat of the day. The portable sewing machine cover and all weighs less than a patch and it can be carried wherever one wishes to sew. Attach it to any convenient outlet and electricity does the really hard work of pedaling the machine. Women who use it say they get

Electricity Saves Labor



Fully equipped electric laundry.

more sewing done with less fatigue than by the old way. It simplifies sewing. It does the daintiest kind of work for it has all of the attachments for summer sewing work, such as hemming, piping with the binder, tucking and crossstitching, ruffling, shirring and edge-stitching.

Then women who may be obliged to do some of the ironing find it cooler and more convenient to do this work on the porch. The electric iron is self-heating when connected with an electric outlet and does not require a super-heated stove. The operator is free to iron wherever there is a convenience outlet, on the porch if it is cool there in the morning.

All-Year-Round Uses.

Formerly summer could not be escaped except by taking refuge by the sea or in the mountains; for the folks at home there was almost no relief until the advent of the electrical fan. Now in a city apartment of two rooms and bath with a fan in each room one can often be more comfortable than in a crowded summer hotel in the hills.

"Many people get only half the comfort value of their fans because they do not plan their use," said a thrifty housekeeper. "Our flat is well ventilated with outlets so that we can attach our fans without unscrewing lamps from fixtures and the cost of running the fans is so slight in comparison with the comfort we enjoy that we have ceased to regard them as luxuries, but look upon them as absolute necessities. Neither do we store them in the fall for we find so many uses for them they are all the year-round utilities."

The use of the electric fan is quite as important in winter as in summer. In cold weather it reverses its well-known cooling effect and adds materially to the warmth of the rooms, especially under-heated rooms.

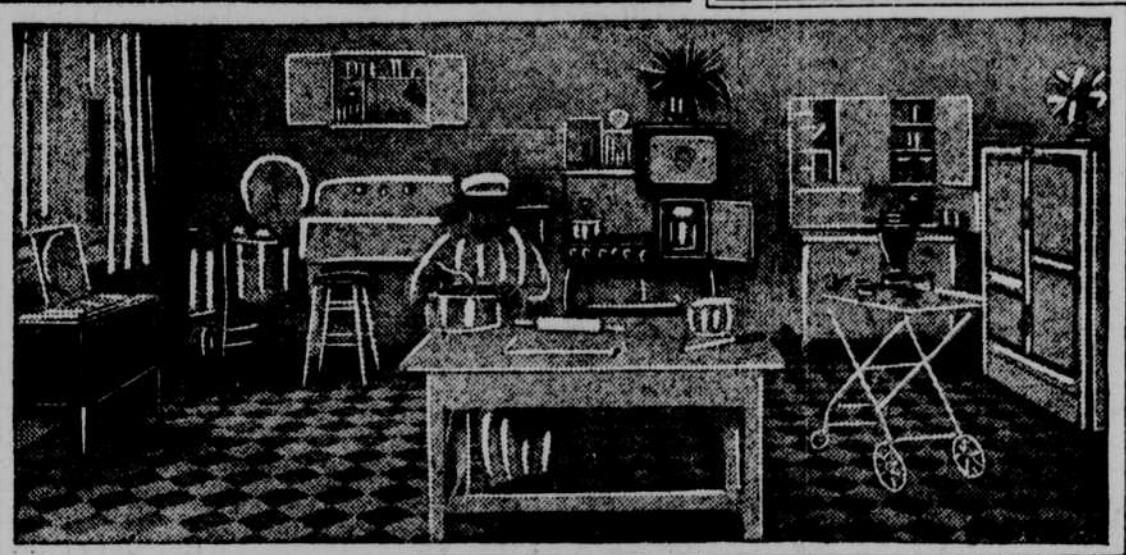
Throughout the winter with the use of an electric fan the furnaces in the home may be started later in the morning than would be otherwise possible. The rapid diffusion of heat warms the rooms in so much shorter time than without the use of the fan that the winter's supply of coal is made to go further.

Motifs in Late Furniture Come From Early Days

Study of Different Periods of Designs Is Both In- teresting and Profitable.

Copyright, 1923.

The modern customer steps into a department store, through the aisles, admires the newest and latest



No dust, dirt or greasy spots in this kitchen.

things, makes purchases and departs. The modern customer steps into a shoe store, sees an endless number of boxes on the shelves, glances at the case display, sits down, tries on a few pairs, gets shoes that will fit, pays for them and departs.

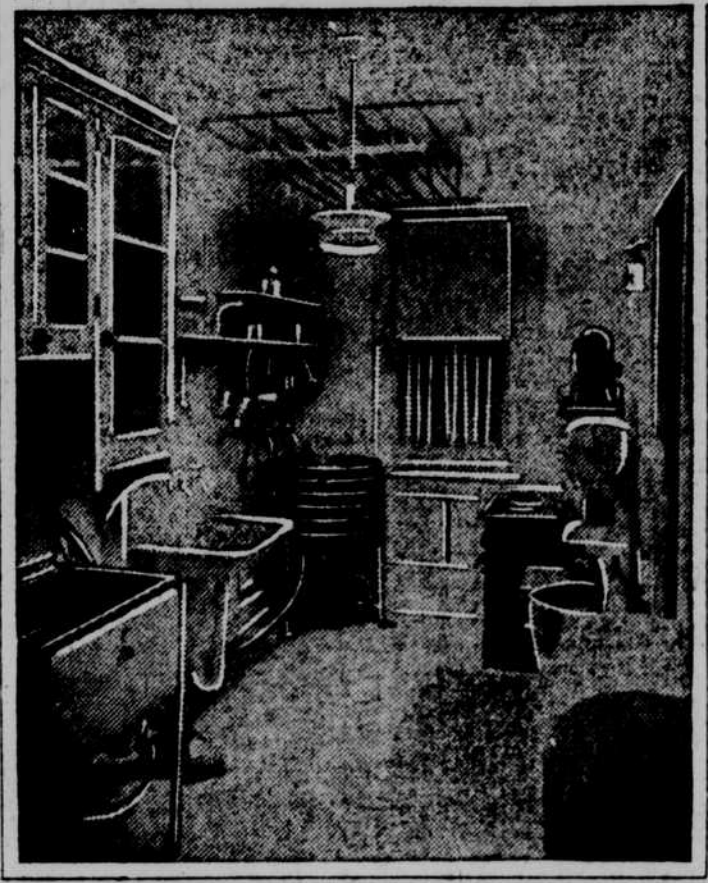
The modern customer does this in the grocery store, the hardware store, the clothing store and music store.

Little or no thought is given to where the goods came from or the history behind them.

In a furniture or home furnishing store all this is changed. From the dusty ages have been brought down to us by generation after generation of designers and craftsmen the furniture styles of today. You may admire a bed room suite, a dining room suite or a living room suite. It is just what you need for your home. Or a table or a chair. But—

History Reproduced.

Remember that some of those same designs on the furniture you like best may have been brought from the Jacobean period, 1603, to 1648; the William and Mary period, 1688, to 1702; the Queen Anne and early Georgian period, 1702 to 1750; the Chippendale period, 1749 to 1780 the Brothers Adam, 1762 to 1795; or Hepplewhite, 1765 to 1795; or Sheraton, 1789 to 1806; or from the Empire period, 1793 to 1830; or from the American Empire period, 1795 to



Combined electric kitchen and laundry save many steps.

1830; or possibly adapted from other American furniture in vogue during that period between 1640 to 1800, which includes the treasured Colonial. Nowhere else is there so much history reproduced for you, for your daily use, than in a furniture store, else it is a book store, and books you cannot eat from, rest on or use like you can furniture.

Interesting Motifs.

A visit to a furniture store unfolds much that is interesting if you will only ask your merchant to explain the different periods of furniture designs to you. The motif of a Louis XVI suite, a Queen Anne suite, a graceful chair back, the shapely leg of a table or chair. All these have come to us from the early days.

You admire an artist's painting probably because publicity has been given it. Without that publicity the brush would have been passed by unnoticed by you.

A rare piece of embroidery, lace or other valuable specimen of handwork is given the place of honor in a store display window there to be admired and ejaculated upon by the passing throngs.

Gives New Idea.

But in the next store window, possibly, there is on display an exhibition of modern furniture that embodies more history, more beauty, greater skill, possibly is the fulfillment of a lifetime dream of some furniture designer or is the best piece of work turned out by some particular craftsman than in the other window.

If proper attention were called to this furniture display you would go and see, not only on account of its historical interest, but because it gives you a new idea, shows you a new value of the things in your own home.

So when you stop and admire a furniture store window display you not only help cultivate the finer sensibilities in your own makeup, but you pay a merited respect to the designer, help reward the craftsman for his toil and skill and make the dealer happy in knowing that nice things for the home are being appreciated and that the effect for better homes is not in vain.

Handmade, Carved Furniture Adds Distinction to the Home

Carved and handsome chests, sideboards, tables, chairs and other antiques are rightly valued by people of discriminating taste. In the fifteenth century men were known to have worked eight years or more carving a single one of these intricate pieces, fitting the drawers perfectly and balancing everything. Certainly any piece of furniture on which those masters of the cabinet-maker's art spent so much time and thought are worthy of appreciation.

An apprentice to the art of cabinet-making commonly worked from three to eight years making his first piece of furniture. This work then was passed upon by jurors, and if the verdict was "imperfect" it was burned before the door of the worker and he was forbidden to make furniture for sale until he had redeemed himself with an acceptable piece.

Towel Rack Makes Good Porch Umbrella Holder

Screw a towel rack to the side of the house, about 30 inches from the floor. During rainy weather the umbrellas can be placed behind the rod and will not be blown away. To catch the drip a shallow pan of zinc or tin painted with asphaltum may be placed below the rack.

Pole Keeps Rugs Straight When Hung on Clothesline

Here is a good way to keep rugs straight on the line while being cleaned.

Stretch the clothesline the same as

on washday. Tie a rug pole or clothes prop (preferably a rug pole) lengthwise on the line, using a strong string or light cord. Tie this in about three or four places. This keeps the pole perfectly taut to the line. Then put your rug over the pole and line.

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Furniture that will add a new CHARM to your home

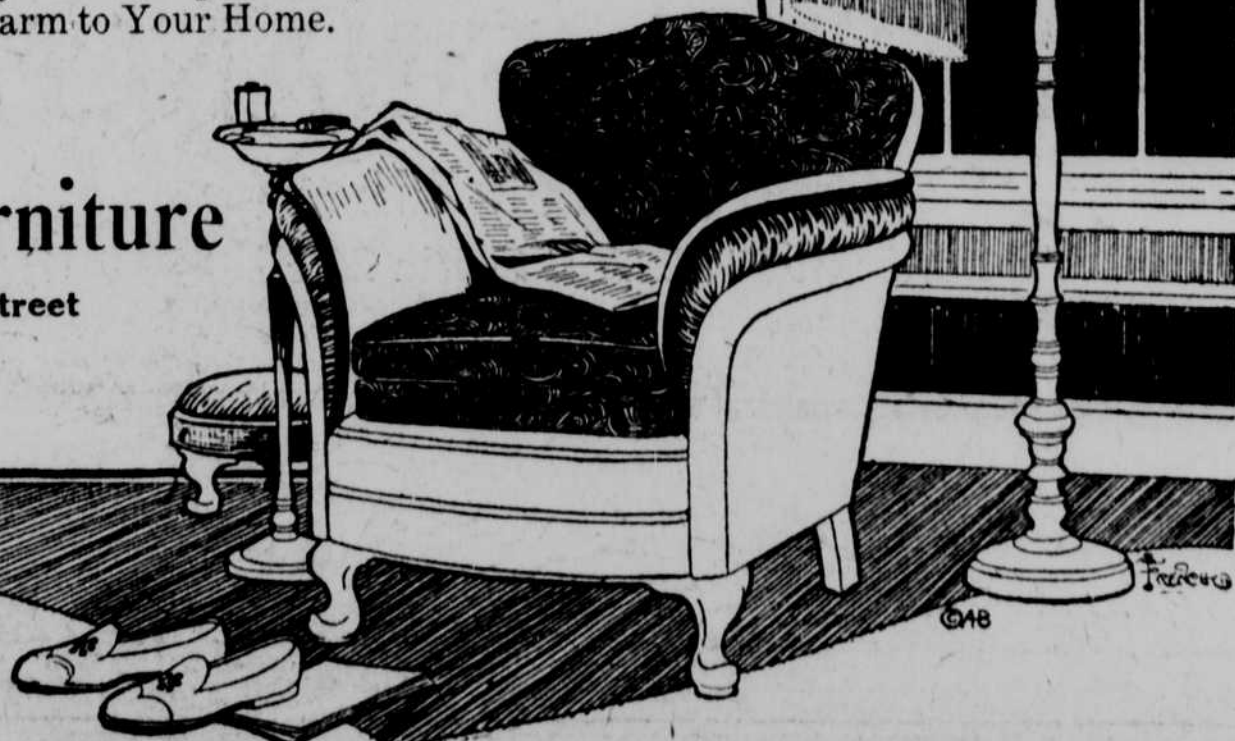
Here in The House of Skans you will find the "select" things in beautiful furniture. Chosen for their genuineness of pattern, wood, upholstery and execution.

And the minute you arrive you'll realize that Skans' Prices are sensible, most reasonable—and right away you will begin to get a new sensation of enjoyment from the fact that none of these bits of "rare" furniture art is priced beyond your reach.

Come, roam through the aisles, enjoy picturing this chair or that table in your home, and you'll quickly see the possibility of bringing a new Charm to Your Home.

SKANS--Furniture

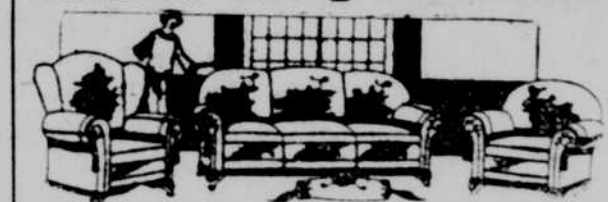
2020 Farnam Street



Economy Is a Homely Virtue

Better homes and better furniture to complete them are not necessarily homes of luxury. Economy in high-grade furniture is our life ambition and our low overhead, our low rent and economical manner of handling goods saves you money and aids you in completing your home.

Beautiful Living Room Suite



An especially well constructed living room suite in tapestry or velour—regularly priced at \$225.00, on sale this week at... **\$99.25**

Complete Outfits

To those who are planning a complete outfit we are enabled to make a money-saving deal which cannot be ignored. For a limited time with every complete outfit and every suite sold we will give away free of charge a beautiful bridge floor lamp.

5 Rooms Complete...\$299.50
4 Rooms Complete...\$228.75
3 Rooms Complete...\$198.50

Exchange Dept.

Make Your home better by exchanging your old style goods for new and up-to-date home furnishings through our exchange department. We allow you the most for your used furniture and charge you the lowest prices for new and modern furniture.

8-Piece Dining Room Suite



We offer this fashionable and durable set consisting of a 68-inch buffet, 48x54 oblong table, five chairs and a host chair which we have heretofore priced at \$235 at the low price of... **\$132.50**

Console Phonographs
High Grade Instrument. Finest Finish. Beautiful Tone.
\$150 Value **\$67.50**
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Bed Room Suite Only \$78.75
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The kind that is constructed to save food and ice.
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Very Special, **\$29.75**
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