

### Library Should Be Quiet Room

None Offers Greater Opportunity for Quiet Expression of Owner's Individuality.

Copyright, 1923. In furnishing a room in the home for a library, none offers greater opportunity for the quiet expression of individuality. First, because in that room may appear the most intimate personal reflection of the owner's personality; second, in this room is the logical place for the most interesting and "livable" pieces of furniture that are made. Here are some helpful pointers for "the quiet room."

An atmosphere should be created and this should be thoroughly expressive of repose and comfort.

The color scheme should be an important factor in the selection of the furniture. Brown is most generally the appropriate color, brown for the woodwork and furniture and a dull color for the upholstery rugs and hangings.

Oak paneling and oak furniture are also fitting.

For the rug a good oriental may be used, but should be selected with due regard for harmony with the upholstery and curtains. If another floor covering is preferred, a one-tone rug is suggested.

The style of the furniture may be Jacobean, Flemish, Flanders or any other that is done in oak.

The table should be large, to hold the current magazines and a few books. Here a Jacobean table would serve well, for instance a refectory table, against which a deep and thick upholstered davenport could be very appropriately backed.

The chairs, of whatever style, must have one property in common—comfort.

The bookcases, the real substance of the library, depend on the taste and circumstance of the owner and the number of books to be housed. Either built-in or the sectional bookcases can be used, according to whether the house is owned or rented. Their arrangement depends on the wall spaces. There are several original ways in which they can be arranged.

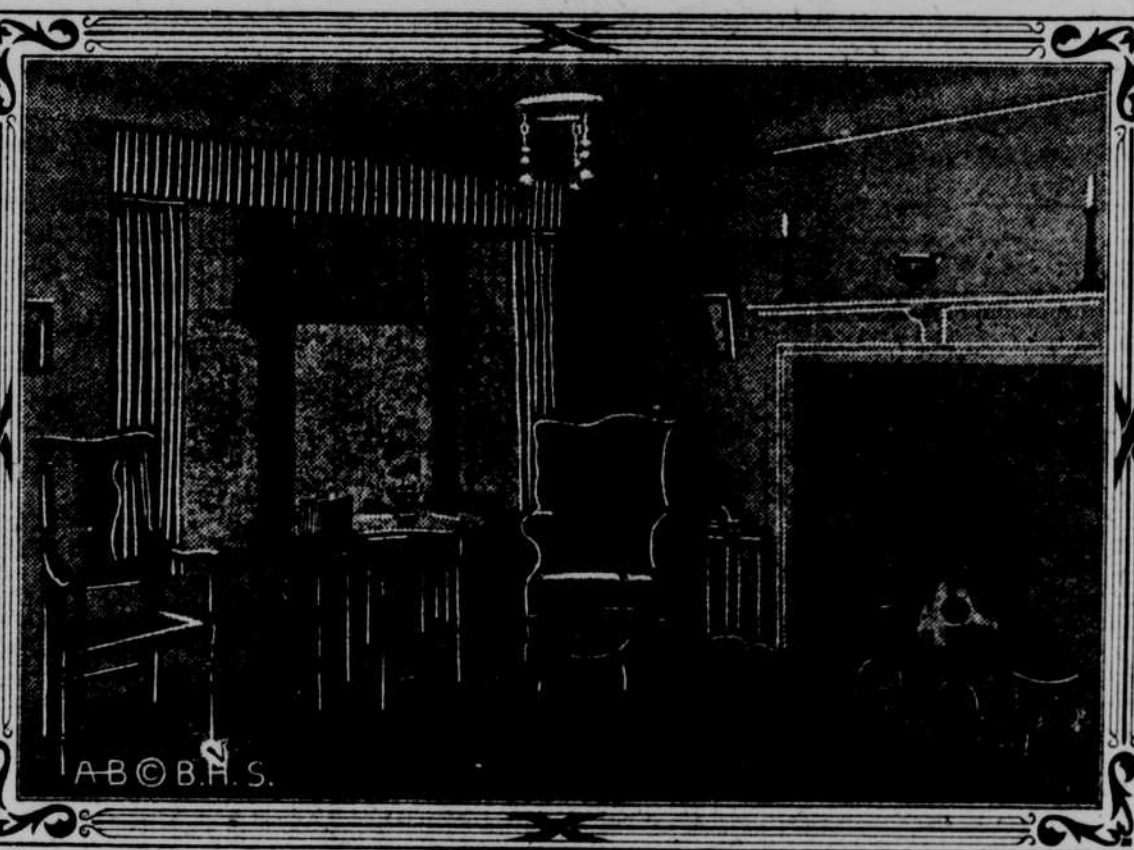
A Morris chair, or an extra chair, upholstered, should be provided for the visitor, guest or caller's comfort while using the library.

Among the smaller pieces of furniture, accessories, which may be used in the library are bookracks, bookends, lamps for the table, small book and magazine stands, humidors, cellophane, small tables and stools.

Because the library in the American home has come to be understood to be the smoking room, it is supplied with smoking table, and other accessories, besides a small gate-leg table for the after-dinner coffee and which also may be used for cards.

Don't neglect your lighting. A bright, cheery home means comfort, happiness, attracts friends and means individual pride in the home.

### Combining Period Styles



For the brick house the brick fireplace is especially fitting.

### History of Grandfather Clock Reveals Origin

Name of Timepieces Derived From Song—Clocks Originally Built for Hall or Stairway Landing—Becoming Popular Again.

(Copyright, 1923) Grandfather clocks are becoming more popular in American homes. From the moderate priced timepieces, with its brass numerals on the dial, to the more costly styles that are finished in mahogany and tell the time by chimes and also show the moon's phases, day and date, the wide range of styles is meeting with favor. Yankee instinct has revealed that such style clocks may be combined into serviceable pieces of furniture and at the same time make the living room, dining room or hall more attractive.

The history of the grandfather clock is interesting. Many persons have often wondered why such clocks are tall, where they were first made, what they were first called, where they were imported from.

"The tall clock is time honored," said an expert clock maker to a representative of Good Furniture Service. "For centuries it has been made in this form but it is only since the later 70's that it has come to be as it now is, in America at least, very commonly known as 'grandfather clock,' a name that it owes to a song.

Origin of Name. "During the later 70's there was brought out a song 'Grandfather's Clock' that instantly became immensely popular. People sang it, bands and orchestras played it, men and boys whistled it. The tune was in the air. Soon the name 'grandfather's clock' was applied to all tall clocks, the old familiar tall clocks like the one described in the song, and ever since that name has clung.

"Hall clock is the correct title for clocks of this type and it is hall clocks that they are catalogued and described by all clockmakers.

"England is the country in which in older times hall clocks were made in the greatest numbers. There were not so many on the continent, but in England they were to be found in many homes; clock with works of heavy brass and even clock whose works were made from wood which kept good time.

"Earlier settlers in America brought some of these clocks from England. In this country later were made during these earlier days hall clocks with wooden works, which were cheaper than brass, works with plates of oak, wheels of apple wood and pinions and staff of snake wood. Of these old hall clocks with wooden works many gave fine service and in many instances such clocks today are being kept as hall clocks.

"Wag" Clocks Appear.

"Black forest clocks from Germany later appeared in America. They were the familiar 'wag on the wall' type, fastened to the wall while their long pendulums swung back and forth in the open below. Then these 'wag' clocks were put into tall cases that carpenters made and so made them into hall clocks.

"It was only a natural American step to manufacture these clocks into a finer grade of timepieces, fine hall clocks with brass works and with fine cases copied after the old English clocks, or in appropriate colonial designs. In those colonial days also the heavy lead weights were taken from the hall clocks to be cast into bullets, these weights being replaced with cans filled with sand. From the sand weights have developed the mercury weights, the cast iron weights encased in brass cylinders and other varieties to meet the style and design of the clock they are to serve.

"Today hall-clocks are made in various woods and in a great variety of designs, old and new reproductions of quaint old styles and of various periods, English and colonial and clocks of various modern styles.

Some are very simple and some are very elaborate, especially those which ring the quarter, half, three-quarter and full hours on chimes hidden in the clock case, or show the moon's phases, tell the day and date and contain barometers.

Known for Height.

"But why is the hall clock tall? One might be led to believe that it was made so to accommodate within its case the long pendulum and long depending weights, but I believe the reason for its height in considering where in the house the clock was to be placed.

"This style of clock stood commonly, as its name would imply, in the hall, although it may have been placed on the first landing of the stairway up from the hall. It was made of fine wood and was of the fine workmanship and from material and design in keeping with or in harmony with its surroundings. Thus it might be a stately or a quaint or a beautiful decorative piece of furniture as well as a clock. Although it was as a clock that it was primarily designed and used, its use as a clock in the situation in which it was placed gives us the real reason for its height.

"A shelf clock, to be sure, stands on a shelf, so raised to be at a height where it can be conveniently seen. But the hall clock is a case that stands on the floor, so naturally, its case was made high enough to bring the dial of the clock up to a level of the eyes. That is the simple reason for making the hall clocks tall."

### President Makes Plea for Better Furnished Homes

President Harding's sentiment regarding American home is:

"The realization of our highest hopes lies in the continued construction and improved character of our homes because they have the first influence in the standard of American living."

And better furnished homes increase that influence and standard.

With One Scarf. One of the latest inspirations from Paris is a dress of cloth of gold, with no trimmings save a scarf of gold lace draped loosely over the bodice, leaving one end free to make a sleeve drapery which continues its activities until it becomes a train.

### Better Homes

The Aim and Ambition of One and All

That Satisfaction Will Be Accomplished in the Purchase of Any of the Following

Just North of the Field Club

We have a neat two-story home with six rooms; three bedrooms. South front lot with cement driveway and garage for two cars. Conveniently located for good school and car service. Worth the money at \$7,800; \$2,000 cash to handle.

New Colonial Facing Miller Park

A very attractive home, practically new; 7 rooms with living room, dining room, breakfast room and kitchen on the first floor; three good bedrooms and tile bath 2d floor. Fireplace and bookcases. All oak finish. Two-car garage with cement driveway. Price reduced from \$10,500 to \$9,350; \$2,000 cash.

New Brick Home Near Bemis Park and Cathedral

An extra well built home, brick veneer over tile, on a South and East front corner lot, facing Boulevard. Has large living room arrangement with fireplace and bookcases, sun room, dining room and kitchen; three good bedrooms and tile bathroom 2d floor; oak floors throughout and white enamel finish. Arrangement and finish very good. Cement driveway and garage. Price, \$10,750 with \$3,500 cash.

Brick Bungalow, West Farnam

Six good rooms on the first floor with 3 bedrooms and one large room finished in attic; all oak finish, tile bath room. Very reasonably priced at \$12,500 with \$2,500 cash. This includes joint driveway with five-stall garage renting for \$5.00 each. Can be sold without garage, if desired.

New Brick Colonial, Dundee

This is a brand new house, Dutch Colonial style, to be finished in thirty days. Six nice rooms, center hall, brick fireplace in living room. Three bedrooms and tile bath. All finished in oak, nicely decorated. High, slightly lot with driveway and two-car garage. Price \$12,650 with \$3,500 cash. Buy now and select your own decorations and fixtures.

51st Avenue and Farnam

A real HOME with every convenience; large living room with fireplace; large sun room, breakfast room, large dining room, complete kitchen; 2d floor, four large bedrooms, tile bath room, 3d floor, maid's room, bath and billiard room. Two-car garage and driveway. Practically new and in excellent condition. Price \$17,500.

Brick Home Facing Hanscom Park

This is considered one of the most attractive homes in the Field Club district. Extra well built, smooth face brick, tile roof, dandy east front, corner lot, plenty of flowers and shrubbery. First floor has large living room arrangement with sun room, dining room and kitchen all large rooms; 3/4 sawed oak finish; tile floor in sun room. Second floor has four nice bedrooms and complete bath, tiled, finished attic with maid's room and bath; hot water heat with oil burner. Priced to sell at \$22,500 which includes over \$3,000 in rugs and draperies.

For Information Today Call

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### Notice the Harmonizing Beauty of Our Grand Piano Exhibits at the Better Homes Show This Week



### STEINWAY

"The Instrument of the Immortals"

is on exhibition at The Better Homes Show at the Auditorium. This instrument is one for which you need never offer an apology. It speaks for itself. See it either at the show or at our Steinway parlor in our store. Remember, we gladly accept your old instrument as a substantial part payment and arrange terms of three years if you so desire.

### Premier-The Most Perfect Baby Grand in the World

The Premier Baby Grand, the leading instrument of its kind, is another Schmolzer & Mueller exhibit at The Better Homes Show this week. This tiny, but perfect, Baby Grand will fit any space that will take an upright and the wonderful little instrument comes in beautiful brown mahogany. Its tonal beauty is one greatly admired by famous pianists. If you want a Baby Grand at a reasonable price and extremely low terms, see us this week.



SWEET-TONED

### Schmolzer & Mueller PIANOS

From Factory to Home

Our Factory to Home sales plan saves you as high as \$200.00 on purchase of a piano. There is no middle man, jobber or broker to add to the cost. We sell our sweet-toned Schmolzer & Mueller Pianos at slightly over factory costs and there is a Schmolzer & Mueller Piano in every state in the Union and most of the American possessions. They are noted for their sweet tone and beautiful finish. To see and play it is to own it. Our price and terms are the lowest in the middle west.

Increase the enjoyment of your home. Own a piano. Music is one of the essentials of life and our low prices and terms make it possible for every home to have just the instrument they wish. Call this week at our warerooms or at The Better Homes Show and inspect our beautiful display.

### Schmolzer & Mueller Piano Co.

NEBRASKA'S OLDEST & LARGEST MUSIC HOUSE

1514-16-18-Dodge St. ~ ~ ~ Omaha

EXCLUSIVE REPRESENTATIVES

### Radio Stimulates Sales by Novel Advertising

A recent survey of the radio, in its merchandising and advertising possibilities, shows amazing figures applying to the rapid expansion of commercial interest in radio telephony. It reveals that radio equipment and radio terms continue the chief booming notes in retail selling and advertising according to the National Retail Dry Goods association.

Radio is having its little day as a popular medium in advertising, both through actual programs and sales announcements, given by department stores for the benefit of radio enthusiasts and also by the use of popular radio terms in daily advertisements. One large wholesale house is having an important advertising campaign on the popular phrase, "Listen In."

While the progress of radio in retail stores is moving rapidly, care must be taken to stabilize the industry, for the radio is as far above normal in the trade index as many other types of merchandise are below.

But the radio right now is playing a big part in stimulating sales through the novelty of method in reaching the consumer.

### Furniture Plays Large Part in Life of Everyone

Did you ever weigh the fact that next to food, or possibly, fashions, furniture is the chief thing in your life?

It was a necessary witness at your birth. From your high chair you graduated into the nursery. Then came the sofa where you wooed your bride. Polished and now is the table across which you smiled at her you had taken at the first breakfast. Furniture in your home reflects your ambitions, your success. And then—life has not greater joy than the selection of the crib for the coming of the little stranger, your first born.

And last, the bed supports you as you drop into the peaceful sleep which has no waiting.

Yes, furniture truly is the chief thing in your life.

### Attractive Lawn Adds Much to Beauty of Home

Home atmosphere is developed within the four walls of a house. Pride circumscribes it, and interest extends to all that pertains to the home or its grounds.

By neglecting his yard, or his lawn, the home owner unconsciously commits a grievous community error. There is nothing more inviting than a well kept, attractive lawn around a home. Shrubbery, placed where it will have the best effect, is an essential, even for the smallest home. Flowers are a necessity to give color and add harmony.

Such a home creates pride as admitted by the neighbors and often starts other home owners to pay more attention to the exterior arrangements, resulting in a more attractive or beautiful district.

### Home Owner Should Take Keen Pride in Furniture

Take a keen pride in the furniture in your home. Should a piece become marred or slightly damaged have it repaired. Neglect of the little things develops into shabbiness that becomes a habit that does not reflect to the credit of the owner.

Above all, keep up the furniture. If it is damaged beyond repair replace it with a new piece.

### When You Want a Home Why Wait?

ONE thing everyone knows: In waiting for lower costs you are spending something more valuable than the money you may save, something that cannot be replaced.

That something is TIME—the years of your life. You may spend or lose your money and regain it, but the lost years will never come back.

Will the little that you may (or may not) save in money, in order that your estate may inventory a few more dollars, compensate for withholding from yourself, your wife and your family the enjoyment of such a Home as you and they want, and ought to have?

Except to the miser, money is worth nothing beyond the satisfaction, comforts, pleasures and opportunities for service it can bring in the life we are living here and now.

An investment in a Home is not a speculation, and there is no possibility of a loss where there is certainty of an abundant return in health and contentment.

Why not, therefore, go forward unhesitatingly—at once—and build or buy your Home.

### OPEN HOUSE

To see one of the most beautiful and best built bungalow homes in Omaha drive out Sunday from 10 a. m. to 10 p. m. to 5731 Rees street. It's a real beauty.

### OPEN HOUSE

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