

Thompson, Belden & Co.



Sunfast Silk Overdrapes

—make windows a gracious feature of Better Homes. And what a satisfaction to choose from these glorious colorings and know that their beauty will remain undimmed. Glowing rose, soft blues, rich mulberry or gold—these and others in brocades and plain shades suggest infinitely lovely color themes for Better Homes.

\$1.00 to \$3.50 a Yard

Quaker Craft Nets Are Versatile

—in achieving charming window treatments, but all are tasteful and serviceable. Tuscan, Punto and casement patterns are shown in ecru and white, 36 to 45 inches wide.

75c to \$2.00 a Yard

Bedroom Curtains

—the Ruffley Kind

—are wholly delightful when made of sheer dotted grenadine. Swisses, too, are charming for a sheer immaculate effect and voiles are yet another excellent choice.

Grenadines - - 50c a yard
Swisses - - - 60c a yard
Voiles - - - 40c a yard

Orleans Sateen

—for Bedroom Sets

Bed spreads, dresser scarfs and even comforts may all be made to match from this pretty figured sateen in gay chintz patterns.

50c and 60c a yard

Personality in Dress For Mistresses of Better Homes

Even more than in her home and its furnishings, the modern-minded woman seeks to express her individuality in her attire. Thompson, Belden & Company, with its staff of representatives trained by long acquaintance with the taste of Omaha's

discriminating shoppers, is in a unique position to assist its patrons achieve individuality and distinction in dress at no greater cost than the commonplace elsewhere. Here one may choose with confidence, for only worth while qualities are tolerated.

Home Frocks

For warm summer afternoons, choose a dainty dotted dimity. For brisk morning hours, a fresh gingham check. Or a batiste in the always acceptable navy blue pin dot. In clever styles for home wear—all are here in your own psychic color!

\$4.50 to \$10.85

Afternoon Gowns

A printed canton for the afternoon at bridge, a compose frock with blouse in vivid contrast for informal day affairs. Or a gracious satin gown—if you choose it here, it is certain to convey the impression 'twas made for a woman of taste and distinction.

\$35 to \$69.50

Dinner Dresses

Floating crepe chiffon in pastel tints fashions a lovely summertime conception of the dinner gown. Cantons and georgettes in navy and black are certain of success for less formal functions. Each has individuality—you have only to choose the one which matches yours.

\$35 to \$75

Artistic Lamp Shades

—are the clever woman's means of creating beauty in her home at small cost. Most attractive ones may be made in our Art Department, where frames of every size and shape, together with all the materials needed, have been assembled. Unusual fringes, braids and tassels are here to finish the shades in a professional manner.

An Instructor

—is here at all times to give free lessons to those purchasing materials.

"Superior" Sheets

—are Thompson-Belden's own brand. Unvarying quality that wears and washes wonderfully have made them a long established favorite in Better Homes. You can replenish your supplies at any time in the same quality, for we have them at all times.

81x99-inch Sheets - - \$2.70
Same size, Hemstitched - \$3
42-inch Pillow Cases - 65c
Hemstitched Cases - - 75c

"Pequot" and "Wamsutta Percale"

—sheets and pillow cases are two other famous brands carried in our Domestic Section.

Her Finest Linens Come from Thompson-Belden's

Venezia Antiqua Lace Pieces

A modern conception of a very beautiful lace which we are showing in useful pieces of all shapes and sizes. Luncheon sets, buffet sets or single pieces are most effective in it. Prices range from 6-inch doilies at 50c up to 18x54-inch scarfs at \$12.00.

An appreciation of a woman's desire for enduring beauty and satisfaction in the linens she buys for her home has made this store famous for linens for more than thirty-five years. In purchasing linens it is essential to know that qualities are reliable and prices fair. To meet such a standard is our purpose at all times.

Hand Embroidered Luncheon Sets

Twelve oblong plaques and scarf in exquisite Italian cut-work on creamy Italian linen compose this handsome set. This is the fashionable shape designed for the new oblong tables. Thirteen pieces are priced \$35.00.