

Car Output for April Is 15,000 Over Last Month

Slight Gain in Production Predicted for May—Prices Unchanged—Shortage of Glass for Closed Cars.

By Universal Service.
Detroit, Mich., April 28.—When the industry closes their books on April Monday night, another string of production, sales and shipping records will supplant every record. April output should exceed the March record of 348,000 by nearly 15,000, according to the present rate of production.

May production schedules already arranged indicate that the coming month will witness a slightly greater output than April. Optimism reigns as orders continue to pour in. Not one manufacturer interviewed during the week sees any slowing down during the next few months.

Production will continue at the present levels for nearly four months, according to executive opinion. Facts as well as logic support the view when urban sales recede a bit, as they may around June 15, farmers will just be getting ready to buy. The farm now comprises the most fertile field for auto sales and with fine crops in prospect, a very sizeable demand is expected from rural districts in August.

No Price Changes.

Nothing developed in the way of price changes during the week. No general increase in prices is looked for in the near future. A very few increases are expected during the coming month including a low-priced car which will be advanced May 1.

No change is noted in the labor and material market. An acute shortage of plate glass is hampering production of closed cars to some extent. As is usually the case at this time of the year driveaways are playing a big part in the delivery of cars. Nearly all deliveries within a 500-mile radius of the factories are going over the roads.

Manufacturers of cars selling for more than \$1,000 are displaying special interest in the four-wheel brake. The safety factor is dominating the trend. Discussion of the "eight-in-line" engines is common in motor circles, with Packard, Cadillac and Paige mentioned as those who may try the newer type.

New Ford Schedule.

Beginning Tuesday Ford will start on a daily production schedule of 6,539 cars and trucks which will be maintained during May. Production during the week ended Tuesday night, was 35,543 cars and trucks. Daily production during May will be about 154 cars and trucks more than during April. Lincoln production for the week ended Tuesday evening was 139 cars. May schedule calls for a daily output of 157 cars. Rickenbacker with a daily output of 62 cars has reached a new high mark.

Maxwell smashed all records for a single day's shipment April 21 when 548 cars left the plant. Dodge Brothers set a new high daily production record April 12 with a total of 794 cars and commercial vehicles. Daily output now averages 750 cars. Olds April sales are running 25 per cent better than March, the best previous month.

Buick continues to set a record pace. Orders on hand are at a record in the history of the company.

Vocal Device Is Aid to Science

Determines Vibrations, Helps Deaf Folks Talk, Reveals New Epilepsy Theory.

Vienna, April 28.—Have you a voice? If you don't know for certain just use a laryngostroboscope.

The laryngostroboscope is one of the many new instruments which are being used in the department of experimental phonetics at the University of Vienna, which is now under the direction of Prof. E. W. Scripture, formerly of Yale university. This instrument makes it possible to study the vibrations of the vocal chords in detail and to determine how each voice acts or fails to act properly.

Another study which is being pursued under Professor Scripture is the modulation of the voices of deaf persons. By the use of new instruments it becomes possible for deaf persons to determine just how loudly they are speaking and to pitch their voices accordingly.

Professor Scripture has also discovered that epileptics have a peculiar kind of speech record that distinguishes them. From these records he has been able to show that epilepsy is not a disease of the brain, but a peculiarity of the mental character. Epilepsy, he claims, is therefore a curable disease and not an unchangeable defect of the brain as heretofore supposed.

Dry Law Objector Recants Vow of Idleness He Took

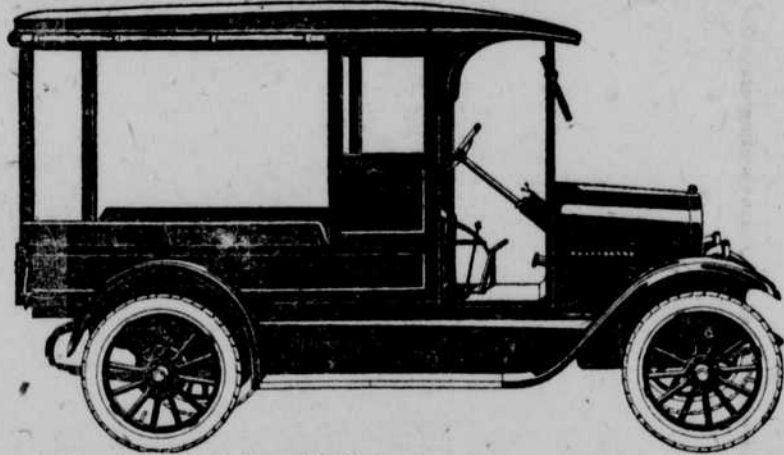
Bucyrus, O., April 28.—A vow that he would never return to work until light wines and beer were authorized through governmental legislation was made by Tony Behner, 22, copper-smith, when he returned four years ago from the war, after serving with the aviation forces, and found that the nation had adopted the prohibition amendment.

Behner eked out a precarious existence as a minute man for the local fire department, receiving \$1 for the first hour and 20 cents for each subsequent hour. Averaging about two calls a month, his income from the calls aggregated about \$2 monthly. A few days ago Behner relented and left for Indianapolis to accept a position as a copper-smith in a plant there.

Youngest Grandmother in Maine Only 32 Years Old

Portland, Me., April 28.—Mrs. Elmer A. Dyer of this city holds the distinction of being "Maine's youngest grandmother." She is 32 and was married at the age of 13. She regrets that the ceremony was not performed a year earlier.

Star Trucks Delivered



Andrew Murphy & Son, distributors of Durant and Star cars, are now making deliveries on Star trucks and report a number of sales the last month.

Henderson Tire Firm Opens Branch Here



The Henderson Tire and Rubber Company, Inc., of Columbus, O., has opened a branch store for wholesale and retail trade at 2215 Farnam street. The doors of the new enterprise opened Saturday.

Harry E. Trumble has been made manager and will direct several new branches which he expects to open in the middle west soon. Mr. Trumble expects to have at least four stores opened in four states within the next two or three months.

"The tires manufactured by the Henderson company," said Mr. Trumble, "are all of first quality, due to the unique system of merchandising employed by the company. This system allows a saving on the cost of tires over a similar product manufactured by other companies."

Charles Bothwell, a lifelong resident of Omaha, will be local manager after May 1.

Moonshine in Milk Cans.

Ware, Mass., April 28.—Five gallons of moonshine liquor, concealed in milk cans, were seized from a milk cart by police, and John Pugsalis, a farmer, was arrested. Search of his farm resulted in the discovery of a large still in operation and lots of liquor.

One-Man Cars Had Origin in Marmon "Wasp"

Twenty-Five Single Seaters Entered at Indianapolis Follow Lines of 1911 Champion.

The 11th annual international 500-mile race on the Indianapolis speedway May 30 will be a battle between one-man American cars and two-seated foreign cars, according to the latest reports from speedway headquarters.

Of approximately 65 cars already entered, 25 are American-built cars of the one-man type, while those from overseas retain the customary provisions for a mechanic. This has given rise to the prediction that the mechanic, who has always been the second member of the racing crew, will soon make his farewell bow to the public.

Tommy Milton was the first to announce a one-man type of car, but it was rapidly followed by practically all other American drivers, who have taken this means of cutting down weight and aspire to add a few more miles to the present record of 94.48 miles per hour for the 500-mile grind.

While the one-man cars, around which the interest in the race next month will chiefly center, have been heralded as a new development, those who are familiar with speedway history recall that the one-man car made its original appearance 12 years ago when Ray Harroun drove the Marmon Wasp to victory on the Indianapolis speedway at the then unheard-of clip of 74.61 miles per hour.

Ray Harroun's only driving companion in the Wasp was a rear-view mirror, and this is claimed to be the first use of the now commonly used device.

Cadillac's Enormous Sale Exceeds Supply

According to records of the J. H. Hansen Cadillac company, 47 new Cadillac cars have been sold during April, 34 of which have been delivered to purchasers.

Mr. Hansen says "there is already a shortage on some models. Two months ago I predicted this. We have accepted from the factory our entire allotment of cars for each month, and now find that for the month of May we will run short on several popular models."

"This is due to the fact that the enormous demand for Cadillacs throughout the country is greater than the production capacity of the Cadillac factory, which has been running for the past 60 days at a rate of 100 cars per day.

Two additional buildings are now being added to the vast Cadillac plant, and it is expected that 150 cars per day production will be reached by the middle of June. The improved type is proving to be such a great quality car that sales in all parts of the country now exceed the supply of Cadillac cars."

Buy only first-class, reputable materials, even if it means less of them.

Tire Offices Move to Larger Quarters



Consolidation of the Fisk and Federal tire branch offices has necessitated the removal of the new organization to larger quarters, according to Walter Wise, branch manager for both companies. The new home will be at 902-46 Howard street, in the John Deere Plow building.

"We are making this move," said Mr. Wise, "to have trackage facilities which will better enable us to serve our trade. This consolidation, with its new arrangements, will make Omaha one of the largest distributing points for Fisk and Federal Tires in the United States."

Salt Lake City, Rapid City, Lincoln, St. Joseph, Mo., Hastings, Neb., and Sioux City and all intermediate points will be served from the new Omaha branch. Later the area may be increased. The present arrangement with the factory calls for the shipment of one car of tires for each working day in the year.

Cadillac Gives Publicity to Construction of Cars

"It's high time we got back to the old idea of knowing what we get for our money," says J. H. Hansen of the J. H. Hansen Cadillac company.

"We are therefore starting a newspaper advertising campaign to advise the public of what goes into the Cadillac. It seems that in the past few years the universal trend has been to lack of care in buying.

"Clothes, homes, automobiles, have been purchased with more of a thought for beauty than quality and utility. There have been many distinct changes in many motor cars and the Cadillac being among the cars that have made wonderful improvements and refinements and incorporated greater quality in design and material than ever before, we feel sure that our campaign will be of interest and help to the people who are really desirous of purchasing true value for their money rather than 'fine deals' and elaborate advertising."

Americans Baked in Homes and Frozen in Cars, He Says

London, April 28.—It's a terrible country, America! You may set that down on the word of one of England's clergymen.

Rev. H. L. Sheppard, vicar of St. Martins-in-the-Fields, recently visited

street and back again. Those kindly the United States and wrote to his friends in London as follows: "We both have violent colds, which I do not think will disappear until we get back to the dear land of fog."

"It is impossible to shake off a cold when life is spent hurrying from a steam-heated room into an ice-bound

and dear Americans have a way of getting frozen in their streets and then baking themselves in their houses until they have to drink ice water and get cool."

A small hand cultivator will make you feel like a professional gardener. It will soon pay for itself too.



"My MARMON"

WITH control levers at her fingertips and the whole mechanism of the Marmon constantly alert to serve her, as only a Marmon can, it is little wonder that this car stands so high in the esteem of each of its many women drivers.

HAYWARD MOTORS

On Farnam at 27th Avenue



Nicholas Oil Corporation

ANNOUNCE

the Opening of Another Filling Station

at

24th and Willis Ave.

Monday, April 30

Each Purchaser of Nicholas Quality Products at This New Station Monday, April 30th, and Thereafter, Will Receive the Following:

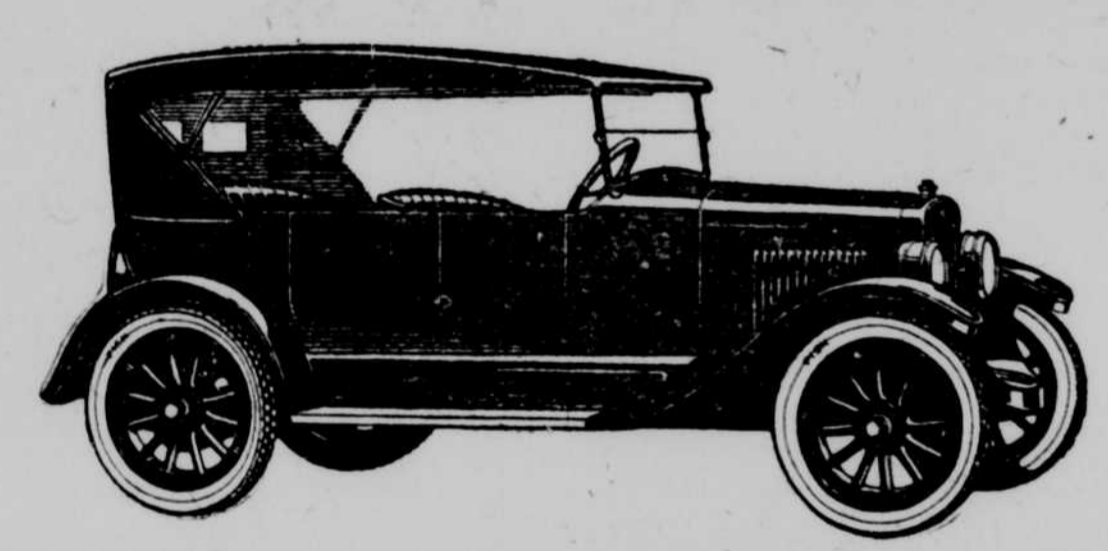
- A PLEASANT GREETING
- COURTEOUS TREATMENT
- BEST OF SERVICE
- WATER FOR RADIATORS
- AIR FOR YOUR TIRES
- WATER FOR YOUR BATTERY
- BATTERIES TESTED
- LUBRICATING OIL TESTED
- CRANK CASE DRAINED
- FREE---Items Above Are---FREE

Don't Hesitate to Ask for Them

NO FAVORITES

The Same Courteous Treatment Extended to Everyone at All of Our "Service Stations"

"Where the Customer Is Boss"



Value Rises Like a Spire

Overland ascendancy has come surely and steadily. Fifteen years of experience have given this new and better Overland a plus value that looms spire-like in its field, recognized, welcomed and sought by the public.

Overland value is creating record sales. We are squarely behind it with all the fervor and confidence so good a car inspires.

Watch for Willys-Overland Advertisement in The Saturday Evening Post

The New Overland Touring \$525

Sedan, \$660 Coupe, \$795 Roadster, \$525 All prices f. o. b. Toledo

WILLYS-OVERLAND, Inc.

2562 Farnam St. Phone Harney 0353
Factory Branch—Open Evenings
Council Bluffs Overland Co. 602-4 East Broadway, Council Bluffs.

CITY DEALERS

Adler & Worley, The "B" Garage, 3701 S. 24th St.

DRIVE AN OVERLAND AND REALIZE THE DIFFERENCE