

### Expert Explains Home Furnishing

Miss Emogene Grinnell Arrives in Interest of Better Homes Exhibition.

"Statistics show that in the United States more money is spent yearly on automobiles, movies, cosmetics and sweets than on the furnishing of homes," said Miss Emogene Grinnell on her arrival in Omaha Tuesday.

In the interest of the Better Homes week exhibition to be given in the Auditorium next week under auspices of The Omaha Bee.

"The greatest need in furnishing a home is simplicity and refinement," continued Miss Grinnell, who is speaking at many club luncheons this week. "A house may supply material comforts, but a home must meet the requirements of mind and soul of each individual in it. Every child should have a place of its own so that it can create and suggest for itself."

"Owning a home makes for the qualities in the individual, for the upbuilding of citizenship. It brings

about thrift, love of country and, as Hoover says, no one ever fought for a boarding house. Better homes will make better citizens and better citizens will make better nations.

"Artistic surroundings bring out genius and are inspirational. Harmony in the home is necessary and many crimes result from the lack of it. It is much better to have fewer articles of furniture in the home than having too many. Well chosen furniture is better than a quantity of furniture huddled together.

"The tendency of the age is over-decoration and overexpression in everything. Jazz music included. Everything that is overcrowded cre-

ates confusion and people must be taught to realize this.

"Lamps in a home are beautiful and cast a cozy glow over the room. Buy too many of them spoil the effect. I've been in homes where there was a shaded lamp on almost every article. It reminded me of a lamp show room.

"Simplicity is the keynote of art in furnishing the home. American homes are more artistic today and we are learning to use more color that creates cheerfulness. Perhaps our closer association with Europeans, who are artists in combining colors, is influencing us. The exteriors of our homes are more artistic, too, for we are going back to the colonial and

the first principals of architecture.

"Always decide upon a dominating color scheme in your room. Let the rugs be of darker tones and the walls and ceilings lighter, with the pottery and pillows serving as high lights. The warm colors are yellow, expressing cheer; red, expressing vivacity and warmth; brown and tans, restfulness; shades of green are restful and cool-

ing and the blues are the cold colors which should be used in sunny rooms.

Interior decorators agree on the "Do's and Don'ts" which Miss Grinnell has outlined as a safe guide for any woman who plans an artistic home. Here are some of them:

"Create a center of interest in your living room. It may be around the fireplace, in the corner or center of the room, where the davenport, table and

lamp are placed, or it may be around the desk, chair and lamp.

"Arrange the furniture so that members of the family can group themselves in different parts of the room. "Don't make a small room heavy with portiers. "Ceiling hangings belong in the large room with much space and the portiers should tone into the wall coloring.

"Too many pictures are poor taste. It is better to have two good ones than a dozen inferior, ugly ones. Hang the pictures with relation to some piece of furniture, over the desk, table or daven-

port. Pictures should ordinarily be hung on a level with the eyes. Square and rectangle framed pictures should be hung by converging wires in order not to violate the laws of the circle. Elliptical pictures are out of place in your room don't use it just because you have it on hand. "Every piece of furniture must have a purpose either for use or beauty. "The richness of the rugs and furniture must conform to the richness of the drapes."

## Dan Johnson, Fire Insurance Adjuster

of the D. A. Johnson Co., Peters Trust Building

# Orders Beddeo's Gigantic Fire Sale to Close May 5th

Here are the final orders. They must be followed to the letter. Not an hour is to be lost. Omaha men and women will be permitted to select any fire sale merchandise at the same prices bid by the salvage company.

All Fire Merchandise On Hand May 5th Will Be Sold to an Eastern Salvage Syndicate

Crowds should be standing in line Thursday Morning to share in these unheard-of offerings.

### Your Credit Is Good---

Buy on our easy payment plan. Don't deny yourself these great bargains just because you lack the ready cash. We'll arrange the payments to suit your convenience.

## Hurry! Hurry!!

Get Your Share of These Great Money Savings



---and Now for 9 Days of the Greatest, Most Startling Price Smashing This City Has Ever Known.

We want to dispose of every dollar's worth of merchandise in the store that comes under the jurisdiction of the fire insurance adjuster. We want to give Omahans the advantage of the savings rather than pack it and ship to the salvage company.

Remember, there are thousands upon thousands of dollars' worth of merchandise involved, which you can own at a mere fraction of its true worth. Be here early Thursday.

### Final Price Crash --- on --- MEN'S APPAREL

Men's and Young Men's One and Two-Pants Suits \$17.95, \$24.95, \$29.95

Men's Topcoats and Gaberdines Smartest Styles \$13.95, \$19.95, \$24.95

Men's Dress and Work Shoes, Big Assortments 98c, \$1.98, \$2.98

All Men's Winter Overcoats to go at \$13.95

Men's Sox in Three Groups 15c, 29c, 59c

Men's Knit and Athletic Union Suits 79c, 89c, 98c

Men's Belts, at 49c, 29c, 19c

All Suspenders to close out at 39c

Men's Garters, all colors, the pair 19c

All Men's Silk Four-in-Hand Ties 29c

Men's fine All-wool Sweaters, final close-out price, \$2.48

Men's Hats, your choice in two lots, \$1.98 and \$1.48

All Caps that were in the fire to go at \$1.28

Buy Men's Shirts in Sale—\$1.98, \$1.48, 98c

Any Silk Skirt in the house \$3.98

### Final Price Crash --- on --- WOMEN'S APPAREL

Women's Coats, Capes and Wraps in Final Price Smash \$8.95, \$14.95, \$21.95

Hundreds of Spring Dresses to Go in Sale \$10.95, \$13.95, \$18.95

Stunning New Spring Suits Reduced to \$10.95, \$19.95, \$24.95

Women's Silk Hose All Colors 69c

Women's New Spring Hats \$1.95

Cap Style Hair Nets 5c

Women's Silk Vests, at \$1.49

Muslin Petticoats, at 98c

Girls' Gingham Dresses, at 99c

House Dresses and Bungalow Aprons 79c

Children's Polo Coats and Capes \$5.95

Women's Night Gowns and Teddies 89c

Women's Silk Blouses \$2.95, \$3.95

### SELL EVERY FUR COAT OR CAPE

6 Bay Seal Coats, 38 inches, satin lined \$69.50

3 Bay Seal Coats, 40-inch, marten collar and cuffs \$98.50

8 plain 45-inch Bay Seal Coats, rich lining \$98.50

2 squirrel trimmed Bay Seal Coats, 42 inches long \$139.50

3 full length Bay Seal Capes, full, wonderful linings \$98.50

7 Muskrat Coats, 45 in. long \$149.50

5 French Coney Coats 45 in. long \$69.50

7 38-in. French Coney Coats, extra \$29.50

4 Black Lynx Coats at \$69.50

5 French Coney Capes, short length at \$29.50

\$5.00 Down and \$5.00 per month During the Summer.

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# BEDDEO

1417 Douglas Street

BUY ON PAYMENTS

**CASH or CREDIT**  
Prices always the lowest

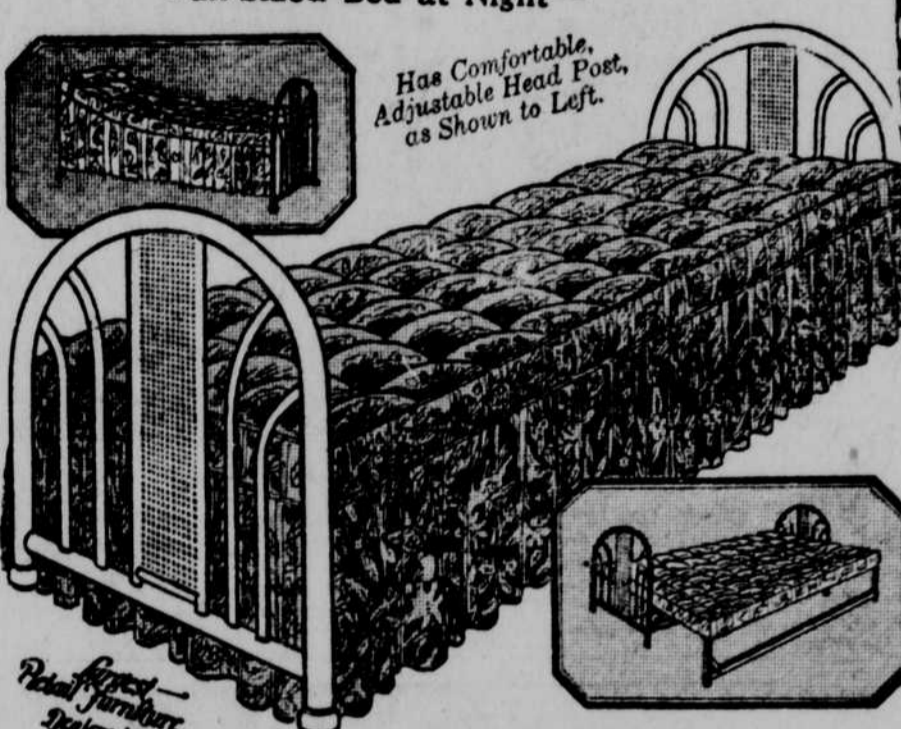
# Hartman's

413-15-17 South 16th St.  
Columbia Records Columbia Grafonolas

**7 1/2 YEARS AND A HALF to PAY**

### Serves a Double Purpose

—Comfortable Divan by Day and a Full-Sized Bed at Night—



Has Comfortable, Adjustable Head Post, as Shown to Left.

**Genuine "Herz" Day-Bed**  
Artistic as well as useful. Comes with steel frames, complete with full-size Mattress, with ruffled flounce, just as pictured; is finished in Mahogany. Upholstered in good quality, figured cretonne. Two distinct types to choose from. A \$50 value at—  
**\$39.75**

**This Elegant Genuine Walnut Veneer Dresser**  
38 1/2-inch Mirror  
Top, front and end panels are of genuine walnut veneer. Has 4 drawers with silver finished pulls, and an ample sized mirror. Here's a regular \$35.00 value at—  
**\$24.75**

Goods Purchased Now Stored Free Till Needed

**Enamel Decorated Baby High Chair**  
In the attractive Ivory and Blue or rich Mahogany and Ivory enamel finishes. As illustrated, with wide seat. \$8.00 value at—  
**\$5.95**

**Tudor Period Suite**  
Genuine Walnut Veneer  
An exceptionally handsome 4-piece suite. Genuine Walnut Veneer. Antique finish. Each piece as illustrated. Large Dresser, Bow-End Bed, Chiffonette and semi-Vanity Table. \$180 value, at—  
**\$165**

**"Caswell-Runyan" Cedar Chest**  
42 inches Long  
Nothing can harm your winter clothes when stored in one of these genuine red Cedar Chests. Handsome, well made. Here's a regular \$17.85 sale price—  
**\$17.85**

**For Your Better Kitchen**  
Note Special Price  
White Enamel Kitchen Cabinet—One of the essentials for your home. Has all of the time and labor-saving features. Porcelain sliding work table. An exceptional value here—  
**\$32.75**

**"Globe-Rogent" combination Gas and Coal Range**—Full polished top; white porcelain and nickel trimmed. Burners or coal separately or at the same time. Handsome in appearance. A \$155.00 value at—  
**\$135**

**Let Hartman Feather Your Nest**

**Typical Rug Bargains**  
9x12-ft. Wool and Fiber Rugs in all colors, reversible. A heavy, soft, washable rug at—  
**\$13.75**

9x12-ft. Axminster Rugs in a selection of choice new designs and colors. Our price—  
**\$49.75**

**This Genuine "Lloyd Loom-Woven" Baby Carriage**  
Corduroy Upholstery  
A most varied and attractive showing of this quality line of Baby Carriages and Strollers. Special attention is made of this item for tomorrow. Rich ivory finish, corduroy lined; a regular value at \$39.50. Our mid-week price is—  
**\$32.45**

**"Ranney" Refrigerators**  
White Enamel Lined  
30-in. Top Ice—Eli prepared. Buy that refrigerator now, for the warm days will soon be in our midst. This special shown to left, is just as pictured. Will pay for itself in the saving of ice. Enamel lined, at—  
**\$19.75**

75-in. Side Ice—A good refrigerator means much to any family in the way of health. Just another special from our complete display. Bargain a—  
**\$38.50**

**liberal credit**