

# Important Clothing Offering for Little Men!

**New Two-Trousers Suits for Boys 8.95** Short lots and odd suits from the season's selling. All-wool fabrics, new Norfolk models, light and dark patterns. All suits usually reinforced and both trousers lined. Remember, two pairs of trousers make double wear.

**New Tom Sawyer Wash Suits 1.68** Guaranteed fast color, good-looking shades and color combinations. Middie, Oliver Twists, Belters and Balkan styles. An unusually large selection. Sizes 3 to 8. Real boys take to Tom Sawyer Wash Suits. They're afficionados.

**Boys' Blouses, 78c** Of the better kind; fine percale, madras, poplin khaki and blue chambray; collar attached styles, neat stripes, plaids in light and dark effects; also solid white; regular standard brands such as "Boy Blue," "K. & S." and "Furitan," all sizes, 6 to 12.

**Children's "Koveralls" 95c to 1.25** The national play suit for little boys, 3 to 8; guaranteed fast-color khaki, blue denim; long and short-sleeve styles; sizes 3 to 8. Fourth Floor.

**Boys' Shirts, 1.00** Finest of well made shirts in neat striped percales, fine combs; clever new patterns that are appealing; collar-attached style; sizes 12 to 14½.

## Art Needlework Goods

Little pieces of "pick-up" work to do in idle moments make it easy to give handmade gifts at small cost and without extra effort.

**Sweater Materials**—In a package, sufficient silk and wool yarn to complete the garment and full instructions for making six designs. **1.90 to 3.10** Priced from

**Made Up Stamped Night Gowns**—Of good quality 98c nainsook. Attractive designs. Each

**Stamped Quilt Blocks**—Fifty of them combined with dainty pink, blue or lavender satin make a wonder 1.75 quilt with very little work. Per set

**Newco Art Lamp Shades**—Frames and all materials to make it. Everything to match and cut in the right color. No waste of materials. Sheets of instructions enclosed. 4-inch to 26-inch sizes **75c to 12.00**

Classes all day in all kinds of fancy work. No charge when materials are purchased in our Art Department. An expert instructor in charge.

Third Floor—West

## Infants' Spring Apparel

**Children's Spring Caps**—Tailored with care, which means service. Knitted Caps—Cleverly knitted in four different models; knitted of good weight yarn in firm, even weaves; tan, red, copolymer. All blue and pink. Attractively trimmed in stripes of white. Sizes 1 to 6 years. Priced at... **3.98**

**Comfortable Capes**—Of soft wool mixtures. Yoke styles with roll or flat collars. Some with touches of color or stitchings that add to their smartness. In all new Spring shades. Sizes 2 to 6 years. **4.98**

**Little Boys' Tailored Wash Suits**—Fresh and crisp. Every suit is tailored from the figure and more durable materials in baby styles. Solid colors of blue and tan, trimmed with white, in cut-out designs applied. **2.49 and 2.98** on suits. Sizes 2 to 4 years. Priced at

**Boys' and Girls' Play Garments—Overalls and Koveralls**; made of dark blue chambray, ribbed in red; short sleeves, square necks; sizes 1 to 6 years. Priced **1.25**

**Service to Expectant Mothers**

Nurse Putnam is now in our Infants' Department. She will answer questions pertaining to the care of babies. Mothers who find it to their advantage to ask questions.

Third Floor—East

## At the Country Club—The Netherall

Supple, flexible, sleek, it encourages activity and "improves your game," no matter if it be golf, bridge or just being ornamental.

**Three Garments in One**

The Netherall is three garments in one—vest, bust confiner and girdle, and yet it takes but a minute to adjust. Easily laundered. For—tub like a pair of silk hose.

Made of summer mesh, silk Milanese and various combinations to suit individual preferences. The colors are white, flesh and orchid. Priced **\$3.50 to \$10.00**

Everything Netherall Fitted With Brandeis Careful Attention.

Beginning April 23rd, Miss Sylvia De Lardin, special representative of the Treo Co., New York, will be in our Corset Department. Consult her about the correct Treo Girdle for your figure.

Third Floor—North

## Just Received

**A New Shipment of the Popular "York" Model Brunswick Phonograph 150.00**

To see "The York" is to want one. Purchase your "York" Monday on our Special Club Plan or have one sent to your home for Free Demonstration.

Phonograph Department—Main Floor—West

## Two Carloads of Linoleums

Including inlaid linoleums, printed linoleums and plain linoleums for homes, restaurants and offices. In spite of the increase in the price of linoleums we are able to place on sale this large quantity of linoleum at a material saving.

**Sold for Cash or on Our Easy Payment Plan**

**1.60 Inlaid Linoleum**—Many patterns to select from in this lot of linoleums, a variety of colorings. The patterns go clear through to the back. Some hand-painted and parquetry patterns are included. Per square yard, **1.28**

**1.85 Inlaid Linoleum**—In blues, grays and greens; per square yard **1.49**

**1.00 Printed Linoleum**—A good quality; 6 feet wide; in neat patterns of blue, tan and green; per square yard **79c**

**1.15 Printed Linoleum**—12 feet wide; in tan, green and gray. Per square yard **84c**

**1.95 Inlaid Linoleum**—In all tile and block effects. Many patterns and colors. Per square yard **1.59**

**Plain Brown Linoleum**—Extra heavy surface, easily cleaned. Per square yard **1.75**

Sixth Floor—West

## Curtains and Drapery Materials

Special purchase from some of the world's leading manufacturers of curtains and drapery materials makes possible one of the greatest money-saving opportunities in draperies ever offered to Omaha home-keepers.

**500 Pairs of Imported and Domestic Curtains**—Irish Point, French Lace, Macé Antoinette, French Scotch madras, Quaker Craft nets and fine voile. Values 6.00 to 9.00; special, per pair, **3.98**

**Novelty Panels**—Decorative all-over and trimmed with silk fringe. Each curtain is 45 inches wide, so that a single one may be used as a window or in pairs. Specially priced Monday, per pair, **11.49**

**Savoy Ruffled Curtain Sets**—Made of fine mercerized voile with full narrow ruffle on edge, deep flounces at bottom and full pleated over valance, white. **2.98**

**Ruffled Curtaining**—Fine quality mercerized voile with full narrow ruffling; 40 value, yard, **29c**

**Tuscan Nets**—Genuine Quaker Craft nets in plain and all-over figured patterns, 1.55 val. yd. **89c**

**Terry Cloth**—All new Spring patterns in floral, bird and striped designs. 150 values; yard, **69c**

**Curtain Materials**—A wonderful selection of flat nets, dotted and figured marquisettes, fine voiles and Swisses. Specially priced Monday, yard, **39c**

Sixth Floor—East

## Offering Plain Art Linens

**Specially Priced for Monday**

A wide variety of grades from the house of Thomas Young's at reasonable prices. Linens for handkerchiefs, needlework, blouses, shirts, sheets, pillow cases and lunch cloths. Buy now at these low prices for your summer sewing.

## Linens for Summer Sewing

**Sheer Linen**—For handkerchiefs; 36 inches wide; specially priced for Monday's selling at, per yard, **98c**

**Linen**—Fine quality for needlework; 36 inches wide; specially priced for Monday's selling at, per yard, **1.49**

**Fine Blouse Linen**—Shirley white; 36 inches wide; specially priced for Monday's selling at, per yard, **69c**

**Irish Linen**—For sheets; 72 inches wide; specially priced for Monday's selling at, per yard, **2.50**

**Handkerchief Squares**—For women's handkerchiefs; all linen, white with colored borders. Each, **29c**

**Handkerchief Squares**—For men's handkerchiefs; fine quality linen; in white with colored borders. Each, **29c**

**Plain white squares**, each, **40¢**

**Colored border squares**, ea. **50¢**

Main Floor—West

## Extra Special Men's Rain Coats, 3.95

Guaranteed rainproof Coats in tweed effects of gray, tan, brown; all around belts, convertible collar. Every seam sewed and strapped. All sizes, 34 to 46. Regularly 7.50.

Fourth Floor.

Monday—Bring Springtime to Your Wardrobe as Well as to Your Home. These Reductions Will Save You Money on Apparel, Accessories and Home Furnishings. All Lots Grouped at Prices Which Will Make Monday One of Your Important Shopping Days

# THE BRANDEIS STORE

## Monday—Our First Reduction Sale of the Season! Women's-Misses' Spring Apparel

At Important Savings in Price

The unseasonable weather during the month of March restricted the buying of Spring apparel to such an extent that we have on hand thousands of garments that must be moved at once. **SALE BEGINS PROMPTLY AT 9 A. M.** Come early and take advantage of this wonderful savings opportunity. There are Coats, Capes, Wraps, Suits, Dresses, Skirts, Petticoats, Blouses, Sweaters and Apparel for the Junior Miss.

## Beautiful Spring WRAPS

**20 Women's and Misses' Top Coats**—Reduced for Monday's selling to **8.00**

**25.00 to 29.75 Top Coats, Capes and Wraps**—For women and misses; reduced to **18.00**

**30.50, 49.50, 55.00 Coats, Capes and Wraps**—With or without fur collars; reduced to **28.00**

**59.75, 65.00, 69.75 Coats, Capes and Wraps**—For women and misses; reduced to **38.00**

**75.00, 85.00 and 95.00 Beautiful Spring Wraps** and **58.00** Capes—Limited number in this group; reduced to **11.00, 115.00 and 125.00 Wraps**—40 in this group **78.00** in all the season's smartest styles. Reduced to **25**

**Individual Wraps**—Just one and two of a kind; formerly priced from 135.00 to 195.00; **118.00**

## Two and Three-Piece New Spring SUITS

**75 All Wool Jersey Suits**—For women and misses; 9.00 ideal sport suits; reduced to **5.00**

**125 New Spring Suits**—For women and misses; tailored trimmed and sport models; formerly 25.00 to 35.00; reduced to **17.00**

**300 Brand New Suits**—Box coats, long coats, Eton jackets; embroidered, tailored and braided trimmed; formerly 39.00 to 49.75; reduced to **29.00**

**275 Women's and Misses' Tailored and Trimmed Suits**—Formerly sold from 49.75 to 69.75; reduced to **37.00**

**143 Better Two and Three-Piece Suits**—Formerly 75.00 to 110.00; reduced to **57.00**

**37 of the Season's Finest Models in Women's and Misses' Two and Three-Piece Suits**—Formerly priced from 125.00 to 195.00; reduced to **97.00**

Second Floor

## Specials in Spring Time Veilings

The veil occupies an important place in the scheme of the Spring costume. It should harmonize with the costume, a trim dotted veil for the business or street costume, a rich lace drape veil for the afternoon costume.

**Drape Patterns**—In silk mesh with chenille and fancy embroidered borders in plain colors and a variety of patterns. **95c**

**Imported Veiling**—With chenille dots in a variety of color combinations on light and dark backgrounds. Per yard **79c**

Main Floor—North

## New Spring DRESSES

**200 Silk Dresses for Women and Misses**—Regularly priced from 15.00 to 20.00; reduced to **10.00**

**400 Spring and Summer Silk Dresses**—For women and misses; made to retail from \$20 to \$30; at **15.00**

**275 Beautiful New Spring and Summer Dresses**—For street, sport, afternoon and dinner wear. Reduced from 30.00, 45.00 and 49.00 to **26.00**

**115 Women's and Misses' Beautiful Dresses**—For club, tea, luncheon and street wear. Reduced from 59.75, 65.00, 69.75 and 75.00 to **46.00**

**13 High Grade Individual Frocks**—Made to retail from \$5.00, \$5.50, \$10.00; reduced to **66.00**

**25 Model Dresses for Evening and Dinner Wear**—At great reductions.

## Blouses, Skirts, Petticoats and Bloomers

**135 Beautiful Cloth Sport Skirts**—Formerly 7.95 to 15.00; just one of a kind; reduced to **4.89**

**150 All Wool Tweed Knickerbockers**—Of the better kind; made to retail from 7.50 to 12.50; reduced to **4.98**

**100 Jersey Silk Bloomers**—Long and short styles; reduced to **1.00**

**200 Kayser Silk Petticoats**—That were formerly priced 4.98 to 6.50; reduced for Monday to **2.89**

**275 Fine Radium Silk Petticoats**—In all colors; reduced to **3.89**

**300 Lingerie Blouses**—Some slightly mused; formerly 1.95 to 2.50; included are some dainty blouses, hand-made in France, colored voile blouses and other styles. Now **1.00**

**Costume Blouses**—Of crepe de chine, figured silk, pongee; in overblouses, plain, beaded and embroidered. Formerly 6.00 to 9.00; reduced to **4.89**

**100 Pure Thread Silk Sweaters**—In slipover and Tuxedo styles; in novel color combinations or plain colors. **14.69** Formerly priced from 25.00 to 39.75; reduced to **7.00**

**Slip-on Sweaters**—In all high colors; formerly 1.95 to 2.49; Monday reduced to **1.00**

Second Floor

## Specials in Women's Gloves

**Low Price Features for Monday**

**Perrin's Long Gloves**—Elbow length in suede or glace. Attractively embroidered backs, P. K. or oversizes. In desirable shades of **5.50** grey, platinum, mode, new brown, white and black. Per pair

**Fouries Extra Quality Real Kid Gaiters**—Kaysers Long Chamottees Gloves—Heavily embroidered backs, brown, tan, beaver and black. Discounted styles. 5.00 value, pair, **3.00**

Main Floor—North

## 2750 Fine Imported Baskets

Direct From the Orient **99c** Specially Priced

Regularly Worth 2.00 to 3.00—For Monday

A Decorative Basket for Every Purpose

**Fruit Baskets** **Work Baskets**  
**Flower Baskets** **Candy Baskets**  
**Sewing Baskets** **Shopping Baskets**  
**Vase Baskets** **Waste Baskets**  
**Jardinieres With Containers**

Fifth Floor—West

## 50,000 Yds. New Spring Silks

Fabrics that forecast the new Spring modes, the new weaves, the exquisite new colors. Each of these styles is copyrighted by the manufacturer and will be shown here in large variety.

**Klo-Kanna** **Cat's Paw** **Zygane** **Hottentot** **Rhapsodie** **Whim-see**  
**Denishawn Novelty** **Alltyme Crepe** **Mode Chic** **Coptic Borders** **Braidelaine** **Puff-up**

## 2.45 to 2.98 New Spring Silks at 1.98

**2.75 Canton Crepe**—40 inches wide; full range of new shades.

**2.45 Sport Satin**—40 inches wide; all new colors; plenty of black and white.

**2.95 Crepe Shirtings**—36 inches wide; in stripe and neat check effects.

**2.75 Egyptian Paisley and Bandanna Foulards.**

**2.95 Charmeuse**—40 inches wide; in navy, brown and black.

**2.45 Alltyme Crepe**—36 inches wide; in 22 new Spring colorings.

**2.95 Bonnet Satin**—Well known imported French fabric; in black only.

**2.95 Flat Crepe**—40 inches wide; a beautiful, highly lustrous fabric.

**2.75 Crepe Satin**—40 inches wide; in navy, black and brown.

**2.95 Chiffon Taffeta**—35 inches wide; rich finish in plain and changeable effects.

## 3.25 to 3.75 New Spring Silks at 2.38

**3.45 Printed Crepe**—40 inches wide; in an elaborate assortment of Persian and Oriental effects.

**3.75 Pout De Soie**—36 inches wide; a handsome and rich fabric of splendid wear. In a full line of colors.

**3.25 Gros de Londe**—36 inches wide; a large variety of brilliant, changeable effects.

**3.50—Satin America**—36 inches wide; highly lustrous heavy quality.

**3.45 Canton Crepe**—40 inches wide; all the new Spring shades and ivory.

**3.45 Silk and Wool Crepe**—40 inches wide; very dressy fabric; in brown, navy and black.

**3.75 Black Silks**—40 inches wide flat crepe, canton crepe and radiums.

**3.25 Glace Satin**—36 inches wide; in beautiful color combinations for evening wear.

## Beautiful New Spring Silks at 2.98

**Ormond Satin Canton**—40 inches wide; a reversible quality and exceptional value.

**Mirror Flat Crepe**—40 inches wide; a very comprehensive range of new colorings.

**Rialto Canton Crepe**—40 inches wide; a standard quality, even in weave and reversible. A full range of colors.

**Heather Dew**—38 inches wide; the ideal fabric for sport skirts or coats.

**Heavy Crepe de Chine**—40 inches wide; in a wide range of colors.

**Hottentot Silk**—40 inches wide; the newest idea in Egyptian design on a heavy raised crepe.

**Jacquard Canton**—40 inches wide; a most exquisite satin brocade.

**Matelasse Canton**—40 inches wide; a heavy crepe weave with raised Arabesque effects.

**Striped Sport Crepe**—40 inches wide; white ground with heavy satin stripes or plaids. Ideal for pleated skirts.

**White Silks**—40 inches wide; Cameo crepe, Dori-Sole, Crepe Satin, Russian Crepe and Satin Canton.

## Spring Domestic

**Indian Head Suiting**

Fast color; 36 inches wide; the color is guaranteed to be true and sun proof. If the color runs or fades we refund the total cost of garment. This famous cloth in a range of fifteen colors, per yard **49c**

**Peggy Cloth**

32 inches wide; in navy only. Unequaled for wear and washing. Specially suited for children's dresses, rompers and overalls 3 to 8-year lengths. Yard **19c**

**140 Pieces of Imported and Domestic Zephyr Dress Gingham**

This lot includes Tootal's English gingham, Anderson's Scotch gingham, the famous Peter Pan checked gingham and other equally popular and serviceable brands. Some are discontinued styles. All 32 inches wide. Worth 75c. Per yard, **45c**

**3 Cases of Fine Dress Gingham**

In plaids, checks and stripes; 37 and 32 inches 12½c wide; in useful mill lengths. Per yard **12½c**

**Shrunk Finish Muslin**

36 inches wide; full spring water bleach; a quality similar to Indian Head. Worth 29c; **21½c** per yard

**Bleached Sheetting**

54-inch; a good heavy quality suitable for single bed sheets pillow cases and similar uses. While 2000 **19c** yards last, per yard

**Pillow Tubing**

Unbleached and unbranded; a heavy round thread 15c quality equal to Aurora or Peppercell. Per yard **15c**

Basement—North

## Extra Special Wash Cloths

100 dozen large heavy turkish wash cloths, 25c quality; each, **10c**

Not over 6 to a customer.

Main Floor—West

## Extra Special Turkish Towels 8c

200 dozen full bleached turkish towels, medium size; hemmed ends; each **8c**

Main Floor—West

## Extra Special Table Damask 39c

2,000 yards of 58-inch satin finished Table Damask, in checked and striped designs, 79c quality; per yard, **39c**

Main Floor—West

## Extra Special Jap Rose Soap 5½c

The transparent rose-scented glycerine bar; regularly 10c.

Main Floor—West