

THE NEWEST
COURSE IN FRISCO'S
SCHOOLS. Doubtless because San Francisco has
so many antiquated school
buildings, the Golden Gate
City's fire department has
instituted a course in fire
rescue work for the pupils.
Here's the first lesson—
jumping from a window
into a life net. It's a safe
bet there wasn't a single
boy in the class who
wished to cut this class.

Underwood

Inhabitants of a submarine garden-A coral bed in Papua photographed by Capt. Frank Hurley, official photographer for Australia in the world war, on exploration trip by airplane through New Guinea. Underwood



Polo is a natural sport for many Californians who grow up in the saddle and live much out-of-doors.

Touring over the superb highways of Central California, you make camp close to a trout stream, and sleep under clear skies.

DEOPLE play more in California because there are more days of sunshine, higher mountains and deeper valleys, smoother roads to travel-and because you feel more like playing in California.

In Picturesque San Francisco

Your first hour in San Francisco will tell you why, and how people in Califor-

nia play as they prosper, and prosper as they play. Street corners ablaze with flowers, the balconies of Chinatown, giant ocean liners, sky blue dories of the fisher fleet, world famous Golden Gate Park, oceanside public golf links, soft sunshine and cool breezes are only a few of its distinctive attractions.

Your Best Starting Point

More than that, San Francisco is your natural starting point for all your trips. North to rivers, lakes, redwoods, geysers, the volcano of Lassen Volcanic National Park, or snowy Shasta; east to blue Lake Tahoe, Yosemite National Park, the Feather River Canyon and the High Sierras; southward along the Pacific Ocean to many fa-

mous seashore playgrounds-all these trips you will want to make, and can make easily.

in the great redwood forests of California coast counties.

City.

See the Great Valley

And here's the point-you can live all the time in California, the land of a thousand enjoyments, more easily and more profitably than elsewhere. There is room for you with only a modest nest egg at the start. For example, the Great Central Valley, tributary to

San Francisco and five hundred miles long, contains not only millions of cultivated and fertile acres—it contains nearly a million acres of irrigated lands alone, close to cities and served by the matchless system of paved highways, now ready for occupancy, and opportunities for many other enterprises are everywhere manifest.

Low Excursion Rates

Visit California this summer, buying a round trip excursion ticket direct to San Francisco, and see what life in California is like. CALIFORNIANS INC., a non-profit organization of citizens and institutions interested in the sound development of the State, will gladly help you plan your trip, and assist you in every possible way after you arrive. Write today for the new, free, illustrated booklet, "California, Where Life Is Better." Address:

CALIFORNIANS INC., 140 Montgomery Street, Room 549-B, San Francisco, California. Please send me your booklet, 'California, Where Life Is Better" Street_

A European monarch tries out his new iceboat-King Christian of of 1860-Mrs. F. F. Gundrum of the Sacramento Chapter, D. A. Denmark at the helm of his new flier on the "askilde Fjord, near Copen-

Sacramento marks the terminal of the famous pony express R., and Mayor Albert Elkus unveiling a tablet to the memory of the pioneer carriers.

