

Yankton Bridge Good Investment for Omaha Trade

Building Stocks Offered by Banker Here as Aid to Connecting States.

That the Yankton (S. D.) bridge over the Missouri river, now in process of construction, would prove a profitable investment was predicted here by E. R. Heaton, Yankton banker.

Financial statistics show that each of the 71 bridges over the Missouri or Mississippi rivers is paying dividends. Mr. Heaton said, "and we estimate the probable income from the Yankton bridge at \$100,000 a year. The revenue of the pontoon bridge and ferry at Yankton is now \$35,000 a year, and there are no railroad facilities."

The bridge will cost about \$1,100,000. As a part of a financing campaign Omaha will be asked in a campaign next week to subscribe \$50,000 more, having purchased \$80,000 of the stock.

With W. C. Lusk, publisher of the Yankton Press and Dakotan, Mr. Heaton is here to arouse interest in the stock sale.

"One can stay in Omaha six weeks without meeting a Yankton man," Mr. Lusk said, "but Yankton is only 160 miles away, in a county in which the per capita ownership of motor cars sets a national record, and is surrounded by 100 miles of what the federal government says is the richest agricultural land in America."

"The bridge will open that rich territory to Omaha and make neighbors of well-to-do persons who are now as far away commercially as if they were in New York."

Piers of the bridge already have been constructed at a cost of \$500,000. Contracts for the superstructure have been awarded at a figure of \$615,000.

In order that work may proceed, the bridge has been bonded for \$300,000. Yankton banks handling the issue, Mr. Heaton said the bonds would be retired when the stock subscriptions are paid.

Births and Deaths.

Births.
John and Mary Kemler, 2010 Emmett street, boy.
Henry and Belle Bachman, 2217 Cumins street, boy.
Frank and Kate Turek, 3930 South Thirty-ninth street, girl.
Charles and Hattie Beaton, hospital, girl.
Ernest and Molly Clup, 4406 South Forty-ninth street, girl.
Joseph and Mary Helfmanek, 4751 South Fifteenth street, boy.
John and Louise Colvin, 2615 E street, girl.
Patrick and Sarah Grimsley, hospital, boy.
Elmer and Mauda Davis, 2707 North Sixty-third street, girl.
Clyde and Mary LaPerla, 1495 William street, boy.
Harry and Clara Woodland, hospital, boy.

Deaths.

Margaret Murphy, 1146 North Eighteenth street, 66 years.
Mary Dwyer, hospital, 44 years.
Lorraine Whelan, 705 South Twenty-seventh street, 84 years.
Edith Mae Adams, Seventy-sixth and Miami streets, 14 years.
Mary Staniolo, hospital, 50 years.
Baby Grimsley, hospital, 1 day.
Rosa George, hospital, 35 years.
Anderson Gradington, 1515 North Sixteenth street, 11 months.
Ruth Warner, hospital, 25 years.
John Christensen, hospital, 73 years.

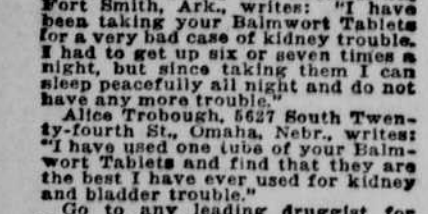
Marriage Licenses.

Permits to wed have been issued to the following:
Wille E. McPherson, 23, Omaha, and Nellie Caldwell, 21, Omaha.
Henry F. Claxton, 25, Omaha, to Gertrude F. Matchinsky, 19, Omaha.
John H. Burghat, 27, Omaha, and Anna L. M. Ballman, 21, Omaha.
Jon Goren, 24, Omaha, and Sarah Bush, 21, Omaha.
Bernard McDonough, 21, Bancroft, Neb., and Theresa O'Connor, 21, Omaha.

ADVERTISEMENT.

Great Good!

A tragic train of suffering follows quickly, whenever the kidneys fail, even slightly, in acting to filter the waste and poison from the system. It is ever on your guard, for neglect of this function sometimes proves fatal. Just the simple, soothing, balm effect, that comes from using



will soon banish backache, headache, restlessness, hot flashes and chills, accompanied by scanty flow of dark, odorful urine; frequent desire, with pains and pressure in bladder region, and a burning, smarting sensation after voiding; pains in groin, swelling of feet and ankles; rheumatism, twinges, mental depression, lassitude, and a tired "all in" feeling that indicates, perhaps, a "kidney-poisoned" system.

Mr. John Shore, 1151 South A St., Fort Smith, Ark., writes: "I have been taking your Balmwort Tablets for a very bad case of kidney trouble. I had to get up six or seven times a night, but since taking them I can sleep peacefully all night and do not have any more trouble."

Alma Froberg, 167 South Twenty-fourth St., Omaha, Neb., writes: "I have used one box of your Balmwort Tablets and find that they are the best I have ever used for kidney and bladder trouble."

Go to any leading druggist for Balmwort Tablets, 60c and \$1.25. Free Medical Book and Sample Medicines to anyone sending 10 cents in stamps to the Blackhawk Products Co., Dept. 25, Dakoton, Ohio.

ADVERTISEMENT.

A RAW, SORE THROAT

Eases Quickly When You Apply a Little Musterole

And Musterole won't blister like the old-fashioned mustard plaster. Just spread it on with your fingers. It penetrates to the sore spot with a gentle tingle, loosens the congestion and draws out the soreness and pain.

Musterole is a clean, white ointment made with oil of mustard. It is fine for quick relief from sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frosted feet, colds on the chest. Keep it handy for instant use. 35c and 65c, jars and tubes; hospital size, \$3.00.

Better than a mustard plaster



Law Company Old Film Stars



Walter Law's company, appearing at the World this week, includes a trio of well-known names in motion picture land. Mr. Law himself has played villains for many years, appearing with Norma Talmadge, Theda Bara, Clara Kimball Young, Geraldine Farrar, Madge Kennedy and others; Ray Gallagher worked in many Universal pictures in character parts and

THE SILENT DRAMA

Strand—"Bella Donna."
Sun—"Trifling Women."
Rialto—"Safety Last."
Moon—"Strangers' Banquet."
World—"Gimme."
Empress—"His Wife's Husband."
Muse—"The Probation Wife."
Gaiety—"Romance Land."
Victoria—"Primitive Lover."
Grand—"Lights of the Desert."
Hamilton—"Rough Shod."

Mystery Picture at Empress
Betty Blythe in "His Wife's Husband," which opens at the Empress today has a society drama with a touch of mystery in it. Inasmuch as the mystery plays hold the long run popularity records this year, Miss Blythe with her combination picture should prove an attraction.

In the cast are also Huntley Gordon, Arthur Carewe and George Fawcett.

Pola Negri at Strand.
Pola Negri in her first American-made picture "Bella Donna," opens at the Strand theater today for a 10 day engagement. The story is of a woman's love for an Arab chieftain, for whom she leaves her husband only to be refused by the Arab and thrown out on the desert. It is a story in which Pola Negri, has a great opportunity to portray her ability, and undoubtedly the better photography and lighting effects generally admitted for American pictures will enhance in this story the beauty and charm of the star.

Slayer Must Die.

Florence, Ariz., April 11.—Paul V. Hadley, condemned to hang here Friday for the murder of Mrs. Anna Johnson, has not yet been told of the action of the state board of pardons. World Tuesday submitted a report to Governor Hunt stating that Hadley "is not deserving of any executive clemency."

Retailers Name Men for Office

Two Nominated for President and 14 for Places on Directorate.

H. O. Wren of the Union Outfitting company and L. F. Wykert of the Thomas Kilpatrick company were nominated for the presidency of the Associated Retail Credit Men of Omaha at a meeting of the organization in the tearoom of the Burgess-Nash store.

Nominees for the vice presidency are Mrs. R. W. Haney of Herzberg's and J. F. Forman of Foster-Barker and H. D. Rhoades of the Omaha Printing company; for treasurer, J. H. Taylor; for secretary, James W. Metcalfe, and for chairman of the board of directors, I. C. Hamilton of the Uplike Lumber and Coal company.

Mr. Taylor is chairman of a committee appointed to submit names for officers and directors. E. Ward of the Burgess-Nash company, one of the nominees for directorship, asked that his name be withdrawn and that of Harry Dlabrow of the Pantorium be substituted. The request was granted.

Mr. Wykert, nominated by the committee as a member of the board of directors, was nominated from the floor for the presidency, which necessitated removing his name from nominees for the directorship. The name of C. D. Loneragan of the Rivett Lumber company was substituted. The 14 nominations for the directorate, of which seven will be elected, follow: F. H. Baden, Drexel Shoe company; E. L. Glover, M. A. Disbrow & Co.; C. E. Harding, South Omaha Ice company; E. J. Ripa, Ripa & Deets company; Dr. O. W. Runyan, Guy Cramer, J. Brandeis; Harry Disbrow, panitorium; R. D. Ehrhart, Imperial Sash and Door company; M. C. Thomsen, Union Fuel company; Mrs. Lillian Haywood, C. E. Brown & Co.; O. H. Elliott, Sunderland Brothers; C. D. Loneragan, Rivett Lumber and Coal company; H. E. Bergquist, Bergquist Lumber and Coal company, and George Flack, Jr., Occidental Building and Loan association.

At the close of the business session, Mr. Wren read a paper on the "Value

of Centralizing Credit Information." H. D. Rhoades, Joseph Forman, M. C. Thomsen and L. F. Wykert participated in discussion of the paper. H. Marko sang. The meeting closed with an address by H. R. Gould on the "Credit Man of Today, His Virtues and His Faults."

New Mexico Mining Town Is Destroyed by Flames

Deming, N. M., April 11.—Flames destroyed Fierro, Grant county, New Mexico, today. Starting from an overheated stove in a residence, the flames spread rapidly among the frame buildings constituting the little town and had soon destroyed 19 residences and all business buildings except two.

Pierro is a mining town in the hills between Santa Rita and Fort Bayard. It is one of the oldest mining camps in New Mexico and at one time was the center of great activities.

REEL REMARKS

Here's something to worry about. Blanche Sweet is forming a club and is instituting a campaign to retain the bobbed hair style.

William Fox has purchased picture rights to Canning P. Pollock's play, "The Fool."

Morgan Robertson's sea story "Masters of Men" is in the films now with Cullen Landis as the boy who ran away to sea.

Jackie Coogan's first picture under his new highly advertised Metro contract will be "Long Live the King," from Mary Roberts Rhinehardt's novel of that title.

Bert Woodruff has been signed for

DEMAND THE BEST SKINNER'S Superior MACARONI

Floors Worn Ragged? Make Them New!

You'll be surprised at the smooth brilliance of your floors after a coat of Univernish. This is the famous Murphy professional varnish. Flows on so easy and leaves a surface that wears indefinitely.



Murphy Univernish

- Where You Can Buy It!
- In Omaha:** F. Langpaal & Son, 1261 South 13th St.; O. K. Hardware Co., 4831 South 24th St.; Young & Henderson, 2906 Sherman Ave.; G. A. Chapman, 56th and Dodge.
 - In Nebraska:** Alliance, Neb.; Glen Miller, Ashland, Neb.; Mullen Drug Co., Mullen, Neb.; Atlanta, Neb.; Case & Hopkins, Beatrice, Neb.; Jas. F. Miller, Blue Hill, Neb.; Wm. McMahon, Broken Bow, Neb.; F. A. Bates, Brady, Neb.; Johnson Hdw. Co., Burwell, Neb.; Walker Pharmacy, Chapman, Neb.; Chicago Lbr. Co., Edison, Neb.; Thos. E. Morse, Fairbury, Neb.; J. F. Miller, Gering, Neb.; Probs Bros. Co., Grand Island, Neb.; Frank Kuntz, Hampton, Neb.; Chas. Feehaver, Hildreth, Neb.; Farmers Co-Op. Exch., Lincoln, Neb.; L. C. Larson, Lodge Pole Pharmacy, Lodge Pole, Neb.; Minden, Neb.; I. C. Larson, North Platte, Neb.; J. O. Patterson, Ord, Neb.; H. W. Parks, Overton, Neb.; R. W. Wallace, Palmer, Neb.; J. F. Linder, Sargent, Neb.; Jos. Berasick, Seward, Neb.; J. F. Goshner & Bros., Shelton, Neb.; G. W. Smith, Sterling, Neb.; Com. Lbr. & Sup. Co., Sutton, Neb.; Spielmann Pharmacy, Sutherland, Neb.; Sutherland Drug Co., Giltner, Neb.; Giltner Drug Co., Cumberland, Ia.; Cordner & Son, Dunsap, Ia.; Lehan Drug Store, Emerson, Ia.; W. W. Abel, Farragut, Ia.; J. P. Shepherd, Griswold, Ia.; Wornley Drug Co., Logan, Ia.; Jos. Canty & Co., Malvern, Ia.; Collins Drug Co., Oakland, Ia.; A. C. Vieth & Sons, Shenandoah, Ia.; Geo. Jay Drug Co., Stanton, Ia.; Matenhoff Drug Co., Tabor, Ia.; George Adams, Villisca, Ia.; Stillians Drug Store, Woodbine, Ia.; C. W. Reed & Sons.

Pioneer GLASS & PAINT CO.

Nearly Two Million People Own the Securities of America's Electric Light and Power Companies

Something even greater than the investment merits of these securities is back of this public interest

WHAT IS IT?

FORBES MAGAZINE is trying to find out what it is and FORBES is offering

\$1000 in Prizes

FOR LETTERS ON

"What are the Benefits of Customer Ownership of PUBLIC UTILITIES?"

EVERYBODY is invited to write, whether a "FORBES" subscriber or not. Contest closes May 10th, but send your letter right away.

In order to give you more and better service each year, new equipment must be bought—dynamo, engines, turbines, cables, wires, poles, meters. All of these things mean new capital to invest. Approximately five dollars must be invested for every dollar received from the sale of new electricity each year. In other words, invested capital turns over in the electric light business but once in five years whereas in most businesses the average capital turnover is ten times each year.

Expansion and improvement must go on each year. You demand it and the money must be secured from some source. Shall this money be furnished by people living in other cities and other states? Why shouldn't these securities be owned by the people who buy the service?

Safe home investments are provided by Electric Light Companies. Why permit their earnings to go to non-resident owners of the securities? There are many benefits from owning the securities of your Electric Light Company. What are they? "FORBES" wants to know.

The letters may be either a few pages or a dozen pages in length. Start preparing your letter now. Make notes of ideas as you think of them. Talk them over with your family and friends. Discussion will bring out many things and stimulate the action of your mind on the subject. For the best letters the following cash prizes will be awarded:

FIRST PRIZE \$500	THIRD PRIZE \$100
SECOND PRIZE \$200	40 PRIZES OF \$5 EACH

The contest is open to everybody. Contestants may or may not be subscribers to "FORBES."

By "best letter" FORBES does not mean best from standpoint of literary excellence but best in the reasons and ideas presented on the question.

FORBES reserves the right to publish any of the letters submitted, and plans to begin printing some of them in advance of awarding the prizes, which will be announced in the June 9th issue of FORBES magazine.

Contest closes May 10th. All letters must be in the FORBES offices on or before that date.

Start now to write down every idea that occurs to you on the subject. Allow for mail delays. Get your letter in the mails early and in plenty of time.

ADDRESS LETTERS TO CONTEST EDITOR, FORBES, 120 FIFTH AVENUE, NEW YORK

The "Better Homes" SHOW

At the Auditorium, April 30 to May 5

will show you the "fitting" things for your home; this does not mean the costly things; instead it will contrast the gaudy with the grandeur of simplicity.

It will show you the beauty of the right "hangings," the right type of furniture, the right rugs and the hundred and one other little "touches" that make for better influence in The Home.

Authorities have found that many of the "evils" of life have been caused by unfitting furnishings. They have found that the charm of "the perfect" home brings out the best in people. This is the aim of the Better Homes Show.

The Omaha Bee is putting on this Show for the good influence it will have on Omaha and its people. The Show will be free from advertising features. You may roam through the many rooms, may listen to the lecturer and when you go away you will see that The Home perfectly equipped makes for greater happiness, greater joys and a more complete understanding of Life.

The Omaha Bee

Omaha's Fastest Growing Newspaper

Make up your mind NOW that you will attend