



A New Tire, an even Better Value

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A more efficient, longer-lived tire at no extra price - that is the whole story of the new Gogdyear Cord with the beveled
All-Weather Tread. This new tread
This new tread, for example, is semi-flat
instead of round, which, with the more instead of round, which, with the more
serviceable rubber compound that goes in serviceable rubber far longer wear.
The clean-cut blocks of this tread are rei The ciean-cut blocks of this tread are rein-
forced at the base by heavy rubber ribs, making the whole tread design firmer and stronger.
The blocks which line the tread on either side are beveled at the outer edge, relieving the carcass from the strain of vibration as wear proceeds.
If you seek a better tire and a better value,
with a service that assures you the fuli with a service that assures you the full benefit of highest tire quality, make sure
you get the new Goodyear Cord.

As Goodyear Service Station Dealers we sell
and recommend the new Gooodyear Cords
with the beveld AllWeat Tread and
back thew wp with standard Goodyear Service


THE OMAHA BEE
DICTIONARY COUPON $3^{\text {Coupons }} 98 \mathrm{c}$





You are invited to attend Daily Lectures on HOME SEWING by Mrs. Willa Wilcox Krum | Of the $\begin{array}{l}\text { Extension } \\ \text { Universision of } \\ \text { Unity } \\ \text { Minnesota }\end{array}$ |
| :--- | 10:30 a. m. and 2:30 p. m.



Mrs. Krum will up St. Gaul Swiss dress for children. She will also show it and will sell you the Home Journal Pattern for it for

At Our Wash Goods Counter, Main Floor, Cen ter, You May Buy the Material for This Pattern
Is a Fine Quality, Genuine, Embroidered St. $G$
Swiss, Beautifully Embroidered in Contrasting

Ladies' Home Journal Summer Fashion Book on Sale at Our Pattern Counter, Main Floor
for 10c, When Purchased With a Pattern.

## The Brandeis Stori

Thursday's Features in Brandeis Mastermade

## FURNITURE

You, too, can have Mastermade furniture which is characterized by selected, high grade woods, exquisite design and fine
manship, by taking advantage of our
Easy Monthly Payment Plan

# Rown Fibre Rocker 3.95 

 A light serviceable chair wellmade and very comfortable

6.00 Brown Rocker 4.95 Large, closely woven,
roll arm rocker: tdeal roll arm rocker; idea
for comfort and servite.

U. S. Army Steel Cots


An all steel cot, with firm steel springs; a great convenience in providing an extra bed for small homes and also used by campers, institutions and schools.


## Why One Call in Ten Is for a Busy Line

It is interesting to know that one telephone call in ten is This high percentage of calls for busy lines is caused, to large extent, by subscribers repeating their calls too soon after receiving a buay report.
Making repeated calls for a line previously reported "busy" down the service for everyone.

You will save your time and the time of our opera-
tors if you wait a few minutes after receiving the busy
report before calling that number again.
Morthwestean Beu


Tllephone Compair

Sound Kidneys Save Suffering


Warner's Safe
$\qquad$
shouliay be used for beneficial

Warner's Safe Remedies


